SOCIAL MEDIA WRITING CHECKLIST

✅ Did you check your grammar and spelling?
✅ Did you offer useful content?
✅ Did you keep it short?
✅ Did you provide a link?
✅ Did you write with a purpose?
✅ Did you write conversationally?

✅ Did you include an image?
✅ Did you use tags and #hashtags?
✅ Did you avoid jargon and sales talk?
✅ We’re you pleasant and professional?