

# Your Marching Orders

- Sign up for and start using Twitter (if you're not already) or reactive your old account
- Take Lessons 1-4 (as needed) of the TMA Twitter Academy materials at [www.texmed.org/tmasma](http://www.texmed.org/tmasma)
- Grow your follower list – be sure to add your own state representative and senator and statewide elected officials
- Pay specific attention to TMA tweets and retweet as you can
- Pay VERY specific attention to TMA tweets marked with the #TMASMA (for TMA Social Media Advocacy) hash tag and be sure to retweet
- Look for – and retweet – news stories supportive of TMA advocacy agenda/Healthy Vision 2020

