

TEXAS PEDIATRIC SOCIETY GUIDELINES FOR RECOGNIZING PROGRAM DONORS

The Texas Medical Association Foundation is able to fund TMA's Hard Hats for Little Heads program in 2020 thanks to a donation from an anonymous physician and spouse, and donors who matched their generous gift.

Texas Pediatric Society members who participate in TMA's program are asked to recognize TMA Foundation and Hard Hats for Little Heads program funders in publicity and other promotional materials. Use this wording in printed materials or other promotional copy to properly credit the program:

Texas Medical Association's Hard Hats for Little Heads program promotes exercise and teaches children and their parents about the importance of wearing a helmet when bicycling, in-line skating, skateboarding, and when riding scooters.

The Texas Pediatric Society, the Texas Chapter of the American Academy of Pediatrics (TPS) provided funding for this giveaway, which is sponsored by a TPS member. TPS' support helps its members encourage health and safety in more communities across Texas through Hard Hats for Little Heads.

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Questions?

Contact: Tammy Wishard, Texas Medical Association outreach coordinator,
at tammy.wishard@texmed.org or (512) 370-1470.



**Hard Hats for Little Heads is a program of TMA that is made possible with a grant from TMA Foundation, the philanthropic arm of TMA. Credit for the program should be given to TMA, while funding for the program should be credited to TMA Foundation.*