

GUIDELINES FOR RECOGNIZING PROGRAM DONORS

The Texas Medical Association Foundation is able to fund TMA's Hard Hats for Little Heads program in 2020 thanks to a donation from an anonymous physician and spouse, and donors who matched their generous gift.

Physician members, county medical societies and alliances, specialty societies, medical students, and community sponsors who participate in TMA's program are asked to recognize TMA Foundation and Hard Hats for Little Heads program funders in publicity and other promotional materials. (See "Name Recognition" section for proper wording.)

Name Recognition

In printed articles, posters or other promotional copy about the program, TMA Foundation and Hard Hats for Little Heads program funders should be credited. Listing should read: Hard Hats for Little Heads is supported in 2019 with a TMA Foundation grant thanks to its Legacy of Caring and General Endowments, and generous gifts from an anonymous physician and spouse and donors to TMAF's Make-A-Difference and Greatest Need appeals.

Logo Use

If sponsors opt to use the TMA Foundation logo on any printed materials, they are asked to call the TMA Foundation for logo sheets and for specifications about size and color.

If you have any questions about proper recognition of TMA Foundation and its program donors, call Lisa Stark Walsh, executive director of TMA Foundation, at (800) 880-1300, ext. 1666.



**Hard Hats for Little Heads is a program of TMA that is made possible with a grant from TMA Foundation, the philanthropic arm of TMA. Credit for the program should be given to TMA, while funding for the program should be credited to TMA Foundation.*