



Physicians Caring for Texans

Texas Medical Association presents

ADVOCAY IN ACTION

ADVOCACY 101: THE RELATIONSHIP

Earn 1 *AMA PRA Category 1 Credit*[™] With Ethics

Thursday, Jan. 14, 2021

6 pm (CST)

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About the Program:

The foundation of advocacy is lasting relationships built on respect and trust. This CME program, Advocacy in Action, will help you understand the importance of legislative relationships and provide tools to establish and build upon this foundation. You will learn how to craft effective messaging, identify your personal stories, conduct legislative visits, and build long-lasting relationships. You will hear about the upcoming legislative session and how to prepare for it.

Objectives:

- Explore the cornerstones of a productive relationship,
- Discuss how to garner trust and respect in your relationships,
- Identify the value of “effective listening,”
- Discover grassroots advocacy tools that get results, and
- Create your personal action steps/checklist.

Presented by:

Pam Udall, Director, TMA Legislative Affairs

Clayton Stewart, Director, TMA Legislative Affairs

Continuing Medical Education

The Texas Medical Association is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

TMA designates this live activity for a maximum of 1 *AMA PRA Category 1 Credit*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

The Texas Medical Association designates this activity for up to 1 hour in the area of ethics and/or professional responsibility education.

Disclosure

Policies and standards of the Texas Medical Association, the Accreditation Council for Continuing Medical Education, and the American Medical Association require that speakers and planners for continuing medical education activities disclose any relevant financial relationships they may have with commercial entities whose products, devices or services may be discussed in the content of the CME activity.

The content of this material does not relate to any product of a commercial interest; therefore, there are no relevant financial relationships to disclose.