TMA 2022
Winter Conference
VIRTUAL EVENT

THANK YOU TO OUR SPONSORS

JAN. 28-29
texmed.org/Winter

Pinnacle

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Texas Medical Liability Trust

TMA
INSURANCE TRUST
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Silver

Humana
Texas Health and Human Services
Texas Health Steps

Kelsey Seybold Clinic
VivoDoc
Nomi Health

TEXAS MEDICAL ASSOCIATION
Physicians Caring for Texans
Welcome to the TMA Winter Conference Virtual Event, Jan. 28-29, 2022

Register at texmed.org/Winter

Please plan ahead. There will be a short delay between the time your registration is submitted and the time you will have access to the virtual event platform.

Let’s get social.

@texmed @wearetma

Contents

Access the virtual event anytime from Friday at 9 am through Saturday at 4 pm.

Friday ................................................................. 4-6

Saturday ............................................................. 8

Business Meetings ........................................... 10-12

TexMed 2022 ......................................................... 13
Continuing Medical Education

The Texas Medical Association is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. The Texas Medical Association designates this other activity (live and enduring materials) for a maximum of 3.0AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

CME Reporting Instructions

Physicians may now self-report the CME credits claimed in connection with this activity, using the Texas CEU Self-Reporting website. A link to this website is located at the end of the conference evaluation survey, which also will be emailed to attendees, post-conference. Watch a brief instructional video on reporting your CME online.

This gem of wisdom describes what is truly most valuable in life. The people we love; their life, health and happiness and our ability to take care of them.

One of the easiest and most direct ways we can take care of those we love is with insurance. Life, health and income protection are all designed to protect against significant financial loss and ensure a more secure future. If a catastrophe strikes, is your insurance portfolio up to that critical mission?

You can be confident by having a professional insurance review. Our insurance advisors are ready to provide you with a free, no obligation consultation so you can be sure. Decades of working with your colleagues have prepared them to now assist you regarding your life, health and disability insurance coverage.

To schedule your review, call us at 800-880-8181, Monday to Friday, 7:30 to 5:30 CST, or visit us online at tmait.org. It will be our pleasure to serve you.

“The most important things in life aren’t things.”
 Anthony J. D’Angelo

LIFE ★ HEALTH ★ INCOME ★ PRACTICE

TMA INSURANCE TRUST
Exclusively Endorsed by the Texas Medical Association
SCHEDULE

Friday, Jan. 28

Live

11 am-Noon
Hidden Icon Search
Icons are hidden throughout the event platform. Find all seven and enter to win a one-year subscription to the Headspace App. Visit the Expo Hall for complete details.

11 am-2 pm
Expo Hall
New! Start a one-on-one video chat to connect “face-to-face” with event sponsors and exhibitors.

On Demand
Access anytime from Friday at 9 am through Saturday at 4 pm.

CME
For a complete list of on-demand CME available, see page 6.

Physicians Benevolent Fund
Learn how the Physicians Benevolent Fund provides financial support when physicians fall on hard times because of poverty, an accident, impairing conditions, hurricane, or other circumstances.

Theater

NEW: Physician Networking
Chat virtually with colleagues from across the state. TMA section meetings are open to all attendees; check the Networking Lounge for live meeting links.

Networking Lounge

TMA Foundation Awards and Donor Recognition
Find out how outstanding programs are putting TMA Foundation funds to work, and how major donors support the foundation’s mission.

TMA Foundation booth and Theater

Turn It Off Today
See TMA’s campaign encouraging Texas families to take a break from electronic devices.

TMA Public Health booth

Vaccines Defend What Matters
View TMA’s public messaging to overcome vaccine hesitancy and increase vaccination rates in Texas.

TMA Public Health booth and Theater
VivoDoc is a comprehensive practice management solution designed by a physician for physicians.

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- SEO, Marketing, & Reputation Management
- Real-time Scheduling with Calendar Integration

List your practice on VivoDoc and **START REACHING MORE PATIENTS** while reducing administrative burden and improving practice efficiency!

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**What does it take to win a malpractice case?**

**Read case studies**
https://hub.tmlt.org/trial-victories

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On Demand
Access anytime from Friday at 9 am through Saturday at 4 pm.

Ask the Expert: 2022 Medicare Update (CME)
Upon completion of this program, participants should be able to outline key changes to Medicare’s physician fee schedule as related to payment, telehealth, the Merit-Based Incentive Payment System, and Quality Payment Program requirements affecting the 2022 performance year.
View in the General Session room; release date Dec. 17, 2021.

Palliative Care Versus Hospice Care (CME)
Upon completion of this program, participants should be able to identify elements in advance care planning to achieve patient-centered care, as well as the benefits of palliative care and when a patient is appropriate for hospice, including how to best initiate a meaningful code status conversation.

Dismantling Implicit Bias in Medicine (CME)
Upon completion of this program, participants should be able to define implicit bias and describe how it manifests in a clinical setting, the impact on patient care and staff relationships, and how to recognize and mitigate implicit bias in action.

Rise of E-Cigarette Use in Teens (CME)
Upon completion of this program, participants should be able to understand the relationship between the rise in e-cigarette use in adolescents, the regulatory environment, and selective targeting through advertising and flavors by the vaping industry, as well as effective antivaping messages that resonate with youth and advocacy to decrease e-cigarette accessibility and desirability among adolescents.
View in the General Session room; release date Dec. 20, 2021.

Overcoming Distress in Medicine (CME)
Upon completion of this course, participants should be able to identify factors that lead to compassion fatigue, and the components that facilitate compassion and reflection to overcome emotional exhaustion, as well as resources and coping strategies for students, residents, and physicians.
View in the General Session room; release date Aug. 1, 2021.

Sticky Wellness Trends: Cannabidiol and Hemp (CME)
Upon completion of this course, participants should be able to define cannabidiol (CBD), hemp, and derivatives including consumable and nonconsumable items, plus characterize the effects, side effects, and most common conditions that are improved with CBD consumption, as well as the legal status and ethical dilemmas associated with CBD use and CBD education in medical training.
With You Today and Tomorrow

Free CME for Members

As your career progresses, you can count on TMA to be there for you. Providing no cost CME courses is just one of the ways TMA and TMA Insurance Trust are working on your behalf.

Choose from courses in Billing and Coding, Communications, Ethics, HIPAA, Medicare and so many more.

Visit us at texmed.org/Education

Created over 60 years ago and exclusively endorsed by the Texas Medical Association, TMA Insurance Trust is proud to work with TMA member physicians to meet their personal and professional insurance needs. Contact an advisor for a no-obligation consultation by calling us toll-free 1-800-880-8181, or visiting us online at tmait.org.
**Live**

**8 am-1 pm**  
Word Scramble Contest  
Each conference sponsor possesses a word clue. Meet event sponsors to collect the words and unscramble the sentence. Three winners will be selected randomly. Visit the Expo Hall for complete details.

**8 am-1 pm**  
Expo Hall  
*New!* Start a one-on-one video chat to connect “face-to-face” with event sponsors and exhibitors.

**9 am-Noon – General Session**

**9-9:10 am**  
Opening Remarks  
E. Linda Villarreal, MD, President, TMA

**9:10-9:30 am**  
American Medical Association Awards Recognition

**9:30-10:15 am**  
COVID-19 Update by the Texas Department of State Health Services (CME)  
*John W. Hellerstedt, MD, Commissioner, and Jennifer Sbaryford, MD, MPH, Chief State Epidemiologist, Texas Department of State Health Services  
*Moderator:* Donald K. Murphey, MD, Chair, TMA Council on Science and Public Health

Upon completion of this program, participants should be able to describe the statewide pandemic response, discuss key decision-making factors, and communicate with patients and others about the next steps in ending the pandemic in Texas.

**10:15-11 am**  
Ask the Expert: Employee Vaccinations (CME)  
Sheri Williams, Associate Vice President of Human Resources, TMA, and Laura Goodson, JD

Upon conclusion of this program, participants should be able to recognize potential legal ramifications related to COVID-19 and COVID-19 vaccines in the workplace.

**11 am-Noon**  
**KEYNOTE** Extra Life: A Short History of Living Longer (CME)  
Steven Johnson, Host, PBS TV Series, and Author, Extra Life

Upon conclusion of this program, participants should be able to outline the major advancements in medicine and public health over the past century that have increased human life expectancy and describe the types of innovation and activism that drive significant change in society.

**On Demand**  
Access anytime from Friday at 9 am through Saturday at 4 pm.

Networking and community outreach: See page 4.  
CME programs: See page 6.
Strengthen the Patient-Physician Relationship

TMA Foundation takes your caring to the community by funding initiatives that amplify medicine’s trusted leadership in communities across Texas. Take caring to your community. Make a tax-deductible gift to TMA Foundation’s Greatest Need Fund at tmfjoinme.org/donate.
Many TMA boards, councils, and committees hold business meetings in conjunction with Winter Conference. At the discretion of the chair, these groups may invite other TMA members and guests to their meeting.

If you are not a member of a group and would like to attend its meeting, please ensure you have spoken with the appropriate chair or staff to confirm participation and receive videoconferencing instructions.

Visit [texmed.org/BCCInfo](http://texmed.org/BCCInfo) for complete details.

### Ad Hoc Meetings

<table>
<thead>
<tr>
<th>Ad Hoc Meetings</th>
<th>Day</th>
<th>Date</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Border Health</td>
<td>Saturday</td>
<td>Jan. 29</td>
<td>7-8:30 am</td>
</tr>
<tr>
<td>Select Committee on Medicaid/CHIP/Uninsured</td>
<td>Tuesday</td>
<td>Feb. 15</td>
<td>6-7:30 pm</td>
</tr>
<tr>
<td>Task Force on Equity, Diversity, Inclusion and Racism</td>
<td>Saturday</td>
<td>Jan. 29</td>
<td>12:30-2:30 pm</td>
</tr>
</tbody>
</table>

### Boards

<table>
<thead>
<tr>
<th>Board of Councilors</th>
<th>Friday</th>
<th>Jan. 28</th>
<th>5:30-8 pm</th>
</tr>
</thead>
<tbody>
<tr>
<td>Board of Trustees</td>
<td>Sunday</td>
<td>Jan. 30</td>
<td>4-7 pm</td>
</tr>
<tr>
<td>Finance/Investments Committee</td>
<td>Friday</td>
<td>Jan. 28</td>
<td>6:30-8 pm</td>
</tr>
</tbody>
</table>

### Committees

<table>
<thead>
<tr>
<th>Committee</th>
<th>Day</th>
<th>Date</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cancer</td>
<td>Friday</td>
<td>Jan. 28</td>
<td>4:30-6:30 pm</td>
</tr>
<tr>
<td>Child and Adolescent Health</td>
<td>Friday</td>
<td>Jan. 28</td>
<td>4:30-6:30 pm</td>
</tr>
<tr>
<td>Continuing Medical Education</td>
<td>Friday</td>
<td>Jan. 28</td>
<td>12:30-3 pm</td>
</tr>
<tr>
<td>Accreditation Subcommittee</td>
<td>Friday</td>
<td>Jan. 28</td>
<td>10 am-12:30 pm</td>
</tr>
<tr>
<td>Health Information Technology</td>
<td>Friday</td>
<td>Jan. 28</td>
<td>5-8 pm</td>
</tr>
<tr>
<td>History of Medicine</td>
<td>Friday</td>
<td>Jan. 28</td>
<td>Noon-2:30 pm</td>
</tr>
<tr>
<td>Infectious Diseases</td>
<td>Saturday</td>
<td>Jan. 29</td>
<td>1-3 pm</td>
</tr>
<tr>
<td>Interspecialty Society</td>
<td>Tuesday</td>
<td>Feb. 8</td>
<td>7-8:30 pm</td>
</tr>
<tr>
<td>Medical Home and Primary Care</td>
<td>Friday</td>
<td>Jan. 28</td>
<td>4-6 pm</td>
</tr>
<tr>
<td>Membership</td>
<td>Friday</td>
<td>Jan. 28</td>
<td>6:30-8:30 pm</td>
</tr>
<tr>
<td>Patient-Physician Advocacy</td>
<td>Tuesday</td>
<td>Feb. 1</td>
<td>6-8:30 pm</td>
</tr>
<tr>
<td>Physician Distribution and Health Care Access</td>
<td>Friday</td>
<td>Jan. 28</td>
<td>7-9 pm</td>
</tr>
<tr>
<td>Reproductive, Women’s, and Perinatal Health</td>
<td>Friday</td>
<td>Jan. 28</td>
<td>9-11 am</td>
</tr>
<tr>
<td>Rural Health</td>
<td>Saturday</td>
<td>Jan. 29</td>
<td>Noon-1:30 pm</td>
</tr>
</tbody>
</table>
Kelsey-Seybold’s retirement solutions can help with time-consuming tasks, provide a medical home for your patients, and allow you to gradually phase into retirement without the risks generally associated with closing a practice.

“Nobody was able to do even 50% of what Kelsey-Seybold did to help transition my practice when I was ready to retire. They fully supported me during this process. After taking care of patients for 40 years, it is such a relief to have a place where my patients can go and be in good hands, and I know they will be taken care of in every way.”

Maya Mayekar, M.D., Retired December 2020, Memorial City

Start the new year off right by learning more!

RetireWithKelsey.com
Contact: Stefanie.Edwards@kelsey-seybold.com  P: 713-442-9571
### Councils

<table>
<thead>
<tr>
<th>Council</th>
<th>Date</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Constitution and Bylaws</td>
<td>Friday</td>
<td>Jan. 28</td>
</tr>
<tr>
<td>Health Care Quality</td>
<td>Wednesday</td>
<td>Jan. 26</td>
</tr>
<tr>
<td>Health Service Organizations</td>
<td>Friday</td>
<td>Jan. 28</td>
</tr>
<tr>
<td>Legislation</td>
<td>Friday</td>
<td>Jan. 28</td>
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<tr>
<td>Practice Management Services</td>
<td>Friday</td>
<td>Jan. 28</td>
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<tr>
<td>Science and Public Health</td>
<td>Friday</td>
<td>Jan. 28</td>
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<tr>
<td>Subcommittee on Behavioral Health</td>
<td>Friday</td>
<td>Jan. 28</td>
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<tr>
<td>Socioeconomics</td>
<td>Friday</td>
<td>Jan. 28</td>
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### Sections*

<table>
<thead>
<tr>
<th>Section</th>
<th>Date</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Sections – Meeting</td>
<td>Saturday</td>
<td>Jan. 29</td>
</tr>
<tr>
<td>All Sections – Trivia Night Mixer</td>
<td>Friday</td>
<td>Jan. 28</td>
</tr>
<tr>
<td>International Medical Graduate</td>
<td>Thursday</td>
<td>Jan. 27</td>
</tr>
<tr>
<td>LGBTQ Health</td>
<td>Friday</td>
<td>Jan. 28</td>
</tr>
<tr>
<td>Medical Student Business and Leadership</td>
<td>Saturday</td>
<td>Jan. 29</td>
</tr>
<tr>
<td>Resident and Fellow</td>
<td>Friday</td>
<td>Jan. 28</td>
</tr>
<tr>
<td>Women Physicians</td>
<td>Saturday</td>
<td>Jan. 29</td>
</tr>
<tr>
<td>Young Physician</td>
<td>Friday</td>
<td>Jan. 28</td>
</tr>
</tbody>
</table>

### Other Meetings

<table>
<thead>
<tr>
<th>Meeting</th>
<th>Date</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lone Star Caucus</td>
<td>Friday</td>
<td>Jan. 28</td>
</tr>
<tr>
<td>Texas Delegation to the AMA</td>
<td>Friday</td>
<td>Jan. 28</td>
</tr>
<tr>
<td>TEXPAC</td>
<td>Thursday</td>
<td>Jan. 27</td>
</tr>
<tr>
<td>Board Meeting</td>
<td>Thursday</td>
<td>Jan. 27</td>
</tr>
<tr>
<td>Candidate Evaluation Committee</td>
<td>Thursday</td>
<td>Jan. 27</td>
</tr>
<tr>
<td>TMA Foundation Board of Trustees</td>
<td>Friday</td>
<td>Jan. 28</td>
</tr>
<tr>
<td>TMA Insurance Trust (TMAIT) Board of Trustees</td>
<td>Friday</td>
<td>Jan. 28</td>
</tr>
</tbody>
</table>

*Section meetings are open to all TMA members. Visit the Networking Lounge for live meeting links.
KEYNOTES
Addressing Racism in Health Care
Friday, April 29

The Future of Health Care
Saturday, April 30

NETWORKING
Meet with physician leaders, build cross-specialty relationships, and visit with exhibitors.

cme sessions
Six Streamlined Program Tracks
- Emerging Specialty Trends
- Leadership and Professional Development
- Physician Health and Wellness
- Population Health
- Practice Help
- Quality Improvement

HOUSE OF DELEGATES
Follow the TMA House of Delegates policy discussions and take concerns to reference committees. To start, contact your county medical society.
texmed.org/HOD

THANKS TO OUR SPONSORS:

TEXAS BEEF COUNCIL
Humana
TAS UNITED
VivoDoc

TMA INSURANCE TRUST
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TEXAS MEDICAL ASSOCIATION FOUNDATION

 TexMed 2022
HOUSTON | APRIL 29-30

REGISTER TODAY AT TEXMED.ORG/TEXMED