

TexMed 2018

TMA's Annual Meeting, Premier Educational Showcase, and EXPO

May 18-19 ★ San Antonio

General Session Speakers



Friday, May 18, 3:30-5 pm

Opening General Session:
Zubin Damania, MD (AKA ZDoggMD)
Health Care, Remixed
Sponsored by Texas Medical Liability Trust

Dr. Zubin Damania is an internist and founder of Turntable Health, an innovative healthcare startup that was part of an ambitious urban revitalization movement in Las Vegas spearheaded by Zappos.com CEO Tony Hsieh. During a decade-long hospitalist career at Stanford, Dr. Damania won clinical teaching awards while simultaneously maintaining a side career performing standup comedy and musical parodies for medical audiences worldwide. His videos and live shows — created under the pseudonym ZDoggMD — have garnered over a quarter billion views on Facebook and YouTube, educating patients and providers while mercilessly satirizing our dysfunctional healthcare system.

Upon completion of this program, participants should be able to:

- 1) identify the challenges our current medical culture creates in providing high quality, compassionate, and cost-effective care;
- 2) determine the signs and symptoms of provider burnout;
- 3) identify innovative approaches to patient engagement using video and social media; and
- 4) explain new financial and care models that aim to deliver cost-effective, high quality care while improving patient and provider satisfaction.

Saturday, May 19, 1:30-2:30 pm

Closing General Session:
Gordon Hartman
You Only Are Disabled in an Environment That Makes You That Way

After a successful 22 year career in homebuilding, San Antonio native Gordon Hartman decided to direct his focus toward helping those with special needs. His 23-year-old daughter, Morgan, who deals with both physical and cognitive challenges, inspired him and his wife, Maggie, to establish The Gordon Hartman Family Foundation. Since 2005, the foundation has given the greater San Antonio special-needs community significant financial support as well as valuable business counsel. The foundation also served as the launch pad for other unique projects such as Morgan's Wonderland, the world's first theme park designed with special-needs individuals in mind.



Upon completion of this program, participants should be able to:

- 1) empower those with intellectual or physical disabilities to convey personal needs and experiences;
- 2) identify resources for multidisciplinary medical professionals to communicate and deliver positive transformation in the lives of individuals with cognitive and physical disabilities.