

Opening General Session

Presented by the *TexMed 2018 Planning Team* under the direction of *John J. Nava, MD, San Antonio*, and sponsored by *Texas Medical Liability Trust*

Welcome Reception

Friday, 5-6 pm
Level 2, Expo Hall
Physician Lounge

Enjoy wine and cheese with your colleagues and Dr. Damania.

Sponsored by



Health Care, Remixed (ETHICS)

Zubin Damania, MD (aka ZDoggMD)

Friday, 3:30-5 pm

Level 2, Expo Hall

1.00 *AMA PRA Category 1 Credit™*

1.00 ETHICS

Dr. Damania will give his thoughts on the root causes of dysfunction in the delivery of care in the U.S. health care system, and how alleviating burnout in medicine is key to sustainable, rewarding careers in health care.

THE SPEAKER

Dr. Damania is an internist and founder of Turntable Health, an innovative health care startup that was part of an ambitious urban revitalization movement in Las Vegas spearheaded by Zappos.com CEO, Tony Hsieh. During a decade-long hospitalist career at Stanford, Dr. Damania won clinical teaching awards while simultaneously maintaining a side career performing standup comedy and musical parodies for medical audiences worldwide. His videos and live shows — created under the pseudonym ZDoggMD — have garnered more than a quarter billion views on Facebook and YouTube, educating patients and physicians while mercilessly satirizing our dysfunctional health care system.

OBJECTIVES

Upon completion of this program, participants should be able to: (1) identify the challenges our current medical culture creates in providing high-quality, compassionate, and cost-effective care; (2) determine the signs and symptoms of provider burnout; (3) identify innovative approaches to patient engagement using video and social media; and (4) explain new financial and care models that aim to deliver cost-effective, high-quality care while improving patient and provider satisfaction.

TARGET AUDIENCE

Physicians, residents, and other health care professionals in all areas of practice.

3:30 pm

Welcome and TMA Update

Carlos J. Cardenas, MD, TMA President, Edinburg

4 pm

Introduction

John J. Nava, MD, Chair, TexMed 2018 Executive Planning Team, San Antonio

Health Care, Remixed (CME)

Zubin Damania, MD (aka ZDoggMD)



Closing General Session

Presented by the TexMed 2018 Planning Team under the direction of John J. Nava, MD,
San Antonio

You Are Only Disabled in an Environment That Makes You That Way (ETHICS)

Gordon Hartman

Saturday, 1:30-2:30 pm

Level 2, Expo Hall

1.00 AMA PRA Category 1 Credit™

1.00 ETHICS

Mr. Hartman will discuss how communities can come together in empowering the lives of individuals with cognitive and physical disabilities.

THE SPEAKER

After a successful 22-year career in homebuilding, San Antonio native Gordon Hartman decided to direct his focus toward helping those with special needs. His 23-year-old daughter, Morgan, who deals with both physical and cognitive challenges, inspired him and his wife, Maggie, to establish The Gordon Hartman Family Foundation. Since 2005, the foundation has given the greater San Antonio special-needs community significant financial support as well as valuable business counsel. The foundation also served as the launch pad for other unique projects such as Morgan's Wonderland, the world's first theme park designed with special-needs individuals in mind.

OBJECTIVES

Upon completion of this program, participants should be able to: (1) empower those with intellectual or physical disabilities to convey personal needs and experiences; and (2) identify resources for multidisciplinary medical professionals to communicate and deliver positive transformation in the lives of individuals with cognitive and physical disabilities.

TARGET AUDIENCE

Physicians, residents, and other health care professionals in all areas of practice.

1:30 pm

Welcome and Introduction

David Mackey, MD, Immediate Past Chair, TexMed 2018 Planning Team,
Houston

You Are Only Disabled in an Environment That Makes You That Way (CME)

Gordon Hartman



Lunch

Available for purchase in the Expo Hall prior to the Closing General Session

Saturday
12:30-1:30 pm
Level 2, Expo Hall

Grab a quick sandwich or salad in the Expo Hall before heading to Gordon Hartman's talk. This is your last chance to stop by the TMA Member Services Booth, turn in your Expo Bingo Card, and meet with TexMed's many exhibitors and sponsors.

TexMed remains a free member benefit thanks to the generous support of our exhibitors and sponsors.

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