

2019 TMA Advocacy Retreat

Omni Barton Creek Resort: Dec. 6-7, 2019

Programming Agenda

Friday, December 6th

Registration

11am-7:30pm

Registration

Wildflower Atrium

Business Meetings

9:30-11:30am

BOT Finance Committee

Barton Creek A & B

11:30am-1pm

TMA Board of Trustees – Compensation Committee (DNP)

Barton Creek

11:30am-1pm

Board of Trustees Lunch (DNP)

Barton Creek Prefunction

12:30-4pm

TMA Board of Trustees

Barton Creek A & B

1-3pm

TEXPAC CEC/EC Meeting

Shoal Creek C

3-4:30pm

TEXPAC Board Meeting

Shoal Creek A & B

4:30-5:30pm

TEXPAC Patron Club

Llano

Dinner – 2020 Election Outlook (Darrell Royal Ballroom)

6:45-7:15 pm

Cocktail Reception

Wildflower Atrium

7:15-7:20 pm

Welcome

David C. Fleeger, MD, TMA President

7:20-8:00 pm

Dinner

8-9:30 pm

The 2020 Election Forecast

Mark McKinnon

Creator, Executive Producer, Co-Host of Showtime's: The Crisis

Co-Founder of The Bipartisan Group No Labels

Former Chief Media Advisor to George W. Bush and John McCain

Saturday, December 7

Registration & Breakfast

7:30am-1pm **Registration**
Wildflower Atrium

7:30-9am **Breakfast**
Wildflower Atrium

General Session (Darrell Royal Ballroom C)

8-8:15am **Welcome and Opening Remarks**
David C. Fleeger, MD, TMA President

8:15-10am **Panel: Redistricting in Texas**

Panel:
The Rise & Impact of Social Media Campaigning in the Twitter-verse

10-10:30am **Break**

10:30-11:30am **Breakouts**

#1 - How to Host a Successful Fundraiser – More than a Party
(Shoal Creek A)

**#2 - Do you Hear What I Hear? – Getting the Right Message
to Legislators and Staff & Creating relationships outside of policy**
(Shoal Creek B)

#3 – Tales of Testifying: The good, bad, and ugly
(Shoal Creek C)

#4 – You got Asked to give an Interview?! Media Training
(Rayburn Room)

11:30am - 1pm **Luncheon (Darrell Royal Ballroom)**
Women in Politics – Changing Texas