TexMed 2021 Regulations Governing Exhibits

Infraction of regulations on the part of an exhibitor or his/her representatives, or both, will subject the exhibitor or his/her representatives to dismissal from the exhibition hall and dismantling of the exhibit, in which event it is agreed that no refund shall be made by Texas Medical Association and, further, that no demand for redress will be made by the exhibitor or his/her representatives.

1. Exhibits which have a disruptive nature and/or unsuitable content, as determined solely by Texas Medical Association are not permitted.

2. Live or recorded music attractions used in an exhibit must have prior written approval from Texas Medical Association. Requests should be submitted to Show Management. Exhibitor must obtain own license for copyrighted music used in the exhibit space and will indemnify and defend Texas Medical Association against any claims or suits alleging copyright infringement for the use of music by the exhibitor. Sound levels must not exceed 80 decibel level or be disruptive to neighboring exhibitors.

3. Advertising material or signs of firms other than those that have rented booth space are prohibited. Canvassing and solicitations of business, except by exhibiting firms, are prohibited. Exhibitors are restricted from soliciting customers in the aisles, outside the booth, or any other area of the show. Exhibitors must remain within their own space while distributing literature, products samples, or other materials.

4. As an accredited CME provider, Texas Medical Association is governed by the Accreditation Council for Continuing Medical Education's Standards for Commercial Support of Continuing Medical Education. In accordance with these Standards, TMA has established the following policies for commercial exhibits held in conjunction with its educational activities:

   • Arrangements for exhibits may neither influence planning nor interfere with the presentation of the educational activity.
   • Commercial/promotional materials may not be displayed or distributed in an educational activity or in the same room immediately before, during, or immediately after the CME activity.
   • Representatives of commercial supporters and exhibitors may attend the CME activity if they wish, but may not engage in sales activity in the room where the educational activity is held.
   • Exhibitor is required to disclose via signage at the exhibit booth, FDA status of the medical devices or pharmaceuticals displayed.

5. Exhibits must be confined to space purchased.

   • Inline Booth: One or more standard spaces in a straight line. Height of displays may not exceed the height of eight (8) foot drape on the back wall of the booth space. Displays on the side must not exceed eight (8) feet in height to a point five (5) feet from the back wall drape. Displays must not exceed 36 inches in height from the front of the space to a depth of five (5) feet.
   • Corner Booth: Same dimensions as Inline Booth however, the side of the booth that is located on an aisle can be open to the aisle by eliminating the 36 inch wing drape.
   • Premium Booth: Booths that are designated by Show Management and can be either Corner or Inline Booth: The designation is based on location to high traffic area.
   • End-Cap Booth: An End-Cap Booth is a linear booth exposed to aisles on three sides and composed of two linear booth increments. End-Cap Booths generally 10 ft deep by 20ft wide. End-cap booths must adhere to line-of-site height restriction of 4ft within first five feet from each aisle. No full back border display walls.
• Other Guidelines: Unfinished sides of exhibits left exposed shall be draped or finished at the expense of the exhibitor. No exhibit material may extend beyond the boundaries of the exhibit space. In the event an exhibitor cares to exceed the exhibit specifications, a written agreement must be submitted to the Show Management, for approval.

6. Beverages and Food: The facility does not allow outside food or beverage to be brought in for distribution. Wrapped candy is allowed in bowls to be given away. No cookies or yogurt. Alcoholic beverages are not permitted. Beverages and food can be purchased from the facility’s exclusive food service contractor. Ask Show Management for a menu and order form.

7. Texas Medical Association meetings are nonsmoking meetings. No smoking is permitted in the meeting rooms or exhibit areas.

8. There will be no subletting of space or use of a booth by two or more firms except by written permission of Texas Medical Association.

9. Exhibitors must adhere to the opening and closing times of the exhibit hall. Early breakdown of booth or abandonment of booth space prior to the official closing of the exhibit hall could result in your company not being invited to exhibit in subsequent years.

10. Fire Protection: Booth decorations as well as any merchandise or materials attached to table skirts must be noncombustible or flame proofed. Electrical wiring must conform with all federal, state, and municipal government regulations and with National Electrical Code Safety Rules. If inspection indicates that an exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazards, the right is reserved to cancel all or such part of the exhibits deemed irregular. Exhibitors must comply with local fire regulations.

11. The use of helium and helium balloons is prohibited in the facility. Adhesive-backed decals are not permitted to be distributed or used inside the facility, or in the immediate vicinity. Open flames (candles, lanterns, etc.) are not permitted in the exhibit area.

12. Automobile display regulations require the following to meet Fire Regulations:
   • The fuel tank may contain no more than two gallons of fuel or the minimum amount for driving in, positioning, and driving out of the hall.
   • Fuel tank gas cap must be a locking type or sealed by tape.
   • Battery cables are disconnected.
   • All exhibit vehicle keys must be in the possession of Show Management in case of emergency.
   • The positioning of such vehicles shall be subject to the approval of the Fire Marshall's Office.

13. No firearms are permitted in meeting rooms, exhibit area or display booths.

These regulations become a part of the agreement between the exhibitor and the Texas Medical Association. All points not covered are subject to the decision of Texas Medical Association.

Requests may be submitted to:

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