2023 Sections Survey Results

The survey was sent directly to approximately 22,314 TMA members, with a follow-up reminder sent specifically to members who could be positively identified as members of at least one section. In total, 248 people responded to the survey, with close to half identifying themselves as members of the WPS.

Overall Results
- 44% of the respondents who indicated their primary interest in section participation was **policy and advocacy**, legislative/regulatory (35%) and public health/patient advocacy (32%) and were ranked highest when asked which kind of advocacy initiative was most important.
When asked to drill down on topics of interest within policy and advocacy, the top responses were:
- Grassroots advocacy & relationship building (18%)
- Legislative Testimony (15%)
- Language & issue framing (14%)
- Media training (11%)
- Rulemaking v. laws (11%)

- Of the 25% of respondents who indicated their primary interest in section participation was networking, educational speakers (43%) in conjunction with regular section meetings were ranked highest and then informal meetups with section meetings (35%) when asked which kind of networking opportunity was most interesting.

- Of the 17% of respondents who indicated their primary interest in section participation was leadership development, more than half ranked (51%) ranked practice leadership as the highest and then organized medicine (21%).
  - When asked to drill down on subjects of interest within leadership development, the top responses were:
    - Personal leadership styles (14%)
    - High-functioning teams (14%)
    - Justice, equity, diversity, and inclusion policies (professional) (14%)
    - Organized medicine leadership (13%)
    - Contract negotiation (13%)

- Of the 14% of respondents who indicated their primary interest in section participation was professional development, physician wellness (32%) and career health (29%) were ranked highest when asked what types of programming were most important.
  - When asked to drill down on subjects of interest within professional development, the top responses were:
    - Negotiation skills (21%)
    - Wellness programming/physician burnout/promoting resilience (19%)
    - Conflict management (17%)
    - Public speaking (14%)