

## Additional TexMed Sponsorships

### **Session - \$30,000 - SOLD**

The General Session is the premier event at TexMed that draws attendees from all over Texas to one place in order to hear the keynote speaker. This sponsorship includes recognition as the event and extensive branding throughout the conference.

#### ***Titanium Sponsor Benefit***

### **TMA/TMAA Presidents' Reception — \$30,000 - SOLD**

This highly attended event honors 2015-2016 Texas Medical Association and Texas Medical Association Alliance presidents. As the exclusive sponsor, you will be recognized during the reception, in all marketing materials promoting the reception leading up to the event, and on TexMed-wide and table-top signage during the reception.

#### ***Titanium Sponsor Benefits***

### **Physician Lounge and Cyber Café in the Expo Hall — \$30,000 (exclusive)**

The Physician Lounge and Cyber Café is the central gathering location for physicians to relax and socialize with colleagues and provides the right company a chance to target physician members through signage, material distribution, and networking opportunities. Attendees can check e-mail, connect with work, grab some coffee, and network with colleagues. Sponsorship includes direct access to physicians and the opportunity to have your booth strategically located on the perimeter of the Physician Lounge and Cyber Café. Company logo on prominent signage.

#### ***Titanium Sponsor Benefits***

### **Saturday General Session - \$20,000**

The Saturday General Session is a motivational talk to send our physicians and office staff back into their practice reinvigorated to practice medicine. This sponsorship includes recognition at the event and extensive branding throughout the conference.

#### ***Diamond Sponsor Benefits***

### **Networking Lunch (Friday) — \$20,000 (exclusive) / \$10,000 (co-sponsor)**

This lunch on Friday is a premier opportunity for you to get more face-to-face time with your customers. TexMed attendees will gather in the EXPO for this lunch designed to build new relationships and foster existing ones. The exclusive sponsorship includes table-top signage at the lunch, recognition in marketing materials promoting the lunch before and during TexMed, and the opportunity to have two company representatives greet attendees as they enter the lunch. The co-sponsorship includes table-top signage and recognition in marketing materials. ***Diamond or Gold Sponsor Benefits***

### **Morning Mimosa Sponsorship — \$15,000 (exclusive) / \$8,000 (co-sponsor) *Must have a minimum of two co-sponsors to provide event***

Saturday Morning Mimosa sponsorship will provide you with exclusive opportunity to welcome attendees and provide brief remarks in the EXPO. Your company and sales representatives will enjoy prominent signage, material distribution, and networking opportunities. Attendees can enjoy a mimosa and you can enjoy the exposure. Platinum or Silver Sponsor Benefits

### **EXPO Lunch (Saturday) - \$10,000 (exclusive) / \$5,000 (co-sponsor)**

TexMed attendees will gather in the EXPO for this lunch on Saturday designed to build new relationships and foster existing ones. This sponsorship includes table-top signage at the lunch, recognition in marketing materials promoting the lunch before and during TexMed, and the opportunity to have two company representatives greet attendees as they enter the Grand Pavilion. The co-sponsorship includes table-top signage and recognition in marketing materials.

#### ***Gold or Silver Sponsor Benefits***

### **Grand Pavilion - \$10,000 (exclusive)**

The Grand Pavilion is the gathering space for numerous TexMed events. The sponsorship hanging sign over area with your logo recognition as sponsor, recognition in marketing materials and is a highly visible sponsorship that will provide a constant visual in a very busy area of the EXPO.

#### ***Gold Sponsor Benefits***

### **Eco-friendly CME Handouts Thumb Drive — \$10,000 (exclusive)**

Add your logo to the CME Handouts Thumb Drive Cover. With over 150 speakers at TexMed, attendees will use this resource to download and print handouts or view from their laptop or iPad. The publication is updated as handouts are turned in and will be an enduring resource on the TexMed website. Your logo will be on each Thumb Drive given to attendees and your company message and logo will be included in the information downloaded and on the web page.

#### ***Gold Sponsor Benefits***

**Meet-up and Re-charge Hub - \$10,000 (exclusive) / \$5,000 (co-sponsor) must have a minimum of two co-sponsors to provide area.**

This mini lounge and re-charging zone is for physicians to relax and socialize with colleagues and provides the right company a chance to target physician members through prominent signage, material distribution, and networking opportunities. **Gold Sponsor Benefits**

**Twitter Live Feed — \$6,000 (exclusive) / \$2,500 (three available)**

Go live at TexMed. Attendees are tweeting about real-time announcements, hot updates, and EXPO events, and engaging in conversations with our TexMed speakers and program chairs about their meeting content. Join the conversation by sponsoring the Twitter Live Feed. Sponsorship includes special tweets about your company that directs attendees to your booth. Logo and message will roll among the tweets and be part of the frame of the display.

**Silver or Bronze Sponsor Benefits**

**Conference Tote Bags — \$5,000 (three available)**

Put your message in the hands of 1,800+ attendees and guarantee that it's seen everywhere, even after the show closes. These high-quality bags made of recycled material will be printed with your logo alongside the TexMed show logo and distributed to all conference attendees at registration check-in. It's a favorite keepsake of attendees. Sponsorship also includes the opportunity to provide one bag insert promoting your company.

**Silver Sponsor Benefits**

**Badge Lanyards — \$5,000 - SOLD**

TMA will print lanyards exclusively with your logo on it. Not only will these lanyards hang around the necks of TexMed attendees, but also around those who attend any of TMA's two Leadership Conferences.

**Silver Sponsor Benefits**

**Wireless Internet - \$5,000 New**

The TMA HOD (500+ TMA physician members) depends heavily on their wireless connectivity to conduct business and voting. Your company can receive recognition throughout the HOD session through signage, onscreen slide recognition, and verbal recognition. The Expo Hall wireless provides attendees the ability to stay "connected" on their personal smart devices. Your company name will be the password for connecting to the wireless, providing you with additional brand exposure. **Silver Sponsor Benefits**

**Feed Me! Food Breaks in the EXPO — \$5,000 (exclusive) / \$3,000 (co-sponsor)**

After the early mornings and long days of visiting exhibitors and attending CME programs, TMA business meetings, and House of Delegates sessions, attendees need a healthy snack to keep them going at the afternoon refreshment break. Sponsorship includes prominent signage at the food stations. **Silver or Bronze Sponsor Benefits**

**Town Square — \$3,000**

TexMed doesn't have to be all about business. To lighten things up, attendees will travel through the EXPO to visit "Town Square" where they can stop thinking about work for a few minutes and enjoy some rejuvenating and relaxing activities. As the sponsor of Town Square, you have the opportunity to provide your logo on a large overhead sign and the chance to host a fun activity for a give-away that you provide. This is the hub of activity at TexMed where attendees gathered to check the winners' board and get their mobile app download.

**Bronze Sponsor Benefits**

**TMA Photo Studio — \$3,000 (Exclusive)**

Your logo and company name will be included in all communications to TMA members regarding their FREE photo appointment at TexMed. All attendees who register for TexMed receive a call to set an appointment and your company name will be mentioned during that call. Your company logo will be on all directional signage regarding the Photo Studio and in the On-site Program. **Bronze Sponsor Benefits**

**Learning Lab Session - \$2,500 Limited Availability**

Be a Thought-Leader and provide attendees with practice solutions that will improve practice procedures and patient care. Your session will be listed in the program and on signage – Physicians, Practice Managers and Staff will be your audience. Must be approved by TMA. **Bronze Sponsor Benefits**

**Continuing Medical Education (CME) — \$2,500 (co-sponsor)**

Select the CME you want to support and place your message and logo on the website page and on that CME program handouts download. Signage acknowledging your support of that CME will be provided outside the CME session. This hot sponsorship provides a great amount of real estate to promote your company message. Attendees download copies and refer to these handouts throughout the year and your logo and message will be there.

**Silver Sponsor Benefits**

**TMA Knowledge Center — \$2,500 SOLD**

Provide your collateral at and include your logo on this high-traffic information kiosk located outside the EXPO, usually near the CME area.

**Bronze Sponsor Benefits**

**Therapy Dogs - \$2,500 (exclusive)**

Therapy Dogs brings a number of dogs whose job it is to share their love with institutionalized individuals who are deprived of the very special and unconditional love that animals can give. These dogs attract so many attendees that exhibitors around them can't help but experience a high level of traffic. The exclusive sponsor will have the option to be placed either adjacent to or near the Therapy Dogs booth, if space is available. ***Bronze Sponsor Benefits***

**Charging Outlets in the CME Breakouts - \$2,500 New**

Sponsor the charging outlets in all CME Breakouts and your company logo and recognition will be provided in the Onsite Program and sponsor recognition signage.

***Bronze Sponsor Benefits***

## Sponsor Benefits

Sponsorship Level Benefits	Titanium (\$30K+)	Diamond (\$20K-\$29,999)	Platinum (\$15K-\$19,999)	Gold (\$10K-\$14,999)	Silver (\$5K-\$9,999)	Bronze (\$2,500-\$4,999)
Recognition at General Session	YES!	YES!	YES!	YES!	YES!	YES!
Carpet Floor Ad	YES!	YES!	YES!	YES!	YES!	YES!
Banner Ad on TexMed Website	YES!	YES!	YES!	YES!	YES!	
Conference Tote Bag Insert	YES!	YES!	YES!	YES!		
Ad in On-site Program	YES! (full-page, color, premier placement)	YES! (full-page, color)	YES! (full-page, color)	YES! (half-page, B&W)	YES! (half-page, B&W)	
Expo Hall Bingo	YES! (Premier Placement)	YES!	YES!	YES!	YES!	
Company Description in On- site Program	YES!	YES!	YES!	YES!	YES!	YES!