## FOR IMMEDIATE RELEASE

## (Date)

## [City] Residents to Receive Free Flu Vaccinations

Local Haltom City residents will receive free flu vaccinations on Oct. 4, thanks to a collaboration between Stephen Vaughn, MD, a Fort Worth anesthesiologist, and North Texas Area Community Health Centers, a federally qualified health center. The vaccinations will be available from 10 am to 2 pm at Bethesda Community Church, 4700 N. Beach St., in Haltom City.

The vaccination clinics are part of Texas Medical Association's Be Wise — Immunize<sup>SM</sup>, a public health initiative that combines education and shot clinics to increase Texas' vaccination rates. The Haltom City event is funded in part by a grant from Be Wise — Immunize.

## You can insert other activities provided here.

The flu is a viral illness that is much more severe than a common cold and can keep people sick for seven to 10 days. Even healthy people can get very sick from the flu and spread it to others. The flu can be especially harmful to older people, young children, pregnant women, and people with chronic medical conditions.

"We're pleased to be able to protect the health of our community," said (<u>spokesperson</u>, <u>affiliation</u>). "Getting vaccinated is important to prevent disease."

TMA's Be Wise program began in 2004. Since its inception, the program has administered more than 300,000 vaccinations to Texas children, adolescents, and adults.

Be Wise — Immunize is a joint initiative led by TMA physicians and the TMA Alliance, and funded by the <u>TMA Foundation</u> thanks to generous support from <u>H-E-B</u>, <u>TMF</u> <u>Health Quality Institute</u>, and Permian Basin Youth Chavarim, along with gifts from physicians and their families.

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Be Wise — Immunize is a service mark of the Texas Medical Association.

For More Information, contact:

Your Name

Phone Number/E-Mail