

COMPLETE MAILING SERVICE, MAILING LABELS, FAX/E-MAIL SERVICES, AND ONLINE CLASSIFIEDS

The Bexar County Medical Society can help you communicate with members of BCMS by using our complete mailing service. This service can allow you to communicate such announcements as the opening of your new practice or a recent relocation to a new practice, etc. In addition, you can purchase mailing labels, or use our distributive fax or email services. Note: All documents to be sent to BCMS members must be approved by the executive director of the Society.

Complete Mailing Service Features

- BCMS takes care of stuffing, addressing envelopes, and postage
- Mailing addresses updated frequently
- Can print labels
- Can mail to specific audiences such as specialties, zip codes, age, gender, and ethnicity

Benefits to Customer

- Hassle free, efficient, and cost effective mailing services
- Ensures accurate data
- Eliminates paying for nonessential information
- Allows client to target specific markets

Mail Service Rates

Note: All services quoted do not include postage costs.

Group Practices advertising through BCMS must have 75% membership to receive the Member Rates.

Member Rates:

Labels Only: \$.15 per label plus \$75 Processing Fee

Complete Mailing: \$.15 per label plus \$200 Processing Fee (includes stuffing envelopes with one insert,

placing labels on envelopes and cartage to Post Office)

Additional inserts, such as a business card, are \$50 for each additional insert

Non-Member Rates:

Labels Only: \$.25 per label plus \$150 Processing Fee

Complete Mailing: \$.25 per label plus \$300 Processing Fee (includes stuffing envelopes with one insert,

placing labels on envelopes and cartage to Post Office)

Additional inserts, such as a business card, are \$75 for each additional insert

<u>Distributive Fax Service Rates</u>

Member Rate: \$.15 per delivered page plus set up fee of \$75

Non-Member Rates: \$.25 per delivered page plus set up fee of \$200

\$.15 for more than one page plus set up fee of \$200

Distributive E-mail Service Rates

Member Rate: \$.15 per address plus a \$75 set up fee (about 1250 addresses)

Non-Member Rate: \$.25 per address plus a \$200 set up fee

Online Medical Classifieds Rates

Member No charge

Non-Member/Commercial Rate: \$200 per ad (will remain online for 90 days)

For more information or assistance please email membership@bcms.org or phone (210) 301-4371.