

TEXAS MEDICAL ASSOCIATION

# Member Benefits at a Glance



“I was surprised to learn just how much value TMA offers me. Even the services I take for granted are worth a lot more than I realized.”

— N. Keith Robinson Jr., MD  
*Internal Medicine, Abilene*

Renew your membership at  
[renew.texmed.org](https://renew.texmed.org)

Apply for new membership at  
[join.texmed.org](https://join.texmed.org)



Physicians Caring for Texans



## Advocacy

TMA's grassroots efforts by individual physicians, the strength of 47,000 members, and a passion for Texas patients have been the cornerstones of our public affairs success since 1853.

### In Austin and Washington, TMA works to:

- Fight the cost and hassle of compliance with onerous state and federal regulations;
- Ensure appropriate funding for physician services;
- Protect physicians' independent medical judgment and the sacred patient-physician relationship;
- Reject attacks on our 2003 liability reforms;
- Improve access to care; and
- Advocate for public health priorities such as immunizations, reducing obesity, cancer prevention, and more.

### In the courts, TMA:

- Stridently opposes efforts to expand scope of practice beyond that which is safely permitted by nonphysician practitioners' education, training, and skills;
- Enforces prompt payment and adequate networks by health plans;
- Ensures protections afforded by the peer review privilege;
- Protects physician rights to control medically necessary decisions; and
- Stands up for physicians whose rights and privileges have been undermined.

"In the next few years, we will see more change than ever in the practice of medicine. The only way we can advocate effectively for ourselves and our patients is to stand together."

**Dawn C. Buckingham, MD**  
Ophthalmology, Austin

"I support the Walk With A Doc program wholeheartedly. I come away each time feeling energized, positive, and as if I have touched someone in a way I cannot otherwise do in my office."

**Susan Pike, MD**  
Plastic Surgery  
Georgetown

## Professional Education/CME



TMA offers 90-plus courses to help sharpen physicians' skills in practice management, technology, quality improvement, and professional growth. Many continuing medical education (CME) courses are free at TMA's annual conference.

- **Physician health courses:** These help physicians balance life and work.
- **TMA Leadership College:** TMA identifies, orients, and trains young physicians for future leadership positions.
- **Flexible CME:** TMA offers live seminars, webcasts, on-demand webinars, publications, online courses, and podcasts.
- **Ethics:** More than 50 courses in the TMA Education Center include ethics credit.

## Community Outreach/Giving Back



TMA brings together the Texas medical community to actively advance, support, and promote the association's public health priorities.

### Physicians can host TMA outreach programs in their community:

- **Be Wise — Immunize<sup>SM</sup>:** Provides grant funding and resources for clinics and vaccination education to increase Texas' immunization rates.
- **Hard Hats for Little Heads:** Donates children's bicycle helmets to help prevent head injuries and encourage exercise.
- **Patient/Physician blog:** [www.MeAndMyDoctor.com](http://www.MeAndMyDoctor.com) lets patients and doctors have candid dialogues about health care issues.
- **Walk With A Doc:** Provides physicians an opportunity to connect with their patients and the community while encouraging healthy physical activity through a grant-funded walking program.

*Be Wise — Immunize is a service mark of the Texas Medical Association.*



## Tools and Services

**Billing and Coding Hotline:** Call for one-on-one help with regulatory compliance, billing and coding, and payment problems.

**Hassle Factor Log:** Get help recovering money (more than \$1 million in 2013) from incorrectly processed claims, lost or delayed Medicare enrollment applications, and more.

**30-Minute Billing Cure:** Schedule a free half-hour consultation with TMA experts at a local county medical society, tailored to your particular payment, billing, or coding concerns.

**Prevention calculators:** See the benefits and fiscal sustainability of providing preventive care with 36 interactive calculators.

**Clinical quality and physician ranking tools:** Use quality-improvement resources to help you evaluate and measure your clinical practices.

**TMA Practice E-Tips:** Read TMA's bimonthly e-newsletter with use-it-now tips for running a successful practice.

**Endorsed Vendors and Group Discount Programs:** Get exclusive access to products and services that can save you valuable time and money.

**TMA Classifieds:** Use TMA's online ads to research job opportunities, post staff openings, search for products and services, and buy or sell your practice or equipment.

**Deadlines for Doctors:** Follow this interactive, web-based regulatory calendar of upcoming state and federal compliance deadlines and key health policy timelines.

**Practice Consulting:** Collaborate with an expert to make your practice more efficient. From solo practitioner to large-group office, receive help and advice for:

- New practice setup,
- Improved business operations,
- HIPAA risk assessment,
- Revenue cycle management,
- Staff recruitment,
- Regulatory compliance training, and
- Coding audits.

## Technology and Your Practice



**EHR product evaluation tools:** Find the right electronic health record (EHR) vendor with side-by-side vendor comparison guides.

**EHR Implementation Guide:** Earn three hours of CME credit while learning how to incorporate this technology into your practice.

**DocbookMD mobile application:** Connect, communicate, and collaborate with physicians using a secure, HIPAA-compliant smartphone application that's free for all TMA members.

**DocSite and PQRSwizard:** Collect and report quality measure data to earn Medicare Physician Quality Reporting System incentives.

**Meaningful Use Achievement Toolkit:** Get detailed instructions about what is required, specific to five different EHRs, to meet meaningful use criteria.

**HIT Helpline:** Get help with selecting and implementing an EHR, workflow, EHR incentives, REC services, e-prescribing, or general technology questions.

# How Much Is a TMA Dues Investment Worth?

www.texmed.org/roi

## Pathology Associates of North Texas

gained a 2,166-percent return on its TMA and county society annual dues investment.

Practice Help Services ..\$60,240

TMA Advocacy Efforts..... \$8,728

CME Discounts..... \$200

**VALUE OF THE GROUP'S TMA MEMBERSHIP ...\$69,168**

## Daniel Leeman, MD

gained a 810-percent return on his TMA and county society annual dues investment.

Practice Help Services .....\$1,375

TMA Advocacy Efforts.....\$5,633

CME Discounts..... \$125

**VALUE OF DR. LEEMAN'S TMA MEMBERSHIP .....\$7,133**



# TMA Knowledge Center

Fast... easy... the first time.



“When I went into practice by myself, I realized I’m not just a physician. I have a responsibility to my patients and to my community. That’s why I joined TMA.”

**Brian M. Bruel, MD**  
Physical Medicine and  
Rehabilitation, Houston

## The first place to contact when you have questions.

Tap into TMA’s accumulated expertise in health care, health law, practice management, medical economics, and so much more.

- Information specialists dedicated to answering a wide variety of questions about membership, CME, TMA meetings, publications, HIPAA, claims, medical records, and general legal issues
- Access to full-time medical librarian
- Online FAQs with 24/7 answers to questions on a variety of topics
- Hands-on training in using online resources
- Free access to full-text online resources such as Access Medicine, EBSCO, Cochrane Database of Systematic Reviews, and Cochrane Controlled Clinical Trials
- History of Medicine Collection and TMA Archives

**See all member benefits and services  
at [www.texmed.org/benefits](http://www.texmed.org/benefits)**



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**Questions?** Contact the TMA Knowledge Center at (800) 880-7955 or [knowledge@texmed.org](mailto:knowledge@texmed.org)