

TMA Foundation Board of Trustees

Russell WH Kridel, MD, FACS
President

G. Sealy Massingill, MD
Vice President

T. David Greer, MD
Secretary

Craig Norman, R.Ph
Treasurer

Susan Leshnower
*Executive Committee
Member-At-Large*

Terri Andrews

Weston Caywood
*Medical Student Section
Representative*

Kelli A. Cohen, MD

Brian J. Eades, MD

John Ehrle

Dennis J. Factor, MD
Immediate Past-President

Deborah A. Fuller, MD

Libby Malone

Mary Meyers

Ronnie Miksch

Lea Ann Pearse, MD

Milla Perry Jones

Susan M. Pike, MD
*Young Physician Section
Representative*

Jennifer Lynn Sapp, DO
*Resident and Fellows Section
Representative*

Catherine L. Scholl, MD

Michael E. Speer, MD
TMA President Elect

Eugene W. Stokes, MD, FACP

Carl Trusler, MD

TMA Foundation Staff

Lisa Stark Walsh, MA
Executive Director

Ashley Velásquez
Associate Development Director

Norma Rivera
Coordinator, Data Management

Sean Dunham
Development and Operations Assistant



New Directions for Healthy Living, Healthy Futures

TMA Foundation embarked on an exciting path in 2010, one that will stimulate the creation of collaborative-based programs that help Texans play a much more active role in their good health. While there are many benefits to this, one of the most significant I see as a physician is that we can deliver quality care with better outcomes and, in all likelihood, care that is more cost efficient.

The framework for this new direction was developed in cooperation with the TMA Council on Health Promotion (CHP) which is the “home” for TMA’s health improvement initiatives. To ensure TMA’s efforts are aligned with the goals of the organization and capitalize on the strengths of the association, the CHP established formal liaisons with key TMA councils and committees. Already the fruits of this strategic-based approach are reaping benefits: TMA has developed a new Tobacco Cessation program utilizing the education and tools of TMA’s Physician Oncology Education Program and the coding and reimbursement expertise for such services from its Clinical Advocacy Program. Simultaneously, through its community grant programs, TMAF is encouraging the development of local tobacco cessation efforts by county societies, alliances and medical students in collaboration with schools, civic groups, businesses and others.

The other major direction that took root in 2010 is engaging more physicians in the work of the Foundation. More than 260 new donors joined us last year and we welcome them to this outstanding work. Going forward, we hope to double that, even triple that over the years, because to be truly effective in getting more Texans to lead a healthy lifestyle, we’re going to need upwards of 50 percent of all TMA and TMAA members supporting the work of a healthier Texas.

The added benefit of this higher level of support is that the trusted leadership of physicians will be much more visible in hundreds of Texas communities. In turn, this will inspire additional individuals outside medicine, as well as corporations and foundations, to join us in creating a state where good health is valued and that work, home and school environments wholeheartedly support.

Based on these new directions, donors will have full confidence that the work of TMAF is aligned with the goals of TMA and that the public is benefitting from our commitment to promoting what each of us needs to improve our health.

Thank you for what you made possible in 2010 with your invaluable support and participation!

Russell WH Kridel, MD, FACS
President



Thanks Through Art

Texas children are touched by the programs you make possible! We know this thanks to the dozens of adorable notes we receive from them throughout the year. You’ll see clips from some of these handmade thank you cards in this 2010 annual report. Enjoy their creations and know that your investment in their good health is greatly appreciated!

LIVING HEALTHY NOW

A primary focus of TMA Foundation is prevention of disease and injury. Consequently, we are strongly committed to seeing Texans take greater responsibility for their health through daily lifestyle choices, such as not using tobacco and enjoying a healthy diet, physical activity and exercise. To accomplish this, in 2010 TMAF provided grant support to the following TMA initiatives.

Hard Hats for Little Heads

Since 1994, TMA's award-winning program has been encouraging safe, smart exercise. Aimed at youth aged 3-14, the 2010 program delivered free bike helmets to nearly 18,000 young Texans at 120 events around the state. More than 97,000 little Texans have received a life-saving helmet since the program was started thanks to a TMA physician member who recommended that the association establish such an effort.

TMA physician, alliance and medical student members collaborate with hospitals, medical clinics, civic organizations, schools, EMS and others to organize bike rodeos, health fairs and fun activities where youth and their families learn:

- the importance of wearing a helmet,
- why exercise at every age is essential for good health, and
- how to fit and wear a helmet properly.

A properly fitted helmet is key to preventing up to 85 percent of all bike-related head injuries.

Be Wise — ImmunizeSM

In 2009, Texas achieved a record with 74 percent of children aged 19 through 35 months being fully vaccinated. This is not only one of the highest state vaccination rates, but exceeds the national average by two percent. This is a dramatic improvement from 2004 when Texas ranked 41st among the states, prompting TMA to develop and launch its statewide campaign to ensure more Texans are fully protected from serious and life-threatening diseases that can be prevented through immunizations. In 2010, the Be Wise program provided 29,801 vaccinations at 135 events around the state. Nearly 190,000 shots have been provided since 2004.

Using the motto "vaccines are important, safe and effective," TMA's public health initiative combines education and hands-on immunization clinics hosted by TMA county medical societies and alliances and medical student chapters in collaboration with local public health departments, hospitals and numerous not-for-profit community organizations. Highlights of 2010 include:

- Creating an Immunization Coalition Workgroup to stimulate and grow grassroots efforts to keep a community fully immunized with groups underway in McLennan County, as well as Brownwood and Lubbock,
- Addressing outbreaks of pertussis with educational materials to both physicians and the public,
- Targeting health care professionals with educational materials on the need for a flu shot, and
- Piloting an adolescent shot clinic in conjunction with an existing school sports physical clinic co-hosted by the Travis County Medical Society Alliance.



Community Grants

Since 1998, preventing disease and injury has been the focus of the foundation's community grant programs. Each year, TMAF invites TMA's county medical societies (CMS) and alliance and medical student chapters to apply for a grant in support of their local health improvement initiatives. In 2010, TMAF approved 11 grants for programs which were carried out in collaboration with numerous organizations that lent financial, in-kind and volunteer support to ensure the health of their community.



Mobilizing Healthcare Professionals by the Texas Pediatric Society

Local, evidenced-based initiatives aimed at reducing childhood obesity are being developed as part of TPS's successful participation in the "Be Our Voice" program through the National Initiative for Children's Healthcare Quality.

Immunization Project by the Tarrant CMS Alliance Foundation, Inc.

Partnering with the Immunization Collaboration of Tarrant County (ICTC) alliance members provide funding, volunteers and leadership to ensure more than 4,000 0-2 year-olds are fully immunized, increase participation in back to school immunization events, provide a consistent message on the importance of vaccinations, advocate for a state immunization registry that works for the state and local providers, and focus on teen immunizations.



Harris CMS Retired Physicians Speakers Bureau

Houston senior citizens will be better equipped to make healthier choices after hearing presentations from members of the Retired Physicians Speakers Bureau. Through audiovisual presentations, this traveling bureau makes dynamic educational presentations on how to promote health and prevent disease in collaboration with the Houston Parks and Recreation Department.

"It is clear that the people who attended the lectures were not only desirous of learning about their health but appreciative of the information given to them. An important key to the success of the talks has been the audiovisual equipment purchased through the generous grant from the TMAF and the RPO Speakers Bureau is grateful for the support."

— Joseph T. Painter, MD
Retired Physicians Speakers Bureau

Sandwiches and Salud by the University of Texas at Houston Medical School/ TMA Student Chapter

Students provide a needed meal and health education for residents at the Star of Hope Mission, where tenants and their families live in small apartments and receive training in financial management, interview skills, and child care. Topics addressed include healthy eating, diabetes prevention, obesity awareness, and the importance of aspiring to a well-balanced lifestyle.



Free Flu Clinic/Be Wise — Immunize by the Lubbock-Crosby-Garza CMS Alliance

Influenza vaccination for up to 200 medically underserved members of the community is made possible through an alliance-created collaboration with Texas Tech University Health Science Center TMA Student Chapter and the Lubbock Impact Clinic as part of TMA's Be Wise — Immunize.

New Braunfels Volunteers in Medicine by the Comal CMS

More than 1,000 low-income, uninsured residents of Comal County receive free medical and dental care by working with a medical team, which includes physician volunteers, to achieve a balanced health status, allowing them to maintain employment and provide for their families.



Hockley Healthy Families Club by the Hockley CMS

Physicians, their families and community members join to help children and their families participate in healthy activities and learn about healthy foods. The program stresses behaviors that help maintain a healthy Body Mass Index.



Jump for Health – Healthy Bones and Healthy Hearts by the Harris CMS Alliance

Reducing childhood obesity by providing name-labeled jump ropes for students in a low economic Harris County elementary school is the aim of this fun, grade-level program. An individual jumping competition encourages children to remain active while at school and at home.



Health Circus by the Texas A&M Health Science Center-College of Medicine/TMA Student Chapter

This program seeks to immunize the children of Brazos Valley through health fairs led by students and community agencies. Other services include health screenings and physicals, nutrition education, glucose screenings, and information about drug/alcohol abuse and healthy living.



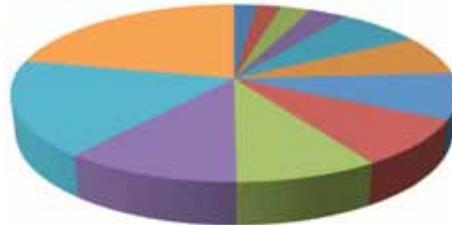
Healthy & Sikh: Wellness Fair by The University of Texas Medical Branch – Galveston/TMA Student Chapter

At a community health fair targeting the Sikh population of Houston, students addressed specific health issues affecting the community and provided culturally-sensitive, health information.

HIV and STI High School Outreach by the Baylor College of Medicine/TMA Student Chapter

Students visit local high schools to present current information on the science, stereotypes, and local/global impact of HIV/AIDS, as well as other sexually transmitted infections.

Community Grants 1998-2010



Immunization Programs.....	\$106,015
Clinics/Health Fairs.....	\$85,460
General Prevention and Wellness.....	\$53,905
Anti-Obesity/Fitness.....	\$43,500
Domestic Violence Prevention Programs.....	\$42,142
Anti-Tobacco.....	\$41,000
Child Safety/Injury Prevention.....	\$34,923
Healthcare for Uninsured/Underserved Communities.....	\$34,300
Physician Education.....	\$15,917
Organ Donor.....	\$12,500
Other.....	\$10,000
Teen Pregnancy/STD Prevention.....	\$9,585
Grand Total	\$454,947

Physician Oncology Education Program

Working to prevent and early detect cancer since 1987, the TMA POEP provides primary care physicians state of the art knowledge and skills through collaboration among the public, private, and volunteer sectors of the state.

Each year, the Cancer Symposium at TexMed, funded in part by TMAF, focuses on a range of issues including cancer survivorship, breast cancer screening, thyroid cancer, melanoma, ovarian cancer and controversies in cancer screenings. In 2010, physicians attending reported not only did their knowledge about cancer increase, but they anticipated making changes in their practice as a result of the symposium.

Leadership Society

The Leadership Society is a special giving club which recognizes donors who contribute \$1,000 or more each year. TMAF thanks these generous 2010 members.

- Dr. and Mrs. Joseph M. Abell Jr.
- Dr. Charles and Mrs. Terri Andrews
- Steve Arthur Family Foundation at the Community Foundation of Abilene
- Dr. Susan Rudd and Mr. Doug Bailey
- Janette K. Bateman, MD
- Dr. and Mrs. Ernest C. Butler
- Nathan Cedars, MD
- C. Y. Joseph Chang, MD
- Dr. and Mrs. Fred F. Ciarochi
- Drs. Rosemary and Charles Conlon

Wendell D. Daniels, MD
In honor of Vester Daniels

- Scott A. De Villeneuve, MD
- Dr. David and Mrs. Angela Donahue
- James R. Eskew, MD
- Dr. and Mrs. Dennis J. Factor
- Deborah A. Fuller, MD and Kevin Broadway
- Dr. Melissa Garretson and Mr. Christopher Leu
- T. David Greer, MD
- Dr. James and Mrs. Beverlee Herd
- Deborah M. Holubec, MD
- Drs. J. Russell and Isabel V. Hoverman
- Dr. Donald and Mrs. Doris A. Johnson
- Dr. Ashok and Susan Khushalani
- Dr. and Mrs. Art L. Klawitter
- Russell W. H. Kridel, MD, FACS
- Dr. Mark J. and Mrs. Betty Kubala
- Dr. and Mrs. Alan C. Leshnowar
- Sarah and Alan Losinger
- Dr. and Mrs. G. Sealy Massingill
- Dr. Clifford and Diane Moy
- Craig Norman
- Dr. James T. and Mrs. Cecilia S. Norwood
- Lee Ann Pearse, MD
- Susan M. Pike, MD
- Dr. and Mrs. Jim and Charli Rohack
- Catherine L. Scholl, MD
- Dr. and Mrs. Robert W. Sloane Jr.
- Drs. Jane and Wesley Stafford
- Dr. and Mrs. Eugene W. Stokes
- Dr. Carl Trusler and Dr. Jaynee Middleton
- Dr. and Mrs. Albert Vickers
- Dr. Paul and Mrs. D'Anna Wick

"I am very excited about the new garden spaces to be created and solar panel I hope to purchase. My students will be taught that someone made this possible for them and it is their responsibility to pass it on for someone else. I hope that I should live to see them paying it forward!"

Nikki Skinner, 2010 Winner
Alameda Elementary School
Houston



"I also will strive to obtain a Master of Public Health in Community Health Practice with a concentration on Health Disparities... A concentration in health disparities will allow me to make certain that my medical practice will be extended to all Texans without leaving certain populations behind. It would be a priority in my medical practice to ameliorate health disparities through my participation in preventive care and community health research."

Walberto Resendez, Fort Worth,
2010 Recipient
University of Texas Health
Science Center at Houston

HEALTHY FUTURES

TMA Foundation is committed to strengthening the role of science in health promotion and in the public's understanding of health and medicine, as well as ensuring that future generations of Texans have the physicians they need. To further the goals of a Healthy Future, TMAF provided grant support in 2010 to the following TMA initiatives.



Science Teacher Award Winners

Left to Right: Award donor Clifford Moy, MD, helped present the awards at TexMed in Fort Worth, along with TMAF 2010 President Dennis Factor, MD, award-winning teachers Dolores (Lollie) Garay of Houston, George Hademenos, PhD, of Richardson, and Nikki Skinner of Houston; Michael Speer, MD, 2010 member, TMA Board of Trustees and Carolyn Evans, MD, 2010 chairman, TMA Board of Trustees and its Award Selection Committee.

Scholarship Recipients

Left to Right: Carolyn Evans, MD, 2010 chair, TMA Board of Trustees and its Educational Scholarship and Loan Committee; Priscilla Rocha; Elaine Odiase; Tomás Villarreal; Amanda Little; Walberto Resendez; Hayden Roan; Rose Cortina; Ashundra Castle; and TMAF 2010 President, Dennis J. Factor, MD (Not pictured, Rikki Baldwin)



Ernest and Sarah Butler Awards for Excellence in Science Teaching

Scientists and educators have the ability to equip us with the knowledge necessary to cope with the fast-paced changes of today and tomorrow. That's just one reason this program is key to increasing scientific literacy through two key strategies—recognizing outstanding teachers in a meaningful way and providing them and their schools needed resources for continued excellence in the classroom.

For the past 20 years, this program has recognized outstanding elementary, middle and high school science teachers with a cash award, as well as a grant for their school, thanks to a generous endowment established at TMAF by Dr. and Mrs. Ernest C. Butler, Austin, which provides core program support for the initiative.

Minority Scholarship Program

Helping to ensure Texas has a more diverse physician workforce to meet the needs of rapidly growing Hispanic and Black populations is a major goal of program, now in its 12th year. The MSP also serves as a tool for Texas medical schools to recruit top minority medical students; defray educational costs and incentivize students to pursue medical careers; and increase the number of physicians serving medically underserved populations in Texas. Each year, a first year minority medical student at a Texas medical school is awarded a \$5,000 scholarship. To date, nearly 60 students have benefited from the TMA Minority Scholarship Program.

A Healthier Texas: Partnerships

“It is a privilege to work side by side with the people and agencies involved with the Immunization Collaboration of Tarrant County. Winning the secondary Champion of Health Award affirmed the effective connection among TMA’s Be Wise — Immunize, Tarrant CMS Alliance and all the agencies of ICTC. Hopefully, this will inspire others around the state to work together toward a common goal.”

— Terri Andrews, Chair, Immunization Collaboration of Tarrant County



Left to Right: TMAF 2010 President, and Major Donor, Dennis J. Factor, MD; Dr. and Mrs. Ernest C. Butler; Drs. Jane O. and Wesley W. Stafford; and TMAF board member and major donor, Catherine L. Scholl, MD.

Major Donors: It takes vision, a passion for excellence and a desire to give back to improve the health of all Texans and TMAF is fortunate that its major donors have all of this and more. Nearly 140 persons have joined this giving club, which starts at the Pacesetter level, recognizing cumulative gifts of \$10,000 to \$24,999 with additional categories honoring increased giving, up to the top Visionary level of \$500,000 or more. Among the recognition that major donors receive is a listing on the Gifts of Health Wall on the 10th floor of the TMA building.

New Visionaries in 2010

Dr. and Mrs. Ernest C. Butler, Austin

New Pacesetters in 2010

Drs. Jane O. and Wesley W. Stafford, Corpus Christi
Wendell D. Daniels, MD, Longview

Corporate Leaders: By joining with others, the members of TMA and TMA Alliance are reaching thousands of Texans in new and effective ways. To recognize the enduring commitment of institutional partners to “improving the health of all Texans,” TMAF created the Corporate Leadership Circle in 2001. In 2010, TMAF welcomed five new and upgraded members, as shown in presentations that took place throughout the year. Not pictured are Blue Cross and Blue Shield of Texas (Silver Ribbon, 15-19 years); Texas Civil Justice League (Red Ribbon, 10-14 years); and McLennan County Medical Society and United Surgical Partners (White Ribbon, 5-9 years).



Dennis J. Factor, MD, TMAF 2010 President, presents the top Champion of Health Award to Volunteer Physicians of New Braunfels. (Left to Right) Sarah Gaylord, senior nurse practitioner; Dorothy Overman, MD, medical director, New Braunfels Christian Ministries and Jennifer Malatek, executive director, New Braunfels Christian Ministries.



TMF-Health Quality Institute, White Ribbon



The secondary award is presented to the Immunization Collaboration of Tarrant County (ICTC). (Left to Right) Terri Andrews, Chair, ICTC; Dennis J. Factor, MD, TMAF 2010 President; Anita Colbert, treasurer, ICTC and Tarrant County Public Health Immunization Outreach Supervisor; and Barbara Murph, RN, vice-chair, ICTC with Early Childhood Intervention of North Central Texas.

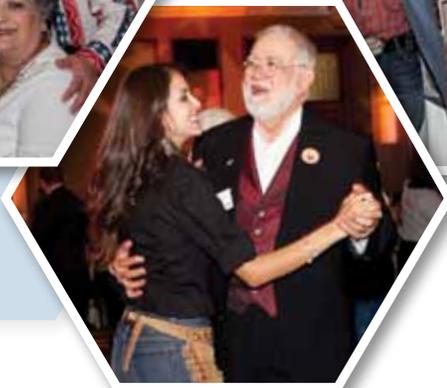


Ameripath, White Ribbon



Harris County Medical Society, Silver Ribbon

Champion of Health: The TMAF John P. McGovern Champion of Health Award recognizes exceptional projects that address urgent threat to the public’s health and furthers TMAF’s mission to help physicians create a healthier future for all Texans. Established in 1995, the top award consists of a \$5,000 grant for the winning program and a specially-commissioned bronze statue. A secondary award of \$2,500 also may be given at the board’s discretion. The award is made possible through a TMAF permanent endowment established by John P. McGovern, MD, of Houston.



Celebrating Trailblazers in Texas Medicine at *Texas Legends!*

On April 30, 2010, nearly 500 physicians, their spouses and corporate sponsors joined to celebrate the good works of TMAF and Texas' trailblazing heroes at the foundation's 17th annual benefit, held in conjunction with TMA's TexMed in Fort Worth. Event Co-chairs Dr. Jim and Mrs. Beverlee Herd and Dr. David and Mrs. Angela Donahue, all of Fort Worth, guests and sponsors mixed and mingled during the pre-dinner reception, enjoying music from a roving troubadour, while participating in the event's first ever Wine Pull and bidding at the renewed silent auction. Featuring musical entertainment from Centerstage, the 2010 benefit kept guests two-stepping until the doors closed!

More than \$268,386 was raised with the cost to raise a dollar at \$.43, which is below the industry standard of \$.50.

Top patrons ensured the success of TMA Foundation's work to "fund initiatives with the power to help physicians create a healthier future for all Texans." Sincere thanks go to:

- H-E-B
- Texas Medical Liability Trust
- Blue Cross and Blue Shield of Texas
- TMA Insurance Trust

The Financial Picture *(as of Dec. 31, 2010)*

Endowments

Legacy of Caring	\$1,495,945
Ernest and Sarah Butler Endowment for Excellence in Science Teaching	\$560,469
General Endowment	\$393,975
John P. McGovern Endowment	\$387,233

Funds

Unrestricted.....	\$525,487
Temporarily Restricted.....	\$219,038
Joseph T. Painter, MD Fund for Cancer Education.....	\$168,012
Total Net Assets	\$3,750,159

Income

Donations Received.....	\$683,862
Investment Income.....	\$54,142
Operating Grant	\$100,000
Total Income.....	\$838,004

Investments

Realized Gain/(Loss) on Sale of Investments	\$173,494
Unrealized Gain/(Loss)	\$282,853
Total Gain/(Loss) from Investments.....	\$456,347

Expenses

Operations.....	\$398,286
Benefit	\$127,825
Strategic Planning	\$9,029
Donor recognition	\$2,859
Fund-related expenses.....	\$6,450
Publications	\$6,628
Total incurred in the production of revenue	\$551,077

Program Grants

TMA Programs.....	\$240,179
Medical Community Grant Programs	\$16,365
Champion of Health Award.....	\$7,500
Total Grants Paid Out.....	\$264,044

Net Increase in Assets **\$479,230**

(Income and investment gains over expense and grants)

Connect with TMA Foundation

 <http://twitter.com/TMAFoundation>

 <http://www.facebook.com/tmafoundation>

401 W. 15th Street

Austin, TX 78701

(512) 370-1664 or

(800) 880-1300, ext. 1664

www.tmaf.org

