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Funding initiatives with the power to help physicians create a healthier future for all Texans.

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SOLUTIONS

ISSUE #1

2011



18TH ANNUAL TMA FOUNDATION GALA

Schedule on page 8

Celebrate Good Health and Houston Health Leaders

New to the 2011 gala will be recognition of TMAF's "Houston Health Leaders in Medicine, Business and Community." The trio will be honored for exemplifying the partnerships needed to "improve the health of all Texans."

Medicine: Joel Dunnington, MD; Tobacco Activist and Professor, Department of Diagnostic Radiology, Division of Diagnostic Imaging, The University of Texas M. D. Anderson Cancer Center.

Business: H-E-B and its Houston president, **Scott McClelland;** Improving the lives of its partners and its customers.

Community: Gracie Cavnar, Recipe For Success; creator of hands-on nutrition education to prevent childhood obesity and encourage long-term health.

Join co-chairs **Martin and Dr. Kelli Cohen Fein** and **Dr. Russell and Mrs. Cheryl Kridel,** Houston, for a picture perfect evening. Buy a table or ticket to attend and take your chance on winning a first-class Caribbean cruise, a stay in a cozy Deer Valley ski condo or two round-trip, first-class tickets on Continental Airlines in the live auction.

Your participation supports the philanthropic 501(c)(3) arm of TMA and the award-winning TMA public health and science programs it funds. To purchase an individual tickets (\$175 each or \$225 for VIP access) or a table of eight, contact TMAF at (800) 880-1300, ext 1664 or (512) 370-1664 or visit www.tmaf.org or email sean.dunham@texmed.org.



Recipe for Success in Action: (top) Joel Dunnington, MD, helps fourth-graders at MacGregor Elementary create healthy "Hot Pockets." Houston Health Leaders, (bottom) Gracie Cavnar and Scott McClelland, joined TMAF staff in visiting the school to learn more about Ms. Cavnar's Seed to Plate Nutrition Education program. Read more about this program, and the Houston Health Leaders at www.tmaf.org.

**Learn more about
Recipe for Success and
how to make Healthy Chips!**



Meet the Board

New to the TMA Foundation, but not to TMA, is **Ronnie Miksch**, Market President-Austin Professional and Executive Banking Group with Frost. Mr. Miksch, who has worked with TMA to service its banking needs for many years, recently joined the TMAF Board of Trustees.

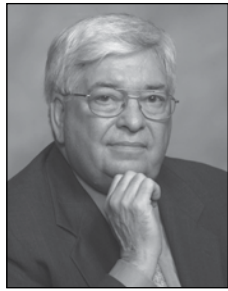
Mr. Miksch joined Frost in 1993 when it acquired his previous bank, First City. A graduate of The University of Texas at Austin, he earned a bachelor's degree in education in 1979, played football from 1974-1979 as a wide receiver, and later earned a business management degree in 1982. Mr. Miksch also is a graduate of Southwestern Graduate School of Banking at Southern Methodist University.

In addition to his finance expertise, Mr. Miksch brings a range of community and not-for-profit experience including assisting his church with budgets, capital campaigns and its nominating committee. He also has volunteered for Mobile Loaves and Fishes, which serves the poor, and has coached sporting activities for his four children throughout the years.

Since 1993, Mr. Miksch has helped Frost grow and build long-term relationships in the health care and legal communities, however he recently has been given additional responsibilities involving new branch acquisitions and team selling across all lines of business.

He is a member of the T-Association, Texas Exes Association, and is a member of the UT Club. His wife, Kerrie, teaches Latin at McNeil High School in Austin.

PRESIDENT'S COLUMN



*Dennis J. Factor, MD
TMA Foundation President*

This is my final message to you as president of TMA Foundation. If I had to sum up this experience, I'd have to say it's been one of excitement at the possibilities that partnerships bring to our mission. I hope you feel this sense of excitement as you read this newsletter.

I had the pleasure of meeting **Regina Rogers** at the recent TMA Winter Conference in Austin where the foundation bestowed its Champion of Health Award to an organization she started in Beaumont called Gift of Life. Her personal commitment to saving lives through comprehensive cancer screening and education is both

inspiring and an opportunity to partner as TMA develops its tobacco initiative this year.

The foundation's Corporate Leadership Circle Award is another way that we foster lasting connections with institutions who share the goal of a healthier Texas. One of our new members, **United Surgical Partners International**, recently was recognized for five years of giving. They join nearly 50 members in this group. Go to www.tmaf.org to see the full list and thank these donors when you see them.

One of the most important partnerships TMAF has is to TMA and TMAA members. A top priority during my presidency has been to inspire more members to donate to the foundation and at the recent TMA Winter Conference, I witnessed how passion and leadership can result in just that! **Carolyn Evans, MD**, chairman of the TMA Board of Trustees, orchestrated a campaign to raise nearly \$6,000 needed for the ninth scholarship of the 2011 TMA Minority Scholarship Program. Thanks to Carolyn, aided by **Susan Rudd Bailey, MD**, TMA president, \$5,935 was donated by members of the TMA Board of Trustees and conference attendees. The foundation is most grateful to everyone who rallied for this most worthwhile cause. These scholarships will be presented on May 13, 2011 at TMA's TexMed in Houston.

Thank you for believing in the work of physicians, business and community groups to show medicine's caring and leadership. Your continued support enables this partnership to meet the needs of your community and mine.

Sincerely,

Annual Gifts: An Important Piece in Your Vision for a Healthier Texas

Yearly donations to TMAF support the collaborations among medicine, business and community groups that accomplish what no single individual can do: provide nine scholarships for minority medical students, thousands of life-saving vaccinations for children across the state, free helmets for the little heads of little Texans, and much more.

Unrestricted gifts to the Annual Fund allow the foundation's Board of Trustees to direct funds toward the most immediate needs and take advantage of promising opportunities that arise during the year. Go to www.tmaf.org to make your annual gift now. Thank you!

Major Donors Propel Vision of Good Health

Texans across the state are benefiting from the generosity and vision of TMAF major donors who were honored at TMA's Winter Conference on Jan. 30 in Austin.

Longtime philanthropists, **Dr. and Mrs. Ernest C. Butler**, Austin were recognized for reaching the Visionary level of the TMAF major donor program. The Butlers established an endowment at TMAF in 2003 to recognize outstanding science teachers and inspire others to instill a love of science among youth. Dr. Butler is a former TMAF board member and currently serves on its Advisory Council. The couple also served as honorary chairs for the 2009 gala.

New major donors recognized were **Wendell D. Daniels, MD**, Longview and **Drs. Jane O. and Wesley W. Stafford** of Corpus Christi.

Drs. Stafford have been donors since 1995, members of TMAF's Leadership Society for the past four years, and are active within TMA. Jane Stafford, MD, is president-elect of the Nueces County Medical Society (NCMS) and Wesley Stafford, MD is a past president of the NCMS. Dr. Daniels, the fourth generation of a freed slave, was told by his high school guidance counselor that he was not college material. "My faith, love and financial support from my parents enabled me to complete pharmacy school, medical school and internal residency," he said. In return, Dr. Daniels gives back by annually supporting promising medical students through TMA's Minority Scholarship Program. He has been a generous TMAF donor since 2003.

More than 130 individuals who have contributed \$10,000 or more are listed on major donor recognition walls at the TMA building as a lasting tribute to their generosity and vision. For more information about the program and additional recognition opportunities, please contact Ashley Velásquez, Associate Development Director, at (800) 880-1300, ext. 1665 or ashley.velasquez@texmed.org.

TMAF Supports TMA's Vision With 2011 Grants

Thanks to nearly 1,000 donors who contributed in 2010, the foundation recently awarded TMA more than \$260,000 in grants for seven programs to ensure Texans continue to benefit from its award-winning health improvement initiatives in 2011.

TMA programs funded include: Minority Scholarship Program which provides a \$5,000 scholarship to a well-qualified first-year medical student at each of the nine Texas medical schools; Hard Hats for Little Heads, which helps young Texans "get moving, stay safe, and wear a helmet" by providing more than 21,000 helmets at 125 events; and the Ernest and Sarah Butler Awards for Excellence in Science Teaching which honors three outstanding teachers this spring with grants to assist them and their schools in instilling a love of science to their students.

TMAF thanks **H-E-B** and **TMF-Health Quality Institute** for major support of Be Wise – ImmunizeSM; **Blue Cross and Blue Shield of Texas** for major support of Hard Hats for Little Heads, Physician Oncology Education Program, TMA's Minority Scholarship Program, and the Ernest and Sarah Butler Awards for Excellence in Science Teaching; and **Prudential** for major support of Hard Hats for Little Heads.



Left to right: TMAF president, Dennis J. Factor, MD; Visionary Level Major Donors, Dr. Ernest and Mrs. Sarah Butler; Pacesetter Major Donors, Drs. Jane O. and Wesley W. Stafford; TMAF board member, Catherine L. Scholl, MD.

A Picture Perfect Thank You!

The foundation is grateful to its top **Picture of Good Health** patron, **H-E-B**, whose generous, multi-year donations to the gala and TMA's Be Wise—Immunize and the Minority Scholarship Program are ensuring that more Texans make healthy choices and improve their health. H-E-B has a long history as a champion for communities across Texas and Mexico and has been a friend to TMAF for more than 10 years.

Michelangelo Patron

H-E-B

Kudos

Dr. and Mrs. Ernest C. Butler, Austin, have received the 2011 Texas Medal of Arts Individual Patron Award from the Texas Cultural Trust Council which celebrates creative excellence, exemplary talent and outstanding contributions in 12 categories. The Butlers were honored for their 40-plus years of supporting fine arts in Austin and at The University of Texas at Austin where the school of music was recently named after them. The Butlers also are recipients of the 2011 Award of Excellence from the Texas Association for Symphony Orchestras (TASO), an organization of volunteers who support orchestras. Dr. and Mrs. Butler are Visionary Major Donors at TMAF and served as Honorary Chairman of the 2009 gala.

Fred F. Ciarochi, MD, Duncanville, has received the J. Denis McGarry Community Service Award from the American Diabetes Association and the Charles Max Cole MD Leadership Award from the Dallas County Medical Society (DCMS) for his work with Project Access Dallas (PAD) and the Diabetes Health Equity Project (DHEP). Dr. Ciarochi was instrumental in the development of PAD, which utilizes the services of volunteer physicians, faith based ministries, the resources of Dallas' major hospitals and the DCMS to provide a healthcare network for Dallas' working and uninsured poor. The DHEP serves the immigrant population of Dallas. Dr. Ciarochi is secretary of the TMAF board of trustees.

Fredye Factor and **Sarah Losinger**, both of Dallas, are co-chairing the Baylor Health Care System Foundation "Celebrating Women" breast cancer luncheon on Oct. 28, 2011 in Dallas, with an expected 1,500 to attend. Both past TMAF board members and current Advisory Council members, the co-chairs aim to raise at least \$2 million to help educate women about the threat of breast cancer and support clinical research, technology, and high-quality care for women regardless of their ability to pay.

C. Bruce Malone, MD, Austin, recently received the Gold Headed Cane Award from the Travis County Medical Society. The annual award recognizes integrity, knowledge, humility, compassion and service to medicine. As the current president-elect of TMA, Dr. Malone also serves on the TMAF board of trustees. He and his life, Libby, chaired the 2004 TMAF gala in Austin.

TMAF Grant Programs Mobilize Partners for Good Health

Through its annual grant programs, the foundation partners with TMA's county medical societies and alliance and medical student chapters whose community-based programs are carrying out TMA's Vision: to improve the health of all Texans and spreading medicine's trusted leadership throughout the state. Grant presentations were held recently throughout the state.



"Sandwiches and Salud" by The University of Texas at Houston (UTH) Medical School/TMA Medical Student Chapter

Front row (left-right): Chapter members Asha Tharayil and Shi-Hua Wu; UTH TMA/AMA Chapter President, David Savage; TMAF Associate Development Director, Ashley Velasquez; chapter member, Meera Avila. Back row (left to right): Chapter members Mitchell George, Betty Yang, Casey Senter, Alexandra Jacob, and William Metcalf-Doetsch; UTH Medical School Special Assistant to the President and Chief of Staff, Bill McClain.



"Jump for Health – Healthy Bones and Healthy Hearts" by Harris County Medical Society Alliance

Left to right: Alliance members James Davis, Kathy Giesler, Jean Virgadamo, Paulette Chavez, Nancy Romagnoli, Lisa Stark Walsb (TMAF Executive Director), Emily Morgan, Mary Lou Castillo, Gayle Stout, and Eva Goulding.

"Hockley Healthy Families Club" by Hockley County Medical Society (HCMS)

Left to right: Club members Hugh Hays, Marsha Blair, Deena Vichugsananon, MD, (member, HCMS) Ashley Velasquez (TMAF staff), Cheryl Adams, LD, Bailey Pugh, Kaleb Jesko, Freda Sparkman, Kim Kublers, Sylvia Martha, and Kathy McDonald.



"Healthy & Sikh" by The University of Texas Medical Branch (UTMB) – Galveston/TMA Medical Student Chapter

Left to right: Past UTMB TMA Alternate Delegate, Angela Wallace; TMA/AMA Alternate Delegate, Jasmeet Kaur; TMAF board member, Deborah A. Fuller, MD; UTMB TMA/AMA Chapter Secretary/Treasurer, Lauren Woolbert; and UTMB TMA/AMA Chapter President, Kelli Gross.





Left to right: TMAF board members Carl Trusler, MD, Eugene Stokes, MD, FACS, and Terri Andrews; "Julie Rogers Gift of Life" representatives Paul Szuch, PhD, and Connie Szuch; TMAF board member Charles W. "Bill" Bailey, Jr., MD; "Gift of Life" Vice President, Marty Craig; president, Nell Morris; founder, Regina Rogers; TMAF Advisory Council member Mark J. Kubala, MD, and his wife Betty Kubala; TMAF board members Ashley Agan, and T. David Greer, MD; "Gift of Life" Executive Committee member Alberta Jones and her husband Paul Jones; and TMAF President, Dennis J. Factor, MD.

Three Champions Improve Health of All Texans

TMAF has presented its 2011 John P. McGovern Champion of Health Award to the Julie Rogers "Gift of Life" Program of Beaumont. A \$5,000 grant and a specially commissioned bronze statue were awarded on Jan. 30 during TMA's Winter Conference in Austin.

"Gift of Life" provides free education, cancer detection, and access to treatment to uninsured and underinsured patients across Southeast Texas, including Jefferson, Orange, and Hardin counties. Cancer is the region's second leading cause of death, and in Jefferson County the cancer rate is 23 percent higher than the overall state rate.

"We have worked diligently and passionately to provide awareness, education, and free cancer screenings for thousands of patients," said "Gift of Life" founder **Regina Rogers**. "The TMAF's recognition of the 'Gift of Life' as an outstanding public health organization further empowers our efforts to improve the health of all Southeast Texans." Local physicians volunteer their time and services to "Gift of Life," and several medical partnerships support the program's mission.

Since 1994, patients have benefited from nearly 17,600 free mammograms, 6,000 free prostate screenings several antismoking campaigns and educational outreach about breast and testicular health.

TMAF also awarded a \$2,500 grant to The University of Texas Medical Branch (UTMB) for two programs that serve uninsured Texans: The Community Health Program (CHP) and St. Vincent's Student-Run Free Clinic. Both programs reduce patients' reliance on emergency departments by offering free primary care and intervention for uninsured patients. More than one-fifth of Galveston County residents are uninsured, according to the Centers for Disease Control and Prevention.

The award is named after **John P. McGovern, MD**, who founded the John P. McGovern Foundation in Houston. Dr. McGovern, himself a champion of good health, established a permanent endowment at TMAF, which supports this award. For more information about Dr. McGovern, the award and TMAF, go to www.tmaf.org or call (800) 880-1300, ext. 1664.



Remembering a Foundation Leader

Max C. Butler, MD, of Houston, instrumental in the formative years of TMA Foundation, died on Friday, February 18. Dr. Butler was chairman of TMAF's Legacy of Caring Endowment Campaign from 1989-1992 which launched the foundation into the vigorous TMA resource it is today. Today, the endowment is valued at nearly \$1.5M and is a dependable source of funding for many of TMA's health improvement programs, as well as those carried out by TMA county medical societies and alliance and medical student chapters.

Dr. Butler, a past TMA president, was a charter major donor at TMAF, and he and his former wife, Tiny, (who passed away in 2000), chaired the 1997 TMAF gala. Born in Lufkin, Texas, on August 27, 1931, he is survived by his wife, **Barbara Cernan Butler**, a sister, three sons and a step-daughter and 10 grandchildren.



Holiday Sharing Card

Each year the TMA Alliance raises money for TMA Foundation through its "Holiday Sharing Card." In 2010, TMAA raised more than \$2,700. At the recent TMA Winter Conference in Austin, TMAF president, Dennis J. Factor, MD (left), and TMAA president, Doris Johnson (right), showed off the 2010 Holiday Sharing Card. TMAF thanks the alliance for its steadfast support!

Thank you

This list represents new contributions and new pledges made to various campaigns from November 1, 2010 to February 28, 2011. If you note an error, please let us know so that it may be corrected.

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**TMA Foundation's
18th Annual Gala**

May 13th, 2011

Hyatt Regency Houston

During TMA's TexMed

- 4 to 6 pm** Exclusive Silent Auction Preview for Sponsors and VIP Guests
- 6 to 7 pm** VIP Reception for Sponsors and VIP Guests
Silent Auction Bidding*
Meet the Houston Health Leaders
- 7 to 8 pm** General Guest Reception
Silent Auction Bidding*
- 8 to 9 pm** Presentation of Houston Health Leaders
Live Auction
Dinner
- 9 to 11 pm** Performance by Richard Brown Orchestra, and Dancing

Come Dressed in Your "Artful" Cocktail Attire

*Closes at 8pm

Let Your Generosity Shine

Aren't able to attend this year's gala? Still want to make a difference in the health of all Texans? You can help by donating to TMAF's Star/Superstar Campaign.

For the fifth year, the **John P. McGovern Foundation** of Houston, a longtime supporter of the foundation's work, has pledged a matching gift of \$10,000 to the Star/Superstar Campaign. Help ensure TMAF wins this generous match by donating now at www.tmaf.org.

This year's campaign honors TMAF's "Houston Health Leaders (HHL)," recognizing the collaboration required between medicine, business and community to "improve the health of all Texans (see page 1 for more on the HHL).

Donors will be recognized in a variety of ways, and those who contribute \$250 or more also will be listed on a card presented to these HHL at the event and in the benefit program.

Share your generosity by becoming a Star or Superstar. The sooner we reach the \$10,000 goal, the sooner Texans will benefit from TMA's award-winning health improvement initiatives. Go to www.tmaf.org for more details and to donate.