OMNI DALLAS

ADVOCATE EDUCATE INNOVATE

TEX





STOP BY BOOTH 48

for your chance to win Solo Stove Bonfire Essential Bundle 2.0 and other prizes!



TOC

BUSINESS

YOUR GUIDE TO TEXMED

INFORMATION

TMA President's Message	5
TMA Alliance President's Message	7
Venue Maps	9
TexMed Essentials	11
Future Meetings	Back c

WEEKEND AGENDA

over

TexMed Quick-Start Guide	13
Personal Agenda	14,17
Detailed Schedule	15-16

CME

CME Information	21
How to Report Your CME	23
NEW! CME at a Glance	
Friday	24
Saturday	32
CME Sessions (chronological)	25

EXHIBIT HALL

Expo Hall Map	38
Expo Hall Highlights	4(
Expo Hall Schedule	41
Exhibitor List	42
Exhibitors by Booth	46

BUSINESS

TMA Leadership College Graduates	45
House of Delegates	48
Business Meeting Schedule	5(
TMA Distinguished Service Award	52

BUSINESS

ALL-CONFERENCE MXER Hosted by TMA Sections



Level 3, Dallas F

FREE TO PARTICIPATE | No advance sign-up needed.

Sponsored by TMA Insurance Trust 🛛 🗙 TMA

NEW IN 2024 CONE POSTER SESSION FRIDAY, MAY 3 7 AM-4 PM

Join us for the TexMed 2024 Poster Session!

Come see over 30 posters on a variety of cutting-edge topics and engage with fellow physicians, residents, and medical students to exchange ideas and foster collaborations.

FRIDAY SCHEDULE:

7-8 am 7 am-4 pm On display for CME People's Choice Award voting open

SATURDAY SCHEDULE:

2 pm

Winner announced at Closing Session

WELCOME TO

ADVOCATE • EDUCATE • INNOVATE



G. Ray Callas, MD *President, 2024-25* TEXAS MEDICAL ASSOCIATION

2023-24 TMA Officers

Rick W. Snyder II, MD President

G. Ray Callas, MD President-Elect

Gary W. Floyd, MD Immediate Past President

Gregory M. Fuller, MD Secretary/Treasurer

Bradford W. Holland, MD Speaker of the House

John G. Flores, MD Vice Speaker of the House

A MESSAGE FROM THE 2024-25 TMA PRESIDENT

Welcome to TexMed 2024, featuring an exciting program to help us improve health care policy and to learn from our colleagues and esteemed speakers about relevant health care innovations.

Advocate: Each year more than 500 delegates gather in TMA's House of Delegates to advance health care policy in the state and nation. Join us to watch your delegates in action.

Educate: We are thrilled to roll out new and improved programming that brings together physicians, residents, medical students, and TMA Alliance members from across the state as we explore innovations in our industry. TexMed 2024 offers 30+ CME programs; two keynote speakers; and a TMA Poster Session, back by popular demand.

Innovate: Join us in the Expo Hall to see the latest products and services, listen to live music, relax, and participate in fun activities.

New: This year we are combining the House of Delegates Opening Session and the TexMed Opening Session to make it easier for you to catch conference highlights.

I know you will enjoy this year's TexMed 2024. Check out the program to create your daily itinerary. I look forward to seeing you throughout the next three days.

1 Almo

G. Ray Callas, MD

TOC



SHOP VENDORS THAT SUPPORT TMA

TMA is strengthening the practice of medicine in Texas with the help of our long-term supporters – TMA 360 Vendors. We encourage you to frequent these vendors with your business.

texmed.org/VendorGuide















Officite









TOC

AGENDA

CME

EXPO

BUSINESS



Jenny Shepherd *President, 2024-25* TMA ALLIANCE



A MESSAGE FROM THE 2024-25 TMAA PRESIDENT

TexMed and ALLMED are a terrific way to kick off a new year in Texas medicine. These meetings have something for everyone – advocacy, education, the House of Delegates, the TMA Foundation gala, and, of course, fellowship with "our family" from across the state. We also come together to celebrate the many great leaders who have served medicine over the past year and those ready to take on the challenges this next year brings, including TMA's incoming president, Ray Callas, MD, and myself.

During the past year, TMAA Immediate Past President Elizabeth Vanexen and I had the pleasure of traveling across Texas to celebrate the diverse work our alliances are doing to improve the health of their communities. With each book put into the hands of a child through Texas BookShare, we combat illiteracy and promote healthy habits. With each dollar raised for scholarships, we support our own during those lean years of medical school.

We are extremely proud of the alliance's work on behalf of the Family of Medicine. While TMA, TMAA, and other members of the TMA Family have unique ways of fulfilling them, the goals are the same – resilient medical families, healthy communities, and strong Texas medicine. In this we stand united, in this we are truly the Family of Medicine. As we begin this year, let's honor and celebrate all that we are.

MMShiphik

Jenny Shepherd



THANK YOU TO **OUR SPONSORS**

PINNACLE SPONSORS





TITANIUM SPONSOR



DIAMOND SPONSOR



RASTEGAR

GOLD SPONSORS

Humana





Walmart **Health**

SILVER SPONSOR

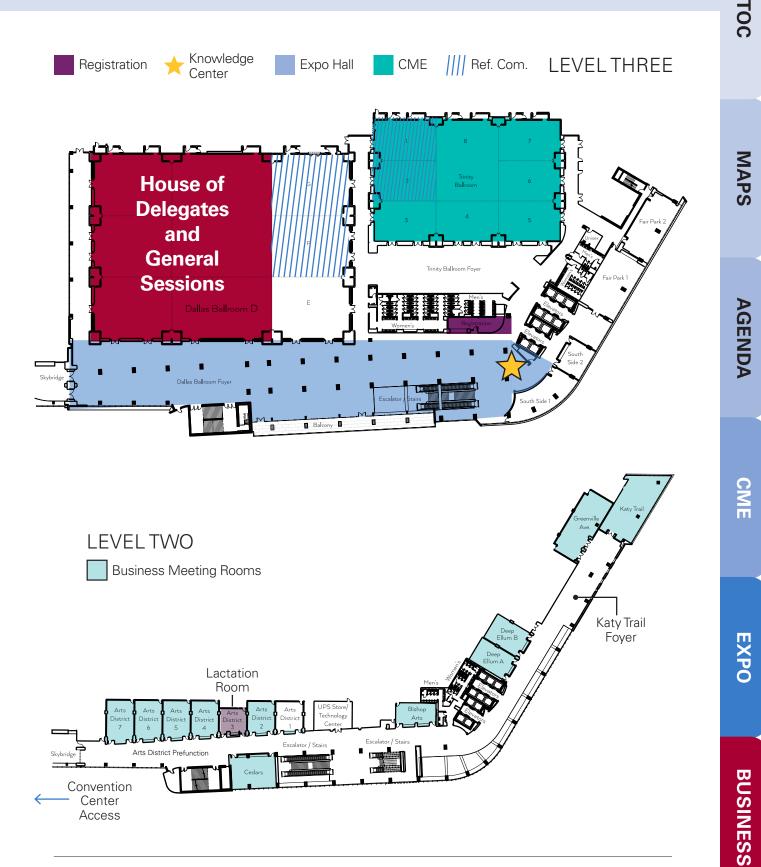
BRONZE SPONSORS





TOC

OMNI DALLAS



The Four Advantages of Buying Insurance from TMA Insurance Trust

Like other insurance agencies, **TMA Insurance Trust** is a full-service insurance agency with a staff of professional agent-advisors who have years of experience. But that is where the similarities end. Here are **four exclusive advantages** for members from **TMA Insurance Trust** you may not be aware of.

1. We Give Back to Members.

One of the main advantages is that **TMA Insurance Trust** gives back to members by sponsoring programs specifically designed to support them. For example, the Trust is the sponsor of the free CME courses available to members. We also contribute funding to your county medical society to ensure they continue their important work on your behalf. The Trust also sponsors sections of the TMA membership, such as women and young physicians, to help facilitate networking and greater participation by members in influencing health care policy.

2. We Offer More Product Options and Savings.

TMA Insurance Trust works with leading insurance companies and has negotiated some special discounts just for members. We also developed an exclusive line of memberonly products, giving you more coverage options and opportunities to save.

3. Our Advisors Do Not Receive Sales-Based Commissions.

What makes us different from other agents and brokers is our advisor-agents do not receive sales-based commissions. Our goal is to provide you with the best protection strategy and product solution that meet your needs and interests, not ours.

4. Members *Deserve* Great Service.

Our clients will tell you the level of service and care they receive is second to none. We understand you're not only a client you're also a member of **TMA**. You believed it was important to join the Association, so it's important to us that your experience with **TMA Insurance Trust** adds value to your membership and makes you feel good about being a member. That's our pledge to you. **TOC**

For a free consultation, contact an advisor at 1-800-880-8181, Monday through Friday from 8:00 AM to 5:00 PM CST, or visit us online at tmait.org.



TEXMED ESSENTIALS

Registration

Level 3, Dallas Foyer

Thursday, May 2
Friday, May 3
Saturday, May 4

8 am-7 pm 6 am-7 pm 6 am-2 pm

Questions/Assistance

TMA Knowledge Center | *Level 3, Dallas Foyer* The TMA Knowledge Center is your one stop for assistance and questions.

Friday	7 am-4 pm
Saturday	7 am-2 pm

First Aid | Level 3, Dallas Foyer

entertainment

Network: TexMed2024 Password: WeAreTMA



Password is case sensitive.

Internet in hotel guest rooms is complimentary for all attendees, with higher speeds available for purchase.

Wireless connectivity and charging stations for your electronic devices are free for attendees.

Lactation Room | Level 2, Arts District 3 Courtesy of the Women Physicians Section and Young Physician Section

Complimentary Baggage Check
Level 3, Dallas E
Saturday

6 am-4 pm



TMA ALLIANCE



TEXMED 2024 | ADVOCATE. EDUCATE. INNOVATE. | OMNI DALLAS

TEXAS MEDICAL ASSOCIATION

TOC

Removing social and economic barriers can move mountains for those we serve

At Humana, what we do is more than health insurance. It's human care. That means considering what people and their communities need most, then taking action to deliver exactly that.



Humana

Learn how Humana can support the care you deliver to your patients every day at **PopulationHealth.Humana.com**.

A more human way to healthcare™



CME

MAPS

EXPO

BUSINESS

QUICK-START GUIDE

Not sure where to begin? Here are some can't-miss moments we recommend.

NEW TO TMA OR TEXMED?

TexMed 2024 Welcome Reception Block Party Sponsored by TMLT

Friday, 4:30-6:30 pm Omni Dallas, Hops & Hens

FOR ALL PHYSICIANS

Practice Finance: Avoid Fraud, Misuse, and Coding Errors

Friday, 10-11 am Level 3, Trinity 5 An Overview of Transgender Health Care for the Primary Care Physician

Friday, 12:30-1:30 pm Level 3, Trinity 4 A Change in Our Approach to Opioids? A Review of the Latest CDC Guidelines

Saturday, 9-10 am Level 3, Trinity 7

NETWORKING

Breakfast in the Expo Hall

Friday, 7-8 am Saturday, 7-8:30 am Level 3, Expo Hall

Networking Lunch in the Expo Hall

Friday, 11 am-12:30 pm Level 3, Expo Hall

LEADERSHIP

Leading Under Stress: Lessons From the ICU

Friday, 1:45-2:45 pm Level 3, Trinity 3

Promote Yourself and Your Practice: Get Your Message Out

Friday, 12:30-1:30 pm Level 3, Trinity 6

BUSINESS OF MEDICINE

Tips for Navigating and Negotiating Contracts

Friday, 3-4 pm Level 3, Trinity 3

Private Equity Acquisition and Its Realities

Saturday, 10:15-11:15 am Level 3, Trinity 5

NEW FOR 2024: POSTER SESSION Join us for the TexMed 2024 Poster Session!

Come see over 30 posters on a variety of cutting-edge topics and engage with fellow physicians, residents, and medical students to exchange ideas and foster collaborations.

The posters will be on display in the Trinity Ballroom Foyer starting at 7 am on Friday, May 3. CME credit is available for the first hour, 7-8 am, and voting for the People's Choice Award will be open from 7 am to 4 pm on Friday. Winner will be announced at the Closing Session on Saturday at 2 pm.

REGISTER NOW!

TMA Business of Medicine Conference

Oct. 10-12, 2024 Marriott Rivercenter, San Antonio

texmed.org/BMC

TEXMED 2024

ATTENDEE PERSONAL AGENDA

POSTER SESSION (CME)

COFFEE BREAK

CME 10-11 am

TEXMED

OPENING

SESSION +

HOD

OPENING



MAPS

BREAKFAST IN THE EXPO HALL

Ζ

ш

0 PI

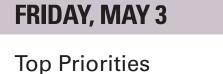
HALL

EXPO

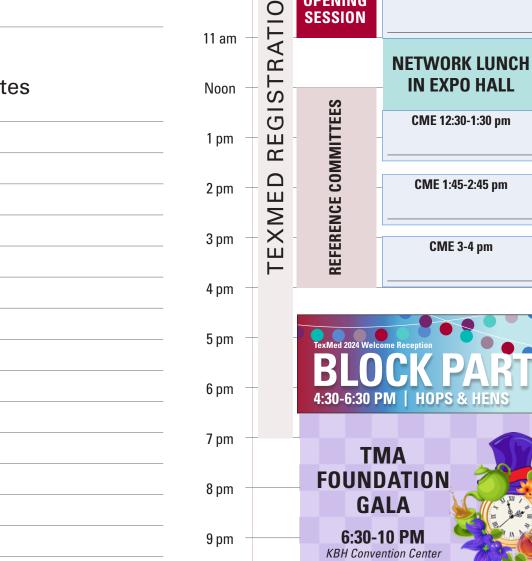
AGENDA

CME

EXPO



Notes



6 am

7 am

8 am

9 am

10 am

Z

AGENDA

THURSDAY, MAY 2

8:00 am	7:00 pm	Registration	Level 3, Dallas Foyer
6:30 pm	7:45 pm	Medical Student Section Networking, Hosted by TMA Sections	Level 2, Greenville Ave
8:00 pm	11:00 pm	All-Conference Mixer: Murder Mystery Party Hosted by TMA Sections; sponsored by TMA Insurance Trust	Level 3, Dallas F

FRIDAY, MAY 3

			· · ·
6:00 am	7:00 pm	Registration	Level 3, Dallas Foyer
7:00 am	4:00 pm	Expo Hall Open	Level 3, Dallas Foyer
7:00 am	8:00 am	Expo Hall Breakfast, Entertainment sponsored by Rastegar Property Company	Level 3, Expo Hall
7:00 am	8:00 am	Poster Session (CME)	Level 3, Trinity Ballroom Foye
8:00 am	11:00 am	NEW TexMed Opening Session , Hosted by the TMA House of Delegates; sponsored by Texas Medical Liability Trust	Level 3, Dallas D
		Opening General Session (CME): Harvey Castro, MD Revolutionizing Health Care Through AI: A Collaborative Approach	Sponsored by TMA Foundation's Louis J. Goodman Lectureship on
		House of Delegates Opening Session	Leadership in Medicine
9:30 am	10:00 am	Coffee Break, Sponsored by Texas Society of Anesthesiologists	Level 3, Expo Hall
10:00 am	11:00 am	CME Sessions, Sponsored by TMF Health Quality Institute (TMF HQI)	Level 3, Trinity Ballroom
		Enhancing Mental Health Outcomes and Clinic Profitability With Innovative Care Strategies	Trinity 3
		 Exploring the Interplay of Substance Use Disorder, High-Risk Sexual Behaviors, and HIV in Heterosexual Populations 	Trinity 4
		 Local Health Authority: A Population Health Physician Practice Finance: Avoid Fraud, Misuse, and Coding Errors 	Trinity 6 Trinity 5
11:00 am	12:30 pm	Networking Lunch, Entertainment sponsored by Rastegar Property Company	Level 3, Expo Hall
Noon	4:00 pm	Reference Committees	Various, see pg. 51
12:30 pm	1:30 pm	CME Sessions, Sponsored by TMF HQI	Level 3, Trinity Ballroom
		 An Overview of Transgender Health Care for the Primary Care Physician Artificial Intelligence for Real Wellness Drug-Supplement Interactions and Nutrient Depletions in Older Adults Promote Yourself and Your Practice: Get Your Message Out 	Trinity 4 Trinity 5 Trinity 3 Trinity 6
1:45 pm	2:45 pm	CME Sessions, Sponsored by TMF HQI	Level 3, Trinity Ballroom
		 Energized at Work: Strategies and Insights of Thriving Physicians Ethical Considerations in the Age of AI Leading Under Stress: Lessons From the ICU Scripting Success: Beyond Clinical Walls 	Trinity 5 Trinity 4 Trinity 3 Trinity 6
3:00 pm	4:00 pm	CME Sessions, Sponsored by TMF HQI	Level 3, Trinity Ballroom
		 Between Us: Fostering Relationships to Support Physician Well-Being Headache Management in Expectant Mothers and Post-Delivery: Evidence- Based Guidelines and Best Practices 	Trinity 4 Trinity 5
		 Positive Peer Pressure: What to Do When You Identify Burnout in a Peer Tips for Navigating and Negotiating Contracts 	Trinity 6 Trinity 3
4:00 pm	4:30 pm	Walk with a Doc Meetup, Hosted by TMA Foundation	Level 3, Expo Hall, Booth #13
4:30 pm	6:30 pm	Welcome Reception: TexMed Block Party! Sponsored by TMLT; entertainment sponsored by Rastegar Property Company	Omni Dallas, Hops & Hens
6:30 pm	10:00 pm	TMA Foundation Gala	KBH Convention Center, Level 3, Ballroom D

MAPS

AGENDA

CME

EXPO

AGENDA

SATURDAY, MAY 4

6:00 am	2:00 pm	Registration	Level 3, Dallas Foyer
6:30 am	8:00 am	Caucus Meetings	Various, see pg. 51
7:00 am	2:00 pm	Expo Hall Open	Level 3, Dallas Foyer
7:00 am	8:30 am	Expo Hall Breakfast, Entertainment sponsored by Rastegar Property Company	Level 3, Expo Hall
8:30 am	12:30 pm	House of Delegates Business Session	Level 3, Dallas D
9:00 am	10:00 am	CME Sessions, Sponsored by TMF HQI	Level 3, Trinity Ballroom
		 A Change in Our Approach to Opioids? A Review of the Latest CDC Guidelines Falls and Older Adults: Evaluation of Risk and Prevention of Injury From Training to Retirement. How Physician Well-Being Initiatives Can Promote Resilience and Professional Fulfillment Transition From Volume- to Value-Based Care: Adopting and Adapting to Alternative Payment Models and Value-Based Contracting 	Trinity 7 Trinity 4 Trinity 5 Trinity 3
10:00 am	11:00 am	Coffee Break, Sponsored by Texas Society of Anesthesiologists	
10:15 am	11:15 am	CME Sessions, Sponsored by TMF HQI	Level 3, Trinity Ballroom
		 Evaluation and Management of Lymphedema Exit on Your Own Terms! Valuing and Selling Your Practice Optimizing the Hybrid Practice Workflow and Physician Wellness in the Era of AI Private Equity Acquisition and Its Realities The Dose Makes the Poison: Dosing of Targeted Anti-Cancer Drugs and Its Impact on Older and Medically Complex Adults 	Trinity 7 Trinity 3 Trinity 4 Trinity 5 Trinity 6
11:15 am	12:45 pm	TexMed Farewell Lunch, Sponsored by TMA Insurance Trust; entertainment sponsored by Rastegar Property Company	Level 3, Expo Hall
12:45 pm	1:45 pm	CME Sessions, Sponsored by TMF HQI	Level 3, Trinity Ballroom
		 Am I My Brother's Keeper? A Panel Discussion About Unconscious Bias, Health Equity, and the Patient-Physician Relationship Physician Role in Identifying Human Trafficking Victims Preventing Gastric Cancer by Effectively Screening for, Treating, and Eradicating Helicobacter Pylori Infections Relaxation Breathing for Enhanced Sleep The Posterior Hip/Gluteal/Lumbar Triangle 	Trinity 4 Trinity 6 Trinity 5 Trinity 3 Trinity 7
2:00 pm	3:30 pm	TexMed Closing Session	Level 3, Dallas D
		TMA Leadership College Graduation	
		Poster Session People's Choice Award Winner Announcement	
		Dr. Glaucomflecken Life and Death and Advocacy	

THE PHYSICIANS **BENEVOLENT FUND**

When life turns upside down, turn to TMA. texmed.org/PBF

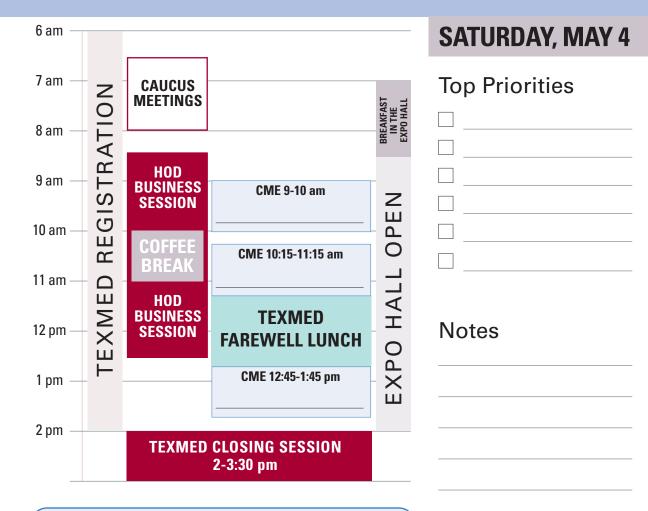
We're here. We care.



AS MEDICAL

TEXMED 2024

ATTENDEE PERSONAL AGENDA



Thank you for joining us at TexMed 2024



Before you leave, click the QR code or visit tinyurl.com/TexMed2024 to complete the conference evaluation and continue to the CME reporting page. AGENDA

TOC

MAPS



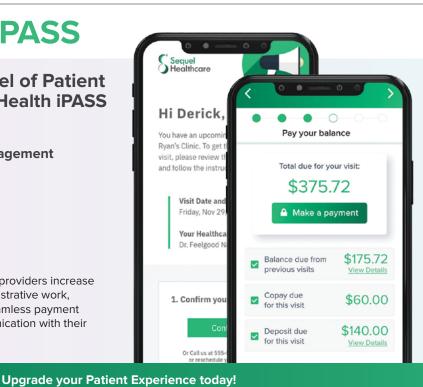
Health iPASS

Unlock a New Level of Patient Engagement with Health iPASS

Discover the patient engagement features of our platform:

- Scheduling
- Appointment Reminders
- ▶ Electronic Check-In
- Cost Estimation
- ► E-Billing Solutions

Health iPASS helps healthcare providers increase their collections, reduce administrative work, and ensure patients have a seamless payment experience and better communication with their healthcare providers.



MAPS

TOC

AGENDA

CME

EXPO

TEXMED 2024 | ADVOCATE. EDUCATE. INNOVATE. | OMNI DALLAS

Schedule a demo (855) 484-4727 | Visit us at www.HealthiPASS.com

TMA MEMBER SECTIONS

DIFFERENT PERSPECTIVES. SHARED PURPOSE.

THURSDAY, MAY 2

MSS Specialty Networking Level 2, Greenville Ave 6:30-7:45 pm

All-Conference Mixer Level 3, Dallas F 8-11 pm

SECTION CONNECTIONS

Network and socialize with your colleagues / in person during the times listed below during lunch at the Expo Hall.

FRIDAY, MAY 3

Women Physicians Section LGBTQ Health Section Young Physician Section

Young Physician Section 1[°] SATURDAY, MAY 4

Resident and Fellow Section International Medical Graduate Section Medical Student Section 11-11:20 am 11:20-11:40 am 11:40 am-Noon

11:15-11:35 am

11:35-11:55 am 11:55 am-12:15 pm

TMA sections offer outstanding programming and networking opportunities through a generous Pinnacle Sponsorship from TMA Insurance Trust.



Click to Take a Survey on Member Section Priorities

TEXAS MEDICAL

ASSOCIATION

Physicians Caring for Texans

MAPS

CME content from Texas experts.

Topics that impact your practice.

More than 50 free CME courses available 24/7. Learn more at TXHealthSteps.com.



alth and Human Health rvices Steps

LIFELONG LEADERSHIP

TEXAS MEDICAL ASSOCIATION

LEADERSHIP DEVELOPMENT

Are You Ready to Lead?

Unlock your career potential with engaging, practical instruction. Don't miss out on this opportunity to acquire the leadership skills necessary to make a lasting impact in your profession, your workplace, and your community.



Learn more at texmed.org/LLP.

DESIGNED FOR TEXAS PRACTICES

CME INFORMATION

AMA PRA CATEGORY 1 CREDIT

The Texas Medical Association is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The Texas Medical Association designates this live event for a maximum of **33 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

ETHICS CREDIT

The Texas Medical Association has designated certain lectures as meeting the requirements for physician ethics and/or professional responsibility. Look for the **E** icon to identify these lectures.

REPORTING YOUR CME CREDITS

All participants can now self-report earned CME credits, including *AMA PRA Category 1 Credits*™, and credits for ethics/professional responsibility. **Use the Personal Agendas** on pages 14 and 17 to keep track of your participation so you know how many hours/credits you intend to report. Each CME presentation is eligible for 1 hour of credit.

At the end of the conference, complete the online conference evaluation to then be redirected to the CME reporting page. Once self-reported, your CME credits are reflected immediately in TMA's CME database, and your personal CME transcript will be available for viewing and printing. *See the visual guide on page 23 for details.*

TMLT DISCOUNT

Texas Medical Liability Trust policyholders may be eligible for a 3% premium discount after completion of 2 hours of risk management CME. Look for the identifying **TMLT** next to the individual session descriptions to find which sessions may be counted toward these education hours. The discount may be applied to the policyholder's next eligible policy period. Policyholders may claim a maximum of 4 hours of risk management CME to be eligible for a maximum 6% premium discount per policy period. Instructions will be provided in each TMLT session on how to report your participation. These attendance records will be provided to TMLT post conference. TOC

EXPO

TOC

Form lasting alliances

that will shape the health care system and ensure quality health care for all

Join the Partnership for Community Health Project

Visit **TMFNetworks.org** to sign up to participate in a community coalition and improve the lives of Medicare beneficiaries



Quality Improvement Organizations Sharing Knowledge. Improving Health Care. CENTERS FOR MEDICARE & MEDICAID SERVICES

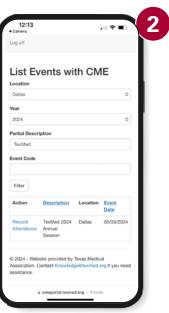


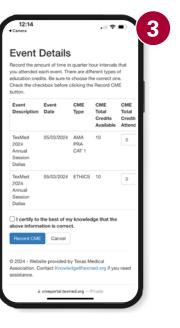
HOW TO... Submit Conference Evaluation and Report CME

- Click the QR code or visit tinyurl.com/TexMed2024 to complete the evaluation and continue to the CME reporting page.
- **2** You are now at the **List Events with CME** page.
 - Log into your TMA account.
 - Use the dropdown menus to select the location, Dallas, and the year, 2024.
 - Click on the **Filter** button.
 - You will see a listing for TexMed 2024.
 - Click on Record Attendance.
- **3** This will take you to the **Event Details** page.
 - Enter the total number of credits you earned in the appropriate box. (Physicians should claim only the credit commensurate with the extent of their participation in the CME activities.)
 - Select the check box to certify the information is correct.
 - Click on the **Record CME** button.



1





TOC

MAPS

AGENDA

TEXMED 2024 | ADVOCATE. EDUCATE. INNOVATE. | OMNI DALLAS

CME AT A GLANCE FRIDAY, MAY 3

Click on underlined presentation titles to download available materials.

MAPS

CME Presentation	BM	LD	PH	Q	ST	WF	E	TMLT	Time	Location
Enhancing Mental Health Outcomes and Clinic Profitability With Innovative Care Strategies	*			*					10 am	Trinity 3
Exploring the Interplay of Substance Use Disorder, High- Risk Sexual Behaviors, and HIV in Heterosexual Populations			*				*		10 am	Trinity 4
<u>Local Health Authority:</u> <u>A Population Health Physician</u>			\star				\star		10 am	Trinity 6
Practice Finance: Avoid Fraud, Misuse, and Coding Errors	\star			\star			\star		10 am	Trinity 5
<u>An Overview of Transgender</u> Health Care for the Primary Care <u>Physician</u>			*				*	*	12:30 pm	Trinity 4
<u>Artificial Intelligence for</u> <u>Real Wellness</u>						*	\star	*	12:30 pm	Trinity 5
Drug-Supplement Interactions and Nutrient Depletions in Older Adults				*	*				12:30 pm	Trinity 3
Promote Yourself and Your Practice: Get Your Message Out		*							12:30 pm	Trinity 6
Energized at Work: Strategies and Insights of Thriving Physicians						\star	\star	*	1:45 pm	Trinity 5
Ethical Considerations in the Age of Al	\star			\star			\star	*	1:45 pm	Trinity 4
<u>Leading Under Stress:</u> Lessons From the ICU		\star					\star	*	1:45 pm	Trinity 3
<u>Scripting Success:</u> Beyond Clinical Walls		\star							1:45 pm	Trinity 6
<u>Between Us: Fostering</u> Relationships to Support Physician Well-Being						*	*	*	3 pm	Trinity 4
Headache Management in Expectant Mothers and Post- Delivery: Evidence-Based Guidelines and Best Practices			*						3 pm	Trinity 5
<u>Positive Peer Pressure:</u> What to Do When You Identify Burnout in a Peer						*	*	*	3 pm	Trinity 6
Tips for Navigating and Negotiating Contracts	\star						*		3 pm	Trinity 3

CME LISTINGS (in chronological order)



HARVEY CASTRO, MD

Author, entrepreneur, emergency department physician, and strategic advisor on health care for ChatGPT

FRIDAY, MAY 3 8 AM DALLAS D REVOLUTIONIZING **HEALTH CARE THROUGH AI:** A COLLABORATIVE APPROACH

Sponsored by TMA Foundation Louis J. Goodman Lectureship in Leadership Medicine Fund

Explore the transformative impact of artificial intelligence (AI) on health care with Dr. Castro. Find out how collaboration between medical professionals, researchers, and policymakers can harness Al's potential to enhance patient outcomes, streamline processes, and revolutionize health care delivery.

Upon completion, the participant should be able to:

- Discuss the role of AI in health care, including its applications, limitations, and • ethical considerations;
- Recognize opportunities for integrating AI into clinical practice; and •
- Assess AI tools and technologies and the impact on patient care, safety, and • efficiency.

FRIDAY, MAY 3

10-11 AM

Enhancing Mental Health Outcomes and Clinic Profitability With Innovative Care Strategies

Nicholas Bryant, MD

BM Q | Trinity 3

This presentation is aimed at physicians across most specialties, focusing on the use of technology to improve mental and physical health outcomes through continuous health tracking and data-driven care recommendations. This boosts patient engagement and satisfaction by fostering better communication and compliance. In addition, operational efficiencies are realized by streamlining clinical workflows. This innovation not only attracts and retains patients by demonstrating a commitment to advanced, patient-centered care but also positions the clinic competitively in the health care market.

Upon completion, the participant should be able to:

CME PROGRAMMING KEY

BM	Business of Medicine
LD	Leadership
PH	Public and Population Health
Q	Quality*
ST	Specialty Trends
WF	Wellness First
E	Ethics
TMLT	TMLT Discount

- Discuss how technological advancements can be used to enhance the tracking and management of mental and physical health conditions;
- Describe other benefits such as improved patient compliance and patient communication while reducing burden on clinic staff; and
- Assess how this technology can be leveraged to increase the profitability of their practice, creating a synergy between enhanced patient care and business efficiency.

10-11 AM (CONT.)

Exploring the Interplay of Substance Use Disorder, High-Risk Sexual Behaviors, and HIV in Heterosexual Populations

Remington Hoyer (MS); Natalie Seminario, MD; Juan Sosa, MD

PH E | Trinity 4

Extensive literature highlights a growing nexus between substance use disorder and heightened risk of unsafe sexual practices, thereby amplifying vulnerability to HIV infection. However, many of these studies have focused on LGBTQ+ individuals with limited expansion into other subpopulations. potentially creating a gap in knowledge of the HIV population as a whole. This presentation aims to build on the aforementioned research in the epidemiology of HIV by analyzing substance use disorder and high-risk sexual behavior/HIV contraction among heterosexual individuals. Given this analysis, the discussion will turn to addressing treatment guideline gaps (specifically, for HIV risk) for heterosexual individuals with a substance use disorder. The session will conclude with a dialogue on public health and preventive care interventions, such as pre-exposure prophylaxis, to reduce HIV transmission within this high-risk demographic, ultimately contributing to the enhancement of preventive health care strategies on a broader scale.

Upon completion, the participant should be able to:

- Define high-risk sexual behavior in heterosexual and LGBTQ+ populations and the associated risk of HIV transmission;
- Review the epidemiology of HIV in individuals with a comorbid substance use disorder;
- Address the gaps in treatment guidelines for heterosexual individuals engaging in high-risk sexual behaviors compared with LGBTQ+ populations; and
- Identify public health and preventive care interventions, such as pre-exposure prophylaxis, aimed at reducing HIV transmission.

Local Health Authority: A Population Health Physician

Kenton Murthy, DO

PH E | Trinity 6

Local health authorities (LHAs) are critical providers within the population health system and therefore essential in maintaining and strengthening the health of all citizens. The scope and mandate of LHAs are broad-reaching and at times may interact with all levels of the community, from governmental organizations and their agencies, to single, private individuals. LHA physicians must be capable of accepting responsibility and exercising authority.

This session outlines the operative components of an LHA, identifying key clinical medicine practices for prevention and intervention as well as the duties and power of control orders for isolation and quarantine. Two representative scenarios address the enforcement of laws and rules that protect the public. The session will outline the Texas Health and Safety Code regarding notifiable conditions for all confirmed and suspected cases, as well as physicians' responsibilities to report.

Upon completion, the participant should be able to:

- Recognize the key clinical medicine practices for prevention and intervention;
- State the duties and power of control orders for isolation and quarantine;
- Demonstrate how the LHA plays a role vital to the health of a community; and
- Identify reportable, notifiable conditions for all confirmed and suspected communicable diseases as outlined in the Texas Health and Safety Code.

Practice Finance: Avoid Fraud, Misuse, and Coding Errors

Amanda Hill, JD, Hill Law, PLLC

Hosted by the TMA member sections; sponsored by TMA Insurance Trust

BM Q E | Trinity 5

Your financial statements offer a real-time overview of your practice's fiscal health and can alert you to potential financial problems. When you know how to read your financial statements, you will be able to avoid making poor business decisions and identify areas that can help you grow your practice. You will be able to

* TMA gratefully acknowledges TMF Health Quality Institute for its support of the TexMed 2024 Quality sessions.

AGENDA

EXPC

EXPO

implement a compliance plan that ensures adherence to the laws, regulations, and guidelines that control business activities in solo and small-group practices.

Upon completion, the participant should be able to:

- Explain the differences between the three basic financial statements; and
- Use financial statements to make informed decisions about the practice.

12:30-1:30 PM

An Overview of Transgender Health Care for the Primary Care Physician

Emily Briggs, MD; M. Brett Cooper, MD; William S. Gilmer, MD, Aekta Malhotra, MD

Hosted by the LGBTO Health Section; sponsored by TMA Insurance Trust

PH E TMLT | Trinity 4

Primary care physicians (PCPs) provide the first line of care for most individuals. These physicians address personal health care needs, develop a sustained partnership with patients, and practice in the context of family and community. They provide cradle-to-grave care for diverse populations, including transgender and gender diverse (TGD) individuals. Physicians receive little formal education in TGD health: thus, most skills are acquired in practice or through CME. PCPs can provide competent care for cisgender and TGD patients, managing the health needs of TGD patients directly or by appropriate referral to specialists. This session will help PCPs better understand the process of gender identity development, gain confidence in caring for TGD patients with primary care needs, and identify resources available for specialty support.

Upon completion, the participant should be able to:

- Describe the process of gender identity development;
- Compare the holistic approach to care for adolescents and young adults versus adults; and
- Discuss ways for patients and families to advocate for evidence-based transgender health care.

Artificial Intelligence for Real Wellness

Cheryl Hurd, MD; Sejal Mehta, MD Presented by the TMA Committee on Physician Health and Wellness

WF E TMLT | Trinity 5

Artificial intelligence (AI) is a rapidly growing field encompassing every aspect of human lives. Physicians practicing medicine are going to be impacted several ways and sooner than later. Rather than getting blindsided by AI, it behooves physicians to understand AI and its impact and develop plans to manage it appropriately. Physician wellness is an important aspect of the health care landscape today. AI has a tremendous potential to contribute to overall wellness of physicians.

Upon completion, the participant should be able to:

- Understand various ways AI is integrating into health care;
- Understand Al's negative sides and learn to manage them;
- Understand Al's positive aspects and integrate them into medical practice to reduce administrative burden on physicians; and
- Leverage the contribution of AI to enhance physician wellness.

Drug-Supplement Interactions and Nutrient Depletions in Older Adults

Samuel Mathis, MD

Presented by the Texas Geriatrics Society

Q ST | Trinity 3

In this presentation, we will review the mechanisms of drug-supplement interactions and discuss various examples of known drug-supplement interactions. We also will discuss the effect of nutrient depletions by common drugs and work through how to discuss integrative supplements that patients may be taking.

Upon completion, the participant should be able to:

- Review the mechanisms of drug nutrient Interactions and drug-induced nutrient depletions;
- Discuss various drug-nutrient interactions;
- Explore possible drug-induced nutrient depletions; and
- Increase the frequency of patient-physician dietary supplement discussions during office visits, using them to learn about supplement use the patient may not have disclosed.

EXPO

12:30-1:30 PM (CONT.)

Promote Yourself and Your Practice: Get Your Message Out

Lane Aiena, MD

Hosted by the Women Physicians Section and Young Physician Section; sponsored by TMA Insurance Trust

LD | Trinity 6

An important part of any practice's plan is to stay accessible to the patients you have today and to make it easy for future patients to find you. Learn how to get started and how to get involved in marketing with podcasts, social media, and other marketing tools. Hear from Lane Aiena, MD, a family medicine physician in Huntsville, who hosts his own podcast, *Doc To The Future*, and has a weekly radio show on 101.7 KSAM and on 94.1 and 104.9 The Lake radio stations.

Upon completion, the participant should be able to:

- Demonstrate ability to use social media effectively within appropriate patient-physician boundaries;
- Identify ways to better engage patients on social media, audio, and video; and
- Be mindful of protecting patient information while still reaching your target audience.

1:45-2:45 PM

Energized at Work: Strategies and Insights of Thriving Physicians

Rajani Katta, MD; Nahille Natour, MD

Presented by the TMA Committee on Physician Health and Wellness

WF E TMLT | Trinity 5

If up to two-thirds of physicians are burned out or on their way to burnout, who are the one-third who report job satisfaction? In this session, you'll learn the characteristics, strategies, and insights of physicians who report job satisfaction and fulfillment. Research has found that a subset of physicians across all specialties and practice types report job satisfaction and has identified several factors that correlate with increased job satisfaction and fulfillment. Conversations with physicians who are "the opposite of burned out" also highlight several factors these physicians hold in common. Assessments such as the NASA Physician Task Load Index and the identification of effective strategies can provide helpful starting points toward job satisfaction.

Upon completion, the participant should be able to:

- Identify key characteristics of physicians who report job satisfaction;
- Assess their own career for these characteristics, using assessments such as the NASA Physician Task Load Index; and
- Determine actionable items to improve their own job satisfaction.

Ethical Considerations in the Age of AI

The George R. Hugman III, MD, Ethics Forum

Presented by the TMA Board of Councilors Nathan Cortez, JD; Karl Serrao, MD; Ezequiel "Zeke" Silva III, MD; Eric Weidmann, MD

Moderator: Vivek Rao, MD, chair, Board of Councilors

BM Q E TMLT | Trinity 4

TMA's House of Delegates adopted policy related to the use of augmented intelligence (AI) in health care during the 2022 annual meeting. In health care, TMA prefers the term "augmented intelligence" over "artificial intelligence," as the former implies it supplements human decision-making and should not be used to replace physician reasoning and knowledge. Thus, TMA's policy supports the use of AI when used to support physician decision-making (provided the physician is not mandated to use AI), enhance patient care, and improve public health, among various other principles. This presentation will explore some of the ethical issues identified by TMA's policy that a physician may encounter related to AI.

Upon completion, the participant should be able to:

- Distinguish between "augmented intelligence" and "artificial intelligence";
- Recognize that the use of AI may lead to "automation bias" (where the user blindly trusts the machine) or "algorithmic bias" (where the algorithm was trained on data that reflect existing inequities in socioeconomic status, race, ethnic background, religion, gender, disability, or sexual orientation and amplifies those inequities); and
- Describe some of the safeguards, policies, and training that should be in place before a practice begins using AI.

1:45-2:45 PM (CONT.)

Leading Under Stress: Lessons From the ICU

Joy Lo Chen, MD

Hosted by the Young Physician Section; sponsored by TMA Insurance Trust

LD E TMLT | Trinity 3

The intensive care unit is stressful not only for patients and their families but also for the physicians and medical staff. Joy Lo Chen, MD, medical director, Veterans Affairs Surgical Intensive Care Unit, Veterans Affairs North Texas Health Care System, will discuss strategies to mitigate stress. This course combines leadership skills and health and wellness strategies.

Upon completion, the participant should be able to:

- Identify which physician groups are more likely to be stressed/burned out;
- List the most common causes of physician burnout and implement mitigation strategies;
- Understand and utilize the Big 5 Personality Traits to lean into your strengths as a leader;
- Develop conflict management skills to help handle interpersonal stressors; and
- Address burnout on an organizational level.

Scripting Success: Beyond Clinical Walls

Viv Babber, MD

Hosted by the International Medical Graduate Section; sponsored by TMA Insurance Trust

LD | Trinity 6

In the ever-evolving landscape of health care, physicians have a unique opportunity to broaden their horizons beyond traditional clinical roles. This lecture aims to inspire and guide medical professionals toward diverse pathways, unlocking new avenues for professional growth and fulfillment. By exploring alternative career trajectories, physicians can maximize their impact and contribute significantly to health care innovation, policy, education, and more.

Upon completion, the participant should be able to:

- Explore diverse pathways and opportunities available to physicians beyond traditional clinical roles, unlocking potential avenues for professional growth and fulfillment; and
- Equip physicians with strategies to leverage their expertise and skills outside clinical settings, empowering them to make significant contributions to health care innovation, policy, education, and beyond.

Raise the Bar for Better Health

When you support TMA Foundation, you change lives with better health.

THANK YOU TO TOP GALA* SPONSORS March Hare Sponsors The Jabberwocky Sponsors Looking-Glass Baylor Scott & White Health/ Baylor University Medical Center Radiology Associates of **Sponsor** North Texas, PA Cook Children's Health Care System Texas Health Resources Dallas County Medical Society H-E-B Dallas Nephrology Associates TMF Health Quality Institute Medical City Healthcare Dr. Roger Khetan and Dr. Thomas Heil Texas Oncology, PA Lewis Carroll Prudential Sponsor **Dormouse Sponsors** South Texas Physician Alliance HeartPlace Travis County Medical Society CHRISTUS Health Texas A&M Health Science Center Texas Medical Association University of North Texas Health Insurance Trust Mad Hatter Sponsor Science Center Foundation/ UNT Health Science Center Texas College of Osteopathic Medicine Texas Medical Liability Trust United Healthcare TEXAS MEDICAL ASSOCIATION FOUNDATION

*Fundraiser held during TexMed

BUSINESS



TMA's Vaccines Defend What Matters







TEXMED 2024 | ADVOCATE. EDUCATE. INNOVATE. | OMNI DALLAS

Walk with a Doc Texas

www.tmaf.org

in 🔿 🛉 /TheDoctorInvestor

WE ARE STRONGER TOGETHER

After more than two decades of practicing emergency medicine, I've experienced firsthand the challenges of the medical profession.

I know many physicians, like myself, are looking for alternative investments as way to create passive income, increase retirement savings, and build generational wealth.

The Doctor Investor is dedicated to educating physicians about alternative investment opportunities, particularly in commercial real estate, and facilitating access to high-quality deals.

By pooling capital through funds, we leverage our collective strength to access top-tier operators and enhance returns.

Furthermore, in alignment with our commitment to trust and transparency, we engage an independent third-party fund administrator to oversee all our funds.

Shameem R Nazeer, MD CEO and Founder



Medinvest 1

Investment with Rastegar Property Company, LLC for ground up development of a multi-family highrise at 1899 McKinney Avenue in Dallas, Texas. Projected IRR 22% and Equity multiple of 2.2.

Medinvest Partners

Income fund backed by real estate offering 10% annual preferred return paid monthly.





3-4 PM

Between Us: Fostering Relationships to Support Physician Well-Being

Lane Aiena, MD, Joshua Baker, OMS-IV; Toi Harris, MD; Cheryl Hurd, MD

Presented by the TMA Committee on Physician Health and Wellness

WF E TMLT | Trinity 4

A record number of physicians are experiencing burnout, from a variety of causes. Relationships, both friendships and romantic partnerships, can be a key mitigating factor. Unfortunately, two-thirds of physicians (68%) believe they do not have enough time to maintain healthy friendships. Friends and partners can enhance lives with support, companionship, and encouragement. Indeed, friends can boost a person's overall health. A recent Pew Research Center publication reveals that having a romantic partner can increase earnings and elevate educational achievement and also may improve health outcomes. These data underscore the importance of life-enhancing relationships in promoting physician well-being.

Upon completion, the participant should be able to:

- Identify the impact(s) of personal relationships on physician well-being;
- Explore strategies to promote life-enhancing, personal relationships for physicians; and
- Analyze how relationships across the span of a physician's career can improve well-being.

Headache Management in Expectant Mothers and Post-Delivery: Evidence-Based Guidelines and Best Practices

Rakhi Dimino, MD; Chilvana Patel, MD

PH | Trinity 5

During pregnancy and postpartum, headaches may recur as primary headaches or manifest as secondary headaches. Physicians must promptly evaluate and manage these headaches to safeguard the health of both the pregnant individual and their baby.

Upon completion, the participant should be able to:

- Analyze and differentiate between primary and secondary headache;
- Assess the implications of physiological changes; and
- Integrate interdisciplinary collaboration with a comprehensive assessment and individualized patient-centered plan that considers patients' unique medical, emotional, and social circumstances.

Positive Peer Pressure: What to Do When You Identify Burnout in a Peer

Sejal Mehta, MD

Presented by the TMA Committee on Physician Health and Wellness

WF E TMLT | Trinity 6

The health care landscape is tinted with physician burnout at present. Almost every other physician is reporting stress and displeasure with the practice of medicine. When healers are wounded, where would they go? Where could they go? How can a physician can get a timely intervention? How can we help each other with that process of getting help? There are many questions with very few answers. We are here today to understand the importance of reaching out and the process of getting help for a peer.

Upon completion, the participant should be able to:

- Understand the enormous scope of burnout among physicians;
- Understand the options available for getting help for our peers and ourselves; and
- Learn different skills to manage burnout and stay well.

Tips for Navigating and Negotiating Contracts

Amanda Hill, JD, Hill Law, PLLC

Hosted by the Medical Student Section, Resident and Fellow Section, and Women Physicians Section; sponsored by TMA Insurance Trust

BM E | Trinity 3

As a physician, you are party to a wide variety of contracts with vendors, employers, partners, secondary providers, and more. Unfamiliarity with the language used in contracts as well as negotiation tactics can put you at a disadvantage and even at risk for liability. Health care attorney Amanda Hill will spotlight red flags in common contracts and give tips to make sure you're on good footing before you sign on the dotted line.

Upon completion, the participant should be able to:

- Identify the basic important components of contracts physicians are likely to encounter throughout their career including those covering selling/acquiring practices, ancillary providers, advanced practice providers, and noncompete clauses; and
- Develop an understanding of key negotiation strategies.

MAPS

CME AT A GLANCE SATURDAY, MAY 4

Click on underlined presentation titles to download available materials.

Each CME presentation is eligible for 1 hour of credit.

\leq
~
Τ
S

AGENDA

EXPO

BUSINESS

CME Presentation	BM	LD	PH	Q	ST	WF	E	TMLT	Time	Location
A Change in Our Approach to Opioids? A Review of the Latest CDC Guidelines				*	*			*	9 am	Trinity 7
Falls and Older Adults: Evaluation of Risk and Prevention of Injury				\star	\star				9 am	Trinity 4
From Training to Retirement: How Effective Physician Well- Being Initiatives Can Promote Resilience and Professional Fulfillment				*		*	*	*	9 am	Trinity 5
Transition from Volume- to Value- Based Care: Adopting and Adapting to Alternative Payment Models and Value-Based Contracting	*			*					9 am	Trinity 3
Evaluation and Management of Lymphedema				\star	\star				10:15 am	Trinity 7
Exit on Your Own Terms! Valuing and Selling Your Practice	\star								10:15 am	Trinity 3
Optimizing the Hybrid Practice Workflow and Physician Wellness in the Era of Al				*		*	*	*	10:15 am	Trinity 4
Private Equity Acquisition and Its Realities	\star			\star					10:15 am	Trinity 5
The Dose Makes the Poison: Dosing of Targeted Anti-cancer Drugs and its Impact on Older and Medically Complex Adults				*	*				10:15 am	Trinity 6
Am I My Brother's Keeper? A Panel Discussion About Unconscious Bias,Health Equity, and the Patient-Physician Relationship			*	*			*	*	12:45 pm	Trinity 4
Physician Role in Identifying Human Trafficking Victims			\star				\star	\star	12:45 pm	Trinity 6
Preventing Gastric Cancer by Effectively Screening for, Treating, and Eradicating Helicobacter Pylori Infections			*	*					12:45 pm	Trinity 5
Relaxation Breathing for Enhanced Sleep						\star	\star	\star	12:45 pm	Trinity 3
The Posterior Hip/Gluteal/Lumbar Triangle				*	*				12:45 pm	Trinity 7

SATURDAY, MAY 4 9-10 AM

A Change in Our Approach to Opioids? A Review of the Latest CDC Guidelines

Chaitanya Konda, DO Presented by the Texas Physical Medicine and Rehabilitation Society

Q ST TMLT | Trinity 7

The passage of new Centers for Disease Control and Prevention (CDC) guidelines has come and gone, but how much have our practices changed and how much has this impacted patients with chronic pain? In this lecture, we will dive into the changes from 2016 to 2022 in the CDC guidelines for opioid management. We will review the impact these changes have brought in the past year with the current opioid epidemic and how this has affected overall chronic pain management across specialties. This is a lecture for all specialties that interact with chronic pain patients and will aim to provide insight into solutions for the future.

Upon completion, the participant should be able to:

- Discuss the changes in recommendations between the 2016 and the 2022 CDC guidelines for prescribing opioids;
- Assess the impacts in how we practice and approach opioid management; and
- Using case scenarios, critique decision-making around opioid management.

Falls and Older Adults: Evaluation of Risk and Prevention of Injury

Molly "Mary" Camp, MD; Lessley Chiriboga, MD; Jessica Voit, MD

Presented by the Texas Geriatrics Society

O ST | Trinity 4

In adults aged 65 and older, falls are the leading cause of injury and injury-related death, with over a quarter of older adults experiencing a fall each year. As the population of older adults increases, the morbidity and mortality associated with falls is also anticipated to increase. In the face of this challenge, geriatric and public health experts have advanced our ability to recognize and intervene with patients who carry an increased risk of falls. In this session, an interdisciplinary team of presenters from geriatric medicine and geriatric psychiatry will discuss validated

CME PROGRAMMING KEY

BM	Business of Medicine
LD	Leadership
PH	Public and Population Health
Q	Quality*
ST	Specialty Trends
WF	Wellness First
E	Ethics
TMLT	TMLT Discount

screening tools that physicians and providers of all disciplines can use to evaluate older adults at risk of falling, even before the first fall happens. We will review methodology for evaluating an older adult, including assessment of mobility, medication, sensory impairment, home environment, and other factors that contribute to fall risk. We will describe evidence-based interventions to decrease fall risk and share readily accessible resources for additional training and intervention. To elucidate these points, we will discuss a representative clinical case of an older adult at risk for falls.

Upon completion, the participant should be able to:

- Increase awareness of the prevalence and impact of falls on older adults;
- Understand and be able to use validated screening tools for fall risk in clinical practice;
- Enhance ability to create a differential for causes of and contributors to falls in individual patients; and
- Describe and implement interventions to mitigate risk of falls, including medication reconciliation and appropriate referrals.

From Training to Retirement: How Physician Well-Being Initiatives Can Promote Resilience and Professional Fulfillment

Robin Dickey, PhD; Jasmine Holmes, MA

Q WF E TMLT | Trinity 5

At UTHealth Houston, physician well-being is a top priority. With more than 2,600 faculty members and 1,300 graduate medical learners, UTHealth has become increasingly aware of the need for innovative measures to promote, support, and inspire physician well-being. One important consideration for addressing physician well-being in academic medicine is acknowledging the unfeasibility of taking a one-size-fits-all approach. This presentation тос

EXPO

9-10 AM (CONT.)

will provide an overview of innovative institutional efforts that UTHealth has implemented through various channels and an overview of recent, relevant literature. Additionally, this presentation will show the evolution of the initiatives at UTHealth that promote well-being and resilience, with the intention of positively contributing to the narrative on physician well-being and resilience in academic medicine and the benefit of physician wellbeing offerings at the system/institutional level.

Upon completion, the participant should be able to:

- Recognize and articulate the diverse challenges that impact physician well-being in academic medicine, particularly in larger institutions;
- Describe the limitations of a one-size-fits-all approach and the necessity for tailored strategies; and
- Discuss the various innovative institutional measures and initiatives implemented at UTHealth Houston to support physician well-being.

Transition From Volume- to Value-Based Care: Adopting and Adapting to Alternative Payment Models and Value-Based Contracting

Kinal Mahesh Patel, JD

BM Q | Trinity 3

This presentation will discuss the role of alternative payment models and value-based contracting to meet outcome-based goals. We will provide an introduction to independent physician associations, physician hospital organizations, and clinically integrated networks as provider network manager organizations. Also, we will look at how to identify laws governing such organizations, including state licensing and registration requirements. Finally, we will outline the mechanics of network building and payer contracting functions, including the interplay with antitrust rules, and discuss some of the key managed care contracting terms for practices.

Upon completion, the participant should be able to:

- Identify opportunities to transition to value-based care payment models independently or through a provider network structure;
- Measure quality and other performance measures under value-based payer contracts;
- Analyze opportunities to improve those measures (e.g., staffing, patient interactions, or clinical processes); and

 Apply managed care contracting tips to close risk gaps and improve positions existing and new payer contracts.

10:15-11:15 AM

Evaluation and Management of Lymphedema

Maaheen Ahmed, DO

Presented by the Texas Physical Medicine and Rehabilitation Society

Q ST | Trinity 7

Lymphedema is a chronic and often debilitating condition characterized by the accumulation of lymphatic fluid, which poses significant challenges in both evaluation and treatment. This lecture highlights key aspects of lymphedema evaluation and management. Accurate diagnosis is crucial, involving a comprehensive assessment that includes clinical history, physical examination, and imaging studies. Various tools, such as bioimpedance spectroscopy and lymphoscintigraphy, aid in objective evaluation. Early detection allows for prompt intervention, which reduces the risk of complications. Management of lymphedema emphasizes a multidisciplinary approach, incorporating compression therapy, manual lymphatic drainage, and therapeutic exercise. Emerging technologies and innovative interventions, such as lymphovenous bypass continue to advance the field. Overall, this lecture underscores the importance of a holistic and collaborative approach to effectively evaluate and manage lymphedema, improving patient outcomes and quality of life.

Upon completion, the participant should be able to:

- Describe lymphedema and distinguish it from other causes of edema;
- Discuss the different types of compression garments; and
- Determine appropriate treatment options for lymphedema.

CME

BUSINESS

10:15-11:15 AM (CONT.)

Exit on Your Own Terms! Valuing and Selling Your Practice

Victoria Woods

BM | Trinity 3

You've poured your blood, sweat, tears, and more than a little money into building a medical practice that makes you proud and provides your employees with a career. However, this also means that you're inside your own bottle and cannot read your label. Being that personally invested can leave you vulnerable to two assumptions: (1) that someone will be ready to buy your practice when you're ready to sell and (2) that they will place as much value on it as you do. Basing your projections for a comfortable retirement on your own expectations of value and marketability for your practice could set you up for an unpleasant surprise. This session will reveal the keys to properly valuing your practice, finding the right buyer, and structuring the right selling agreement so you can exit on your own terms.

Upon completion, the participant should be able to:

- Identify the key factors that will help determine a fair market value for their practice;
- Analyze fit for potential successor owners of their practice; and
- Select the right professional team to help appraise and market their practice when ready to sell.

Optimizing the Hybrid Practice Workflow and Physician Wellness in the Era of Al

Amita Kumar, MD; Shelia LoboPrabhu, MD; Nora Vasquez, MD Presented by the TMA Committee on Physician Health and Wellness

Q WF E TMLT | Trinity 4

In today's evolving health care and AI landscape, hybrid clinical practice is becoming increasingly prevalent. Physicians must be adept at transitioning between inperson, videohealth, and telephone clinical modalities. We will provide key takeaways regarding workflow and physician wellness strategies, including AI tools to obtain a balance between safe patient care, physician well-being, and operational efficiency, to create a culture of holistic care and operational excellence within hybrid practices.

Upon completion, the participant should be able to:

• Define hybrid practice challenges and provide solutions that leverage AI; and

Provide actionable tools to create efficient clinical workflow and a wellness plan for busy physicians.

Private Equity Acquisition and Its Realities

Stuart Miller, JD, shareholder, Munsch Hardt; Daniel Sternthal, JD, shareholder, Munsch Hardt Hosted by the Young Physician Section; sponsored by TMA Insurance Trust

BM Q | Trinity 5

Learn about the various business models for a practice, including private equity firms, different employment considerations, fee arrangements, and regulatory issues. This presentation aims to provide physicians with a comprehensive understanding of the impact of private equity acquisitions on physician practices. Participants will gain insights into the challenges, benefits, and potential pitfalls associated with such acquisitions.

Upon completion, the participant should be able to:

- Review data on health care mergers and acquisitions; and
- Understand the effect of the acquisitions to mitigate unintended consequences and the potential impact on practice structure and professional independence.

The Dose Makes the Poison: Dosing of Targeted Anti-Cancer Drugs and Its Impact on Older and Medically Complex Adults

Pamela Hayes, MD

Presented by the Texas Geriatrics Society

O ST | Trinity 6

Cancer therapeutics have evolved over the past several decades with increased focus on cancer genetics and driver mutations. While treatments are getting more specialized for patients, there remain multiple barriers in balancing effective with tolerable dosing, especially in older and/or medically complex adults. This discussion will be directed toward all physicians who care for all patients with cancer, with a special focus on cancer in the geriatric population.

Upon completion, the participant should be able to:

- Compare cancer therapeutics and differentiate cytotoxic and targeted cancer therapy;
- Detect factors in patients that may impact metabolism and drug transport; and
- Identify factors in trial design and physician practice that may contribute to higher toxicity of treatment.

EXPO

12:45-1:45 PM

Am I My Brother's Keeper? A Panel Discussion About Unconscious Bias, Health Equity, and the Patient-Physician Relationship

Danielle Arnold, MD; Jonathan MacClements, MD; Tina Philip, DO; Desmar Walkes, MD

PH Q E TMLT | Trinity 4

How can we ensure that all people get the care they need, no matter their race, ethnicity, age, sexual orientation, gender identity, or socioeconomic status? Join physicians from the Travis County Medical Society's Health Equity Committee for an interactive panel discussion around unconscious bias, reducing health disparities, and restoring trust within the patient-physician relationship. This session is designed for medical students, residents, and physicians committed to increasing health equity and decreasing health disparities.

Upon completion, the participant should be able to:

- Take steps to address unconscious bias when treating patients;
- Describe strategies to reduce health disparities and advance health equity; and
- Implement practices to strengthen the patientphysician relationship.

Physician Role in Identifying Human Trafficking Victims

Gilbert A. Handal, MD

PH E TMLT | Trinity 6

Children and youth are the invisible victims of trafficking, their lives and future profoundly compromised by unscrupulous people taking advantage of them through grooming, violence, or fraudulent offers, to profit from them as sexual or labor objects. In addition, youth illegally crossing the border and inappropriate vetting of their host often result in their being lost to the system and ending up as victims of sexual or labor trafficking. The abuse these children endure frequently brings them into contact with physicians in every setting. This presentation aims to increase awareness of trafficking and provide physicians tools to recognize trafficked patients and make appropriate referrals while preserving their own safety.

Upon completion, the participant should be able to:

- · Describe the symptoms and signs of victims of trafficking;
- Discuss how to proceed safely and appropriately in the management of these cases; and
- Know the appropriate agencies to which to report these cases.

Preventing Gastric Cancer by Effectively Screening for, Treating, and Eradicating Helicobacter Pylori Infections

Christopher M. Johnson, MD; Richard W. McCallum, MD

PH Q | Trinity 5

Helicobacter pylori infection is a well-known risk factor for gastric cancer. New research has identified the contribution of germline pathogenic variants in cancer – predisposing genes, which, when combined with H. pylori infection, increase the risk of gastric cancer. Therefore, pursuing appropriate screening approaches to detect H. pylori in clinical practice is imperative so that H. pylori can be diagnosed and treatment given to eradicate the H. pylori. It is also key to follow up on the treatment regimen to confirm that eradication has been successful.

Upon completion, the participant should be able to:

- Describe the current research linking Helicobacter pylori infection with gastric cancer;
- Identify the tests used to diagnose Helicobacter pylori;
- Explain the current treatment regimens used to treat Helicobacter pylori – specifically their efficacy and the appropriate options to overcome treatment resistance; and
- Recognize the importance of H. pylori eradication and choose the appropriate tests to confirm H. pylori eradication after treatment.

Relaxation Breathing for Enhanced Sleep

Nick Shroff, MD

Presented by the TMA Committee on Physician Health and Wellness

WF E TMLT | Trinity 3

Sleep is pivotal to our cognitive function, metabolic regulation, and overall health. Sleep quality is improved by embracing mindful breathing and relaxation techniques. This session will highlight the transformative power of diaphragmatic breathing, exploring various pranayama techniques and their usefulness for physical, emotional, and mental well-being.

12:45-1:45 PM (CONT.)

Upon completion, the participant should be able to:

- Recognize that breath is the interconnection between mind and body in regulating physiological functions;
- Examine different breathing styles and their unique impacts;
- Apply practical relaxation breathing exercises to improve sleep by down-regulating the sympathetic system (flight and fight) while up-regulating the parasympathetic nervous system (rest and repair);
- Use intentional breathing practices to boost cognitive functions and manage emotions such as anxiety and anger; and
- Integrate proper breathing techniques into daily life for enhanced self-awareness and mindfulness.

The Posterior Hip/Gluteal/Lumbar Triangle

Wyatt Kupperman, DO

Presented by the Texas Physical Medicine and Rehabilitation Society

O ST | Trinity 7

This lecture will highlight the complexity of posterior gluteal, hip, and lumbar pain, emphasizing the necessity of a comprehensive evaluation and awareness for optimal treatment outcomes. Differential diagnosis is crucial, considering potential contributors and overlapping syndrome from musculoskeletal and neurological conditions. Treatment strategies are multidisciplinary, incorporating conservative, interventional and, in some cases, surgical approaches.

Upon completion, the participant should be able to:

- Appraise and evaluate the multiple overlapping conditions related to posterior gluteal, hip, and lumbar pain; and
- Describe appropriate initial recommendations, workups, and referrals for further treatment.



DR. GLAUCOMFLECKEN

Comedian and ophthalmologist Will Flanary, MD, turned to humor to get him through two diagnoses of cancer. His creative outlet evolved, and now he entertains millions around the world.

SATURDAY, MAY 4 | 2 PM | DALLAS D LIFE AND DEATH AND ADVOCACY

Dr. Glaucomflecken's unique use of comedy demonstrates why advocacy matters, particularly in the context of health care. Through social media platforms, physicians can amplify their voices and drive meaningful change. Dr. Flanary aims to ignite a sense of purpose among physicians, recognizing that advocacy is a powerful tool for transforming patient outcomes and the health care system.

Upon completion, the participant will be able to:

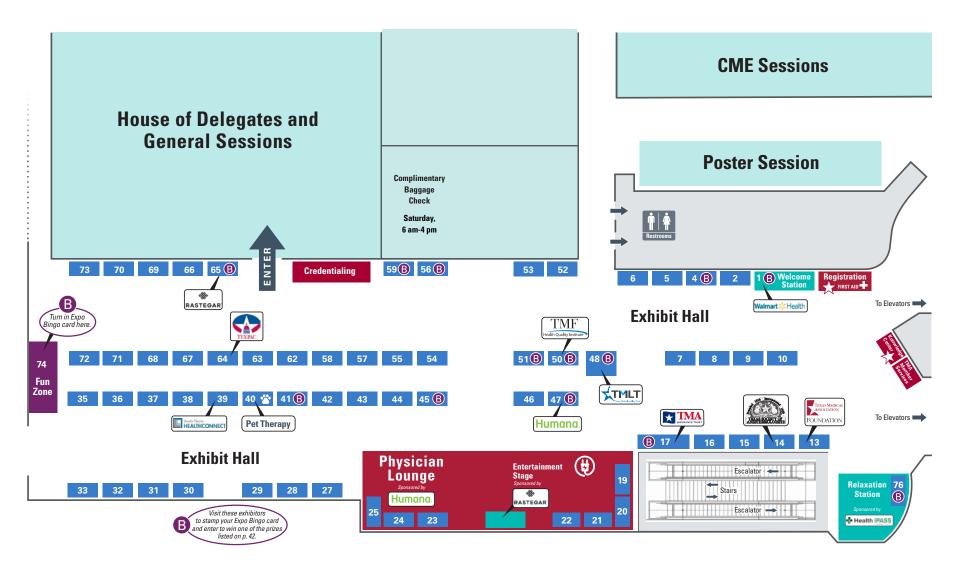
- Examine the pivotal role advocacy plays in shaping health care policies;
- Assess strategies for using social media platforms to advocate for patients and raise awareness; and
- Apply a sense of urgency to championing causes, challenging norms, and driving positive change.

BUSINESS

* TMA gratefully acknowledges TMF Health Quality Institute for its support of the TexMed 2024 Quality sessions.



EXPO HALL MAP





BUILD SUSTAINABLE WEALTH

With Institutional-Quality Commercial Real Estate Investments

TO LEARN ABOUT OPPORTUNITIES WITH RASTEGAR VISIT WWW.RASTEGARPROPERTY.COM

EXPO HALL HIGHLIGHTS

The Expo Hall is your location for the latest technologies, services, and product knowledge to enhance your quality of patient care and practice operations ... all from solutions-based exhibitors. Take a break and get recharged!

EXPO HALL HOURS

Friday: 7 am-4 pm Saturday: 7 am-2 pm

Thanks to our exhibitors and sponsors, TexMed is a free member benefit.

WELCOME STATION

Sponsored by Walmart Health

After registering, make your first stop at the Welcome Station to stock up on all your TexMed necessities: lanyard, ribbons, conference program, and tote bag.

PHYSICIAN LOUNGE

Sponsored by Humana

At the heart of the Expo Hall, the Physician Lounge is your stop to refresh, recharge, and reconnect with colleagues.

WALK WITH A DOC

Friday, 4-4:30 pm | Booth #13

Join us Friday afternoon! Meet at the TMA Foundation booth for a walk around the property and finish at the Welcome Reception.

TEXMED FUN ZONE

Take a break from the serious stuff and visit the Fun Zone for a quick game of Golf Pong. Expo Bingo winners will be posted here, so stop by frequently to see if you or someone you know is a winner.

NETWORKING LUNCH

Entertainment sponsored by Rastegar Property Company Friday, 11 am-12:30 pm

Meet with friends, chat with exhibitors, visit the TMA Member Services booth – and grab a bite. Prize drawings, section meet-ups, and more will be happening. Don't miss this chance to stamp your bingo card!

WELCOME RECEPTION

Sponsored by Texas Medical Liability Trust; entertainment sponsored by Rastegar Property Company Friday, 4:30-6:30 pm

Join us at our Welcome Reception Block Party! Celebrate the TMA and TMAA presidents while enjoying drinks, eats, and live music. Connect with exhibitors and colleagues in a fun outdoor setting just outside the hotel.

RELAXATION STATION

Sponsored by Health iPass

Escape from the hustle and bustle of the conference to the calm sanctuary of the Relaxation Station. Indulge in a chair massage or sit, relax, and recharge.

EXPO BINGO

Grab your Expo Bingo card, visit all participating exhibitors listed, and enter to win one of several fabulous prizes donated by the Expo Bingo exhibitors. Winners will be posted in the TexMed Fun Zone. For a schedule of prize drawings, see page 42.

TMA MEMBER SERVICES

How is TMA working for you? Come discover all your member benefits and start taking advantage of the many services that make it easier for you to focus on what matters: the care of your patients.

TEXMED FAREWELL LUNCH

Sponsored by TMA Insurance Trust; entertainment sponsored by Rastegar Property Company Saturday, 11:15 am-12:45 pm

Grab your lunch and head to any available table to enjoy. After lunch, head over to the TMA Insurance Trust specialty coffee cart for a delicious cup of joe.

HEART OF TEXAS THERAPY PETS

Sponsored by Greater Houston Healthconnect

Stop by booth #40 and love on the adorable dogs from Heart of Texas Therapy Pets. This nonprofit service organization provides animal-assisted therapy programs for the Dallas/Fort Worth area.

COFFEE BREAK

Sponsored by Texas Society of Anesthesiologists Friday, 9:30-10 am | Saturday, 10-11 am

Connect with colleagues at the morning coffee break.

EXPO HALL SCHEDULE

SOCIAL EVENTS IN THE EXPO HALL

FRIDAY, MAY 3

7-8 am	Breakfast
	Entertainment sponsored by
	Rastegar Property Company
9:30-10 am	Coffee Break, Sponsored by Texas
	Society of Anesthesiologists
11 am-12:30 pm	Networking Lunch
	Entertainment sponsored by
	Rastegar Property Company
4-4:30 pm	Walk with a Doc Texas Meet-Up
	Meet at Booth #13 in the Expo Hall;
	walk as a group around the property.

Section Connections

Network and socialize with your colleagues in person during the times listed below during lunch at the Expo Hall.

Women Physician	ns Section	11-11:20 am	
LGBTQ Health Section		11:20-11:40 am	
Young Physician Section		11:40 am-Noon	
4:30-6:30 pm Welcome Reception:			

TexMed Block Party! Sponsored by Texas Medical Liability Trust; TMA and TMAA Presidential Toast and entertainment sponsored by Rastegar Property Company

SATURDAY, MAY 4

7-8:30 am	Breakfast Entertainment sponsored by Rastegar Property Company
10-11 am	Coffee Break , Sponsored by Texas Society of Anesthesiologists
11:15 am-12:45 pm	Farewell Lunch Sponsored by TMA Insurance Trust; entertainment sponsored by Rastegar Property Company

Section Connections

Network and socialize with your colleagues in person during the times listed below during lunch at the Expo Hall.

Resident and Fellow Section	11:15-11:35 am
International Medical	
Graduate Section	11:35-11:55 am
Medical Student Section	11:55 am-12:15 pm

PRIZE DRAWINGS AT THE TEXMED FUN ZONE

FRIDAY, MAY 3

3 pm

Solo Stove Mesa Tabletop Fire Pit Donated by Texas Medical Liability Trust Booth #48

Wood Charcuterie Board Donated by

1st Credentialing Booth #51

Basket of Humana Branded Items Donated by Humana Booth #47

\$100 Visa Gift Card Donated by Kelsey-Seybold Clinic Booth #45

SATURDAY, MAY 4

Noon

\$100 Amazon Gift Card Donated by TMA Insurance Trust Booth #17

\$150 Visa Gift Card

Donated by Partners Real Estate Booth #56

Apple Airpods

Donated by TMF Health Quality Institute Booth #50

Earbuds

Donated by DoctorConnect Booth # 41

Apple Watch

Donated by Walmart Health Center Booth #1

Otterbox Tote Cooler

Donated by TPMC Billing Services Booth #59

William-Sonoma Picnic Basket

\$200 Visa Gift Card

Dinner for Two at

Del Frisco's Double

Eagle Steakhouse

Redeem Investments

Surprise Giveaway

MedPro Advisory Group

Booth #76

Donated by

Booth #4

Donated by

Booth #19

Donated by Health iPASS

Donated by Rastegar Property Company Booth #65

AGENDA

EXPO

TEXMED 2024 | ADVOCATE. EDUCATE. INNOVATE. | OMNI DALLAS

EXHIBITORS (in alphabetical order)

1st Credentialing (512) 201-2668 www.1stcredentialing.com Booth #51

3 CulinaryMed Docs (806) 535-2492 www.mypartnersam.com Booth #55

Aledade, Inc. (816) 718-9661 aledade.com Booth #63

Ashland Greene (214) 295-2350 www.ashlandgreenecapital.com Booth #8

Blue Cross Blue Shield www.bcbstx.com Booth #35

Calmoseptine, Inc. (714) 840-3405 www.calmoseptine.com Booth #37

Christian Health Service Corps (903) 962-4000 www.healthservicecorps.org Booth #28

CHRISTUS Health careers.christushealth.org Booth #43

CompuGroup Medical, Inc. (eMDS) (877) 564-4414, opt.1 www.cgm.com/usa_en Booth #71

Consilium Staffing (877) 536-4696 www.consiliumstaffing.com Booth #62

CortiCare (214) 334-7071 www.corticare.com Booth #57

Criterions (516) 466-1942 www.criterions.com Booth #67

DoctorConnect

(800) 442-3835 www.doctorconnect.net Booth #41 Revolutionize patient communication! DoctorConnect.net is HIPAA compliant, works seamlessly on any device, helps boost patient engagement, optimizes your workflow, and increases revenue. DSHS - Immunization Section (512) 783-4883 www.dshs.texas.gov/immunizations Booth #44

DSHS Medical Advisory Board (512) 535-8538 jorie.klein@dshs.texas.gov Booth #69

DSHS - Newborn Screening

(800) 252-8023 ext 3957 www.dshs.texas.gov/newbornscreening-program Booth #9

ExamWorks www.examworks.com Booth #52

Federal Bureau of Prisons www.bop.gov

Booth #72

Greater Houston Healthconnect

(832) 564-2599 www.ghhconnect.org Booth #39

BRONZE SPONSOR

GHH is your regional HIE. We are a neutral, independent, 501(c)3 not-forprofit whose main mission is improving the health of our community by equitably sharing information across the entire healthcare ecosystem, with providers large and small.

Health iPASS

www.healthipass.com Booth #76

★GOLD SPONSOR★

Health iPASS is a leader in patient financial engagement. Trusted by thousands of providers across the U.S., our digital solution allows patients to conveniently pay for their medical expenses using their credit card, debit card, A/FSA card and mobile wallet options like Apple Pay and Google Pay. Additionally, the platform provides patient engagement features such as scheduling, appointment reminders, express check-in, cost estimation, and e-billing solutions. Heart of Texas Therapy Dogs

www.heartoftexastd.org/about-us Booth #40

Heart of Texas Therapy Dogs is a local group, comprised of Alliance of Therapy Dogs, our national organization, members. We are a non-profit 501(c)(3), all-volunteer organization that services the DFW area with therapy dogs.

HHS Texas Health Steps Online Provider Education

(512) 776-7111 www.txhealthsteps.com Booth #10 Texas Health Steps Online Provider Education offers more than 50 free CME-accredited courses, plus dozens of shorter courses and case studies. Get current, practical courses and resources developed by Texas experts for your Texas practice.

High Circle, Inc.

(682) 549-4117 ir@joinhighcircle.com Booth #7

Humana

www.humana.com/provider Booth #47

★GOLD SPONSOR★

Humana Inc., headquartered in Louisville, Kentucky, is a leading health care company that offers a wide range of insurance products and health and wellness services that incorporate an integrated approach to lifelong wellbeing.

J.A. Greene Construction Services

(832) 220-6371 www.jagreene.com Booth #16

Jammin Canna LLC

(830) 888-3121 jammincanna.com Booth #5

Jammin Canna is a Texas-based doctor and veteran-owned company that produces CBD tinctures, topical oils and edibles that help relieve pain, anxiety and sleeplessness. Our mission is to promote the benefits of hemp for health.

Juice Plus/Garden Tower

(979) 732-1558 www.kkschobel.juiceplus.com Booth #46 AGENDA

EXHIBITORS (cont.)

Kelsey-Seybold Clinic

www.kelsey-seyboldproviders.com Booth #45

Labtest.Bio

(800) 522-7740 Labtest.bio Booth #15

Legacy Health LLC (937) 499-0887 www.legacyhealthllc.com

www.legacyhealthllc.com Booth #58

Medeia

(800) 433-4609 www.medeia.com Booth #2

MedPro Advisory Group

(972) 455-9081 www.medproadvisorygroup.com Booth #19

Optumus, LLC (617) 848-4488 www.optumus.com Booth #38

Partners Real Estate

(512) 580-6224 www.medicalcre.com Booth #56

Partners is a diversified commercial real estate firm that offers a full spectrum of services and investments. Our Medical Investment Team is the market leader for providing advisory services to physicians and investors throughout Texas.

Physician Resources, Inc.

(713) 522-5355 www.physicianresources.com Booth #68

Physician Resources, Inc. (713) 522-5355

www.physicianresources.com Booth #68

PitchMed

(682) 202-5663 www.pitchmed.org Booth #29

PracticeStudio by MicroFour

(800) 235-1856 www.practicestudio.net Booth #66

Qr8 Health

(781) 385-5211 Qr8health.com Booth #36

Rastegar Property Company

(512) 585-7372 x927 www.rastegarproperty.com Booth #65

DIAMOND SPONSOR

Rastegar Property Company (RPC), an Austin-based real estate firm, excels in recession-resilient portfolios. Targeting long-term value, RPC partners with high-net-worth individuals and institutions. Using data-driven strategies, RPC acquires undervalued assets and prioritizes risk management through intensive research, advanced technology, and transparency.

Redeem Investments

(847) 894-3215 www.redeeminvestments.com Booth #4

As proud veterans, our real estate investment team provides leadership to create value for investors and operating partners. Our relationships and databased approach coalesce to inform operating strategy, which "redeems" opportunistic property for reuse.

TDI Division of Workers' Compensation www.tdi.texas.gov

Booth #27

Texas Child Mental Health Care Consortium (888) 901-2726 tcmhcc.utsystem.edu Booth #75

BRONZE SPONSOR

The Texas Child Mental Health Care Consortium was created by the 86th Texas Legislature to leverage the expertise and capacity of the healthrelated institutions of higher education to address urgent mental health challenges and improve the mental health care system for children and adolescents.

Texas Medical Liability Trust www.tmlt.org Booth #48

*****PINNACLE SPONSOR *****

TMLT is the largest medical liability insurance provider in Texas, insuring more than 19,500 physicians. We provide a wide range of liability products and helpful tools. TMLT is the only carrier created and exclusively endorsed by the Texas Medical Association.

Texas Society of Anesthesiologists (512) 370-1659 www.tsa.org Booth #14

*** BRONZE SPONSOR ***

The TSA is a voluntary, non-profit association of over 3,800 members interested in the medical specialty of Anesthesiology and is a component of the American Society of Anesthesiologists.

Texas Tech University Health Sciences Center Managed Care (806) 743-3281 www.ttuhsc.edu/managed-care Booth #42

TEXPAC

www.texpac.org Booth #64 Organized in 1962, TEXPAC is one of the oldest political action committees in Texas. It is the largest bipartisan political action committee in the state and ranks first in size among other state medical association PACs. TEXPAC provides financial support to both state and federal candidates.

Tixta (310) 936-5972 www.tixta.com Booth #54

TMA Insurance Trust (512) 370-1740 www.tmait.org Booth #17

*** PINNACLE SPONSOR ***

Created and exclusively endorsed by the Texas Medical Association, we help physicians find the right insurance policies – including medical, life, long-term disability, and more – that help protect them, their families, and their practices.

TMA Member Services (800) 880-1300

www.texmed.org Booth #77

How is TMA working for you? Come discover all of your member benefits and start taking advantage of the many valuable resources and services that make it easier for you to focus on what matters: the care of your patients.

EXHIBITORS (cont.)

TMA Foundation

(512) 334-1613 www.tmaf.org Booth #13

★GOLD SPONSOR★

TMA Foundation is the philanthropic arm of the Texas Medical Association. Its mission is to "fund initiatives with the power to help physicians create a healthier future for all Texans." Funded projects target urgent health needs affecting a large segment of the state's residents.

TMF Health Quality Institute www.tmf.org Booth #50

TITANIUM SPONSOR

TMF Health Quality Institute promotes quality health care through contracts with federal, state, and local governments, as well as private organizations.

TPMC Billing Services LLC (817) 717-8895 www.tpmcbilling.com Booth #59

VITAL WorkLife (800) 383-1908 www.VITALWorkLife.com Booth #53

Walmart Health www.walmarthealth.com/careers Booth #1

*****SILVER SPONSOR *****

Wellness Connection (850) 485-2278 wellnessconnection.care Booth #6

TEXAS MEDICAL ASSOCIATION LISTENING TOUR 2024

JOIN YOUR COLLEAGUES FOR AN INTERACTIVE DISCUSSION.

Share with TMA and your local county medical society what we can do to make Texas the best place to practice medicine.

TEXAS MEDICAL ASSOCIATION Physicians Caring for Texans Learn more at texmed.org/ListeningTour

тос

MAPS

CME

TMA EADERSHIP MEGE

EADERSHIP DEVELOPMENT



To learn more, visit

texmed.org/TMALC

Taiwo Babatope, MD **Child Psychiatry** Houston

Ashley Bailey-Classen, DO Anesthesiology/Pain Medicine Fort Worth

> Anna Buteau, MD Internal Medicine Austin

Chelsea Casey, MD Anesthesiology Friendswood

Erik Diebolt, DO Physical Medicine and Rehabilitation Austin

Carolee Estelle, MD **Infectious Diseases** Dallas

Jennifer Fan. MD Supportive and Palliative Care Temple

> Kenisha Muse, MD Anesthesiology Temple

Linda Pang, MD **Palliative Care** Bellaire

Jessica Rochkind, MD Anesthesiology Galveston

Lilit Sargsyan, MD Pulmonary, Critical Care, **Sleep Medicine** Houston

Jessica Stull, MD **Internal Medicine** Houston

Amanda Tchakarov, MD Pathology Houston

> Kate Tindall, MD **Palliative Care** Austin

Alyssa Tochterman, MD **Family Medicine** Andrews

> **Margaret Wat, MD** Dermatology Richmond

> > () @wearetma

EXPO

Texas Medical Liability Trust is a generous Pinnacle Sponsor of TMA's leadership development programs. 式 TMLT

MAPS

AGENDA

CME

TEXMED 2024 | ADVOCATE. EDUCATE. INNOVATE. | OMNI DALLAS

PAGE 45

EXHIBITORS BY BOOTH

Walmart Health	1
Medeia	2
Redeem Investments	4
Jammin Canna LLC	5
Wellness Connection	6
High Circle, Inc.	7
Ashland Greene	8
DSHS - Newborn Screening	9
HHS Texas Health Steps Online Provider Education	10
TMF Foundation	13
Texas Society of Anesthesiologists	14
Labtest.Bio	15
J.A. Greene Construction Services	16
TMA Insurance Trust	17
MedPro Advisory Group	19
TDI Division of Workers' Compensation	27
Christian Health Service Corps	28
PitchMed	29
Blue Cross Blue Shield	35
Qr8 Health	36
Calmoseptine, Inc.	37
Optumus , LLC	38
Greater Houston Healthconnect	39
Heart of Texas Therapy Dogs	40
DoctorConnect	41
Texas Tech University Health Sciences Center Managed Care	42
CHRISTUS Health	43

DSHS - Immunization Section	44
Kelsey-Seybold Clinic	45
Juice Plus/Garden Tower	46
Humana	47
Texas Medical Liability Trust	48
TMF Health Quality Institute	50
1st Credentialing	51
ExamWorks	52
VITAL WorkLife	53
Tixta	54
3 CulinaryMed Docs	55
Partners Real Estate	56
CortiCare	57
Legacy Health LLC	58
TPMC Billing Services LLC	59
Consilium Staffing	62
Aledade, Inc.	63
TEXPAC	64
Rastegar Property Company	65
PracticeStudio by MicroFour	66
Criterions	67
Physician Resources, Inc.	68
DSHS Medical Advisory Board	69
CompuGroup Medical, Inc. (eMDS)	71
Federal Bureau of Prisons	72
Texas Child Mental Health Care Consortium	75
Health iPASS	76
TMA Member Services	77

TOC



Proud to support our very own, incoming TMA President, Dr. Ray Callas, with sponsorship of coffee and conversations.

TSA is a proud sponsor of the TexMed 2024 Coffee Breaks.



(512) 370-1659 www.tsa.org

HOUSE OF DELEGATES

TMA's House of Delegates is the association's top legislative and policymaking body. It represents individual grassroots members, county and specialty medical societies, boards, councils, committees, and sections. All TMA members are encouraged to appear and testify before reference committees and attend meetings of the house. Only delegates and alternate delegates, however, may participate in the discussion, and only delegates may vote in Saturday's session.

TEXMED AND HOUSE OF DELEGATES JOINT OPENING SESSION

Friday, 8-11 am (or until house recess) Level 3, Dallas D

Presiding: Speaker Bradford W. Holland, MD, Waco, and Vice Speaker John G. Flores, MD, Little Elm

HOUSE AGENDA

- Opening Session speaker Harvey Castro, MD: Revolutionizing Health Care Through AI
- TMA president address to the house
- Nominations for candidates for TMA offices
- Presentation of Distinguished Service Award

REFERENCE COMMITTEES

Friday, Noon | Level 3, Omni Dallas

Please note this time is different from previous years.

Four reference committees hold open hearings to consider the issues listed below. Follow the progress of each reference committee on your mobile device at refcom.texmed.org.

Financial and Organizational Affairs Trinity Ballroom 2

Association finances, membership, representation, and federation relationships

Medical Education and Health Care Quality Trinity Ballroom 1

Undergraduate, graduate, and continuing education; physician workforce; scientific/clinical aspects of medicine; biomedical research; medicine and technology; and health care quality

Science and Public Health

Dallas G

Core public health functions; environmental health; child and adolescent health; EMS and trauma; addictive and infectious diseases; and regulations and licensure

Socioeconomics

Dallas F

Managed care; Medicare/Medicaid; payment; and legislative, regulatory, and legal issues



CANDIDATE FORUM

Friday, 3-4:30 pm | Level 3, Dallas D

Candidates running for at-large trustee and young physician trustee to the TMA Board of Trustees and candidates running for the resident/fellow designated alternate delegate position on the Texas Delegation to the American Medical Association speak briefly, then answer questions. Any member who attends will be entered into a drawing for an Amazon gift card – must be present to win!

HOUSE BUSINESS SESSION

Saturday, 8:30 am-12:30 pm Level 3, Dallas D

Presiding: Speaker Bradford W. Holland, MD, Waco, and Vice Speaker John G. Flores, MD, Little Elm

HOUSE AGENDA

- Debate and voting
- TMA elections for officers, councilors, and AMA delegation (9:30 am)
- 2024-25 TMAA /TMA presidents' installation (10:45 am)

CAUCUS MEETINGS

County medical society caucus meetings are scheduled for Saturday morning. For more information, refer to "Caucuses" in the Business Meetings schedule. MAPS

CortiCare

Brain Care – ANYTIME, ANYWHERE.

Remote EEG monitoring and Teleneurology services for hospitals

120+ registered technologists Industry-leading monitoring protocols 40+ board certified reading physicians

Enhancing patient outcomes through a higher standard of care.

Visit **www.corticare.com** to learn more.

888.482.2334 info@corticare.com TOC

MAPS

BUSINESS MEETINGS

Many TMA boards, councils, and committees hold business meetings in conjunction with TexMed. At the discretion of the chair, these groups may invite other TMA members and guests to their meeting.

If you are not a member of a group and would like to attend its meeting, please ensure you have spoken with the appropriate chair or staff to confirm participation when applicable. Visit **texmed.org/BCCInfo** for complete details.

BOARDS					
Councilors	Thursday	7:15 PM	9:15 PM	Level 3	Trinity 7
Trustees	Thursday	10:30 AM	2:30 PM	Level 3	Fair Park 1
CAUCUSES	'				
Bexar County Medical Society	Saturday	6:30 AM	8:00 AM	Level 3	South Side 1
Border Health	Friday	7:00 AM	8:00 AM	Level 3	Trinity 7
Dallas County Medical Society	Saturday	6:30 AM	8:00 AM	Level 3	Dallas F
Harris County Medical Society	Saturday	6:30 AM	8:00 AM	Level 3	Dallas G
Lone Star	Saturday	6:30 AM	8:00 AM	Level 3	Trinity 4
Medical Student Section	Saturday	7:00 AM	8:00 AM	Level 3	Trinity 6
Tarrant County Medical Society	Saturday	6:30 AM	8:00 AM	Level 3	Trinity 1
Travis County Medical Society	Saturday	6:30 AM	8:00 AM	Level 3	Trinity 2
COMMITTEES					
Ad Hoc on Independent Practice Physicians Meet-up	Friday	11:00 AM	12:00 PM	Level 3	Expo Hall
Health and Information Technology	Thursday	6:00 PM	9:00 PM	Level 3	Trinity 1
Interspecialty Society	Friday	4:00 PM	6:00 PM	Level 3	Trinity 7
Patient-Physician Advocacy	Thursday	5:30 PM	7:00 PM	Level 3	South Side 1
Subcommittee for Academic Physicians	Thursday	9:00 AM	11:00 AM	Level 2	Cedars
COUNCILS					
Health Promotion	Saturday	12:30 PM	2:00 PM	Level 2	Cedars
Health Service Organizations	Friday	4:00 PM	5:30 PM	Level 3	South Side 1
Legislation	Friday	12:00 PM	2:00 PM	Level 3	Trinity 7
Medical Education	Thursday	11:00 AM	1:30 PM	Level 3	Dallas F
Member Experience	Thursday	6:00 PM	8:30 PM	Level 3	Trinity 4
Socioeconomics	Thursday	1:00 PM	4:00 PM	Level 3	Trinity 5
HOUSE OF DELEGATES					
Business Session	Saturday	8:30 AM	12:30 PM	Level 3	Dallas D
Candidate Forum	Friday	3:00 PM	4:30 PM	Level 3	Dallas D
Opening Session	Friday	8:00 AM	11:00 AM	Level 3	Dallas D

BUSINESS MEETINGS

REFERENCE COMMITTEES					
Financial and Organizational Affairs	Friday	12:00 PM	4:00 PM	Level 3	Trinity 2
Medical Education and Health Care Quality	Friday	12:00 PM	4:00 PM	Level 3	Trinity 1
Science and Public Health	Friday	12:00 PM	4:00 PM	Level 3	Dallas G
Socioeconomics	Friday	12:00 PM	4:00 PM	Level 3	Dallas F
SECTIONS					
LGBTQ Health	Friday	5:30 PM	6:30 PM	Level 2	Deep Ellum A
Medical Student	Friday	1:00 PM	4:00 PM	Level 3	Fair Park 1
MSS Chapter Presidents	Friday	11:00 AM	12:30 PM	Level 3	South Side 1
Resident and Fellow	Friday	4:00 PM	5:30 PM	Level 2	Arts District 4
Women Physicians	Friday	4:30 PM	5:30 PM	Level 3	Trinity 4
Young Physician	Friday	4:00 PM	5:30 PM	Level 2	Arts District 5
TEXPAC					
Board of Directors	Thursday	7:00 PM	9:00 PM	Level 3	Trinity 5
Candidate Evaluation	Thursday	12:00 PM	1:30 PM	Level 3	Trinity 7
Patron Reception – <i>Members Only</i>	Thursday	5:00 PM	6:00 PM	Level 2	Katy Trails Foye
Reception	Thursday	6:00 PM	7:00 PM	Level 2	Katy Trails Foye
TMA ALLIANCE					
Annual Business Meeting	Thursday	2:00 PM	5:00 PM	Level 2	Greenville Ave.
Awards Luncheon	Friday	12:00 PM	2:00 PM	Level 2	Katy Trails
General Session	Friday	9:00 AM	11:45 AM	Level 2	Greenville Ave.
TMA FOUNDATION					
Board of Trustees	Thursday	1:30 PM	3:30 PM	Level 2	Deep Ellum A
TMA INSURANCE TRUST	1				
Board of Trustees	Thursday	5:30 PM	7:30 PM	Level 2	Cedars
OTHER					
Independent Practice Physician Forum	Friday	11:00 AM	12:30 PM	Level 3	Expo Hall
Texas Delegation to the AMA	Thursday	4:00 PM	5:30 PM	Level 3	Trinity 3
TMA Leadership College (TMALC) Alumni Reception	Friday	9:00 PM	11:00 PM	Level 1	Cafe Herrera
NON-TMA MEETINGS	, I				
Family Medicine Coffee Break with TAFP	Friday	1:30 PM	2:45 PM	Level 2	Arts District 5
UTMB JS-SOM Alumni Association Board of Trustees Meeting	Friday	2:00 PM	4:30 PM	Level 2	Cedars
UTMB JS-SOM Alumni Association Meeting & Reception	Friday	6:30 PM	8:30 PM	Level 3	Trinity 4

TOC

MAPS

AGENDA

CME

TEXAS MEDICAL ASSOCIATION

Tin SERVICE / AWARD

The Distinguished Service Award is the Texas Medical Association's highest honor, recognizing a person who has made outstanding contributions to Texas patients and physicians.

MICHAEL C. BURGESS, MD

U.S. REPRESENTATIVE (R-TEXAS)

In recognition of his two decades of congressional service of writing, improving, and passing legislation to benefit patient care, the Texas Medical Association honors U.S. Rep. Michael C. Burgess, MD (R-Texas), with the 2024 TMA Distinguished Service Award.



Dr. Burgess will receive TMA's highest honor during Friday morning's TexMed Opening Session.

Having served Texas' District 26 for 20 years, Dr. Burgess has been a constant advocate for the House of Medicine in the halls of Congress. He has shown outstanding leadership, advocacy, and community service throughout his career as a physician and as a member of the U.S. House of Representatives.

He has authored, sponsored, or backed more than 27 health-related bills that went on to become law. He has amended and shepherded numerous health laws out of the House Energy and Commerce Committee, on which he serves as a senior member. He also chaired the committee's Subcommittee on Health.

One significant example was Dr. Burgess' legislative sponsorship of the SGR Repeal and Medicare Provider Payment Modernization Act of 2015. The bill led to the repeal of the flawed Medicare sustainable growth rate formula for paying physicians.

He also worked to reauthorize the Children's Health Insurance Program and sponsored House Resolution 977, the Patient Access to Higher Quality Health Care Act of 2023, which aims to reverse the Affordable Care Act's prohibition of referrals to physician-owned hospitals.

The congressman also has advocated for legislation to improve maternal health and mortality.

Prior to winning a 2002 election to Congress, Dr. Burgess was a practicing obstetrician-gynecologist in Denton County, where he served as county medical society president.

Dr. Burgess' leadership has been indispensable, and his work on behalf of the House of Medicine has been invaluable.

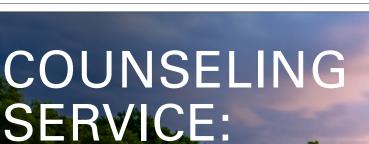
EXPO

Congratulations! YOU MADE IT!

If you're staying in Texas for residency,* the Texas Medical Association and your county medical society are here to guide you through every stage of your career.

- Leadership and professional development
- Business of medicine seminars (for topics not taught in residency or medical school)
- Health and wellness resources
- Online education, podcasts, and more

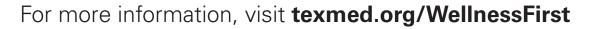
We look forward to our continued work together. Learn more at texmed.org/Residents and join today!



TMA has contracted with **Anticipate Joy** to provide

confidential online professional counseling services to licensed Texas physicians and their immediate family.

TEXMED 2024 | ADVOCATE. EDUCATE. INNOVATE. | OMNI DALLAS



*If not, we hope you'll return after residency. Ask about leave-of-absence membership to stay in touch with TMA.











MAPS

With You Today *and* Tomorrow

TOC

MAPS

Free CME for Members

As your career progresses, you can count on **TMA** to be there for you. Providing no cost CME courses is just one of the ways **TMA** and **TMA Insurance Trust** are working on your behalf.

Choose from courses in Billing and Coding, Communications, Ethics, HIPAA, Medicare and so many more.

Visit us at texmed.org/Education



Created over 60 years ago and exclusively endorsed by the Texas Medical Association, TMA Insurance Trust is proud to work with TMA member physicians to meet their personal and professional insurance needs. Contact an advisor for a no-obligation consultation by calling us toll-free 1-800-880-8181, or visiting us online at tmait.org.

CME

Save the Date TEXMED 2025 MAY 8-10

JW MARRIOTT SAN ANTONIO HILL COUNTRY RESORT

Future Meetings

BUSINESS OF MEDICINE OCT. 10-12 MARRIOTT RIVERCENTER | SAN ANTONIO



STAY CONNECTED YEAR-ROUND



MAPS

TOC

EXPO