

# TMA LEADERSHIP COLLEGE



- ✓ Meet Industry Thought Leaders
- ✓ Get Involved in Organized Medicine
- ✓ Participate in Media Training
- ✓ Practice Leadership Skills

## Ready to take your leadership journey to the next level?

Are you called to lead, but worry you aren't a natural-born leader? Don't worry. You're not alone: Top leaders of America's most successful health care organizations will tell you leadership is bred, not born. Most leaders have developed their abilities by taking advantage of their top innate talents, and seeking out and learning the skills they need. The Texas Medical Association is here to guide you on your journey to great leadership.

TMA established the TMA Leadership College (TMALC) in 2010 to help ensure strong and sustainable physician leadership within organized medicine. TMALC graduates serve as thought leaders who can close the divide among clinicians and

health care policymakers, and as trusted leaders within their local communities.

With more than 40 hours of classroom instruction, the TMA Leadership College was designed for active TMA members under the age of 40 or who are in the first eight years of practice.

*Are you ready to take the next step?*

*Become a TMALC scholar!*

**Applications are due July 8, 2013.**



Leadership College

Physicians Caring for Texans

## Program Guidelines

- Applicants must be an active TMA member and under the age of 40 or in the first eight years of practice. Exceptions will be addressed on a case-by-case basis. Please submit reason for exemption along with your application form.
- Class size is limited to 20 scholars who must attend ALL designated TMA LC meetings and activities.
- Scholars must be endorsed by a county medical society or state specialty society. A limited number of at-large candidates may be accepted, based upon space availability.

## Fees and Expenses

- There is no tuition fee, but scholars are required to pay their housing and travel expenses, which are estimated to be less than \$1,500. TMA provides meals and program materials during training.
- A limited number of scholarships are available to support scholar travel expenses. Priority will be given to scholars traveling outside metropolitan areas or to those demonstrating financial need. Please indicate on your application if you wish to apply.

## Application and Scholar Selection Process

- Download the application at [www.texmed.org/leadership](http://www.texmed.org/leadership) or request an application be emailed to you by contacting the TMA Knowledge Center at (800) 880-7955 or [knowledge@texmed.org](mailto:knowledge@texmed.org).
- The application asks for a highlight of your leadership/management experience, along with your reasons for pursuing advanced leadership education. You'll also be asked to include two physician recommendations — references who are familiar with your leadership experience.
- Submit your application and references to the attention of TMA LC no later than **July 8, 2013**:  
Email: [leadershipcollege@texmed.org](mailto:leadershipcollege@texmed.org)  
Fax: (512) 370-1693  
Mail: 401 W. 15th St., Austin, TX 78701
- TMA will send application information to the appropriate county medical society and/or state specialty society to rank their selections for endorsement.
- The TMA LC Executive Committee will review all applications, references, and endorsements, and select up to 20 scholars to compose the Class of 2014. Applicants will be notified of acceptance no later than Sept. 3, 2013.

## Still have questions?

Contact Christina Shepherd at (800) 880-1300, ext. 1443, or [leadershipcollege@texmed.org](mailto:leadershipcollege@texmed.org).



*"If you want to be energized and inspired by like-minded peers from all specialties, the TMA Leadership College is for you. It is refreshing to see that despite our different practices, we share common passions and the desire to lead and improve our health care system. You will learn the skills you need to advocate for change and be an effective leader in your practice, your community, and in organized medicine."*

Lindsay K. Botsford, MD, MBA, FAAFP  
TMA LC Class of 2013  
Vice Chair, TMA Political Action Committee

## 2013-14 SCHEDULE AT A GLANCE



Classroom programming consists of didactic lecture, case presentation, video and audio projections, question-and-answer discussion, small-group breakouts, role playing, and observation of technique/skill.

Prior to the initial class meeting, scholars will complete a Myers Briggs Type Indicator assessment, a psychometric questionnaire designed to measure psychological preferences in how people perceive the world and make decisions. This serves as an entrance into discussions about different communication styles, gaining consensus, and team building.

Scholars may earn up to 15 hours of accredited continuing medical education (CME). Additional CME opportunities are available while attending related conferences, such as TMA Fall Conference and TexMed.

### July 8, 2013

Applications and references are due.

### Sept. 3, 2013

2013-14 scholars are announced.

### Oct. 18-19, 2013

#### Leadership Bootcamp

AT&T Executive Conference Center • Austin

(held in conjunction with TMA Fall Conference)

**Highlights:** Interpersonal Skills • The Art of Negotiation • Assertion Techniques • Conflict Management • Mentoring

### March 3-4, 2014 (Date Tentative)

#### Legislative Issues and Community Outreach

Texas Medical Association • Austin

**Highlights:** Legislative Advocacy • Media Training • Physician Thought Leaders • Philanthropy That Works

### May 2-3, 2014

#### Emerging Health Care Issues

Omni Fort Worth and Fort Worth Convention Center • Fort Worth

(held in conjunction with TexMed 2014)

**Highlights:** Team Building • House of Delegates • Personal Branding • Graduation



*"TMA Leadership College has been one of my most exciting experiences: to interact with so many energetic, talented, and thoughtful individuals who are really interested in not only promoting the profession of medicine, but also promoting the overall care of their patients."*

Gregory Johnson, MD, Hospitalist, Pearland  
TMALC Class of 2011  
2012-13 TMALC Executive Committee  
Councilor, TMA Board of Councilors, District 8





**Texas Medical Association**  
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### **Apply to TMALC Today!**

- Open to active TMA members under age 40 or in first eight years of practice.
- Tuition is free. Scholars pay only housing and travel expenses.
- Applications are due July 8, 2013.
- Visit [www.texmed.org/leadership](http://www.texmed.org/leadership) for more information.

## **TMA LEADERSHIP COLLEGE**

# **Congratulations to the Class of 2013**

Apply today for the next TMALC class to begin Oct. 18, 2013.

