

An initiative of the ABIM Foundation



The Texas Medical Association is advancing the *Choosing Wisely®* campaign, an initiative to help physicians and patients talk about avoiding unnecessary care.

Through the *Choosing Wisely* campaign, TMA is helping Texas physicians spur conversation around evidence-based recommendations created by your medical specialty societies.

Watch the *Choosing Wisely*CME webinars and earn
3.75 *AMA PRA Category 1 Credits*<sup>TM</sup> and 3.75 ethics
credits. For a limited time, the *Choosing Wisely* CME bundle is **free** at www.texmed.org/
ChoosingWiselyCME.

www.texmed.org/ ChoosingWisely/



Physicians Caring for Texans

Funded by the TMA Foundation.



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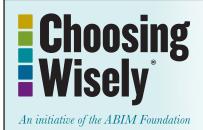
www.texmed.org/ChoosingWisely/



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1/6 V: 2 1/4 x 4 13/16





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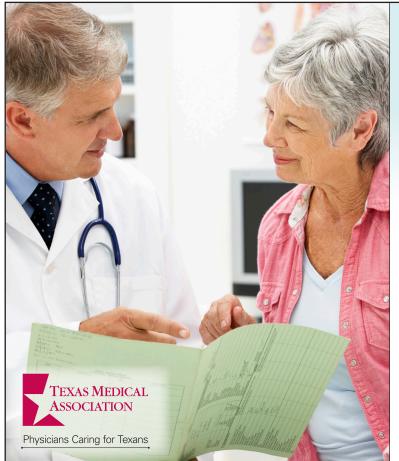
For more information about Choosing Wisely, visit www.texmed.org/ ChoosingWisely/.



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1/3 Horiz. 4.6875 x 4.8125



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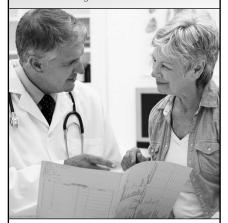
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1/3 v 2.25 x 9.75

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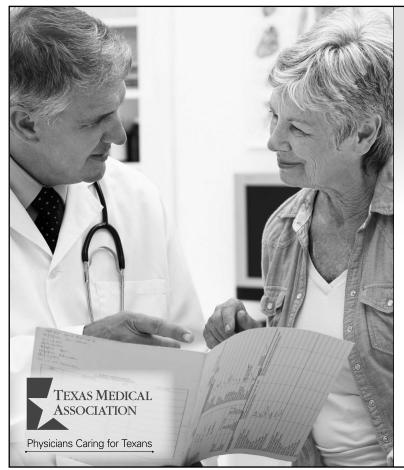
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