



# Redefining the Culture of Medicine



# TexMed 2014

May 2-3 ★ Fort Worth

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## Fort Worth Convention Center

TMA's Premier Educational Showcase and Expo for  
Texas Physicians and Medical Students



Physicians Caring for Texans

[www.texmed.org/texmed](http://www.texmed.org/texmed)



Twitter hashtag for the  
meeting is #tmamtg



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**At least 32 million  
U.S. households own  
insurance policies that  
aren't right for them.<sup>1</sup>**

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**Protect the life you've built.**

1. Insurance Information Institute. "Changes in Your Life Can Mean Changes in Your Insurance, Says the I.I.I.," Press Release, January 22, 2007.

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TEXAS MEDICAL ASSOCIATION

Physicians Caring for Texans

# TEXMED 2014 CME REPORTING FORM

## INSTRUCTIONS

1. Use one form to record all TexMed Activities.
2. To the right of each program, indicate credits you are claiming.
3. Tear this form out and drop in one of the CME bins found throughout the facility. Or, send to:

Texas Medical Association  
 TexMed CME  
 401 W. 15th St.  
 Austin, TX 78701-1680  
 Fax: (512) 370-1635

(Transcripts will be available for download **June 6, 2014.**)

Medical Lic. No.: \_\_\_\_\_

Name: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Tear Here

When Completed, Tear this Form Out

Program Name	Approved Credits			AMA PRA Credits Earned	ETHICS Credits Earned	AAFP Credits Earned
	AMA	ETHICS	AAFP			
<b>FRIDAY, MAY 2</b>						
Allergy	3.75	0.50	3.75			
Ethics in Medicine Forum	2.00	2.00	2.00			
General Session	1.00	1.00	1.00			
Learning Labs	2.00	-	2.00		-	
Let's Get Active and Healthier	1.00	-	1.00		-	
Ophthalmology Day 1	6.00	1.00	-			-
Otolaryngology Day 1	5.25	1.00	-			-
Pain Medicine	3.75	1.75	3.75			
Physician Health and Wellness	2.50	1.00	2.50			
Practice Transformation	5.00	5.00	5.00			
Psychiatry	5.50	1.00	5.50			
<b>Total Credits for Friday</b>						
<b>SATURDAY, MAY 3</b>						
Anesthesiology	6.00	0.75	6.00			
<i>Choosing Wisely</i> <sup>®</sup> Quality and Patient Safety	3.75	2.50	3.75			
Colon Rectal Surgery	2.75	-	-		-	-
Emergency Medicine	7.00	1.00	7.00			
Geriatric Medicine	2.50	1.00	2.50			
Holistic Medicine From India	3.00	1.00	3.00			
Occupational Medicine	6.25	-	6.25		-	
Ophthalmology Day 2	4.50	-	-		-	-
Otolaryngology Day 2	3.50	-	-		-	-
Partners in Public Health	5.50	1.00	5.50			
Physical Medicine & Rehabilitation	2.25	-	2.25		-	
TexMed Poster Session	1.00	1.00	1.00			
<b>Total Credits for Saturday</b>						

Please see the reverse side for an important questionnaire that will help us plan future meetings.

# Give Us Some Feedback!

## 1. Where are you more likely to obtain CME? (Please check all that apply.)

- TexMed                       Online                       Specialty society                       CMS  
 Hospital                       TMA live seminar                       TMA online                       Other medical conference

Please provide name of other medical conference \_\_\_\_\_

Other \_\_\_\_\_

## 2. The TMA website was helpful in reviewing CME options prior to TexMed.

Strongly Agree	Agree	Somewhat Agree	Disagree	Strongly Disagree
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

## 3. Which vendors and/or events did you visit in the Expo Hall? (Check all that apply.)

### Types of Vendors:

- Construction & Real Estate     EMR/Billing/HIT  
 Bank & Financial/Investment     Hospitals & Clinics  
 Insurance                       Nutrition  
 Legal                       Laboratories  
 Medical Device & Equipment     Pharmaceuticals  
 Practice Mgmt.                       Recruiters

### Expo Hall Activities

- Learning Labs                       Poster Session  
 Active CME                       Ask the Expert  
 Welcome Reception                       Cyber Cafe  
 The Corral                       Networking Lunch  
 Giddy Up 'n' Go Lunch                       Meet-up Station

## 4. How much time did you spend in the Expo Hall?

- No time                       1 hour or less                       1 to 2 hours                       More than 2 hours

## 5. How many exhibit booths did you visit?

- None                       1-5                       5-10                       10 or more

## 6. How often do you use the following technologies?

	Daily	Weekly	Sporadically	Never	What is it?
Email	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Text Messaging	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Facebook	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Twitter	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Smartphone	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tablet (iPad, kindle, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other: _____	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

## 7. If you use apps on your mobile device(s), what three apps do you use the most?

Professional	Personal
1.	1.
2.	2.
3.	3.

## 8. If you tweet, please provide your Twitter handle: \_\_\_\_\_



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*CME handouts are available at [www.texmed.org/handouts](http://www.texmed.org/handouts).  
FREE wireless Internet is available in the Expo Hall;  
choose the **TexMed** wireless network.*



Stay  
Connected  
with TexMed  
Updates



Twitter hashtag  
for the meeting is  
**#tmamtg**

Don't forget to tweet for  
your chance to win  
prizes!

Every tweet is a  
chance to win!



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**FREE** wireless  
Internet is available  
throughout the  
meeting space at  
the Fort Worth  
Convention Center.

Choose the  
**TexMed** wireless  
network.

# TexMed 2014 Social Events

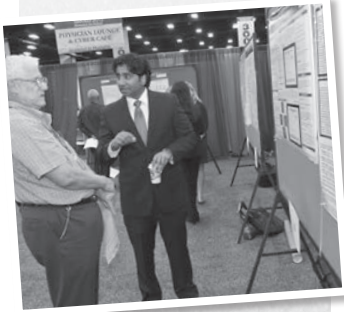


## TEXPAC 300/Capital Club and TMA Alliance Reception

(TEXPAC and Alliance members only)

Thursday, 6-7 pm

Omni, 2nd Floor, Texas Ballroom D



## TMA 50-Year Club Dinner & Dance

Thursday, 6:30-9 pm

Omni, 2nd Floor, Fort Worth Ballroom 1-4

If you graduated from medical school 50 or more years ago and are a 50-Year Club member, join us for this year's cocktail reception, dinner, and dance. It's sure to be a fine evening! Tickets are \$40 per person (no refunds). You can purchase tickets at the door (not at the TMA Registration Desk); however, only a limited number will be available. NO REFUNDS, please.

If you would like to join the club, contact Gail Schatte at TMA at (800) 880-1300, ext. 1600.



## Expo Hall Open

Friday, 7 am-6 pm

Saturday, 7 am-1:30 pm

Convention Center, Level 1, Exhibit Hall A

The Expo Hall is the hub of TexMed activity, invigorated by companies and organizations displaying the latest technologies, services, and pharmaceuticals for your practice.



### New This Year:

- **Active CME: Let's Get Active and Healthier!** – Friday, 7-8 am. Bring your exercise mat and participate, or sit and learn healthy techniques to help you and your patients. See page 48 for details.
- **Ask the Expert** – Booth #545 located in the Grand Pavilion. *Sponsored by TMF Health Quality Institute.* Meet and network with physicians of different specialties. See page 67 for the schedule.
- **Meet-Up Station** – Booth #519, a quiet area for a quick meeting with a colleague. *Sponsored by CareNow.*
- **Giddy-Up 'n' Go Lunch**, Saturday, 11:30 am-1:30 pm. This free lunch is your last opportunity during TexMed to visit with friends, old and new, and peruse all that the Expo Hall has to offer!

### Expo Hall Highlights:

- **Learning Lab** – CME presented by industry thought leaders. See page 47 for the schedule.
- **Poster Session** – Located in the Grand Pavilion. Saturday, May 3. *Sponsored by TMF Health Quality Institute.* See page 62 for the list of poster titles and authors. View and discuss the successes and breakthroughs in improving patient care as presented by your peers.
  - 8-9 am – Author-hosted poster session will offer interactive discussions with CME.
  - 9 am-1:30 pm – Posters will be on display for you to view at your leisure.
- **Physician Lounge** – Have a cup of coffee, connect with colleagues, check in with the office, and read the live twitter feed at the Cyber Café in the Physician Lounge.
- **Expo Bingo** – Grab your Expo Bingo card from your conference bag or pick one up at The Corral. Visit six of the participating exhibitors listed on the card, and you could win one of several fabulous prizes. Drop off your card at The Corral then check the bulletin board to see if you've won a prize. For a schedule of when prize drawings will take place, see page 66.
- **The Corral** – This is the place to drop off your bingo card, select a crazy ribbon for your badge, play a one-minute game of "Shoot Out," – billiards or golf! Stop by and see all the fun The Corral has to offer.

## Candidate Forum

Friday, 2-3:30 pm

Convention Center,  
Level 1, 102 AB

Candidates running for TMA offices will speak briefly then answer questions during this forum.





*Please take advantage of the many social and networking events we have planned with you in mind.*

## Networking Lunch in Expo Hall

Friday, 11:30 am-1:30 pm

Convention Center, Level 1, Expo Hall

*Sponsored by Blue Cross and Blue Shield of Texas*

Visit with colleagues while checking out the latest products for your practice at the 130+ exhibits in the Expo Hall. Thanks to our exhibitors and sponsors, TexMed is a free member benefit. Purchase boxed lunch tickets for \$15 at the Knowledge Center, located outside the Expo Hall.



## Welcome Reception

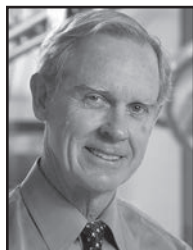
Friday, 5-6 pm

Convention Center, Level 1, Expo Hall, Grand Pavilion

*Sponsored by the Texas Medical Liability Trust*

Join Zubin Damania, MD, after his General Session presentation, enjoy a glass of wine, and network with colleagues and friends at this time-honored reception.

Our continued thanks to Texas Medical Liability Trust for sponsoring this event each year.



Austin King, MD



Angela Donahue

## TMA/TMAA 2014-15 Presidents' Reception

Friday, 6-7 pm

Omni, 2nd Floor, Texas Ballroom D

*Sponsored by Texas Medical Association Insurance Trust*

The Presidents' Reception will honor 2014-15 TMA President Austin I. King, MD, Abilene, and TMAA

President Angela Donahue, Fort Worth. The installation ceremony will take place at the House of Delegates Saturday morning.

Special thanks to Texas Medical Association Insurance Trust for sponsoring this reception.

## Student, Resident, and Young Physician Mixer

Friday, 9 pm-2 am

Omni, 1st Floor, Whiskey & Rye

## Giddy-Up 'n' Go Lunch in Expo Hall

Saturday, 11:30 am-1:30 pm

Convention Center, Level 1, Expo Hall

This free lunch is your last opportunity to meet up with new and old friends, chat with exhibitors, and peruse the TexMed Poster Session and Ask the Expert booth. Tickets are not required.

**NEW!**



#tmaamtg

Don't forget to tweet for your chance to win prizes! Every tweet is a chance to win!



[www.facebook.com/texmed](http://www.facebook.com/texmed)



## TMA Foundation's: A Masqued Ball

*Join us under the veil of a mask at the 2014 gala!*

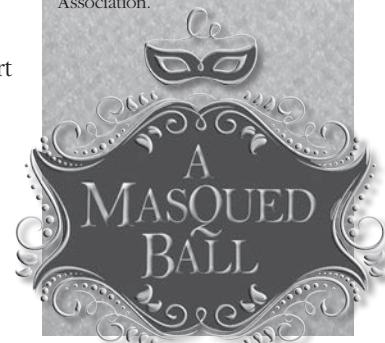
Friday, 7-11 pm

Omni, 2nd Floor, Texas Ballroom E-J

Let the TMA Foundation transport you to a Venetian-inspired masquerade at A Masqued Ball, TMAF's 21st annual benefit gala. Event chairs Dr. Joe and Susan Todd invite you to disguise your identity for an evening fit for a carnival of incognito partygoers and fun. Your attendance supports award-winning TMA health improvement and education initiatives like Be Wise — Immunize<sup>SM</sup> and Hard Hats for Little Heads.

Limited quantities of tickets are still available. Call (512) 370-1663 to reserve yours: \$200 for general guests; \$250 for VIP guests.

Be Wise — Immunize is a service mark of the Texas Medical Association.





# TMA President's Message



Join us for a  
*Reception Honoring*

**2014-15 TMA  
President**  
Austin King, MD,  
of Abilene

and

**TMAA  
President**  
Angela Donahue  
of Fort Worth

Friday, May 2,  
6-7 pm  
Omni, 2nd Floor,  
Texas Ballroom D

*Sponsored by*



*Exclusively endorsed by TMA*

Welcome to TexMed 2014 and to Fort Worth, where the West begins. Folks who came to Fort Worth and later West Texas were a little bit different. They believed in individual freedom. They believed they could make a difference where they lived. And they embraced change. These are all qualities that physicians in the past shared, and my challenge to you is to continue these values into the future.

Change is not only coming to medicine; it is upon us now. With change comes opportunity, which we must direct aggressively. Some physicians feel that we are helpless pawns on the medical care chessboard. The ultimate fact is that no one else does what we do. Like Dorothy in *The Wizard of Oz*, we have always had the power to go where we wish; all we have to do is to believe.

It is now time to change belief into action. Please join with me in returning physicians to the leadership role of the ongoing health care debate. All politics is local. As an individual, you might not be able to engage in this debate on a national level, but you certainly can in your community. I promise as your president to work on implementing programs that will empower you to do so. I also promise that I will work on both a state and national level to increase physician input into every decision that affects the care of our patients.

So it is with a big “Howdy” and a loud “Yee Haw” that I ask you to ride this trail with me. We can do no less, not only for physicians but for our patients.

*“The ultimate fact is that no one else does what we do. Like Dorothy in The Wizard of Oz, we have always had the power to go where we wish; all we have to do is to believe.”*

Austin King, MD, Abilene  
*Texas Medical Association  
President, 2014-15*

# TMA Alliance President's Message

I am honored to be the 97th president of the Texas Medical Association Alliance. In 2018, the alliance will celebrate 100 years of service to medicine and the medical family. I look forward to adding my name to the long list of leaders who have made a difference in the health of Texans through our political activism and community health outreach programs on behalf of medicine.

While our success in promoting TMA's legislative and political action agenda is legendary, we are also proud of a long heritage of working to help TMA with its mission "To improve the health of all Texans." Alliance members serve on many TMA councils and committees, and we're gratified that our involvement with the Council on Health Promotion gives us an opportunity to collaborate with TMA and TMA Foundation when deciding how best to channel medicine's energies in the public health arena. Hard Hats for Little Heads celebrates its 20th year of providing potentially life-saving helmets to Texas children this year. The alliance is committed to helping reach the goal of giving away the 200,000th helmet in 2014!

Very soon, the alliance will begin work on planning and promoting the 2015 rendition of First Tuesdays at the Capitol. Starting next Feb. 3, alliance members and physicians will descend on the Capitol to take medicine's message to our state legislators. And you are cordially invited to join us! Mark your calendars now for Feb. 3, March 3, April 7, and May 5. Your presence is critical if we are to protect the practice of medicine and defend the patient-physician relationship.

As I travel our state during the coming year, I will strive to represent the family of medicine with a welcoming attitude, a positive outlook, and an encouraging call to become involved in our organizations.

It will be my pleasure to join TMA's 2014-15 president, Austin King, MD, a distinguished leader with a long career of service to medicine, as we lead our respective organizations. I am excited and optimistic that together, we can make a difference as we work in partnership to improve the health of all Texans.

Angela Donahue, Fort Worth  
*Texas Medical Association Alliance*  
*President, 2014-15*

*"As I travel our state during the coming year, I will strive to represent the family of medicine with a welcoming attitude, a positive outlook, and an encouraging call to become involved in our organizations."*





# A MASQUED BALL

Friday, May 2, 2014 • 7 – 11 pm • Omni Fort Worth Hotel



Dr. Joe and Mrs. Susan Todd

## YOUR SCHEDULE FOR THE EVENING

### 7 to 8 pm General Guest Reception

Meet the Fort Worth Health Leaders  
Silent auction and scrub top auction bidding

### 8 to 10:30 pm Dinner, Fort Worth Health Leader Presentation, and The Broadway Tenors

Scrub top auction bidding  
Silent auction check-out

### 10:30 to 11 pm Scrub Top Auction Bidding

Silent auction check-out

### 2014 TMAF Health Leaders

Individual Honoree	Program Honoree
Betsy Price	Project Access Tarrant County
Mayor of Fort Worth	Tarrant County Medical Society

**Attire:** Venetian-style carnival or cocktail attire. Festive masks encouraged!

## Special Thanks to Our Top Patrons!

**"Carnevale di Venezia"**  
Dettagliante Patron

H-E-B

**"Carnevale di Venezia" Sanità Patron**  
Texas Health Resources

**"Volto" Patron**

Texas Medical Liability Trust

**"Moretta Muta" Patrons**

Baylor Scott & White Health  
Pfizer, Inc.

**"Columbina" Patrons**

Blue Cross and Blue Shield of Texas  
Texas Medical Association Insurance Trust  
UnitedHealthcare

**"Pantalone" Patrons**

Frost  
Prudential

Mask your identity, cloak your charisma and come celebrate in Venetian carnival-style at TMA Foundation's ***A Masqued Ball*** on May 2 during TMA's TexMed. Join chairs **Dr. Joe and Mrs. Susan Todd**, Fort Worth, for a brilliant evening and support a ***Healthy Now*** and a ***Healthy Future*** for all Texans in 2014 and beyond!

## ACTIVITIES

- Receptions with Silent and Scrub Top Auctions
  - Seated Dinner with Performance by The Broadway Tenors
- Call (512) 370-1466 to reserve yours today.

Tickets also are available on TMAF's website at [www.tmaf.org](http://www.tmaf.org).

\$200 General guest ticket

\$250 VIP guest ticket

Includes invitation to the VIP Reception, recognition in the gala program, TMAF newsletter, and signage at the gala.

[www.tmaf.org](http://www.tmaf.org)

(800) 880-1300, ext 1466





# TMA Distinguished Service Award

## ★ *TMA Honors Dr. Alan C. Baum*

The recipient of this year's Distinguished Service Award is Alan C. Baum, MD, an ophthalmologist in private practice since 1973. Dr. Baum has been an inspiration to friends and colleagues, who have witnessed his devotion to medicine and quality patient care.

At the local, state, and national levels, Dr. Baum has provided outstanding leadership to the medical profession, demonstrating meritorious achievement in medical science, public service, and service to the medical community, as recognized by this award.

Dr. Baum has served as president of the Texas Medical Association and chair of TEXPAC, as well as serving on innumerable councils and boards of TMA and the Harris County Medical Society (HCMS). He has had a remarkable tenure as a Harris County Delegate to the TMA Delegation, including chair of the HCMS Medical Legislative Board and the Harris County Delegation, of which he has been a member since 1978.

His service includes president of the Texas Ophthalmological Association (TOA) and numerous other leadership positions. He has received many awards including the Ashbel Smith Distinguished Alumnus Award, the TOA Distinguished Service Award, the TMA Young Physician Section's Young at Heart Award, and the TMA Medical Student Section's C. Frank Webber, MD, Award.

Under his direction as chair of the TMA Board of Trustees, the association moved to its current headquarters building on West 15th Street in 1991. He promoted TMA's endorsement of the Texas Medical Liability Trust (TMLT) in 1992 and appointed a TMA/TMLT Liaison Committee to focus on tort reform and medical liability. In 1997, he oversaw the selection of current EVP/CEO, Louis Goodman.

A longtime philanthropist, Dr. Baum has contributed not only monetary donations but, more important, donations of time to numerous causes. He currently serves on the Advisory Council of the Texas Medical Association Foundation and has been a member of its Leadership Society since 2010.

In his more than 40 years of service, Dr. Baum has been a tenacious steward of the preservation of American medicine. He has devoted a major portion of his career to the Federation of Medicine, representing his colleagues and patients at every turn. There is no doubt that his dedication to organized medicine, education, and the legislative arena has left a legacy for future physicians and their patients.

**Congratulations Dr. Baum!**



# General Session



## Redefining the Culture of Medicine

Zubin Damania, MD (ZDoggMD)

Friday, 3:30-5 pm

Convention Center, Level 1, Expo Hall

*Presented by the TexMed Executive Team under the direction of Linda Siy, MD, Fort Worth*

1 AMA PRA Category 1 Credit™

1 AAFP

1 ETHICS

In his presentation, Dr. Damania delves into the ethical challenges of delivering excellent care in our dysfunctional health care system, while proposing ways to revitalize it. In his new clinic, he is looking to break down the barriers, bringing together physicians and frontline health care professionals to mend the system and bring autonomy back to health care — and redefine the culture of medicine.

*Sponsored by Texas Medical Liability Trust*

### The Speaker

Zubin Damania, MD, is the director of health care development for Downtown Project Las Vegas, an ambitious urban revitalization movement spearheaded by Zappos.com CEO Tony Hsieh. During his 10-year hospitalist career at Stanford, Dr. Damania received the Russell Lee Award for Clinical Teaching while simultaneously maintaining a shadow career performing stand-up comedy for medical audiences worldwide. His videos, created under the pseudonym ZDoggMD, have amassed over one million views, focusing on educating patients and providers alike while mercilessly satirizing our dysfunctional health care system.

*TMA gratefully acknowledges Texas Medical Liability Trust for its generous support of this program.*

In Las Vegas, Dr. Damania is making the leap from satire to actionable change by implementing an innovative model of health care delivery that promotes wellness at both the individual and community level. With an emphasis on prevention, Turntable Health opened its first primary care clinic December 2013.

### Objectives

Upon completion of this program, participants should be able to: 1) recognize the challenges that the current culture of medicine place upon personal happiness and career satisfaction; 2) outline and address signs of physician burnout; 3) rediscover a sense of purpose in the practice of medicine; and 4) describe the ethical challenges of delivering excellent care in the current health care environment and discuss possible solutions.

### Target Audience

Physicians, residents, and other health care professionals in all areas of practice

**3:30 pm**

Welcome and TMA Update

**4 pm**

Introduction

Linda Siy, MD, Fort Worth

**4:05-5 pm**

Redefining the Culture of Medicine

Zubin Damania, MD, Las Vegas

## Welcome Reception

Friday, 5-6 pm

Convention Center,  
Level 1, Expo Hall,  
Grand Pavilion

Enjoy wine, cheese,  
and a chat with Dr.  
Damania!

Sponsored by





# CME Highlights

Earn CME at clinical and nonclinical programs highlighting issues from the business side of your practice, physician health and wellness, professional responsibility, and quality patient care. Join physician leaders as they discuss important issues facing medicine today and tomorrow.

## ***New Programs!***

### **Choosing Wisely®: Quality and Patient Safety (p. 40)**

**Saturday, May 3, 10 am-2 pm**  
Convention Center, Level 2, Room 203A

*Presented by the Choosing Wisely program and the TMA Council on Health Care Quality under the direction of Lisa L. Ehrlich, MD, Houston, and Frank Villamaria, MD, MPH, Temple*

TMA is a part of the national *Choosing Wisely* campaign, which encourages patient-physician conversations about getting the right care at the right time. Join us for more about this program and how it can benefit your practice.

*Sponsored by TMA Foundation, Blue Cross and Blue Shield of Texas, and TMF Health Quality Institute*

### **Let's Get Active ... And Healthier! (p. 48)**

**Friday, May 2, 7-8 am**

Convention Center, Level 1, Expo Hall, Grand Pavilion

*Presented by the TMA Committee on Physician Health and Wellness under the direction of Viki Chancellor, MD, Mansfield*

Bring your exercise mat and participate, or sit and learn techniques to help you and your patients! In this active CME, physicians bring together health and fitness practices through modeling and instruction so they can share techniques and resources with each other and with their patients, improving patient care and overall quality of life.

### **Partners in Public Health (p. 57)**

**Saturday, May 3, 9 am-4 pm**

Convention Center, Level 1, Room 102

*Presented by Lisa Cornelius, MD, MPH, Austin; Sandra Parker, MD, Fort Worth; and the TMA TexMed 2014 Executive Planning Team*

Texas physicians can learn how to be a good public health partner and ensure that their patients have access to basic public health services from cradle to grave.

### **Practice Transformation (p. 60)**

**Friday, May 2, 8:30 am-3 pm**

Convention Center, Level 2, Room 202B

The health care landscape is changing dramatically as a result of federal health system reform and the market's movement toward accountable, or value-based, care. This session will address these changes and provide information on how physicians can transform their practices to participate in these innovative payment models.



## ***Featured Programs!***

### **Learning Labs (p. 47)**

**Friday May 2**

Convention Center, Level 1, Expo Hall, Learning Lab

TMA's Learning Labs in the Expo Hall are an excellent opportunity to explore cutting-edge topics, and earn CME.

### **Ethics in Medicine Forum (p. 44)**

**Friday, May 2, 1-3 pm**

Convention Center, Level 2, Room 201C

*Presented by the TMA Board of Councilors under the direction of J. Clay Sawyer, MD, Waco*

This two-hour ethics session will focus on providing a platform for discussing competing legal, ethics, and economic dilemmas Texas physicians face daily.

### **TexMed Poster Session (p. 62)**

**Saturday, May 3, 8-9 am**

Convention Center, Level 1, Expo Hall, Grand Pavilion

*Sponsored by TMF Health Quality Institute*

Attend the poster session and exchange quality improvement best practices with the poster authors and learn to improve patient care.



**#tmamtg**

Don't forget to tweet for your chance to win prizes! Every tweet is a chance to win!



[www.facebook.com/texmed](http://www.facebook.com/texmed)



# TMA Alliance Agenda for ALLMED



T E X A S  
M E D I C A L  
A S S O C I A T I O N  
A L L I A N C E

## Wednesday, April 30

**6 pm**  
Reception at the Omni Hotel

## Thursday, May 1

**7 am-Noon**  
Delegate Credentialing

**7 am-3 pm**  
Registration

**7:30-9 am**  
Council on Fiscal Affairs

**9:15-10:45 am**  
Opening Session With Kivi Leroux Miller

**11 am-Noon**  
Networking Session

**Noon-1 pm**  
Lunch With Robert Earley

**1:15-2:15 pm**  
Email Newsletters With Kivi Leroux Miller

**2:15-3:15 pm**  
Fun With Public Speaking With Deborah Jung

**3:30-5:30 pm**  
2013-14 and 2014-15 Boards of Directors Meeting

**3:30-5:30 pm**  
Special Outing for Non-Board Members, *hosted by Tarrant County Alliance*

**6-7 pm**  
TEXPAC Reception

## Friday, May 2

**7-9 am**  
Registration and Delegate Credentialing

**8 am**  
TMAA President Reports to TMA House of Delegates (Convention Center)

**8-9:15 am**  
Networking Breakfast

**9:30-11:30 am**  
TMAA House of Delegates

**Noon-1:30 pm**  
Awards Luncheon

**6-7 pm**  
Joint Installation Reception for TMA and TMAA Presidents

**7-11 pm**  
TMA Foundation's Benefit Gala: A Masqued Ball

## Saturday, May 3

**10:45 am**

Installation of TMA and TMAA Presidents (Convention Center)

# TMA Member Services

## at TexMed 2014

- Information on all TMA member benefits
- Hands-on demos of ICD-10 resources
- Free giveaways
- The first-ever TMA Book Shop



Physicians Caring for Texans

Your TMA membership lets you access many exclusive benefits and services. Come discover them all!

**Visit us at booth #344 in the Expo Hall.**



# Your Patients ARE OUR PRIORITY.

At HealthSouth Rehabilitation Hospitals, our main priority is to put your patients first. We offer comprehensive rehabilitation programs to help them reach their goals and return home with improved abilities – sooner.

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# TEDMED

*Come prepared to **think**; come prepared to **interact** — but most of all, come prepared to **have fun!***

## TEDMED Week Austin, Sept. 8-12

### Three ways to join in:

- Watch the live simulcast. TMA members can watch for FREE.
- Come to a live interactive session.
- Check out the special event at TMA's 2014 Fall Conference.



#TEDMEDtma

**TEDMED** is an annual meeting of the minds where multidisciplinary innovators discuss hot topics and new developments in health and medicine. Past **TEDMED** speakers include Temple Grandin, President Bill Clinton, and TMA's 2014 General Session speaker, Zubin Damania, MD, as well as our 2013 General Session speaker, Abraham Verghese, MD.

**TEDMED**Live  
Texas Medical Association Austin



# Your TexMed 2014 Hosts

## *Welcome From the Chair*

On behalf of the TexMed Executive and Planning Team, I would like to welcome you to TexMed 2014, as we explore Redefining the Culture of Medicine. Whether you're here for business, education, or just to catch up with old friends, we hope you enjoy your time in Fort Worth, the city of Cowboys and Culture!

Linda Siy, MD

*Chair, TexMed Executive and Planning Team*



## TMA Officers

Stephen L. Brotherton, MD, *President*

Austin I. King, MD, *President-Elect*

Michael E. Speer, MD, *Immediate Past President*

Art L. Klawitter, MD, *Secretary/Treasurer*

Clifford K. Moy, MD, *Speaker of the House*

Susan M. Strate, MD, *Vice Speaker of the House*

Louis J. Goodman, PhD, CAE, *Executive Vice President/CEO*

## TexMed 2014 Executive Team

Linda Siy, MD, *Chair*

Mikeal Love, MD, *Chair-Elect*

Wendy Kang, MD, *Immediate Past Chair*

## TexMed 2014 Planning Team

Amir Ahmadian

Ralph Baine, MD

Blair Cushing

John Flores, MD

Josephine R. Fowler, MD

Lesca Hadley, MD

Sandra Parker, MD

Joseph Shelton, MD

## Your Staff

Sara Regalado, CAE, *Conference Director*

Lily Guajardo, *Continuing Medical Education*

Pam Hale and CJ Bradford, *House of Delegates*

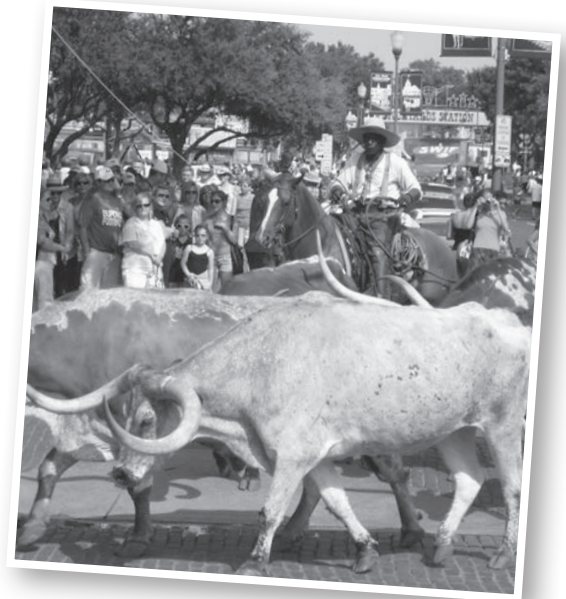
Aaron Haley, *Technology*

La'Shauna Maxwell, *Registration*

Abby Renel, *Exhibit Logistics*

Liz Sansom, *Logistics*

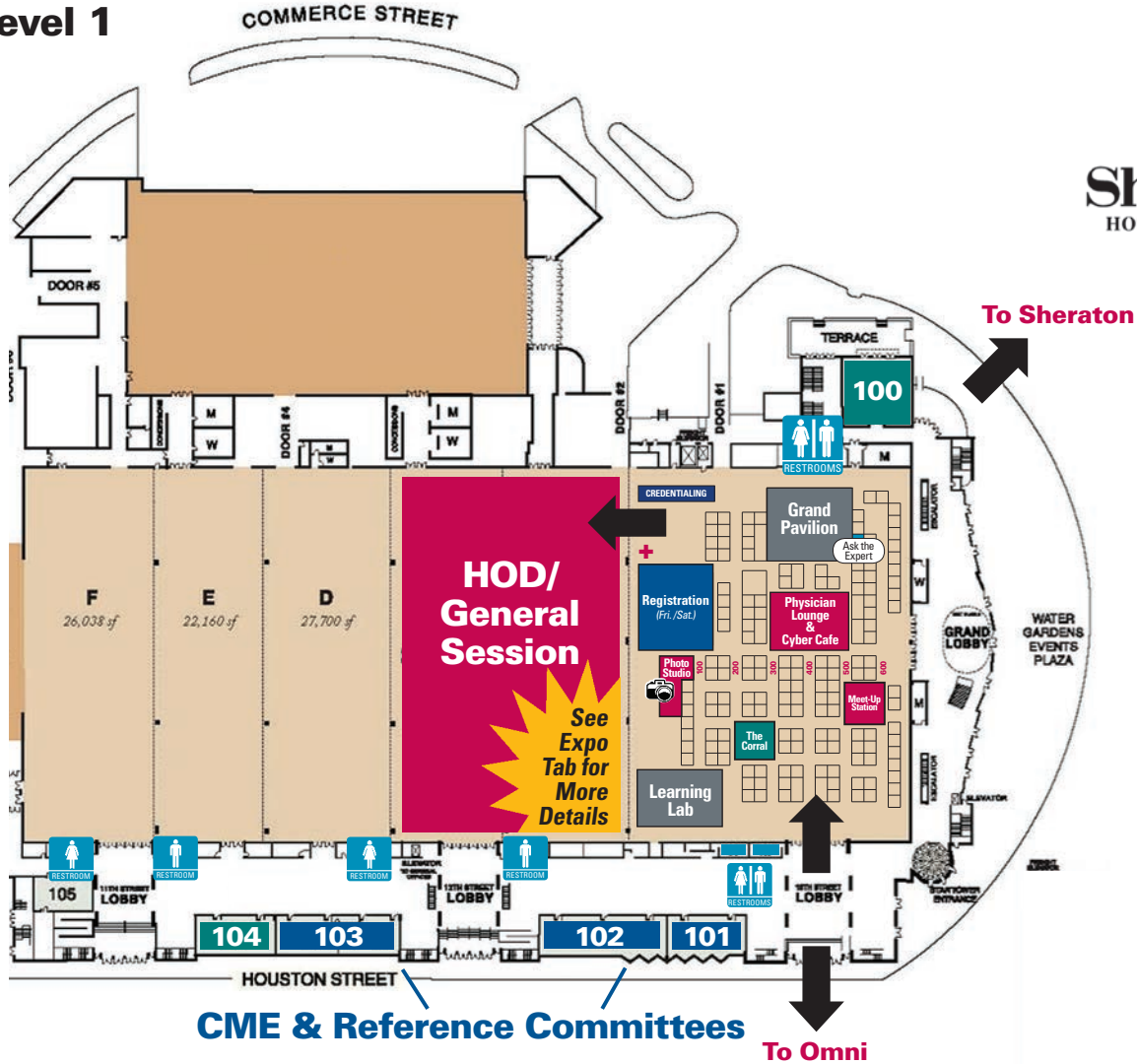
Rebecca Stevens, CMP-HC, CEM, *Sponsorships and Exhibits*





# Fort Worth Convention Center

Level 1



**CME & Reference Committees**

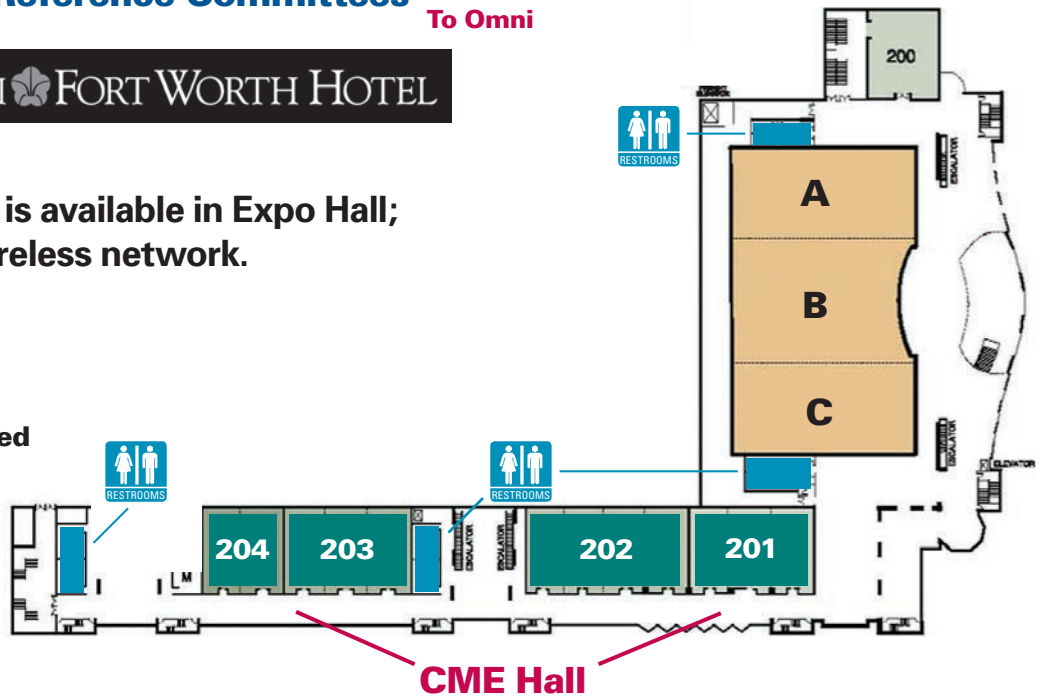


Level 2

FREE wireless Internet is available in Expo Hall; choose the TexMed wireless network.

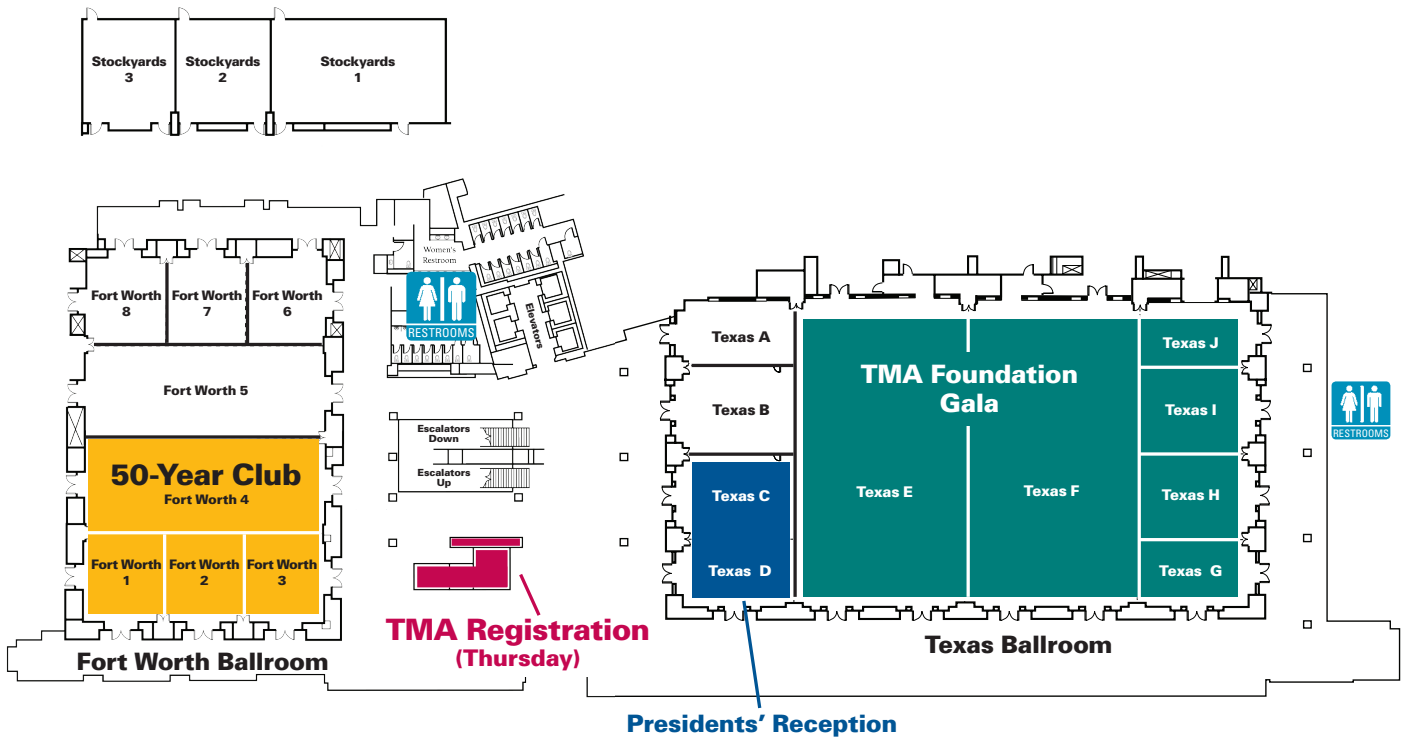
 @texmed  
hashtag #tmamtg

 facebook.com/texmed

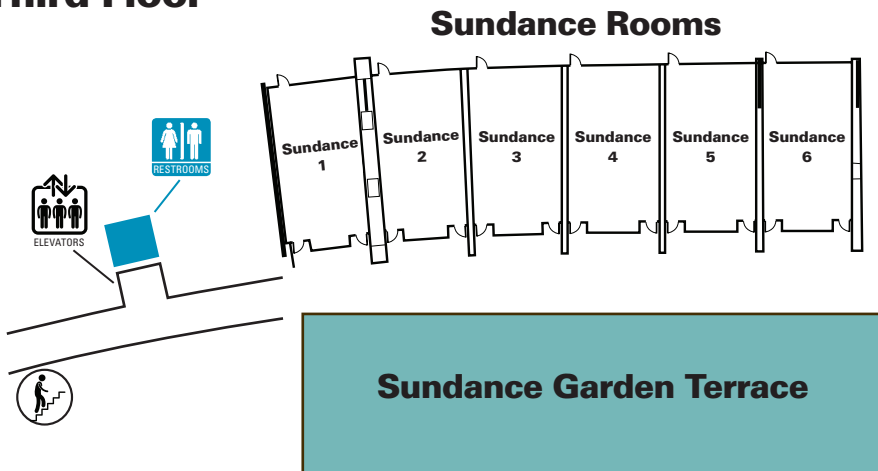


# Omni Fort Worth

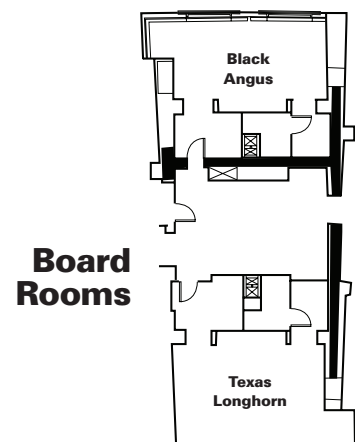
## Second Floor



## Third Floor



## 15th Floor





# Registration and Internet Information

## Conference Registration

Thursday, May 1

8:30 am-7 pm

Omni Fort Worth

**The TMA Registration Desk at the Omni is located on the 2nd floor at the top of the escalators.**

Friday, May 2

7 am-6 pm

Fort Worth Convention Center

Saturday, May 3

6 am-1:30 pm

Fort Worth Convention Center

**The TMA Registration Desk at the convention center is located on Level 1 in the Expo Hall.**

## Getting Online

### Cyber Café in the Expo Hall

Convention Center, Level 1, Exhibit Hall A

*Sponsored by Humana*

The Cyber Café and Recharge Zone in the Expo Hall offer attendees free Internet stations. Wireless connectivity is available free in the Expo Hall and TexMed meeting rooms for those who travel with laptops and wireless devices. Choose the **TexMed** wireless network. No password is required.

### Wired/Wireless Internet at the Omni

Wireless Internet in the Omni sleeping rooms and public areas is available for \$9.95 per day. Complimentary WiFi is available on the 1st floor lobby and in Starbucks.

## Need Assistance?

### First Aid

Convention Center, Level 1, Expo Hall, Next to Registration

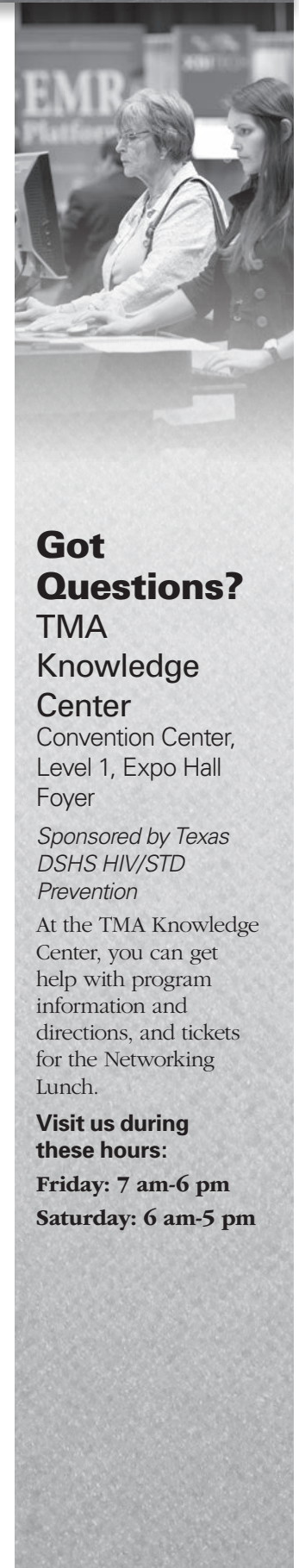
The first aid station is located in the Expo Hall next to the Registration Desk.



### Special Assistance

Convention Center, Level 1, Expo Hall Foyer

Individuals in need of special assistance should contact TMA Knowledge Center, located on Level 1 of the convention center at the entrance to the Expo Hall.



## Got Questions?

TMA

Knowledge  
Center

Convention Center,  
Level 1, Expo Hall  
Foyer

*Sponsored by Texas  
DSHS HIV/STD  
Prevention*

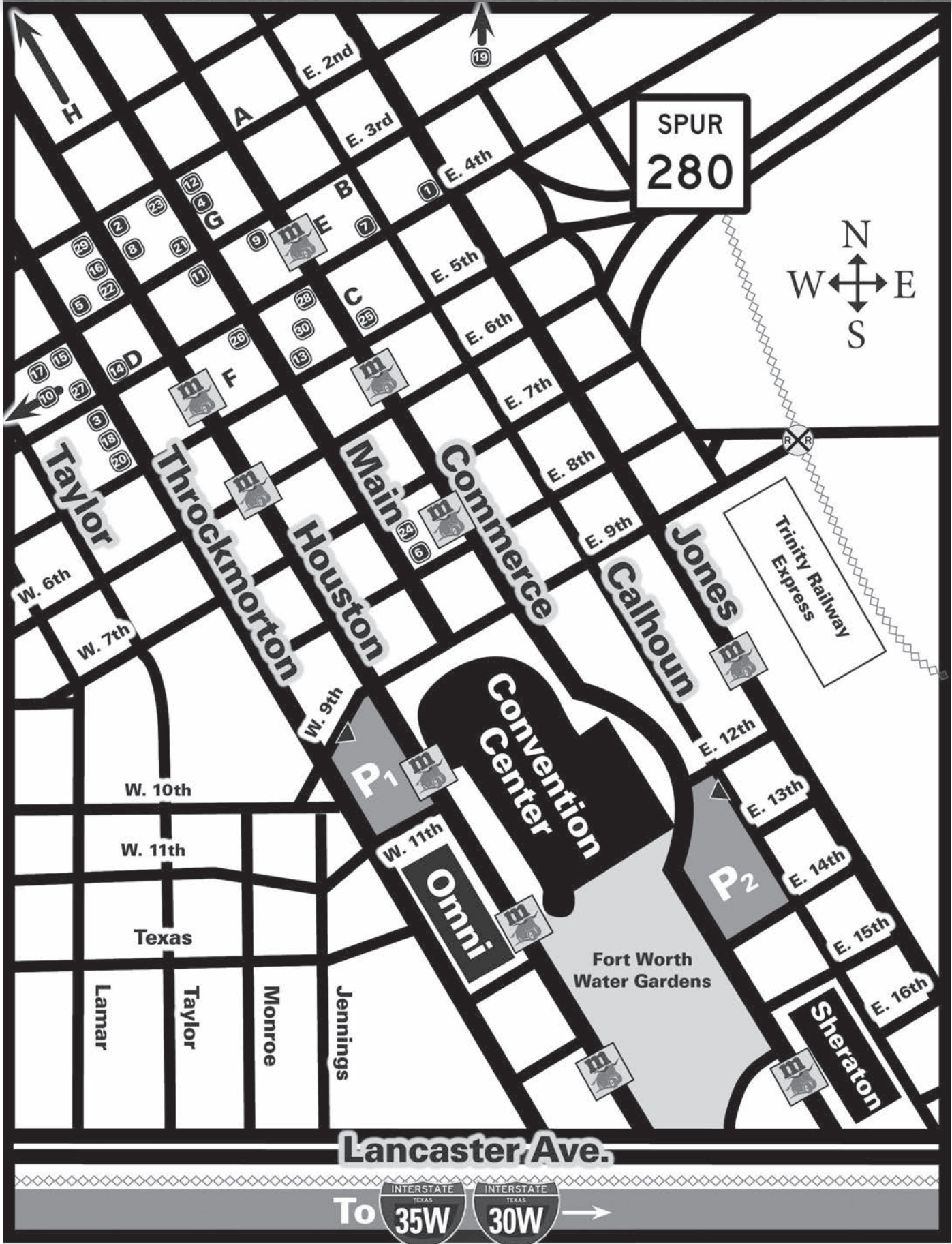
At the TMA Knowledge Center, you can get help with program information and directions, and tickets for the Networking Lunch.

**Visit us during these hours:**

**Friday: 7 am-6 pm**

**Saturday: 6 am-5 pm**

# Information About Fort Worth





# Information About Fort Worth

## Preferred Parking

(Parking rates subject to change)

### Self-Parking

#### **P<sub>1</sub>** Fort Worth Convention Center

**Houston Street:** \$15 day rate; no in/out privileges

**Omni Overnight Guests:** \$15, in/out privileges with pass available at front desk

#### **P<sub>2</sub>** Commerce Street

\$10 daily; no in/out privileges

### Valet

#### **Omni**

Valet: \$22

#### **Sheraton**

Valet: \$15; Self: \$22

## Where to Eat

### Inside the Omni

**Bob's Steak & Chop House** \$-\$\$\$\$

Mon.-Thurs. 5-10 pm; Fri. & Sat. 5-11 pm

**Cast Iron Restaurant** \$-\$\$

Buffet/a la Carte

Daily 6 am-2 pm and 5-10 pm

**Starbucks** \$

Daily 6 am-9 pm

**Whiskey & Rye** \$-\$\$

Mon.-Thurs. 11:30 am-Midnight; Fri. & Sat. 11:30 am-1 am; Sun. 11 am-11 pm

### Inside the Sheraton

**Sheraton Hotel Restaurant** \$-\$\$\$

Daily 7 am-Midnight

### Downtown Fort Worth

- 1** **Bird Cafe**  
155 East 4th St • (817) 332-2473
- 2** **Cabo Grande**  
115 W. Second • (817) 348-8226
- 3** **Cantina Laredo**  
530 Throckmorton • (817) 810-0773
- 4** **Cowtown Diner**  
305 Main • (817) 332-9555
- 5** **Daddy Jack's Seafood**  
353 Throckmorton • (817) 332-2477
- 6** **DelFrisco's Steakhouse**  
812 Main • (817) 877-3999

- 7** **Ferré Ristorante e Bar**  
215 E. Fourth • (817) 332-0033
- 8** **Five Guys Burgers & Fries**  
313 Houston • (817) 348-9623
- 9** **Flying Saucer**  
111 E. Third • (817) 336-7470
- 10** **Frankie's Sports Bar & Grill**  
425 W. Third • (817) 870-9090
- 11** **Jamba Juice**  
400 Main • (817) 870-1878
- 12** **Mercury Chop House**  
301 Main • (817) 336-4129
- 13** **Mi Cocina**  
509 Main • (817) 877-3600
- 14** **Oliver's Fine Foods**  
415 Throckmorton • (817) 744-7980
- 15** **P.F. Chang's China Bistro**  
400 Throckmorton • (817) 840-2450
- 16** **Paciugo Gelato and Caffé**  
308 Houston • (817) 870-2725
- 17** **Piranha Killer Sushi**  
335 W. Third • (817) 348-0200
- 18** **Potbelly Sandwich Shop**  
540 Throckmorton • (817) 870-3600
- 19** **Posados Cafe**  
6770 Fossil Bluff Dr. • (817) 232-2966
- 19** **Qdoba Mexican Grill**  
500 Throckmorton • (817) 332-2001
- 21** **Razzoo's Cajun Café**  
318 Main • (817) 429-7009
- 22** **Reata**  
310 Houston • (817) 336-1009
- 23** **Risky's**  
300 Main • (817) 877-3306
- 24** **Ruth's Chris Steak House**  
813 Main Street • (817) 348-0080
- 25** **Salata**  
520 Commerce St. • (817) 885-7720

- 26** **Simply Fondue**  
111 W. Fourth • (817) 348-0633
- 27** **Taverna Pizzeria & Risotteria**  
450 Throckmorton • (817) 885-7502
- 28** **The Original Cupcakery**  
132 E. Fourth • (817) 332-2727
- 29** **Uno Chicago Bar & Grill**  
300 Houston • (817) 885-8667
- 30** **Yumilicious**  
124 E. Fourth • (817) 885-8401

## Things to Do

- A** **150 Years of Fort Worth History Exhibit**  
Second and Commerce
- B** **AMC Palace 9 Theater**  
220 E. Third • 888-262-4386
- C** **Bass Performance Hall**  
555 Commerce • (817) 212-4325
- D** **Circle Theatre**  
230 W. Fourth • (817) 877-3040
- E** **Lone Star Nightclub**  
425 Commerce • (817) 335-5400
- F** **Scat Jazz Lounge**  
111 W. Fourth • (817) 870-9100
- G** **Sid Richardson Museum**  
309 Main • (817) 332-6554
- H** **Fort Worth Stockyards**  
131 E. Exchange



### Molly the Trolley

Vintage-style trolley. Free and quick. [www.mollythetrolley.com](http://www.mollythetrolley.com)

Find out more at [www.fortworth.com](http://www.fortworth.com)

# Fort Worth: Around Town



## Sundance Square

Downtown Fort Worth has gained a reputation as one of the country's liveliest urban settings. The 35-square-block Sundance Square entertainment district is home to restaurants, live music clubs, theatres, shops, exciting nightlife, and the beautiful Bass Performance Hall, named one of the top 10 opera houses in the world.

## Cowtown Segway Tours

Fort Worth's original Segway Tour Company is now open downtown. Located in the historic Barber's Bookstore building, Cowtown Segway Tours brings a full line of world-class personal transporters for guided tours of downtown. Glide around Fort Worth's Trinity Park, the downtown area, or the Stockyards on your personal segway.

## Fort Worth Museum of Science and History

Nestled in the Fort Worth Cultural District, the museum boasts a variety of traveling and permanent exhibitions. Permanent exhibits include DinoLabs and DinoDig, Energy Blast, Fort Worth Children's Museum, and the Cattle Raisers Museum, a "museum within a museum." Children under the age of 12 can experience Innovation Studios — five glass-walled studios that house Inventor, Doodler, Designer, Imaginer, and Explorer. This hands-on area is where imagination, curiosity, and creativity are encouraged and nurtured. The museum is also home to the Omni IMAX Theater and the Noble Planetarium.

## AT&T Stadium

Located 15 miles east of Fort Worth, this dazzling \$1.1 billion stadium — the world's largest domed stadium — hosts the Dallas Cowboys' eight regular NFL home games and other sporting events, including the occasional Super Bowl. Daily tours allow fans to get behind-the-scenes access and even test their throwing arm on the field.

## Fort Worth Zoo

Home to more than 7,000 native and exotic animals and several indoor and outdoor exhibits, the Fort Worth Zoo provides an entire day of fun for any family. Kids can learn how to round 'em up and move 'em out at Texas Wild!, a hands-on exhibit that showcases the unique wildlife of the Lone Star State and includes a petting zoo. Visit all four great ape species in the 2.5-acre world of primates or get eye-to-eye with some of the most endangered reptiles and amphibians on the planet at the Museum of Living Art.

## Amon Carter Museum of American Art

Designed by renowned architect Philip Johnson, the Amon Carter Museum of American Art houses a permanent collection of 19th- and 20th-century paintings, sculptures, and works on paper, and is one of the nation's major repositories of American photography. It is also home to nearly 400 works by Frederic Remington and Charles M. Russell, the two greatest artists of the American West.

## Six Flags Over Texas

Located 15 miles from downtown Fort Worth in Arlington, Six Flags Over Texas is a 212-acre park featuring awesome rides, great shows, and incredible attractions. Six Flags has more than 50 rides; you'll find everything from Looney Tunes rides for youngsters to nerve-numbing thrill machines like SUPERMAN: Tower of Power and Texas Giant.

## Stockyards Championship Rodeo and Pawnee Bill's Wild West Show

Every Friday and Saturday night at 8 pm, the Stockyards Championship Rodeo at Cowtown Coliseum in the Stockyards National Historic District features bull riding, barrel racing, calf roping and more. Pawnee Bill's Wild West show, a reenactment of the original Wild West show, provides a look at Western history, including trick shooting, roping, riding, and cowboy songs.



# Thank You for Your Support

The Texas Medical Association would like to thank the following sponsors for their generous support of TexMed 2014.

## Pinnacle



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## Silver



## Bronze



# House of Delegates

## House of Delegates

Texas Medical Association's House of Delegates, composed of delegates from county medical societies and ex officio members, is the legislative and policymaking body of the association. All TMA members are encouraged to appear and testify before reference committees and attend meetings of the House of Delegates. Only designated or voting ex officio members, however, may participate in the discussion and voting at Saturday's session of the house.

## New Member Orientation

**Friday, 6:30-7:30 am**  
[Omni, 2nd Floor, Texas A](#)

Congratulations on becoming a new member of the TMA house! Be sure to attend this special orientation session to learn about procedures for testifying, debating, and voting on house business. We'll also offer tips on organizing your time at TexMed and making the most of your TMA membership. A continental breakfast will be served.

## Caucus Meetings

County medical society caucus meetings are scheduled for Friday and Saturday. For more information, refer to "Caucuses" in the Business Meetings schedule.

## Opening Session

**Friday, 8-9:30 am**

[Convention Center, Level 1, Expo Hall](#)

**Presiding:** Speaker Clifford K. Moy, MD, Frisco; and Vice Speaker Susan M. Strate, MD, Wichita Falls

## House Agenda

- House of Delegates convenes
- TMA Alliance president and TMA president address the house
- Board of Trustees chair reports on association finances
- Candidates give nominating speeches
- Presentation of awards
  - Award for Excellence in Academic Medicine
  - Resident and Fellow Section: J.T. "Lamar" McNew, MD, Award
  - Medical Student Section: C. Frank Webber, MD, Award
- House formally accepts business items

## Reference Committees

**Friday, 9:30 am-Noon**

Four reference committees hold open hearings to consider the following issues:

### Financial and Organizational Affairs

[Convention Center, Level 1, Expo Hall, House of Delegates Room](#)

Association finances, membership, representation, legal issues, and federation relationships.

### Medical Education

[Convention Center, Level 1, Room 101](#)

Undergraduate, graduate, and continuing education; physician workforce.

### Science and Public Health

[Convention Center, Level 1, Room 102](#)

Core public health functions; environmental health; child and adolescent health; injury prevention; addictive and infectious diseases; regulatory issues; biomedical research; and prevention and medicine.

### Socioeconomics

[Convention Center, Level 1, Room 103](#)

Health care payment plans; Medicare/Medicaid; reimbursement; and legislative and regulatory issues.

## Business Session

**Saturday, 8:30 am-Noon**

[Convention Center, Level 1, Expo Hall](#)

At 9:15 am, Keith Bourgeois, MD, Houston, will present the Distinguished Service Award to Alan C. Baum, MD, Houston.

### Elections are held at 9:30 am.

Installation of the 2014-15 TMA President Austin I. King, MD, Abilene, and 2014-15 TMAA President Angela Donahue, Fort Worth, will be held at 10:45 am.



# Day at a Glance - Thursday

Omni Fort Worth = O

Fort Worth Convention Center = CC

## Thursday, May 1

### 8:30 am

Registration Opens (closes at 7 pm) O, 2nd Floor, Foyer

### 9 am

Board of Trustees Investments Committee O, 2nd Floor, Texas Ballroom AB

### 10 am

Board of Trustees General Session O, 2nd Floor, Texas Ballroom CD

### 11:30 am

Physician Health and Wellness (PHW): Regional Education Teams O, 15th Floor, Black Angus Boardroom

### Noon

Board of Trustees/TMLT Board of Governors Luncheon O, 2nd Floor, Texas GH  
Committee on EMS & Trauma O, 3rd Floor, Sundance 3  
Council on Medical Education: Luncheon & General Session O, 2nd Floor, Texas Ballroom AB  
Council on Science & Public Health O, 2nd Floor, Texas Ballroom IJ

### 1 pm

Council on Socioeconomics O, 2nd Floor, Fort Worth Ballroom 4  
TEXPAC Candidate Evaluation Committee O, 2nd Floor, Texas Ballroom E

### 1:30 pm

PHW: Program Effectiveness Subcommittee O, 15th Floor, Black Angus Boardroom  
TMA Foundation Board of Trustees O, 3rd Floor, Sundance 5

### 2 pm

Board of Councilors O, 2nd Floor, Fort Worth Ballroom 2-3  
Board of Trustees Executive Session O, 2nd Floor, Texas Ballroom CD  
PHW: Assistance Fund O, 15th Floor, Black Angus Boardroom  
TMA Leadership College O, 3rd Floor, Sundance 1

### 2:30 pm

PHW: Resident and Student Assistance O, 15th Floor, Black Angus Boardroom

### 2:45 pm

Council on Medical Education: Executive Session O, 3rd Floor, Sundance 3

### 3 pm

Committee on Primary Care and Medical Home O, 3rd Floor, Sundance 2  
Ophthalmology: TOA Executive Council Sheraton Hotel, Driftwood  
PHW: Development of Symposia O, 15th Floor, Black Angus Boardroom  
TEXPAC Executive Committee O, 2nd Floor, Texas Ballroom E  
TMAA Board of Directors O, 2nd Floor, Texas Ballroom GH

### 3:30 pm

TMA Foundation Advisory Council O, 3rd Floor, Sundance 5

### 4 pm

Interspecialty Society Committee O, 2nd Floor, Texas Ballroom AB

### 5 pm

Committee on Maternal & Perinatal Health O, 3rd Floor, Sundance 5  
Council on Health Care Quality O, 2nd Floor, Texas Ballroom IJ  
Council on Health Service Organizations O, 2nd Floor, Stockyards 1

### 5:30 pm

TMAIT Board of Trustees O, 2nd Floor, Stockyards 2

# Day at a Glance - Thursday

Omni Forth Worth = O

Fort Worth Convention Center = CC

## 6 pm

Ad Hoc Committee on Health Information Technology  
Committee on Child & Adolescent Health  
Committee on Membership  
Patient-Physician Advocacy Committee  
TEXPAC 300/Capital Club and TMA Alliance Reception

O, 2nd Floor, Texas Ballroom H  
O, 2nd Floor, Texas Ballroom G  
O, 3rd Floor, Sundance 6  
O, 3rd Floor, Sundance 4  
O, 2nd Floor, Texas Ballroom CD

## 6:30 pm

50-Year Club Dinner  
Committee on Rural Health  
PHW: Executive Session

O, 2nd Floor, Fort Worth Ballroom 1-4  
O, 2nd Floor, Texas Ballroom AB  
O, 3rd Floor, Sundance 3

## 7 pm

Committee on Physician Health & Wellness (PHW)  
Otolaryngology: TOA Board Meeting  
TEXPAC Board of Directors

O, 3rd Floor, Sundance 3  
O, 3rd Floor, Sundance 1  
O, 2nd Floor, Texas Ballroom E

## 8 pm

MSS Executive Council

O, 15th Floor, Black Angus Boardroom



#tmamtg

Don't forget to tweet for your chance to win prizes! Every tweet is a chance to win!



[www.facebook.com/texmed](http://www.facebook.com/texmed)

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# Day at a Glance - Friday

Omni Forth Worth = O

Fort Worth Convention Center = CC

## 6 am

Council on Health Promotion O, 3rd Floor, Sundance 5

## 6:30 am

Small Districts Caucus O, 3rd Floor, Sundance 4  
 Speakers Reference Committee Breakfast O, 3rd Floor, Sundance 1  
 Texas Delegation to the AMA O, 2nd Floor, Texas Ballroom CD  
 TexMed Orientation O, 2nd Floor, Texas Ballroom AB

## 7 am

Registration Opens (closes at 6:00 pm) CC, Level 1, Exhibit Hall A  
 Expo Hall Opens (closes at 6 pm) CC, Level 1, Exhibit Hall A  
 Continental Breakfast for Attendees **Featured Event** CC, Level 1, Expo Hall, Physician Lounge  
 West Texas Caucus O, 3rd Floor, Sundance 6  
 Yoga Techniques and Their Benefits Let's Get Active and Healthier! CC, Level 1, Expo Hall, Grand Pavilion

## 7:30 am



Sublingual Tablets Versus Sublingual Drops Allergy, Asthma, Immunology CC, Level 2, 201A  
 Political Landscape in Texas Medicine Otolaryngology Day 1 CC, Level 2, 202D  
 Recurrent Positional Vertigo Treatment Otolaryngology Day 1 CC, Level 2, 202D  
 Optimizing Collaborations: Primary, Pain, and Palliative Care Pain Medicine CC, Level 2, 201C

## 8 am

House of Delegates: Opening Session CC, Level 1, Exhibit Hall A  
 Epidemiology and Pathophysiology of Diabetes and Obesity Endocrinology CC, Level 2, 203A  
 Inter-Operative Aberrometry Ophthalmology Day 1 CC, Level 1, 100  
 Incorporating Office-Based Imaging Otolaryngology Day 1 CC, Level 2, 202D  
 Eating Disorders Psychiatry CC, Level 2, 203C

## 8:15 am

Eosinophilic Esophagitis Allergy, Asthma, Immunology CC, Level 2, 201A

## 8:30 am



Innovations in Cataract Surgery Ophthalmology Day 1 CC, Level 1, 100  
 Pediatric Pain Perspectives Pain Medicine CC, Level 2, 201C  
 Practical Roadmap for Mitigating Risk (ETHICS) Practice Transformation CC, Level 2, 202B

## 8:45 am

Valuable Cultural Insights Into Latino Patients With Diabetes Endocrinology CC, Level 2, 203A  
 Femtosecond Cataract Surgery Ophthalmology Day 1 CC, Level 1, 100

## 9 am



Ask the Expert: Pediatrics Ask the Expert CC, Level 1, Expo Hall, Booth #545  
 REC Board: Gulf Coast O, 3rd Floor, Sundance 5  
 REC Board: North Texas O, 3rd Floor, Sundance 2  
 REC Board: West Texas O, 3rd Floor, Sundance 1  
 Affordable Care Act: Viability of the Allergy Profession Allergy, Asthma, Immunology CC, Level 2, 201A  
 Comprehensive Treatment Approach to Diabetic Patients Endocrinology CC, Level 2, 203A  
 Pediatric Otolaryngology Panel Otolaryngology Day 1 CC, Level 2, 202D  
 Chronic Pain and Addiction (ETHICS) Pain Medicine CC, Level 2, 201C  
 Understanding Brain Function in Eating Disorders Psychiatry CC, Level 2, 203C

# Day at a Glance - Friday

Omni Fort Worth = O

Fort Worth Convention Center = CC

## 9:30 am

Ask the Expert: Pediatric Neurosurgery	Ask the Expert	CC, Level 1, Expo Hall, Booth #545
Reference Committee: Financial & Organizational Affairs		CC, Level 1, Ballroom A
Reference Committee: Medical Education		CC, Level 1, 101
Reference Committee: Science and Public Health		CC, Level 1, 102
Reference Committee: Socioeconomics		CC, Level 1, 103
Integrated Metrology for Ocular Evaluation	Ophthalmology Day 1	CC, Level 1, 100

## 10 am

Ask the Expert: Physician Assistants	Ask the Expert	CC, Level 1, Expo Hall, Booth #545
Coalition for Patient Safety		O, 3rd Floor, Sundance 3
Friends of Bill W. Meeting		O, 15th Floor, Black Angus Boardroom
Pros and Cons of Bronchial Thermoplasty	Allergy, Asthma, Immunology	CC, Level 2, 201A
Advanced IOL Power Calculations	Ophthalmology Day 1	CC, Level 1, 100
Genetic Eye Diseases	Ophthalmology Day 1	CC, Level 1, 100

## 10:30 am

Ask the Expert: Neurology	Ask the Expert	CC, Level 1, Expo Hall, Booth #545
Essential Role of Emerging Therapies	Endocrinology	CC, Level 2, 203A
Prescribing a Plan for Healthy Practices: Closing the Gap of Business Knowledge II	Learning Lab	CC, Level 1, Expo Hall, Learning Lab
Future of Rhinology	Otolaryngology Day 1	CC, Level 2, 202D
Stopping Pill Mills (ETHICS)	Pain Medicine	CC, Level 2, 201C
Transforming Your Practice for New Payment Models (ETHICS)	Practice Transformation	CC, Level 2, 202B
Dementia in a General Medical Setting	Psychiatry	CC, Level 2, 203C

## 11 am

Reference Committee Luncheon		O, 2nd Floor, Stockyards 2
Breaking News in Allergy (ETHICS)	Allergy, Asthma, Immunology	CC, Level 2, 201A
Insulin Administration	Endocrinology	CC, Level 2, 203A
Meaningful Use Stage 2 (ETHICS)	Ophthalmology Day 1	CC, Level 1, 100
Management of Eustachian Tube Dysfunction	Otolaryngology Day 1	CC, Level 2, 202D

## 11:30 am

Networking Lunch (11:30 am-1:30 pm) Lunch tickets available for \$15	<b>Featured Event</b>	CC, Level 1, Expo Hall
	<b>Sponsored by Blue Cross and Blue Shield of Texas</b>	
Ask the Expert: Allergy	Ask the Expert	CC, Level 1, Expo Hall, Booth #545
Expo Hall Prize Drawing:		CC, Level 1, Expo Hall, The Corral
<b>JAMA III Book - Donated by American Medical Association, Booth #121</b>		

## Noon

Ask the Expert: Geriatric Medicine	Ask the Expert	CC, Level 1, Expo Hall, Booth #545
Expo Hall Prize Drawing:		CC, Level 1, Expo Hall, The Corral
<b>Personal Office Package - Donated by DSHS HIV/STD Prevention, Booth #116</b>		
Ad Hoc Committee on Medicaid, CHIP and the Uninsured		O, 3rd Floor, Sundance 6
Council on Legislation		O, 2nd Floor, Texas Ballroom CD
Council on Practice Management Services		O, 3rd Floor, Sundance 5
MSS Chapter Presidents		O, 3rd Floor, Sundance 2
Past Presidents' Council Luncheon		O, 3rd Floor, Sundance 1
STA & MSP Luncheon (Invitation only)		O, 2nd Floor, Texas Ballroom G
YPS Business Meeting		O, 3rd Floor, Sundance 4



# Day at a Glance - Friday


Omni Forth Worth = O

Fort Worth Convention Center = CC

## 12:30 pm

Ask the Expert: Public Health	Ask the Expert	CC, Level 1, Expo Hall, Booth #545
Expo Hall Prize Drawing:		CC, Level 1, Expo Hall, The Corral
<b>Amazon Gift Card – Donated by Texas Medical Liability Trust, Booth #330</b>		
Using Checklists to Prevent Patient Harm	Ophthalmology Day 1	CC, Level 1, 100
Ethics of Health System Change (ETHICS)	Otolaryngology Day 1	CC, Level 2, 202D
Nutrition and Exercise Steps to Weight Loss and Health	Physician Health and Wellness	CC, Level 2, 201A

## 1 pm

Expo Hall Prize Drawing:		CC, Level 1, Expo Hall, The Corral
<b>\$75 Gift Card – Donated by Greenway Health, Booth #422</b>		
Medical Student Section Business Meeting		O, 2nd Floor, Texas Ballroom AB
Is It Prime Time to Treat Obesity?	Endocrinology	CC, Level 2, 203A
Ethical Dilemmas: Employment/Health Care Delivery Systems (ETHICS)	Ethics in Medicine Forum	CC, Level 2, 201C
Open Forum Audience Interaction (ETHICS)	Ethics in Medicine Forum	CC, Level 2, 201C
Blue Zones	Learning Lab	CC, Level 1, Expo Hall, Learning Lab
 Preserving Independence: Clinical Integration Strategies (ETHICS)	Practice Transformation	CC, Level 2, 202B
Diagnosis of Depression	Psychiatry	CC, Level 2, 203C

## 1:30 pm

Expo Hall Prize Drawing:		CC, Level 1, Expo Hall, The Corral
<b>iPad – Donated by Doctors Hospital at Renaissance, Booth #326</b>		
TMA Leadership College		O, 3rd Floor, Sundance 3
Insulinization in Type 2 Diabetes	Endocrinology	CC, Level 2, 203A

## 2 pm

Ask the Expert: Physical Medicine and Rehabilitation	Ask the Expert	CC, Level 1, Expo Hall, Booth #545
Candidate Forum		CC, Level 1, 102
RFS Business Meeting		O, 3rd Floor, Sundance 4
UTMB Galveston Alumni Board		CC, Level 1, 104
Ethical Considerations: “Lemon Dropping” (ETHICS)	Ethics in Medicine Forum	CC, Level 2, 201C
Ossiculoplasty Update and Tympanoplasty Update	Otolaryngology Day 1	CC, Level 2, 202D
Physician Fatigue and Sleep Deprivation (ETHICS)	Physician Health and Wellness	CC, Level 2, 201A
Handle Difficult Patients and Families (ETHICS)	Psychiatry	CC, Level 2, 203C

## 2:15 pm

TMA Be Wise — Immunize <sup>SM</sup> Outreach Meeting		O, 3rd Floor, Sundance 1
Open Forum Audience Interaction (ETHICS)	Ethics in Medicine Forum	CC, Level 2, 201C
Why Should Texas Ophthalmologists Be Very Afraid?	Ophthalmology Day 1	CC, Level 1, 100

## 2:30 pm

Expo Hall Prize Drawing:		CC, Level 1, Expo Hall, The Corral
<b>Flex FitBit – Donated by Blue Cross and Blue Shield of Texas, Booth #239</b>		
<b>Immuno Bloodprint 154 – Donated by the Immuno Laboratories, Booth #418</b>		
Legislative Update	Ophthalmology Day 1	CC, Level 1, 100
Thyroid Nodule Management	Endocrinology	CC, Level 2, 203A

## 3 pm

Ask the Expert: Gastroenterology	Ask the Expert	CC, Level 1, Expo Hall, Booth #545
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# Day at a Glance - Friday

Omni Forth Worth = O

Fort Worth Convention Center = CC

## 3:30 pm

General Session: Redefining the Culture of  
Medicine, Zubin Damania, MD

### Featured Event

CC, Level 1, Expo Hall

***Sponsored by the Texas Medical Liability Trust***

Expo Hall Prize Drawing:

CC, Level 1, Expo Hall, The Corral

***iPad – Donated by Humana, Booth #431***

## 5 pm

Welcome Reception

### Featured Event

CC, Level 1, Expo Hall, Grand Pavilion

***Sponsored by the Texas Medical Liability Trust***

Expo Hall Prize Drawing:

CC, Level 1, Expo Hall, The Corral

***Kindle Fire HDX – Donated by Texas Medical Association Insurance Trust, Booth #531***

***Amazon Gift Card – Donated by Texas Medical Liability Trust, Booth #330***

Border Health

O, 2nd Floor, Fort Worth Ballroom 7

## 5:30 pm

Ophthalmology: TOA President's Reception

O, 3rd Floor, Pool Deck

## 6 pm

TMA/TMAA Presidents' Installation Reception

### Featured Event

O, 2nd Floor, Texas C

***Sponsored by the Texas Medical Association Insurance Trust***

UTMB Galveston Alumni Reception

O, 2nd Floor, Texas Ballroom AB

## 6:30 pm

Committee on Blood & Tissue Usage

O, 3rd Floor, Sundance 6

## 7 pm

TMA Foundation Gala: A Masqued Ball

### Featured Event

O, 2nd Floor, Texas Ballroom E

## 9 pm

Medical Student, Resident and Young Physician Mixer

O, 1st Floor, Whiskey & Rye



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# Day at a Glance - Saturday

Omni Forth Worth = O

Fort Worth Convention Center = CC

## 6 am

Registration Opens (closes at 1:30 pm) CC, Level 1, Expo Hall

## 6:30 am

Bexar CMS Caucus	CC, Level 2, 201A
Dallas CMS Caucus	CC, Level 2, 202AB
Harris CMS Caucus	CC, Level 2, 203AB
MSS Caucus	O, 2nd Floor, Texas Ballroom CD
Small Districts Caucus	CC, Level 2, 201BC
Tarrant CME Caucus	CC, Level 2, 202CD
Travis CMS Caucus	CC, Level 1, 101
West Texas Caucus	CC, Level 1, 102

## 7 am

Expo Hall Open (closes at 1:30 pm)	CC, Level 1, Exhibit Hall A
Continental Breakfast for Attendees	<b>Featured Event</b> CC, Level 1, Expo Hall, Physician Lounge

## 7:30 am

Physicians Benevolent Fund Committee O, 2nd Floor, Stockyards 2

## 8 am

Expo Hall Prize Drawing:	CC, Level 1, Expo Hall, The Corral
<b><i>Bose Quiet Comfort Headphones – Donated by Bankers Healthcare Group, Booth #415</i></b>	
Poster Session (until 9 am),	<b>Poster Session</b> CC, Level 1, Expo Hall, Grand Pavilion
Author-Hosted CME (ETHICS)	<b>Sponsored by TMF Quality Health Institute</b>

## 8:30 am









House of Delegates: Business Session CC, Level 1, Expo Hall

## 9 am

Ask the Expert: TMA Member Services	Ask the Expert	CC, Level 1, Expo Hall, Booth #545
Expo Hall Prize Drawing:		CC, Level 1, Expo Hall, The Corral

***Flex FitBit – Donated by Blue Cross and Blue Shield of Texas, Booth #239***

***One-Night Use of Party Limo – Donated by Universal Medical Testing, Booth #421***

 Acute Postoperative Pain Management	Anesthesiology	CC, Level 2, 201C
 Use of the MELD Score	Colon and Rectal Surgery	CC, Level 1, 104
 A Review of the 2013 Literature	Emergency Medicine	CC, Level 2, 201A
 Role of Accountable Care Organizations	Geriatric Medicine	CC, Level 1, 103
 ACOEM Update: Emerging Opportunities	Occupational Medicine	CC, Level 2, 202B
 Electronic Medical Records in Ophthalmology	Ophthalmology Day 2	CC, Level 1, 100
 Lloyd Storrs Resident Winner Presentation	Otolaryngology Day 2	CC, Level 2, 202D
 Promoting Breastfeeding	Partners in Public Health	CC, Level 1, 102
Baclofen Pump Use	Physical Medicine and Rehab	CC, Level 1, 101
Poster Session: No CME Credit (until 1:30 pm)	<b>Poster Session</b>	CC, Level 1, Expo Hall, Grand Pavilion

## 9:15 am

Use of Intraoperative Laser Fluorescence	Colon and Rectal Surgery	CC, Level 1, 104
Effective: 0.01 mg Mitomycin C Injection	Ophthalmology Day 2	CC, Level 1, 100
Inflammation After Ocular Trauma	Ophthalmology Day 2	CC, Level 1, 100

## 9:30 am

Ask the Expert: Ophthalmology	Ask the Expert	CC, Level 1, Expo Hall, Booth #545
Treatment for Fecal Incontinence	Colon and Rectal Surgery	CC, Level 1, 104
Effect of Panretinal Photocoagulation	Ophthalmology Day 2	CC, Level 1, 100
Muscle Tension Dysphonia Versus LPR	Otolaryngology Day 2	CC, Level 2, 202D

# Day at a Glance - Saturday

Omni Forth Worth = O

Fort Worth Convention Center = CC

## 9:45 am

Transthoracic and Transesophageal Echocardiography	Anesthesiology	CC, Level 2, 201C
Effects of Inst. Multidisciplinary Consensus Conferences	Colon and Rectal Surgery	CC, Level 1, 104
Annual Wellness Visit	Geriatric Medicine	CC, Level 1, 103
Anterior Polar Cataracts in Children	Ophthalmology Day 2	CC, Level 1, 100
Multifocal Electroretinography Findings	Ophthalmology Day 2	CC, Level 1, 100
Deep Brain Stimulation in Neurodegenerative Disorders	Physical Medicine and Rehab	CC, Level 1, 101C

## 10 am

Expo Hall Prize Drawing: CC, Level 1, Expo Hall, The Corral

**Three-Night Marriott Stay - Donated by Urbana Varro, Booth #527**

**Amazon Gift Card - Donated by Texas Medical Liability Trust, Booth #330**

<b>H</b> <b>T</b> Keynote: <i>Choosing Wisely</i> Campaign	<i>Choosing Wisely</i> <sup>®</sup>	CC, Level 2, 203A
Review of Anal Incontinence Procedures	Colon and Rectal Surgery	CC, Level 1, 104
Pediatric Pill Poppers	Emergency Medicine	CC, Level 2, 201A
Effect of Imported Products on Consumer Health	Occupational Medicine	CC, Level 2, 202B
Intravitreal Injections by Retina Specialists Only	Ophthalmology Day 2	CC, Level 1, 100
Intravitreal Injections by Comprehensive Ophthalmologists	Ophthalmology Day 2	CC, Level 1, 100
HPV Update and State-of-the-Art TORS	Otolaryngology Day 2	CC, Level 2, 202D

## 10:30 am

<b>H</b> <b>T</b> Perioperative Management of a Mediastinal Mass	Anesthesiology	CC, Level 2, 201C
<b>H</b> <b>T</b> Value and Economic Impact in Health Care (ETHICS)	<i>Choosing Wisely</i> <sup>®</sup>	CC, Level 2, 203A
<b>H</b> <b>T</b> How an EMR Improves Quality of Documentation	Colon and Rectal Surgery	CC, Level 1, 104
Use of Endo-sponge Therapy	Colon and Rectal Surgery	CC, Level 1, 104
Modern Surgical Treatment	Ophthalmology Day 2	CC, Level 1, 100
Thyroid Panel	Otolaryngology Day 2	CC, Level 2, 202D
Musculoskeletal Ultrasound in PM&R	Physical Medicine and Rehab	CC, Level 1, 101C

## 11 am

Expo Hall Prize Drawing: CC, Level 1, Expo Hall, The Corral

**iPad Mini - Donated by Altex Business Solutions, Booth #419**

<b>H</b> <b>T</b> Change in Care Delivery, Safety, and Quality (ETHICS)	<i>Choosing Wisely</i> <sup>®</sup>	CC, Level 2, 203A
Laparoscopic TME for Rectal Cancer	Colon and Rectal Surgery	CC, Level 1, 104
Update on Sepsis	Emergency Medicine	CC, Level 2, 201A
Understanding Clinical Depression in Older Adults (ETHICS)	Geriatric Medicine	CC, Level 1, 103
<b>H</b> <b>T</b> Immunization and Vaccinations Update	Partners in Public Health	CC, Level 1, 102

## 11:15 am

<b>H</b> <b>T</b> Specialist Panel (ETHICS)	<i>Choosing Wisely</i> <sup>®</sup>	CC, Level 2, 203A
Employee Assistance Programs	Occupational Medicine	CC, Level 2, 202B
Neuro-Ophthalmic Manifestations	Ophthalmology Day 2	CC, Level 1, 100

## 11:30 am

Giddy-Up 'n' Go Lunch (until 1:30 pm)	<b>Featured Event</b>	CC, Level 1, Expo Hall
Why Mothers Die	Anesthesiology	CC, Level 2, 201C
Management of Eyelid Neoplasms	Ophthalmology Day 2	CC, Level 1, 100
Minimally Invasive Glaucoma Surgery	Ophthalmology Day 2	CC, Level 1, 100

# Day at a Glance - Saturday

Omni Forth Worth = O

Fort Worth Convention Center = CC

## Noon

Ask the Expert: Anesthesiology Ask the Expert CC, Level 1, Expo Hall, Booth #545  
 Expo Hall Prize Drawing: CC, Level 1, Expo Hall, The Corral

**Amazon Gift Card – Donated by Texas Medical Liability Trust, Booth #330**

**\$200 AMEX Gift Card – Donated by MediComm, Booth #227**

IMG: International Medical Graduate Section O, 3rd Floor, Sundance 2

TMA Leadership College Graduation O, 3rd Floor, Sundance 3

**H T** Panel Discussion (ETHICS) *Choosing Wisely*<sup>®</sup> CC, Level 2, 203A

Management of Uveal Tumors Ophthalmology Day 2 CC, Level 1, 100

Straightening the Crooked Nose Otolaryngology Day 2 CC, Level 2, 202D

## 12:30 pm

Nonmelanoma Skin Cancer Otolaryngology Day 2 CC, Level 2, 202D

## 1 pm

Expo Hall Prize Drawing: CC, Level 1, Expo Hall, The Corral

**iPad Mini – Donated by MedAscend, Booth #226**

**Samsung Galaxy Tablet – Donated by BBVA Compass, Booth #539**

Geriatrics Board Meeting CC, Level 1, 103

Avoiding the Top Five Compliance Traps (ETHICS) Anesthesiology CC, Level 2, 201C

**H T** Promoting Patient Safety (ETHICS) *Choosing Wisely*<sup>®</sup> CC, Level 2, 203A

Emergency Medicine Update Panel (ETHICS) Emergency Medicine CC, Level 2, 201A

**H T** Rabies and Rabies Postexposure Partners in Public Health CC, Level 1, 102

Prophylaxis Regimen

## 1:30 pm

Influence of Stress on Musculoskeletal Disorders Occupational Medicine CC, Level 2, 202B

Firsthand AAO Experience Ophthalmology Day 2 CC, Level 1, 100

## 2 pm

Meaningful Use/PQRS Anesthesiology CC, Level 2, 201C

Concussion and Current Trends in Management Emergency Medicine CC, Level 2, 201A

Spirituality and Medicine (ETHICS) Holistic Medicine From India CC, Level 2, 202D

**H T** Affordable Care Act and Insurance Exchanges Ophthalmology Day 2 CC, Level 1, 100

Hepatitis C Screening in the Baby Boomers Partners in Public Health CC, Level 1, 102

## 2:30 pm

Response to Deepwater Horizon Explosion Occupational Medicine CC, Level 2, 202B

Running a Political Campaign Ophthalmology Day 2 CC, Level 1, 100

## 3 pm

Is Your Practice Potentially in Violation? Anesthesiology CC, Level 2, 201C

Wilderness Medicine Emergency Medicine CC, Level 2, 201A

**H T** Ayurvedic Approach to Health Holistic Medicine From India CC, Level 2, 202D

**H T** Completing Death Certificates Accurately (ETHICS) Partners in Public Health CC, Level 1, 102

## 3:30 pm

Practice Options Beyond Partnership Anesthesiology CC, Level 2, 201C

Stress and Pain Management Through Ayurveda Holistic Medicine From India CC, Level 2, 202D

Residency Research Presentations Occupational Medicine CC, Level 2, 202B

## 4 pm

Update on Acute Heart Failure Emergency Medicine CC, Level 2, 201A

**H T** Holistic Approach to Health and Wellness Holistic Medicine From India CC, Level 2, 202D

Meditation as Medication Holistic Medicine From India CC, Level 2, 202D

## 6 pm

Texas Indo-American Physicians Dinner Sheraton, 2nd Floor, Flat/Grape/Sister Creek Ballrooms



# Help TMA Reward Outstanding Science Teachers!



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to nominate a teacher by Oct. 25, 2014, and donate to the program!

For more information, call TMA at (800) 880-1300, ext. 1600.



Ernest and Sarah Butler Awards  
for Excellence in Science Teaching

Physicians Caring for Texans

This program is supported by the TMA Foundation, the philanthropic arm of TMA.

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Humana's top ranking reflects its strong commitment to the provider community. It also reflects Humana's commitment to utilizing its integrated care delivery model – enriched data integration among providers, clinicians and caregivers – to create a more effective and efficient member-focused model of care in the health care industry. To find out more about provider Web tools and services, go to [Humana.com/providers](http://Humana.com/providers).

Visit [Humana's Booth #436](#)

\*PayerView Rankings measures health insurers according to financial and administrative performance and medical policy complexity. athenahealth is a medical service and software company. *Physicians Practice* is a medical practice management journal. For more information about PayerView Rankings, go to [www.athenahealth.com](http://www.athenahealth.com) or send an email to [PayerOperations@athenahealth.com](mailto:PayerOperations@athenahealth.com).

**Humana**®



# CME Program Guide

Program	Time	Room	AMA	Ethics	AAFP
<b>Friday, May 2</b>					
Allergy 	7:30-11:45 am	CC, Level 2, 201A	3.75	0.50	3.75
Endocrinology	8 am-3:15 pm	CC, Level 2, 203A	5.50	-	5.50
Ethics in Medicine Forum	1-3 pm	CC, Level 2, 201C	2.00	2.00	2.00
General Session	3:30-5 pm	CC, Level 1, Expo Hall	1.00	1.00	1.00
Learning Labs	10:30 am-2 pm	CC, Level 1, Expo Hall	2.00	-	2.00
Let's Get Active and Healthier!	7-8 am	CC, Level 1, Expo Hall	1.00	-	1.00
Ophthalmology 	8 am-3:15 pm	CC, Level 1, 100	6.00	1.00	-
Otolaryngology	7:30 am-2:45 pm	CC, Level 2, 202D	5.25	1.00	-
Pain Medicine  	7:30-11:30 am	CC, Level 2, 201C	3.75	1.75	3.75
Physician Health and Wellness	12:30-3 pm	CC, Level 2, 201A	2.50	1.00	2.50
Practice Transformation  	8:30 am-3 pm	CC, Level 2, 202B	5.00	5.00	5.00
Psychiatry	8 am-3 pm	CC, Level 2, 203C	5.50	1.00	5.50
<b>Saturday, May 3</b>					
Anesthesiology	9 am-4:30 pm	CC, Level 2, 201C	6.00	0.75	6.00
<i>Choosing Wisely</i> <sup>®</sup>   Quality and Patient Safety	10 am-2 pm	CC, Level 2, 203A	3.75	2.50	3.75
Colon and Rectal Surgery 	9-Noon	CC, Level 1, 104	2.75	-	-
Emergency Medicine	9 am-5 pm	CC, Level 2, 201A	7.00	1.00	7.00
Geriatric Medicine 	9 am-Noon	CC, Level 1, 103A	2.50	1.00	2.50
Holistic Medicine From India 	2-5 pm	CC, Level 2, 202D	3.00	1.00	3.00
Occupational Medicine	9 am-5 pm	CC, Level 2, 202B	6.25	-	6.25
Ophthalmology 	9 am-3:10 pm	CC, Level 1, 100	4.50	-	-
Otolaryngology	9 am-1 pm	CC, Level 2, 202D	3.50	-	-
Partners in Public Health 	9 am-4 pm	CC, Level 1, 102	5.50	1.00	5.50
Physical Medicine and Rehabilitation	9-11:30 am	CC, Level 1, 101C	2.25	-	2.25
TexMed Poster Session	8-9 am	CC, Level 1, Expo Hall	1.00	1.00	1.00



## Earn Up to \$1,000 Professional Liability Discount

Physicians who are insured with the Texas Medical Liability Trust may earn a 3-percent discount (not to exceed \$1,000) for completion of 2.5 hours of approved risk management lectures. This discount will be applied to the physician's next eligible policy period.

## American Academy of Family Physicians

TexMed 2014 CME programs have been reviewed for Prescribed Credits by the American Academy of Family Physicians. Refer to the CME Program Guide for a complete list of approved credits.



# CME Programs



## AMA Physician's Recognition Award

The Texas Medical Association is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

The Texas Medical Association designates this live event for a maximum of 16.25 *AMA PRA Category 1 Credits*<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

See individual course descriptions or the CME tab for credit designations.

## Looking for an Hour of Ethics?

A number of presentations fulfill the one-hour required for ethics/professional responsibility CME credit. Refer to the CME tab for a list of these programs.

## AAFP

TexMed 2014 has been reviewed and is acceptable for up to 16 prescribed credits by the American Academy of Family Physicians. See individual course descriptions or the CME tab for credit designations.

## Speaker Ready Room

Open Friday from 6 am to 4 pm and Saturday from 6:30 am to 6 pm, the Speaker Ready Room offers TexMed speakers a place to relax and rehearse before their presentations. TMA staff are available to answer questions and assist with audiovisual needs. Visit us at the convention center, level 2, room 204A.

## Documenting Your CME Credits

Use the CME Reporting Form inserted in this program to document your attendance at each program. Please record all CME activities on one reporting form. At the end of the conference, drop your form, along with your program evaluation, into one of the CME boxes located in the meeting corridors, or leave it with one of our CME monitors located outside of each CME classroom.

Staff will record your CME credits in TMA's CME database, and your personal CME transcript will be available for viewing and printing on the TMA website no later than **June 6, 2014**.

For more information, contact TMA Knowledge Center at (800) 880-7955, or visit [www.texmed.org/transcripts](http://www.texmed.org/transcripts).

## TexMed Is Paper-Lite

To reduce paper waste and help keep your handouts in one place, TexMed attendees will receive a CD, containing all available TexMed speaker handouts and other valuable TMA tools and resources. Speaker handouts are also available for download at [www.texmed.org/handouts](http://www.texmed.org/handouts); last-minute handouts will be posted during and after the conference. FREE wireless Internet is available; choose the **TexMed** wireless network.

## Tips to Help You Find What You Need

**CME Tab:** Behind the CME tab, you'll find an alphabetical list of all CME tracks by specialty and/or subject area.

**Day-at-a-Glance Tab:** Behind this tab is a chronological list of individual CME lectures, social events, and business meetings.



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The physician-led 2014 TexMed Planning Team identified the following talks as Hot Topics for this year's CME tracks! Please see each individual program page for specific details. Presentations are marked with a Hot Topics icon for easy reference.

## Friday

### Allergy, Asthma, Immunology (See page 38.)

Convention Center, Level 2, 201A

**9 am** Affordable Care Act: Short- and Long-Term Viability of the Allergy Profession

### Pain Medicine (See page 56.)

Convention Center, Level 2, 201C

**7:35 am** Optimizing Collaborations of Primary Care and Pain Management and Palliative Care Physicians

**9:20 am** Chronic Pain and Addiction: What Physicians Need to Know (ETHICS)

**10:35 am** Stopping Pill Mills: The 2015 Legislative Process (ETHICS)

### Practice Transformation (See page 60.)

Convention Center, Level 2, 202B

**8:35 am** Practical Roadmap for Mitigating Risk With Compliance Programs (ETHICS)

**10:45 am** Population Health: Transforming Your Practice for New Payment Models (ETHICS)

**1-3 pm** Preserving Independence: Clinical Integration Strategies for Small to Medium Medical Practices (ETHICS)

## Saturday

### Choosing Wisely®: Quality and Patient Safety (See page 40.)

Convention Center, Level 2, 203A

*Sponsored by Blue Cross Shield of Texas, TMA Foundation, and the TMF Health Quality Institute*

**10:05 am** Keynote: *Choosing Wisely* Campaign — Initiative of the ABIM Foundation

**10:45 am** Value and Economic Impact in Health Care and Use With Cancer Care Delivery (ETHICS)

**11:05 am** Ability to Effect Change in Care Delivery, Safety, and Quality (ETHICS)

**11:25 am** Specialist Panel: Implementing *Choosing Wisely* to Improve Quality and Patient Safety (ETHICS)

**12:20 pm** Panel Discussion (ETHICS)

**1:20 pm** Promoting Patient Safety Through Patient Safety Tools (ETHICS)

### Colon and Rectal Surgery (See page 41.)

Convention Center, Level 1, 104

**10:35 am** How an EMR Improves Quality of Documentation in a Subspecialty Practice

### Geriatric Medicine (See page 45.)

Convention Center, Level 1, 103

**9:05 am** Role of Accountable Care Organizations

### Holistic Medicine From India (See page 46.)

Convention Center, Level 2, 202D

**3 pm** Ayurvedic Approach to Health, Well-Being, and Disease: A Focus on Stress

**4 pm** Meditation as Medication

### Ophthalmology Day 2 (See page 52.)

Convention Center, Level 1, 100

**9:05 am** Electronic Medical Records in Ophthalmology: Patient and Physician Perspectives

### Partners in Public Health (See page 57.)

Convention Center, Level 1, 102

**9:05 am** Promoting Breastfeeding and its Public Health Implications

**11 am** Immunization and Vaccinations Update

**1 pm** Rabies and Rabies Postexposure Prophylaxis Regimen

**2 pm** Hepatitis C Screening in the Baby Boomer Population

**3 pm** Public Health Relevance for Completing Death Certificates Accurately (ETHICS)

# THE TOUGHEST FIGHTERS WEAR THE THINNEST GLOVES

These are the hands of Baylor College of Medicine. Every day, in every surgery, lab, classroom and clinic, they push boundaries. Reach beyond expectation and shape truths. Never complacent, always eager to fight, solve and cure, these hands are **giving life to possible.**



We congratulate TMA President Austin King, MD '73 and thank our alumni who are giving life to possible.

Visit us at **Booth #127** and [bcm.edu/possible](http://bcm.edu/possible).

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# Allergy, Asthma, Immunology

*Presented by the Texas Society of Allergy, Asthma, and Immunology under the direction of Bobby Q. Lanier, MD, Fort Worth*

## Friday, May 2, 7:30-11:45 am

Convention Center, Level 2, 201A

3.75 AMA PRA Category 1 Credits™

3.75 AAFP Prescribed Credits

5 ETHICS

### Objectives

Upon completion of this program, participants should be able to: 1) understand the changing climate of oral immunotherapy and injected immunotherapy, and differences in unapproved products compared with those that have undergone double-blind placebo trials; 2) describe the role of allergy in GI disease and dietary therapy; 3) review strategies to motivate allergists to learn about the provisions of the new Affordable Care Act; 4) evaluate new treatments and technology that help physicians improve lung disease; 5) discuss how the over-the-counter (OTC) movement may affect physicians.

### Target Audience

Physicians, residents, and other health care professionals practicing in the areas of allergy, immunology, and primary care

**7:30 am**

### Sublingual Tablets Versus Sublingual Drops: What Is the Difference?

Stephen Apaliski, MD, Arlington

**8:15 am**

### Eosinophilic Esophagitis: Rationale for Food Testing and Diet

Buddy Tierce, MD, Fort Worth

**9 am**

### Affordable Care Act: Short- and Long-Term Viability of the Allergy Profession

Susan Bailey, MD, Fort Worth

**9:45 am**

Break

**10:15 am**

### Pros and Cons of Bronchial Thermoplasty: What Is in Store for Your Patients? (Technology Demonstration)

Huy Duong MD, Fort Worth

Bobby Q. Lanier, MD, Fort Worth

**11:05-11:45 am**

### Breaking News in Allergy: OTC Predictions, Legal Issues, and Pending New Drug Approvals (ETHICS)

Bobby Q. Lanier, MD, Fort Worth



CME handouts available at [www.texmed.org/handouts](http://www.texmed.org/handouts).  
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# Anesthesiology

*Presented by the Texas Society of Anesthesiologists under the direction of Vijaya Gottumukkala, MD, Houston; Girish Premji Joshi, MD, Dallas; and George Williams, MD, Houston*

## Saturday, May 3, 9 am-4:30 pm

Convention Center, Level 2, 201C

6 AMA PRA Category 1 Credits™

6 AAFP Prescribed Credits

.75 ETHICS

### Objectives

Upon completion of this program, participants should be able to: 1) outline the evolution of acute pain management practices in the United States; 2) recognize echocardiographic images and features of several common cardiac or thoracic emergencies in perioperative practice; 3) discuss the necessary components of the preoperative evaluation of a patient with a mediastinal mass; 4) discuss preoperative adjuncts to minimize perioperative allogeneic blood transfusion; 5) explain how to navigate through top compliance issues and funding options; 6) explore the company model and whether your practice is potentially in violation; and 7) discover other practice options beyond partnership.

### Target Audience

Physicians, residents, and other health care professionals practicing in the areas of anesthesiology, intensive care, and pain management, and primary care

#### 9 am

### Welcome and Introduction: Perioperative Medicine

Vijaya Gottumukkala, MD, Houston

#### 9:05 am

### Acute Postoperative Pain Management: Where We Were and Where Are We Heading?

Keyuri Popat, MD, Houston



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#### 9:50 am

### Transthoracic and Transesophageal Echocardiography Rapid Diagnosis of Perioperative Emergencies

Ravi Joshi, MD, Dallas

#### 10:35 am

### Break

#### 10:45 am

### Perioperative Management of the Patient With a Mediastinal Mass

Garrett Starling, MD, San Antonio

#### 11:30 am

### Why Mothers Die

Michelle Simon, MD, Galveston

#### 12:15 pm

### Lunch Break

#### 1:15 pm

### Welcome and Introduction: Practice Management Presentations

George Williams, MD, Houston

#### 1:20 pm

### Navigating the Minefield: Avoiding the Top Five Compliance Traps (ETHICS)

Jody Hinton, Director of Operations, Abeo Management Corporation, Fort Worth

#### 2:05 pm

### Meaningful Use/PQRS: Funds to Help Your Bottom Line

Peter V. Killoran, MD, Houston

#### 2:50 pm

### Break

#### 3 pm

### The Company Model: Is Your Practice Potentially in Violation?

Stuart Miller, Partner, Strasburger and Price LLP, Houston

#### 3:45-4:30 pm

### The Third Rail in Anesthesia: Practice Options Beyond Partnership (For Residents and New Graduates)

K. Voe Cotton, MD, PhD, Dallas

Evan G. Pivalizza, MD, Houston

# Choosing Wisely®: Quality and Patient Safety

Presented by the Choosing Wisely Program and the TMA Council on Health Care Quality under the direction of Lisa L. Ehrlich, MD, Houston, and Frank Villamaria, MD, MPH, Temple

**Saturday, May 3, 10 am-2 pm**

Convention Center, Level 2, 203A

3.75 AMA PRA Category 1 Credits™

3.75 AAFP Prescribed Credits

2.5 ETHICS

*TMA gratefully acknowledges Blue Cross Shield of Texas, TMA Foundation, and the TMF Health Quality Institute for their generous support of this program.*

## Objectives

Upon completion of this program, participants should be able to: 1) define the *Choosing Wisely* initiative and describe how recommendations are developed; 2) describe how *Choosing Wisely* promotes conversations between physicians and patients; 3) explain how the program has the ability to effect change in care delivery, safety, and quality; 4) discuss the use of *Choosing Wisely* recommendations from different physician and specialty perspectives; and 5) summarize how the program and patient safety tools can help improve the quality and safety of health care in Texas.

## Target Audience

Physicians, residents, medical students, and other health care professional across all disciplines

**H** **10:45 am**  
**T** Value and Economic Impact in Health Care and Use With Cancer Care Delivery (ETHICS)  
Ronald S. Walters, MD, MBA, MHA, MS, Houston

**H** **11:05 am**  
**T** Ability to Effect Change in Care Delivery, Safety, and Quality (ETHICS)  
Jan Ellen Patterson, MD, MS, San Antonio

**H** **11:25 am**  
**T** Specialist Panel: Implementing *Choosing Wisely* to Improve Quality and Patient Safety (ETHICS)  
Gregory M. Fuller, MD, Keller  
Cliff Fullerton, MD, MSc, Dallas  
Monte E. Troutman, DO, FACOI, Fort Worth  
Gerard Troutman, MD, Lubbock

**12:05 pm**  
Lunch Break (provided)

**H** **12:20 pm**  
**T** Panel Discussion (ETHICS)  
Gregory M. Fuller, MD, Keller  
Cliff Fullerton, MD, MSc, Dallas  
Jan Ellen Patterson, MD, MS, San Antonio  
Gerard Troutman, MD, Lubbock  
Monte E. Troutman, DO, FACOI, Fort Worth  
Ronald S. Walters, MD, MBA, MHA, MS, Houston

**Lunch provided at 12:05 pm**

**10 am**

## Welcome and Introduction

Lisa L. Ehrlich, MD, FACP, Houston  
Frank Villamaria, MD, MPH, Temple

**H** **10:05 am**  
**T** Keynote: *Choosing Wisely* Campaign - Initiative of the ABIM Foundation  
David H. Johnson, MD, Dallas

**H** **1:20 pm**  
**T** Promoting Patient Safety Through Patient Safety Tools (ETHICS)  
Carol Wratten, MD, MBA, FACOG, Austin

**1:40-2 pm**  
Interactive Session  
Frank Villamaria, MD, MPH, Temple

***This program is being recorded from 10 am until 2 pm.***



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# Colon and Rectal Surgery

*Presented by the Texas Society of Colon and Rectal Surgeons under the direction of Warren Lichliter, MD, Dallas*

**Saturday, May 3, 9 am-Noon**

Convention Center, Level 1, 104

2.75 AMA PRA Category 1 Credits™

## Objectives

Upon completion of this program, participants should be able to: 1) utilize a MELD score of prediction for morbidity after colorectal surgery; 2) employ various technique for assessing bowel viability; 3) understand the use of various techniques for managing fecal incontinence; 4) discuss use of the multidisciplinary team conference in optimizing the treatment of rectal cancer; 5) explore the EMR in a colorectal office practice; and 6) explain techniques of endo-sponge therapy.

## Target Audience

All physicians and residents who treat gastrointestinal or colorectal diseases



CME handouts available at [www.texmed.org/handouts](http://www.texmed.org/handouts).

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**9 am**

**Welcome and Introduction**

Warren Lichliter, MD, Dallas

**9:05 am**

**Use of the MELD Score: Guiding Clinical Decisionmaking in Patients Undergoing Colorectal Surgery**

Arpit Patel, MD, Dallas

**9:20 am**

**Use of Intraoperative Laser Fluorescence in the Reduction Rate of Anastomotic Leaks**

Steven Tizio, MD, San Antonio

**9:35 am**

**Early Experience and Outcomes: Treatments for Fecal Incontinence**

James Conner, MD, Houston

**9:50 am**

**Effects of Institutional Multidisciplinary Consensus Conferences on the Treatment of Rectal Cancer and Care Delivery**

Hekmat Hakiman, MD, Dallas

**10:05 am**

**Review of Anal Incontinence Procedures**

Adam Barker, MD, Dallas

**10:20 am**

**Break**



**10:35 am**

**How an EMR Improves Quality of Documentation in a Subspecialty Practice**

Marianne Cusick, MD, Houston

**10:45 am**

**Use of Endo-sponge Therapy for Anastomotic Leaks**

Nathan Smallwood, MD, Dallas

**11 am-Noon**

**Laparoscopic TME for Rectal Cancer**

James Fleshman, MD, Dallas

# Emergency Medicine

*Presented by the Texas College of Emergency Physicians under the direction of Sandra Williams, DO, MPH, Houston*

**Saturday, May 3, 9 am-5 pm**

Convention Center, Level 2, 201A

- 7 *AMA PRA Category 1 Credits*<sup>™</sup>
- 7 AAFP Prescribed Credits
- 1 ETHICS

## Objectives

Upon completion of this program, participants should be able to: 1) appraise the literature from 2013 and review the best articles affecting emergency medicine; 2) recognize dangerous ingestions in the pediatric patient and discuss the appropriate management; 3) appraise the current literature on the evaluation and management of the septic patient; 4) discuss new regulations and changes in policy affecting emergency care; 5) discuss the approach and management of the concussed patient; 6) review the management of illnesses and injuries seen in the wilderness; and 7) discuss evidence from literature review about the management of acute heart failure.

## Target Audience

Physicians providing acute care management in emergency departments, and primary care physicians

**9 am**

### Best Articles of 2013: A Review of the Literature

Tyson Pillow, MD, Houston

**10 am**

### Pediatric Pill Poppers: Major Ingestions in Minors

Spencer Greene, MD, FACEP, Houston

**11 am**

### Update on Sepsis

Matthew Muller, MD, Dallas

**Noon**

### Lunch Break

**1 pm**

### Emergency Medicine Update Panel (ETHICS)

Angela Gardner, MD, FACEP, Austin  
Bobby Greenberg, MD, FACEP, Temple  
Arlo Weltge, MD, FACEP, Houston

**2 pm**

### Concussion and Current Trends in Management

Yvonne Chow, MD, FACEP, Keller

**3 pm**

### Wilderness Medicine

Justin Hensley, MD, Corpus Christi

**4-5 pm**

### Update on Acute Heart Failure

Julie Gorchynski, MD, San Antonio



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# Endocrinology

Presented by The University of Texas Southwestern Medical Center under the direction of Jaime Davidson, MD, Dallas and Perry Bickel, MD, Dallas

**Friday, May 2, 8 am-3:15 pm**

Convention Center, Level 2, 203A

5.5 AMA PRA Category 1 Credits™

5.5 AAFP Prescribed Credits

**The University of Texas Southwestern Medical Center (UT-Southwestern) is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.**

**UT-Southwestern designates this live activity for a maximum of 5.5 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.**

**Please note: This session is being accredited through UT-Southwestern, and it will be providing its own attendance record for credits received.**

## Objectives

Upon completion of this program, participants should be able to: 1) describe the epidemiology (both current and future projections) of diabetes and obesity in the United States with an emphasis on diverse populations; 2) identify strategies to improve treatment and clinical outcomes for diverse patients with diabetes and obesity by understanding cultural differences better; 3) apply a comprehensive care approach, including obesity interventions, when developing treatment plans for patients with type 2 diabetes; 4) compare and contrast current and emerging therapies in effective management of type 2 diabetes; and 5) describe diagnostic and other criteria to consider in determining when and how to use insulin therapies.

## Target Audience

Physicians, residents, and other health care professionals practicing in the areas of cardiology, diabetes and endocrinology, family medicine, internal medicine, and nephrology

**Endocrinology: Improving Outcomes in Confronting the Epidemic of Diabetes and Obesity — Latino Cultural Insights**

**8 am**

Welcome and Introduction

Jaime Davidson, MD, Dallas

**8:10 am**

Epidemiology and Pathophysiology of Type 2 Diabetes and Obesity

Israel Hartman, MD, Dallas

**8:40 am**

Introduction of Case Study I

Israel Hartman, MD, Dallas

**8:50 am**

Valuable Cultural Insights Into Latino Patients With Diabetes

Israel Hartman, MD, Dallas

**9:20 am**

Comprehensive Treatment Approach to Patients With Diabetes

Luigi Meneghini, MD, Dallas

**9:50 am**

Questions and Answers

**10 am**

Break

**10:30 am**

Essential Role of Emerging Therapies Treatment Options

Philip Raskin, MD, Dallas

**11 am**

Insulin Administration: What You Don't Know May Hurt Your Patient

Jaime Davidson, MD, Dallas

**11:30 am**

Conclusion of Case Study I/Introduction of Case Study II

Israel Hartman, MD, Dallas

Philip Raskin, MD, Dallas

**11:50 am**

Questions and Answers

**Noon**

Lunch Break

**1 pm**

Is It Prime Time to Treat Obesity?

Perry Bickel, MD, Dallas

**1:30 pm**

Insulinization in Type 2 Diabetes: When and How

Philip Raskin, MD, Dallas

**2 pm**

Conclusion of Case Study II

Philip Raskin, MD, Dallas

**2:20 pm**

Questions and Answers

**2:30 pm**

Thyroid Nodule Management

Jeffrey Zigman, MD, Dallas

**3-3:15 pm**

Questions and Answers

UT-Southwestern gratefully acknowledges Becton, Dickinson and Company; Novo Nordisk, Inc.; and Valeritas, Inc. for educational grants to support this CME activity.



# Ethics in Medicine Forum

*Presented by the TMA Board of Councilors under the direction of J. Clay Sawyer, MD, Waco*

## Friday, May 2, 1-3 pm

Convention Center, Level 2, 201C

- 2 AMA PRA Category 1 Credits™
- 2 AAFP Prescribed Credits
- 2 ETHICS

## Objectives

Upon completion of this program, participants should be able to: 1) discuss ethical dilemmas physicians face as a result of employment or health care delivery system requirements; and 2) discuss ethical considerations related to physicians who “lemon drop” noncompliant and/or chronically ill patients.

## Target Audience

Physicians, residents, and other health care professionals in all areas of practice

## 1 pm

### Welcome and Introduction

Dan. L. Locker, MD, Brownwood

### Forum Panelists:

Ruth Berggren, MD, San Antonio

Stephen L. Brotherton, MD, Fort Worth

Nancy Dickey, MD, College Station

Jeffrey Spike, PhD, The University of Texas Health Science Center, Houston

## 1:05 pm

### Panel Topic 1: Ethical Dilemmas Faced by Physicians as a Result of Employment or Health Care Delivery System Requirements (ETHICS)

Moderated by: Dan L. Locker, MD, Brownwood

## 1:20 pm

### Open Forum Audience Interaction for Topic 1 (ETHICS)

## 2 pm

### Panel Topic 2: Ethical Considerations Related to Physicians Who “Lemon Drop” Noncompliant and/or Chronically Ill Patients (ETHICS)

Moderated by: Dan L. Locker, MD, Brownwood

## 2:15 pm

### Open Forum Audience Interaction for Topic 2 (ETHICS)

## 2:50-3 pm

### Closing Remarks



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# Geriatric Medicine

*Presented by the Texas Geriatric Society under the direction of Bassem Elsawy, MD, Dallas*

## Saturday, May 3, 9 am-Noon

Convention Center, Level 1, 103A

- 2.5 AMA PRA Category 1 Credits™
- 2.5 AAFP Prescribed Credits
- 1 ETHICS

### Objectives

Upon completion of this program, participants should be able to: 1) describe the accountable care organization delivery system model and specifically how it can be of benefit to the Medicare population; 2) explore tests used in early detection and assessment of cognitive impairment due to Alzheimer's and other dementias; and 3) identify clinical depression in older adults and review strategies for earlier detection and management.

### Target Audience

Physicians, residents, and other health care professionals in all areas of practice providing care to elderly patients

**9 am**

### Welcome and Introduction

Bassem Elsawy, MD, Dallas



**9:05 am**

### Role of Accountable Care Organizations

Melissa Gerdes, MD, Dallas

**9:45 am**

### Annual Wellness Visit: Focusing on Memory Testing

Diana Kerwin, MD, Dallas

**10:30**

### Break

**11 am-Noon**

### Understanding Clinical Depression in Older Adults (ETHICS)

Youcef Sennour, MD, Dallas



CME handouts available at [www.texmed.org/handouts](http://www.texmed.org/handouts).  
FREE wireless Internet available;  
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# Holistic Medicine From India

*Presented by the Texas Indo-American Physician Society under the direction of Anupkumar Shetty, MD, Dallas; Hima Reddy, MD, Fort Worth; and Usha Peri, MD, Lewisville; acknowledgement is given to the TMA Committee on Physician Health and Wellness for its development and delivery of Spirituality and Medicine presentation.*

**Saturday, May 3, 2-5 pm**  
Convention Center, Level 2, 202D

3 *AMA PRA Category 1 Credits™*  
3 AAFP Prescribed Credits  
1 ETHICS

## Objectives

Upon completion of this program, participants should be able to: 1) understand the value of spirituality in coping with illness and treatment of illnesses; 2) identify the benefits of yoga and meditation; 3) utilize stress reduction methods; 4) discuss the philosophy of Ayurveda, the science behind it, and its use in stress management and pain management; and 5) understand the philosophy of going beyond mind, body, and intellect for self-empowerment.

## Target Audience

Physicians, residents, and other health care professionals in all specialties

**2 pm**  
**Spirituality and Medicine (ETHICS)**  
Sejal S. Mehta, MD, MBA, Plano

**H T** **3 pm**  
**Ayurvedic Approach to Health, Well-Being, and Disease: A Focus on Stress**  
Usha Peri, MD, Lewisville

**3:35 pm**  
**Stress and Pain Management Through Ayurveda**  
Ritu Bhalla, BAMS, Pranaa, Dallas

**H T** **4 pm**  
**Meditation as Medication**  
Anupkumar Shetty, MD, Dallas

**4:20-5 pm**  
**Holistic Approach to Health and Wellness Through Yoga**  
Shriram Sarvotham, PhD, Freelance Yoga Instructor, Houston



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# Learning Labs

*Explore practice management issues and solutions with CME.*

**Friday, May 2, 10:30 am-2 pm**

Convention Center, Level 1, Expo Hall, Learning Lab

## Target Audience

Physicians, residents, medical students, and other health care professionals across all disciplines

### **Session 1: 10:30-11:30 am**

#### **Prescribing a Plan for Healthy Practices: Closing the Gap of Business Knowledge II**

Al E. Canal, CRO, Chief Relations Officer, Bankers Healthcare Group, Inc., Syracuse, NY

1 AMA PRA Category 1 Credit™

1 AAFP Prescribed Credits

**Objectives:** Upon completion of this program, participants should be able to: 1) understand how to minimize the gap in business knowledge that exists in today's practices and explore ways to manage their practice more proficiently in an effort to maximize patient care and maintain healthier relationships with all stakeholders.

### **Session 2: 1-2 pm**

#### **Blue Zones**

Joel Spoonheim, Executive Director, Blue Zones Project, Healthways, Minneapolis

1 AMA PRA Category 1 Credit™

1 AAFP Prescribed Credits

**Objectives:** Upon completion of this program, participants should be able to: 1) discuss the population health efforts of Texas Health Resources (THR) and Healthways in collaboration with physicians and other community partners; and 2) explore community partnerships to change the way health care is delivered in North Texas; and 3) discuss the value and impact of physical, emotional, and social well-being on individual and population health.



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# Let's Get Active and Healthier!

*Presented by the TMA Committee on Physician Health and Wellness under the direction of Viki Chancellor, MD, Mansfield*

## Friday, May 2, 7-8 am

Convention Center, Level 1, Expo Hall, Grand Pavilion

- 1 AMA PRA Category 1 Credit™
- 1 AAFP Prescribed Credits

### Objectives

Upon completion of the program, participants should be able to: 1) explain the benefits of yoga techniques on their stress level and health; 2) determine the benefits of various moves and how specific muscles are strengthened; and 3) examine the correlation between physician exercise and patient care.

### Target Audience

Physicians and residents of all specialties, and other health care professionals

**Don't forget to bring a yoga mat if you're planning to take part in the demonstration portion of this program. Only a limited number of yoga mats will be provided.**

### 7 am

#### Welcome and Introduction

Harry L. Faust Jr., DO, Friendswood

### 7:05-8 am

#### Yoga Techniques and Their Impact and Benefits on Your Health and Your Patients

Moderator: Harry L. Faust Jr., DO, Friendswood

Brittany Crim, PhD, RD, LD, FIT Institute, Pflugerville  
Angel Yamaguchi, Freelance Yoga Instructor, Austin



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# Occupational and Environmental Medicine

*Presented by the Texas College of Occupational and Environmental Medicine under the direction of Bruce Packard, MD, MPH, Houston, and Janelle Rios, PhD, Houston*

## Saturday, May 3, 9 am-5 pm

Convention Center, Level 2, 202B

6.25 AMA PRA Category 1 Credits™

6.25 AAFP Prescribed Credits

### Objectives

Upon completion of this program, participants should be able to: 1) evaluate the potential for leveraging occupational medicine, as a subset of preventive medicine, in the delivery of effective population health management strategies; 2) explain the medical impacts of imported consumer products on consumer health; 3) outline the role of employee assistance programs and integrate these programs to manage workplace stress and other difficult workplace situations; 4) explain the immediate impact of stress on physical strength and coordination; 5) explain the events that led up to the Deepwater Horizon explosion and oil spill and apply the lessons learned after the response, including the health impacts of clean-up activities on recovery workers; 6) evaluate current research activities and products, and propose practical critiques and suggestions for future research in occupational and environmental medicine.

### Target Audience

Physicians, residents, and ancillary providers participating in occupational and environmental medicine

#### 9 am

##### Welcome and Introduction

Bruce D. Packard, MD, MPH, FACOEM, Houston

#### 9:05 am

##### ACOEM Update: Emerging Opportunities

Kathryn L. Mueller, MD, MPH, FACOEM, Denver



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#### 10:05 am

##### Operation Lonestar: The Effect of Imported Products on Consumer Health

Brian Smith, MD, MPH, Harlingen

#### 11:05 am

##### Break

#### 11:15 am

##### Employee Assistance Programs and Managing Workplace Stress

Jackie Reese, MS, Director, NASA Johnson Space Center, Houston

#### 12:15 pm

##### Lunch Break

#### 12:30 pm

##### Business Meeting

#### 1:30 pm

##### Influence of Workplace Stress and Personal Factors on Musculoskeletal Disorders

Ranjana K. Mehta, PhD, Assistant Professor, Texas A&M Health Science Center, College Station

#### 2:30 pm

##### Break

#### 2:45 pm

##### The Response to the Deepwater Horizon Explosion and Oil Spill

Ken C. Lindemann, MD, PhD, The Woodlands

#### 3:45-5 pm

##### Occupational Medicine Residency Research Presentations

##### Hearing Loss and Noise Exposure Among Commercial Fishermen

William "Tripp" Curry, MD, MS, Tyler

##### Does Seasonal Allergy Affect QFT Results?

Uchechukwu "Uche" Elendu, MD, MS, Tyler

##### A Case Study in Occupational Medicine

Kemka Hekerem, MD, Houston

##### 10 Years of Cough in a Welder

Oluwayomi Adekeye, MD, Houston

#### Closing Remarks

Blythe Allen-Hardy, MD, MPH, FACOEM, Baytown



# Ophthalmology Day 1

*Presented by the Texas Ophthalmological Association under the direction of Sidney K. Gicheru, MD, Dallas*

## Friday, May 2, 8 am-3:15 pm

Convention Center, Level 1, 100

6 AMA PRA Category 1 Credits™

1 ETHICS

### Objectives

Upon completion of this program, participants should be able to: 1) evaluate the risk, surgical time, expense, and efficacy of two new technologies in cataract surgery; 2) assess the role of inflammation in diagnosis and treatment of dry eye syndrome; 3) evaluate the role of genotyping in retinal diseases; 4) contrast novel techniques for managing the malpositioned intraocular lens implant; 5) discuss the integration of health information technology into the ophthalmology practice for quality of care enhancement; 6) summarize meaningful use Stage 2 and eligibility for federal EHR incentives through the Medicare and Medicaid programs, and explain the potential for quality improvement through meaningful use Stage 2 EHR quality reports, patient engagement, and care coordination; 7) determine points in the care process where a surgical checklist is needed; 8) examine the ophthalmic-specific protocol developed by eye organizations; 9) develop a plan to implement the protocol in all care settings; and 10) summarize the need for ophthalmologists to get involved with advocacy as another means of protecting patients from harm.

### Target Audience

Ophthalmologists

**8 am**

**Welcome and Introduction**

**8:05 am**

**Overview of Session 1: Innovations in Cataract Surgery**

James P. McCulley, MD, Dallas

**8:10 am**

**Inter-Operative Aberrometry**

Stephen Slade, MD, Houston

**8:30 am**

**Point: Innovations in Cataract Surgery — Femtosecond Cataract Surgery**

Stephen Slade, MD, Houston

**8:55 am**

**Counterpoint: Femtosecond Cataract Surgery Is Not Ready for Prime Time**

Tyrone McCall, MD, Dallas

**9 am**

**Point-Counterpoint Discussion**

**9:10 am**

**Break**

**9:30 am**

**Overview of Session 2: Subspecialty Review for the Comprehensive Ophthalmologist**

**9:35 am**

**Integrated Metrology for Ocular Surface Evaluation**

James V. Aquavella, MD, Rochester, NY

**10 am**

**Genetic Eye Diseases: An Approach for the Comprehensive Ophthalmologist**

Alan E. Kimura, MD, MPH, Dallas

**Ophthalmology Day 1 continued on next page**

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# Ophthalmology Day 1 - continued

*Presented by the Texas Ophthalmological Association under the direction of Sidney K. Gicheru, MD, Dallas*

**10:25 am**

**Advanced IOL Power Calculations for the Cataract and Refractive Surgeon**

Jack T. Holladay, MD, Bellaire

**10:50 am**

**Panel Discussion**

**11 am**

**Overview of Session 3: Ethics Hour — Meaningful Use Stage 2 for the Ophthalmologist (ETHICS)**

Shannon Vogel, Texas Medical Association, Austin

**Noon**

**Lunch Break**

**12:45 pm**

**Using Checklists to Prevent Patient Harm**

Hans K. Bruhn, MHS, Risk Management Specialist, OMIC, San Francisco

**2:15 pm**

**Overview of Session 4: Advocacy**

David G. Shulman, MD, San Antonio

**2:20 pm**

**Why Should Texas Ophthalmologists Be Very Afraid?**

Jay Propes, The Graydon Group, LLC, Austin

**2:40 pm**

**Legislative Update: Where Is Medicine Headed and How Can MDs Get Involved?**

Michael Burgess, MD, Lewisville

**3:05-3:15 pm**

**Questions and Answers**



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Be sure to include **#tmamtg** in all of your TexMed tweets!





# Ophthalmology Day 2

*Presented by the Texas Ophthalmological Association under the direction of Sidney K. Gicheru, MD, Dallas*

**Saturday, May 3, 9 am-3:10 pm**

Convention Center, Level 1, 100

4.5 AMA PRA Category 1 Credits™

## Objectives

Upon completion of this program, participants should be able to: 1) summarize research projects of regional ophthalmology residents, including new techniques and information in bare sclera excision, electronic medical records, ocular trauma, diabetic retinopathy, anterior polar cataracts in children, and hydroxychloroquine use; 2) debate the role of the comprehensive ophthalmologist in intravitreal injections; 3) outline new techniques to treat duct obstruction in the pediatric population; 4) summarize the latest information regarding the diagnosis, treatment, and management of multiple sclerosis from an ophthalmic perspective; 5) evaluate the role of micro-invasive glaucoma surgery in the treatment of glaucoma; 6) recognize that the eyelid region is susceptible to skin cancer, and employ new management techniques; 7) weigh the benefits of various treatment options for patients with small to medium uveal melanomas; 8) explain threats to patient safety in Texas' regulatory and legislative arenas; 9) explain how the Affordable Care Act and its insurance exchanges will impact the ophthalmologist; and 10) summarize the details of running for public office, or helping another run for public office.

## Target Audience

Ophthalmologists



CME handouts available at [www.texmed.org/handouts](http://www.texmed.org/handouts).  
FREE wireless Internet available;  
choose the **TexMed** wireless network.

**9 am**

### Welcome and Introduction: Overview of Session 1: Resident Competition

Sidney K. Gicheru, MD, Dallas



**9:05 am**

### Electronic Medical Records in Ophthalmology: Patient and Physician Perspectives

Claudia Hooten, MD, Houston

**9:15 am**

### Effective: 0.01 mg Mitomycin C Subconjunctival Injection One Month Prior to Bare Sclera Excision

Mircea Coca, MD, PhD, Galveston

**9:25 am**

### Inflammation After Ocular Trauma

Philip Lieu, MD, Lubbock

**9:35 am**

### Effect of Panretinal Photocoagulation for Diabetic Retinopathy on Retinal Nerve Fiber Layer and Visual Field

Peng Lei, MD, Fort Worth

**9:45 am**

### Characteristics of Anterior Polar Cataracts in Children

Lena Dixit, MD, Houston

**9:55 am**

### Multifocal Electroretinography Findings in Patients With Long-Term Hydroxychloroquine Use and Suspected Toxicity

Negin Agange, MD, MBA, San Antonio

**10:05 am**

### Overview of Session 2: Subspecialty Review for the General Ophthalmologist

Barbara A. Smythe, MD, Grapevine

**10:10 am**

### Point: Intravitreal Injections by Retina Specialists Only

Gregory Kozielec, MD, Dallas

**Ophthalmology Day 2 continued on next page**

# Ophthalmology Day 2 - continued

*Presented by the Texas Ophthalmological Association under the direction of Sidney K. Gieberu, MD, Dallas*

**10:20 am**

**Counterpoint: Intravitreal Injections Should Be Done by Comprehensive Ophthalmologists**

John M. Haley, MD, Garland

**10:25 am**

**Questions and Answers**

**10:30 am**

**Break**

**10:55 am**

**The Insider's Guide to Modern Surgical Treatment of Neonatal Nasolacrimal Duct Obstruction**

David K. Coats, MD, Houston

**11:15 am**

**Neuro-Ophthalmic Manifestations of Multiple Sclerosis**

Ray Jones, MD, Dallas

**11:35 am**

**Minimally Invasive Glaucoma Surgery: Current Concepts and Techniques**

Arvind Neelakantan, MD, Dallas

**11:55 am**

**Management of Eyelid Neoplasms for the Comprehensive Ophthalmologist**

Vikram D. Durairaj, MD, FACS, Denver

**12:15 pm**

**Update on the Management of Uveal Tumors**

Dan S. Gombos, MD, Houston

**12:35 pm**

**Lunch Break**

**1:40 pm**

**Overview of Session 3: Advocacy and Insurance Update**

Aaron M. Miller, MD, Houston

**1:45 pm**

**Firsthand AAO Experience in Louisiana, Oklahoma, and Kentucky**

Cynthia Bradford, MD, Oklahoma City

**2:10 pm**

**The Affordable Care Act: Understanding its Impact on Health Care Providers**

Paul Hain, MD, Richardson

**2:35 pm**

**Running a Political Campaign: Personally or Helping Your Congressperson**

Lyle Thorstenson, MD, Dallas

**3-3:10 pm**

**Questions and Answers**



# Otolaryngology Day 1

*Presented by the Texas Association of Otolaryngology Head and Neck Surgery under the direction of Cherie Booth, MD, Dallas, and Jed Grisel, MD, Wichita Falls*

**Friday, May 2, 7:30 am-2:45 pm**

Convention Center, Level 2, 202D

5.25 AMA PRA Category 1 Credits™

1 ETHICS

## Objectives

Upon completion of this program, participants should be able to better: 1) understand the changes in medicine and how this affects patient care; 2) accurately evaluate, diagnose, manage, and treat patients with recalcitrant benign paroxysmal positional vertigo; 3) understand how to incorporate imaging machines into a physician's office and the value of accreditation; 4) understand current management and recommendations on key pediatric topics; 5) learn the future of rhinology and how this may affect the general otolaryngologists practice in treating and caring for patients with rhinologic diagnoses; 6) identify and evaluate patients with eustachian tube dysfunction to determine which candidates would be amenable to surgical management and to learn possible surgical procedures for eustachian tube dysfunction; 7) understand the current health care climate including the Affordable Care Act, health care payment plans, and current changes in medicine and their impacts upon patient care and physician duties; and 8) provide an update on tympanoplasty and ossiculoplasty surgical methods.

## Target Audience

Physicians practicing in the areas of otolaryngology



CME handouts available at [www.texmed.org/handouts](http://www.texmed.org/handouts).  
FREE wireless Internet available;  
choose the **TexMed** wireless network.

**7:30 am**

### Welcome and Introduction

Cherie Booth, MD, Dallas

Jed Grisel, MD, Wichita Falls

**7:35 am**

### Political Landscape in Texas Medicine and Community Involvement

Austin King, MD, Abilene

**7:50 am**

### Recurrent Positional Vertigo Treatment: A New Method of Macular Ablation

Phil Anthony, MD, Fort Worth

**8:20 am**

### Incorporating Office-Based Imaging Into Practice and the Value of Accreditation

Gavin Setzen, MD, Albany, NY

**8:50 am**

### Break

**9:10 am**

### Pediatric Otolaryngology Panel

Moderator: Soham Roy, MD, Houston

Binoy Chandy, MD, Houston

Stacey Clark, MD, Austin

Ron Mitchell, MD, Dallas

**10:30 am**

### Future of Rhinology

Jeremy Reed, MD, Harker Heights

**11 am**

### Surgical Management of Eustachian Tube Dysfunction

Marc Dean, MD, Fort Worth

**11:30 am**

### Business Meeting and Lunch

**12:45 pm**

### Ethics of Health System Change for Otolaryngologists (ETHICS)

Gavin Setzen, MD, Albany, NY

**1:45 pm**

### Break

**2-2:45 pm**

### Ossiculoplasty Update and Tympanoplasty Update

Robert M. Owens, MD, Dallas



# Otolaryngology Day 2

*Presented by the Texas Association of Otolaryngology Head and Neck Surgery under the direction of Cherie Booth, MD, Dallas, and Jed Grisel, MD, Wichita Falls*

**Saturday, May 3, 9 am-1 pm**

Convention Center, Level 2, 202D

3.5 AMA PRA Category 1 Credits™

## Objectives

Upon completion of this program, participants should be able to better: 1) understand how to diagnose and manage LPR versus muscle tension dysphonia; 2) learn the current management of patients with HPV + oral cancer and the appropriate treatment and how TORS may be effective; 3) review and discuss management of: a) indeterminate and benign thyroid nodules; b) early stage well-differentiated thyroid cancer, b1) extent of thyroidectomy and neck dissection, and b2) monitoring for recurrence; c) advanced well-differentiated thyroid cancer, c1) extent of nodal dissection for N+ disease, c2) management with involvement of trachea, larynx, and carotid artery, and c3) indications for I-131 and external beam radiotherapy; d) poorly differentiated and anaplastic thyroid carcinoma; and e) substernal thyroid goiter; 4) understand and determine how to surgically treat the crooked nose; and 5) manage and treat patients with nonmelanoma skin cancer and manage neck disease in these patients.

## Target Audience

Physicians practicing in the areas of otolaryngology

**9 am**

### Welcome and Introduction

Cherie Booth, MD, Dallas

Jed Grisel, MD, Wichita Falls

**9:05 am**

### Resident Awards

**9:10 am**

### Lloyd Storrs Resident Winner Presentation

**9:30 am**

### Muscle Tension Dysphonia Versus LPR

Lindsey Arviso, MD, Dallas

**10 am**

### HPV Update and State-of-the-Art TORS

Nathan Hales, MD, San Antonio

**10:30 am**

### Break

**10:45 am**

### Thyroid Panel

Moderator: Lance Oxford, MD, Dallas

Joe Cordero, MD, Lubbock

Nate Hales, MD, San Antonio

Frank Miller, MD, San Antonio

Randal Weber, MD, Houston

**Noon**

### Straightening the Crooked Nose

Colin Pero, MD, Plano

**12:30-1 pm**

### Nonmelanoma Skin Cancer

Randal Weber, MD, Houston



CME handouts available at [www.texmed.org/handouts](http://www.texmed.org/handouts).

FREE wireless Internet available;  
choose the **TexMed** wireless network.



# Pain Medicine

*Presented by the Texas Pain Society under the direction of Aaron K. Calodney, MD, Tyler, and Larry C. Driver, MD, Houston*

**Friday, May 2, 7:30-11:30 am**

Convention Center, Level 2, 201C

3.75 AMA PRA Category 1 Credits™

3.75 AAFP Prescribed Credits

1.75 ETHICS

## Objectives

Upon completion of this program, participants should be able to: 1) discuss when to consult a pain medicine specialist and how to optimize the primary care/pain-palliative specialist interaction promoting best patient outcomes; 2) outline pain treatment approaches from the standpoint of the pediatric pain specialist; 3) summarize overlapping concerns about pain management and addiction issues; and 4) discuss potential areas for influencing the 2015 Texas Legislature regarding the “pill mill” problem.

## Target Audience

Physicians and other health care professionals caring for patients suffering from pain



CME handouts available at [www.texmed.org/handouts](http://www.texmed.org/handouts).  
FREE wireless Internet available;  
choose the **TexMed** wireless network.

**7:30 am**

## Welcome and Introduction

Aaron K. Calodney, MD, Tyler

Larry C. Driver, MD, Houston

**7:35 am**

## **H** **T** Optimizing Collaborations of Primary Care and Pain Management and Palliative Care Physicians

David Capper, MD, Fort Worth

**8:30 am**

## Pediatric Pain Perspectives for the Primary Care Physician: Headaches, Bellyaches, and Other Pain in Children

Aimee McAnally, MD, Fort Worth

**9:20 am**

## **H** **T** Chronic Pain and Addiction: What Physicians Need to Know (ETHICS)

Michael Sprintz, DO, Houston

**10:20 am**

**Break**

**10:35-11:30 am**

## **H** **T** Stopping Pill Mills: The 2015 Legislative Process (ETHICS)

C.M. Schade, MD, PhD, Dallas

### Earn Up to \$1,000 Professional Liability Discount

Physicians who are insured with the Texas Medical Liability Trust may earn a 3-percent discount (not to exceed \$1,000) for completion of 2.5 hours of approved risk management lectures. This discount will be applied to the physician's next eligible policy period.



# Partners in Public Health

*Presented by practicing physicians who deal with complex patients on a daily basis, under the auspices of the TexMed Executive Planning Team, and under the direction of Lisa Cornelius, MD, MPH, Austin, and Sandra Parker, MD, Fort Worth*

**Saturday, May 3, 9 am-4 pm**

Convention Center, Level 1, 102

5.5 AMA PRA Category 1 Credits™

5.5 AAFP Prescribed Credits

1 ETHICS

## Objectives

Upon completion of this program, participants should be able to: 1) emphasize to hospitals and primary care physicians the importance of breastfeeding practices to maternal-child health; 2) discuss key annual immunization updates and developments; 3) educate physicians about rabies and the administration of rabies postexposure prophylaxis (PEP); 4) describe the impact and recommendations for hepatitis C screening in the baby boomer population; and 5) outline the importance of death certificate completion being both accurate and descriptive as it relates to public health information and uses.

## Target Audience

Physicians, residents, and other health care professionals in all areas of practice, especially primary care physicians

**9 am**

**Welcome and Introduction**

Sandra Parker, MD, Fort Worth

**H T**

**9:05 am**

**Promoting Breastfeeding and its Public Health Implications**

Theresa M. Patton, MD, Dallas

Erin Hamilton Spence, MD, Fort Worth

**10:30 am**

**Break**

**H T**

**11 am**

**Immunization and Vaccinations Update**

Erica Swegler, MD, Dallas

**Noon**

**Lunch Break**

**H T**

**1 pm**

**Rabies and Rabies Postexposure Prophylaxis Regimen**

Beverlee Nix, DVM, MPH, Temple

Shelley Stonecipher, DVM, MPH, Arlington

**H T**

**2 pm**

**Hepatitis C Screening in the Baby Boomer Population**

Stevan Gonzalez, MD, Dallas

**H T**

**3-4 pm**

**Public Health Relevance for Completing Death Certificates Accurately (ETHICS)**

Ruth E. Kohlmeier, MD, Oklahoma City



CME handouts available at [www.texmed.org/handouts](http://www.texmed.org/handouts).

FREE wireless Internet available;  
choose the **TexMed** wireless network.



# Physical Medicine and Rehabilitation

*Presented by the Texas Physical Medicine and Rehabilitation Society under the direction of Samuel Bierner, MD, Dallas*

**Saturday, May 3, 9-11:30 am**

Convention Center, Level 1, 101C

2.25 AMA PRA Category 1 Credits™

2.25 AAFP Prescribed Credits

## Objectives

Upon completion of this program, participants should be able to: 1) review applications of ultrasound technology to rehabilitation medicine; 2) explain possible complications of baclofen pumps and how to recognize them; and 3) review indications for use of deep brain stimulation in Parkinson's disease and other neurodegenerative disorders.

## Target Audience

Physicians, residents, and ancillary providers participating in physical medicine and rehabilitation

**9 am**

**Welcome and Introduction**

Samuel Bierner, MD, Dallas

**9:05 am**

**Update on Indications and Possible Complications of Baclofen Pump Use in Patients With Spasticity**

Fatma Gul, MD, Dallas

**9:45 am**

**Update on Deep Brain Stimulation in Neurodegenerative Disorders**

Neepa Patel, MD, Dallas

**10:30 am**

**Break**

**10:45-11:30 am**

**Emerging use of Musculoskeletal Ultrasound in PM&R**

E. Blair Meyer, MD, Dallas



CME handouts available at [www.texmed.org/handouts](http://www.texmed.org/handouts).

FREE wireless Internet available;

choose the **TexMed** wireless network.

# Physician Health and Wellness

*Presented by the TMA Committee on Physician Health and Wellness under the direction of Viki Chancellor, MD, Mansfield*

**Friday, May 2, 12:30-3 pm**  
Convention Center, Level 2, 201A

2.5 AMA PRA Category 1 Credits™  
2.5 AAFP Prescribed Credits  
1 ETHICS

## Objectives

Upon completion of the program, participants should be able to: 1) utilize nutrition and exercise education strategies in the clinical setting to promote healthy lifestyles among patients and the medical profession; and 2) assess the significance of physician fatigue and sleep deprivation and their correlation to patient safety and medical errors.

## Target Audience

Physicians and residents of all specialties, other health care professionals

## **Physician Health and Wellness: Eat, Sleep, and Get Sweaty – Healthy Practice: Safer Patients**

### **12:30 pm** **Welcome and Introduction**

Harry L. Faust Jr., DO, Friendswood

### **12:35 pm** **Nutrition and Exercise Steps to Weight Loss and Health**

Moderator: Harry L. Faust Jr., DO, Friendswood  
Brittany Crim, PhD, RD, LD, FIT Institute, Pflugerville

### **2-3 pm** **Physician Fatigue and Sleep Deprivation (ETHICS)**

Robert W. Fayle, MD, Houston



CME handouts available at [www.texmed.org/handouts](http://www.texmed.org/handouts).  
FREE wireless Internet available;  
choose the **TexMed** wireless network.



# Practice Transformation

Presented by the TMA Physician Services Organization

**Friday, May 2, 8:30 am-3 pm**

Convention Center, Level 2, 202B

- 5 AMA PRA Category 1 Credits™
- 5 AAFP Prescribed Credits
- 5 ETHICS

## Objectives

Upon completion of this program, participants should be able to: 1) identify key areas at risk factors facing practices today and implement a compliance plan to mitigate these risk factors; 2) discuss new value-based payment trends and examine analytic tools that help practices address gaps in patient care, manage high-risk patients, and benchmark practice performance; and 3) recognize local opportunities to collaborate with other independent practices to manage population health and contract for new payment models.

## Target Audience

Physicians in all specialties, and office managers and administrators

### TMA's Physician Services Organization

(PSO) Task Force was commissioned in Fall 2012 to develop a plan to help physician members adapt to the rapidly changing health care marketplace, including a value-based care delivery system.

Find out more about this initiative and share thoughts on how TMA can help you meet new administrative, financial, and clinical challenges.

**8:30 am**

**Welcome and Introduction**



**8:35 am**

**T Practical Roadmap for Mitigating Risk with Compliance Programs (ETHICS)**

Bess Ann Bredemeyer, BSN, RN, CHC, CPC, Senior Director, Consulting, McKesson Coding Services, Port Isabel

**10:15 am**

**Break**



**10:45 am**

**T Population Health: Transforming Your Practice for New Payment Models (ETHICS)**

Andrew Mellin, MD, MBA, VP and Medical Director, McKesson Enterprise Intelligence, St. Paul, Minn.

**Noon**

**Lunch Break**



**1-3 pm**

**T Preserving Independence: Clinical Integration Strategies for Small to Medium Medical Practices (ETHICS)**

Steven Stout, VP, Business Development, McKesson Business Performance Services, St. Louis, MO



CME handouts available at [www.texmed.org/handouts](http://www.texmed.org/handouts).

FREE wireless Internet available;  
choose the **TexMed** wireless network.

### Earn Up to \$1,000 Professional Liability Discount

Physicians who are insured with the Texas Medical Liability Trust may earn a 3-percent discount (not to exceed \$1,000) for completion of 2.5 hours of approved risk management lectures. This discount will be applied to the physician's next eligible policy period.



# Psychiatry

*Presented by the Texas Society of Psychiatric Physicians under the direction of Mark S. Jacobs, MD, Houston*

**Friday, May 2, 8 am-3 pm**

Convention Center, Level 2, 203C

5.5 AMA PRA Category 1 Credits™

5.5 AAFP Prescribed Credits

1 ETHICS

## Objectives

Upon completion of this program, participants should be able to: 1) diagnose eating disorders in their patients, recognize common comorbid psychiatric disorders, and know how to perform an initial eating disorder assessment including medical evaluations; 2) explain how many of the psychological symptoms of eating disorders relate to neural changes that may be caused by specific eating disorder behaviors; 3) utilize a variety of rapid screens for identifying cognitive problems in patients, utilize appropriate clinical and laboratory data to diagnose Alzheimer's disease and other causes of mental decline, and treat dementia patients using both behavioral and pharmacological techniques; 4) utilize simple metrics to aid in the accurate diagnosis of depression in a general medical setting, recognize bipolar depression, and determine when to make psychiatric referrals; and 5) identify types of patients who use maladaptive defense mechanisms, recognize why boundaries are needed in patient care, and develop novel treatment approaches to manage difficult cases.

## Target Audience

Physicians practicing in the areas of child and adolescent psychiatry, family medicine, geriatrics, internal medicine, pediatrics, and psychiatry

**8 am**

### Welcome and Introduction

Mark S. Jacobs, MD, Houston

**8:05 am**

### Eating Disorders: Current Trends in Assessment and Treatment

Melissa Pennington, DO, Dallas

**9 am**

### Understanding Brain Function in Eating Disorders

Carrie J. McAdams, MD, PhD, Dallas

**10 am**

### Break

**10:30 am**

### Diagnosis and Treatment of Dementia in a General Medical Setting

Kevin F. Gray, MD, Dallas

**Noon**

### Lunch Break

**1 pm**

### Diagnosis of Depression in a General Medical Setting

Benji T. Kurian, MD, MPH, Dallas

**2-3 pm**

### How to Handle Difficult Patients and Families (ETHICS)

Carol Nati, MD, Fort Worth



CME handouts available at [www.texmed.org/handouts](http://www.texmed.org/handouts).

FREE wireless Internet available;  
choose the **TexMed** wireless network.



# TexMed Poster Session

**Saturday, May 3, 8-9 am**

Convention Center, Level 1, Expo Hall, Grand Pavilion

- 1 AMA PRA Category 1 Credit™
- 1 AAFP Prescribed Credit
- 1 ETHICS

*TMA gratefully acknowledges the TMF Health Quality Institute for its generous support of this program.*

## Objectives

Upon completion of this program, participants should be able to: 1) exchange quality improvement learning and applicable best practices with other Texas physicians.

## Target Audience

Physicians, residents, other health care professionals, and all members of health care teams

**Attend the poster session to discuss with poster authors best practices and learn to improve patient care.**

**8-9 am**

## TexMed Poster Session (ETHICS)

### 12 Steps to Success: Reducing Patient Visit Time in the Pediatric Resident's Continuity Care Clinic

Sandra Jo Ehlers, MD, San Antonio  
Sylvia Leal-Castanon, MD, San Antonio

### Comparison of Kaolin-Based Hemostatic Dressing to Epinephrine in Burn Surgery

Yana Puckett, MD, Lubbock  
Sharmila Dissanaik, MD, Lubbock  
Senan-Abdul Hamed, MD, Lubbock

### Discharges Decrease on Federal Holidays

Ann Chou, BCM, Houston  
Barbara Trautner, MD, Houston

### Dynamic Physiologic Skin Monitoring to Enhance a Pressure Ulcer Prevention Program (Biofeedback)

Ronald G. Scott, MD, Plano  
Kristen Thurman, PT, CWS, Plano

### Dynamic Physiologic Skin Monitoring to Enhance a Pressure Ulcer Prevention Program (Standard Monitoring)

Ronald G. Scott, MD, Plano  
Kristen Thurman, PT, CWS, Plano

### Enhancement of Antimicrobial Stewardship Utilizing Process Improvement Methods and Electronic Medical Records

Kavita Bhavan, MD, Dallas  
Kristin Alvarez, Dallas

### Otitis Externa: Adherence to *Choosing Wisely*® Campaign Recommendations

Tania Kahn, MD, Wichita Falls  
David Carlston, PhD, Wichita Falls

### Patient Case Study: Medication Management and TMS Therapy as a Regular Part of Mental Health

Marilyn Vache, MD, Austin

### Reducing Unnecessary HbA1c's Ordered on Admission to a Freestanding Rehabilitation Hospital by 50 Percent Over 60 Days

Natasha Warnick, DO, Houston  
Meilini Mapa, MD, Houston  
Nikola Dragojlovic, MD, Houston

### Surviving Sepsis: Systematic Change Through Strategic Planning

Steven Arze, MD, Rockwell

### Telephonic Outreach for High-Risk Diabetic Patients in a Dallas-Based Accountable Care Organization

Erin Roe, MD, Dallas  
Ann Bowers, RN, Flower Mound

### Texas Pulse Oximetry Project: A Quality Education Initiative for Saving Newborn Lives

Alice Gong, MD, San Antonio  
Charleta Guillory, MD, Houston

### Transcranial Magnetic Stimulation for Treatment of Major Depression disorder in a Severely Treatment Resistant Population: A Retrospective Private Practice Evaluation

Marilyn Vache, MD, Austin

### Unanticipated Hawthorne Affect From a House Staff Quality Council Blood Management Guideline Initiative for a Large Texas Health System: The Process by Itself Helped Achieve the Goal

Shannon Haenel, DO, Temple  
Tar Barnett, MD, Temple

**9 am-1:30 pm**

**Poster Session Open (No CME credit)**



CME handouts available at [www.texmed.org/handouts](http://www.texmed.org/handouts).

FREE wireless Internet available;  
choose the **TexMed** wireless network.

# Get to Know Your PSO

The piece that fills the gap  
between business and patient care.



TMA is launching a physician services organization to help Texas physicians remain strong and competitive in health care's new world environment. You'll do what you do best — care for your patients — while the PSO delivers:

**Maintain a Viable Practice** Practice transformation services to become more efficient and effective

**Stay Competitive** Clinical integration services whereby independent practices like yours join forces in a virtual group

**Dream Big!** Enterprise solutions for analyzing clinical and financial data so you can strengthen your practice and negotiate contracts that protect you and your patients

**Come discover how your PSO can help transform your practice.**

**Visit Booth 350** in the Expo Hall. Help choose the name and look of your new PSO!

**Attend our CME session, Preserving Independence: Clinical Integration Strategies for Small to Medium Medical Practices** (Ethics), Friday, 1-3 pm in Room 202B.



Physicians Caring for Texans



# Expo Hall Hot Spots!

**CREDENTIALING**

**HOD & General Session**

THINK IT  
TWEET IT  
#TMAMTG

Lunch Pick-up Station



Ophthalmology CME

FIRST AID

**Registration**  
(Friday/Saturday)

**ATTENDEE**

**EXHIBITOR**

Exhibitor Lounge

TMA Photo Studio 124



**LEARNING LAB**  
(See Page 68 for Schedule)

151	250
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Baylor College of Medicine

**TMA PAVILION**

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AMA

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**ALLIED PAVILION**

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TMA PSO

**TMA MEMBER SERVICES**

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BlueCross BlueShield of Texas

**TMLT**

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MedAscend

MediComm

Doctors Hospital at Renaissance

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Drop off Bingo Card

**The Corral "Shoot Out"**  
213

209	308
207	306
205	304

**Grand Pavilion**

Welcome Reception – Friday  
Sponsored by **TMLT**

Poster Session – Saturday  
Sponsored by **TMF**

Ask the Expert  
Sponsored by **TMF**

**Humana**

339 451  
337 436

**Physician Lounge & Cyber Cafe**  
Sponsored by **Humana**

**Paws Across Texas**  
Sponsored by **BBVA Compass**

**BBVA Compass**

TEXAS MEDICAL ASSOCIATION INSURANCE TRUST

327	426
325	424
323	422
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319	418

**Greenway Health**

**Universal Medical Testing**

**Altex Business Solutions**

**Immuno Labs**

315	416
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**TMF**

**TEXPAC**

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305	404

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425	524
423	522
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**Greenway Health**

**Universal Medical Testing**

**Altex Business Solutions**

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Urbana Varro

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**Meet-Up Station**  
Sponsored by **CareNow**

519

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Lunch Pick-up Station

623
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**OTOLARYNGOLOGY PAVILION**

617
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**EXIT ONLY**

**OPHTHALMOLOGY PAVILION**

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**MAIN ENTRANCE**

**B!** = Bingo

# Expo Hall Featured Events

## Welcome to TexMed 2014!

The Expo Hall is your location for up-to-date practice information, and the latest technologies, services, and pharmaceutical knowledge that will enhance your quality of patient care and practice operations ... all from solutions-based exhibitors. Take a break from CME and get recharged!

### Expo Hall Hours

Friday, 7 am-6 pm

Saturday, 7 am-1:30 pm



**NEW!**

### Ask the Expert

*Sponsored by TMF Health Quality Institute*

Meet and network with physicians of different specialties. See page 67 for the schedule, or check the live Twitter feed at the Cyber Café in the Physician Lounge.

### Active CME: Let's Get Active and Healthier!

Friday, 7-8 am

Bring your exercise mat and participate, or sit and learn healthy stretching techniques to help you and your patients.

### Meet-Up Station

*Sponsored by CareNow*

This quiet area is a perfect place to meet up with a colleague or group of friends, new and old. Check the live Twitter feed in the Physician Lounge or on your smart device for scheduled meet-ups.

### Giddy-Up 'n' Go Lunch

Saturday, 11:30 am-1:30 pm

This is your last opportunity during TexMed to peruse all that the Expo Hall has to offer!

### Live Twitter Feed #tmamtg

The live Twitter feed monitor in the Physician Lounge will keep you in the know with up-to-the-minute notifications and invitations to meet up.

### Expo Bingo — Fabulous Prizes

Grab your Expo Bingo Card in your conference tote bag or pick one up at The Corral. Visit six of the exhibitors listed on the Bingo Card and enter to win one of the many fabulous prizes donated by the Expo Bingo exhibitors. Winners will be posted in The Corral.

### Physician Lounge and Cyber Café

*Sponsored by Humana*

Visit the Physician Lounge and enjoy refreshments throughout the day. It's the perfect place to relax and socialize with your colleagues.

### Continental Breakfast and Refreshment Breaks

Make the Physician Lounge your first stop each morning for a cup of coffee, a pastry, and a visit with exhibitors and colleagues before you head to CME sessions. Refreshments will be provided in the lounge during your breaks.

### Networking Lunch

Friday, 11:30 am-1:30 pm

*Sponsored by Blue Cross and Blue Shield of Texas*

Looking for a quick lunch? Boxed lunches will be available for purchase in the Expo Hall for \$15. Purchase lunch tickets in advance at the Registration Desk or when you pick up your lunch. Look on the Hot Spot Map on the opposite page for the pick-up station locations.

### The Corral

Take a break from the serious stuff and visit The Corral! Comical name badge ribbons are back by demand; drop by and add a fun ribbon to your badge. Expo Bingo winners will be posted in The Corral, so stop by frequently to see if you or someone you know is a winner! **"Shoot Out"** at The Corral will provide you with a change of pace — see how good you are and challenge your peers to beat you!

### TMA Photo Studio

FREE to TMA Members

Have your professional portrait taken for the TMA online directory. Visit the Photo Studio in booth #124 to take advantage of this membership benefit. View your proofs on the spot and choose your favorite photo to have in your TMA file. Additional prints are available for purchase.

## Highlights

### Learning Labs

Friday, 10:30 am-2 pm

Two sessions providing CME conveniently located in the Expo Hall. Check page 47 in the CME Programs section in this program, or check the Learning Lab schedule in the Physician Lounge for topics and times.

### Poster Session

Saturday, 8-9 am: Author-hosted CME

1 AMA PRA Category 1 Credit™

1 Ethics

9 am-1:30 pm: Viewing Time (No CME)

*Sponsored by TMF Health Quality Institute*

Medical practices and related entities will present their posters and share quality improvement successes and best practices for improving patient care. Poster authors will be hosting a CME session from 8-9 am to answer your questions and share their knowledge.



# Expo Hall Schedule of Events

Prize drawings will take place in The Corral in the Expo Hall Friday and Saturday!

## Friday May 2

7 am	Expo Hall Open Continental Breakfast
7-8 am	Active CME, Grand Pavilion (CME)
9-9:30 am	Ask the Expert, Booth #545: Pediatrics
9:30-10 am	Ask the Expert, Booth #545: Pediatric Neurosurgery
10-10:30 am	Ask the Expert, Booth #545: Physician Assistants
10:30 am	Learning Lab: Prescribing a Plan for Health Practices II (CME)
10:30-11 am	Ask the Expert, Booth #545: Neurology
11:30 am	Prize Drawing: <b>JAMA III Book</b> <i>Donated by AMA, Booth #121</i>
11:30 am- Noon	Ask the Expert, Booth #545: Allergy, Asthma and Immunology
11:30 am- 1:30 pm	Networking Lunch: \$15 tickets. Advance purchase at Knowledge Center and Registration Desk. Tickets available at Pick-up Stations during lunch. <i>Sponsored by Blue Cross and Blue Shield of Texas</i>
Noon	Prize Drawing: <b>Personal Office Package</b> <i>Donated by DSHS HIV/STD Prevention, Booth #116</i>
Noon- 12:30 pm	Ask the Expert, Booth #545: Geriatric Medicine
12:30 pm	Prize Drawing: <b>Amazon Gift Card</b> <i>Donated by TMLT, Booth #330</i>
12:30-1 pm	Ask the Expert, Booth #545: Public Health
1 pm	Prize Drawing: <b>\$75 Gift Card</b> <i>Donated by Greenway Health, Booth #422</i>  Learning Lab: Blue Zones (CME)
1:30 pm	Prize Drawing: <b>iPad</b> <i>Donated by Doctors Hospital at Renaissance, Booth #326</i>
2-2:30 pm	Ask the Expert, Booth #545: Physical Medicine and Rehab
2:30 pm	Prize Drawing: <b>Immuno Bloodprint® 154</b> <i>Donated by Immuno Laboratories, Booth #418</i>  Prize Drawing: <b>Flex Fitbit</b> <i>Donated by Blue Cross and Blue Shield of Texas, Booth #239</i>
3-3:30 pm	Ask the Expert, Booth #545: Gastroenterology
3:30 pm	Prize Drawing: <b>iPad</b> <i>Donated by Humana, Booth #431</i>

*Prize winners will be posted on the bulletin board in The Corral.*

5 pm	Prize Drawing: <b>Amazon Gift Card</b> <i>Donated by TMLT, Booth #330</i>
	Prize Drawing: <b>Kindle Fire HDX</b> <i>Donated by TMAIT, Booth #531</i>
5-6 pm	Welcome Reception, Grand Pavilion <i>Sponsored by Texas Medical Liability Trust</i>
6 pm	Expo Hall Closes

## Saturday, May 3

7 am	Expo Hall Open Continental Breakfast
8 am	Prize Drawing: <b>Bose Quiet Comfort Headphones</b> <i>Donated by Bankers Healthcare Group, Booth #415</i>
8-9 am	TexMed Poster Session located in the Grand Pavilion (CME) <i>Sponsored by TMF Health Quality Institute</i>
9 am	Prize Drawing: <b>One-Night Use of Party Limo (Dallas/Fort Worth)</b> <i>Donated by Universal Medical Testing, Booth #421</i>
	Prize Drawing: <b>Flex Fitbit</b> <i>Donated by Blue Cross and Blue Shield of Texas, Booth #239</i>
9-9:30 am	Ask the Expert, Booth #545: TMA Member Services
9:30-10 am	Ask the Expert, Booth #545: Ophthalmology
9 am-1:30 pm	TexMed Poster Session located in the Grand Pavilion (Viewing, No CME) <i>Sponsored by TMF Health Quality Institute</i>
10 am	Prize Drawing: <b>Three-Night Marriott Stay</b> <i>Donated by Urbana Varro, Booth #527</i>
	Prize Drawing: <b>Amazon Gift Card</b> <i>Donated by TMLT, Booth #330</i>
11 am	Prize Drawing: <b>iPad Mini</b> <i>Donated by Altex Business Solutions, Booth #419</i>
11:30 am- 1:30 pm	Giddy-Up 'n' Go Lunch (Buffet). Tickets Not Required
Noon	Prize Drawing: <b>\$200 AMEX Gift Card</b> <i>Donated by MediComm, Booth #227</i>
	Prize Drawing: <b>Amazon Gift Card</b> <i>Donated by TMLT, Booth #330</i>
Noon- 12:30 pm	Ask the Expert, Booth #545: Anesthesiology
1 pm	Prize Drawing: <b>Samsung Galaxy Tablet</b> <i>Donated by BBVA Compass, Booth #539</i>
	Prize Drawing: <b>iPad Mini</b> <i>Donated by MedAscend, Booth #226</i>
1:30 pm	Expo Hall Closes

# ask THE Expert



New this year, the **Ask the Expert** booth, *sponsored by TMF Health Quality Institute*, will give physicians the opportunity to meet and network with physicians of different specialties. Stop by and network with your colleagues!

## Friday Schedule

TIME	SPECIALTY	
9-9:30 am	Pediatrics	Ben Lee, MD, Dallas Jason Terk, MD, Keller
9:30-10 am	Pediatric Neurosurgery	David Donahue, MD, FAAP, Fort Worth
10-10:30 am	Physician Assistants	Karrie Crosby, PA-C, Robinson Lauren Dobbs, PA-C, Fort Worth Todd Pickard, PA-C, Houston
10:30-11 am	Neurology	Susan Blue, MD, Fort Worth
11:30 am-Noon	Allergy, Asthma, and Immunology	Bob Lanier, MD, Fort Worth
Noon-12:30 pm	Geriatric Medicine	Yanping Ye, MD, San Antonio Lesca Hadley, MD, Fort Worth
12:30-1 pm	Public Health	Sandra K. Parker, MD, Fort Worth
2-2:30 pm	Physical Medicine and Rehabilitation	Samuel Bierner, MD, Dallas Christopher Garrison, MD, Austin Teresa Kaldis, MD, Houston Shaun Lehmann, MD, Houston Amy Wilson, MD, Dallas
3-3:30 pm	Gastroenterology	Joe Shelton, MD, Fort Worth

## Saturday Schedule

TIME	SPECIALTY	
9-9:30 am	TMA Member Services	TMA Member Services
9:30-10 am	Ophthalmology	Dain Brooks, MD, Plano Mujahid A. Hines, MD, Irving
Noon-12:30 pm	Anesthesiology	Wendy B. Kang, MD, San Antonio





# Learning Labs Schedule

Convention Center, Street Level, Expo Hall, Learning Lab

## Friday, May 2

### Session 1: 10:30-11:30 am

#### Prescribing a Plan for Healthy Practices – Closing the Gap of Business Knowledge II

*Al E. Canal, CRO*

- 1 AMA PRA Category 1 Credit™
- 1 AAFP

### Session 2: 1-2 pm

#### Blue Zones

*Joel Spoonheim*

- 1 AMA PRA Category 1 Credit™
- 1 AAFP



#tmamtg

Don't forget to tweet for your chance to win prizes! Every tweet is a chance to win!



[www.facebook.com/texmed](http://www.facebook.com/texmed)

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[www.bbvacompass.com/bbo/travis-jones](http://www.bbvacompass.com/bbo/travis-jones)

#### Kat Priem

Vice President, Healthcare Business Banking Officer  
Direct Mobile: 512-994-9551  
[Kat.Priem@bbvacompass.com](mailto:Kat.Priem@bbvacompass.com)  
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# Exhibitor List by Product (As of April 16, 2014)

<b>Company</b>	<b>Booth</b>	<b>Company</b>	<b>Booth</b>
<b>Auto</b>		<b>Health Information Technology</b>	
Autoflex Leasing	405	ActiveArchives.com	451
<b>Bank</b>		Apex Healthware, LLC	315
Bankers Healthcare Group	415	AVAILITY, LLC	427
BBVA Compass	539	Docright, Inc.	543
Merrill Lynch / Bank of America	339	e-MDs	149
SoFi	147	GE Healthcare	536
<b>Credentialing</b>		Greenway Health	422
Nationwide Credentialing	324	Gruene Technology Group, LLC	334
<b>Education/Books/Videos</b>		MegaEasy Computer Solutions	425
Help Your Diabetes	145	<b>Hospital/Clinic</b>	
UT School of Biomedical Information	225	CareNow	515
<b>Electronic Medical Records/Billing</b>		EmCare	245
AccuPro Services	212	HealthSouth Rehabilitation	414
AdTel International, Inc.	231	MD Anderson Cancer Center	520
athenahealth, Inc.	525	MedSpring Urgent Care	424
MedicalMine	235	<b>Insurance</b>	
NPE Consulting, LLC	249	Blue Cross Blue Shield of Texas	239
Office Ally, LLC	518	TMHP	321
Sage IT, Inc.	413	Humana	436
<b>Equipment</b>		Texas Medical Liability Trust	330
Optovue, Inc.	526	<b>Laboratory</b>	
R-B Instruments	522	Genotox Laboratories	221
Universal Medical Testing	421	Immuno Laboratories	418
<b>Financial Services/Investment</b>		<b>Medical Devices</b>	
James C. Neathery & Associates, Inc.	337	All Star X-ray, Inc.	323
TMA Insurance Trust	531	Novadaq Technologies Inc	420
<b>Government</b>		Siemens Healthcare Diagnostics	423
Alzheimer's Association	119	THD, Inc.	248
DSHS - Immunization Branch	110	Xoran Technologies, Inc.	207
DSHS - TX Primary Care Office	112	<b>Medical Related Services</b>	
DSHS HIV/STD Prevention	116	Texas Medicaid Wellness Program	524
Office of Injured Employee Counsel (OIEC)	113	<b>Military Medical Recruiting</b>	
TEXPAC/Texas Medical Association	404	US Navy Medical Recruiting	623
		<b>Non-Profit</b>	
		DSHS - Newborn Screening Unit	218
		Houston Methodist Transplant Center	111
		Texas Health Steps Online Provider Education	125
		Walk with a Doc	621



# Exhibitor List by Product (As of April 16, 2014)

<b>Company</b>	<b>Booth</b>	<b>Company</b>	<b>Booth</b>
<b>Nutrition</b>		<b>Pharmacogenetic Testing</b>	
Ideal Protein	426	AlBioTech	224
Juice Plus	325	<b>Physician Organization</b>	
<b>Ophthalmology Pavilion</b>		American Medical Association	121
Abbott Medical Optics	636	Doctors Hospital at Renaissance	326
Alcon Laboratories, Inc.	654	Skilled Wound Care	336
Allergan	637	Sound Physicians	244
Army Medicine	639	Specialists On Call	219
Bio-Tissue, Inc.	641	Texas Academy of Physician Assistants	115
Carl Zeiss Meditec, Inc.	638	TMF Health Quality Institute	305
Diopsys, Inc.	632	Vein Clinics of America	247
Ellex	630	<b>Practice Management</b>	
Genentech	645	Carr, Riggs & Ingram, L.L.C.	327
Heidelberg Engineering	646	MediComm	227
Integrity Digital Solutions	648	nAbleMD	306
MedFlow Complete	634	<b>Real Estate</b>	
NexTech	647	Huffman Builders	220
NIDEK	653	The Barron Companies	246
Precision Surgical / Zeiss Microscopes	655	Urbana Varro, LLC	527
Prescott's, Inc.	651	<b>Recruiting Services</b>	
Quantel Medical	650	MedAscend	226
Sightpath Medical	643	The Inline Group	318
Tear Science	649	<b>Telecommunications</b>	
TearLab	652	Relay Texas	114
<b>Otolaryngology</b>		<b>TMA</b>	
ArthroCare ENT	604	TMA Foundation	122
Carestream Health, Inc.	607	TMA Member Services	344
Ecleris USA, Inc.	614	TMA Outreach Programs	118
Entellus Medical, Inc.	606	TMA Photo Studio	124
Meda Pharmaceuticals	609	TMA PHW: Revitalizing Physicians	120
Merck & Co	612	<b>University/Academia</b>	
Optm LLC	603	Baylor College of Medicine	127
Oticon Medical	613	<b>Miscellaneous</b>	
SinusSys Corp	615	Altex Business Solutions	419
Spectrum Audiology	611	First Aid	043
US Health Group	617	MacPractice	320
Veracyte, Inc.	610	MediGain	319
<b>Pharmaceuticals</b>		Paws Across Texas, Inc. (PAT)	541
Avita Pharmacy Solutions	535	TMA PSO	350
Neilmed Pharmaceuticals	412		
Transdermal Therapeutics Inc.	437		

## How Well is your Practice Running? Are you ready for...

- **Meaningful Use (MU) AUDIT Preparation?**
- **Medicare Penalties?**
- **ANNUAL Security Risk Assessments (SRA)?**
- **Annual Employee Privacy and Security Training?**
- **90-Day MU Reporting Period?**
- **STAGE 1 & 2 Meaningful Use (MU)?**
- **October 1, 2014 – ICD-10 Deadline?**

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- Pre and Post Payment Audit Assistance
- Workflow Analysis
- Education on House Bill 300
- ICD-10 Transformation

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# Exhibitor List by Alpha (As of April 16, 2014)

## A

### **Abbott Medical Optics**

700 E St Andrew Pl  
Santa Ana, CA 92705  
817-526-0555

**Booth # 636**

### **AccuPro Services**

700 Highlander Blvd., # 415  
Arlington, TX 76015  
817-516-8811  
www.accupromed.com

**Booth # 212**

### **ActiveArchives.com**

6800 West Gate Blvd., Ste 132-318  
Austin, TX 78745  
409-781-7745  
www.activearchives.com

**Booth # 451**

### **AdTel International, Inc.**

4280 Spring Valley  
Dallas, TX 75244  
972-503-0717

**Booth # 231**

### **AlBioTech**

601 Biotech Dr.  
Richmond, VA 23235  
800-848-4362  
www.aibiotech.com

**Booth # 224**

### **Alcon Laboratories, Inc.**

6201 South Freeway  
Fort Worth, TX 76134  
817-515-2448

**Booth # 654**

### **All Star X-ray, Inc.**

3029 E. Randol Mill Rd  
Arlington, TX 76011  
866-381-4079  
www.allstarxray.com

**Booth # 323**

### **Allergan**

2525 Dupont Dr.  
Irvine, CA 92612  
714-246-4491

**Booth # 637**

### **Altex Business Solutions**

4151 Southwest Freeway, # 510  
Houston, TX 77027  
713-621-6000  
www.altexsolutions.com

**Booth # 419**

### **Alzheimer's Association**

800-272-3900  
www.alz.org

Our mission is to eliminate Alzheimer's disease through the advancement of research and to enhance care and support for all affected. To learn more about services and programs call (800) 272-3900 or visit www.alz.org.

**Booth # 119**

### **American Medical Association**

330 N. Wabash Ave  
Chicago, IL 60611  
800-262-3211  
www.ama-assn.org

**Booth # 121**

### **Apex Healthware, LLC**

1116 West Blanco  
San Antonio, TX 78232  
www.apexhealthware.com

**Booth # 315**

### **Army Medicine**

1307 3rd Avenue  
Fort Knox, KY 40121  
502-626-2311

**Booth # 639**

### **ArthroCare ENT**

7000 W William Cannon Dr.  
Austin, TX 78735  
512-895-1307  
www.arthrocare.com

**Booth # 604**

### **athenahealth, Inc.**

311 Arsenal St.  
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athenahealth delivers cloud-based services for EHR, practice management and care coordination. Our mission is to be caregivers' most trusted service, helping them do well doing the right thing. You can contact us at www.athenahealth.com.

**Booth # 525**

### **Autoflex Leasing**

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Richardson, TX 75080  
972-234-1234  
www.autoflex.com

**Booth # 405**

### **Availity, LLC**

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Jacksonville, FL 32256  
800-282-4548  
www.availity.com

**Booth # 427**

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# Exhibitor List by Alpha (As of April 16, 2014)

## Avita Pharmacy Solutions

5551 Corporate Blvd., Ste 445  
Baton Rouge, LA 70808  
888-AVITARX  
www.avitapharmacy.com  
**Booth # 535**

## B

### Bankers Healthcare Group

201 Solar St.  
Syracuse, NY 13204  
877-723-5289  
www.bhg-inc.com

Bankers Healthcare Group is committed to providing hassle-free financing to doctors, allowing them to remain focused on delivering high-quality care. BHG has provided more than \$1 billion in funding to thousands of healthcare professionals nationwide.

**Booth # 415**



**BiNGO!**

### Baylor College of Medicine

1 Baylor Plaza  
Houston, TX 77030  
713-798-4715  
www.bcm.edu

Baylor College of Medicine in Houston is recognized as a premier academic health science center and known for excellence in education, research and patient care. Baylor St. Luke's Medical Center is its primary private adult teaching hospital.

**Booth # 127**



### BBVA Compass

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512-419-3479  
www.bbvacompass.com/bbo/travis-jones

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**Booth # 539**



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### Bio-Tissue, Inc.

8305 NW 27th Street  
Doral, FL 33122  
508-808-3017  
**Booth # 641**

### Blue Cross Blue Shield of Texas/Care Van

www.bcbstx.com

Blue Cross and Blue Shield of Texas is the largest, most experienced health care benefits company in the state, providing its members with access to affordable, quality health benefit plans.

**Booth # 239**



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## C

### CareNow

PO Box 9101  
Coppell, TX 75019  
972-906-8124  
www.carenow.com  
**Booth # 515**

### Carestream Health, Inc.

1765 The Exchange  
Atlanta, GA 30339  
479-966-7841  
carestream.com/ent-allergy  
**Booth # 607**

### Carl Zeiss Meditec, Inc.

5160 Hacienda Drive  
Dublin, CA 94568  
925-557-4429  
**Booth # 638**

### Carr, Riggs & Ingram, L.L.C.

4210 Spicewood Springs Rd., # 108  
Austin, TX  
512-346-1880  
www.cricpa.com  
**Booth # 327**

## D

### Diopsys, Inc.

16 Chapin Road, Suite 912, PO Box 672  
Pine Brook, NJ 07058  
973-244-0622  
**Booth # 632**

### Docright, Inc.

402 W. Broadway, Ste 400  
San Diego, CA 92101  
858-366-4306  
www.docright.com  
**Booth # 543**

### Doctors Hospital at Renaissance

5501 S. McColl Rd.  
Edinburg, TX 78539  
956-362-8677  
www.dhr-rgv.com  
**Booth # 326**

**BiNGO!**

### DSHS - Immunization Branch

1100 West 49th St.  
Austin, TX 78728  
800-252-9152  
www.immunizetexas.com  
**Booth # 110**

### DSHS - Newborn Screening Unit

1100 W. 49th St.  
Austin, TX 78701  
512-776-7111  
www.dshs.state.tx.us/newborn/default.shtm  
**Booth # 218**



# Exhibitor List by Alpha (As of April 16, 2014)

## DSHS - TX Primary Care Office

PO Box 149347  
Austin, TX 78714  
512-776-7518  
www.TXLRP.org  
**Booth # 112**

## DSHS HIV/STD Prevention

4110 Guadalupe St.  
Austin, TX 78751

The Texas Department of State Health Services HIV/STD/Viral Hepatitis Program works to prevent, treat and control the spread of HIV, STDs, and viral hepatitis to protect the health of Texans.

**Booth # 116**



**BiNGO!**

## E

### Ecleris USA, Inc.

938 S. Andreasen Dr. Ste. I  
Escondido, CA 92029  
858-613-8775  
**Booth # 614**

### Ellex

7138 Shady Oak Rd  
Eden Prairie, MN 55344  
952-881-9100  
**Booth # 630**

### EmCare

815 S. Palafox, 3rd Floor  
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Established in 1972, EmCare is a leading physician practice management company with 80 locations in Texas and over 750 contracts nationwide. EmCare is dedicated to developing stable local physician groups and supporting them with clinical and operational leadership and national resources.

**Booth # 245**

### e-MDs, Inc.

7800 Shoal Creek Blvd., Ste 100E  
Austin, TX 78757  
512-579-5849  
www.e-mds.com  
**Booth # 149**

### Entellus Medical, Inc.

3600 Holly Ln Ste. 40  
Plymouth, MN 55447  
612-723-1365  
www.entellusmedical.com  
**Booth # 606**

## F

### First Aid

**Booth # 043**

## G

### GE Healthcare

540 W. Northwest Hwy.  
Barrington, IL 60010  
888-436-8491  
www.gehealthcare.com  
**Booth # 536**

### Genentech

1 DNA Way  
South San Francisco, CA 94080  
650-225-1000  
**Booth # 645**

### Genotox Laboratories

4544 South Lamar Blvd., Ste 710  
Austin, TX 78745  
512-600-6601  
www.genotoxlabs.com

Genotox Laboratories is a CLIA certified, high complexity lab dedicated to health care professionals with latest advances in Pharmacogenomics and Toxicology testing. We provide physicians with lab results that help deliver a patient centric prescribing and medication monitoring program.

**Booth # 221**

### Greenway Health

100 Greenway Ln  
Carrollton, GA 30117  
www.meetgreenway.com  
**Booth # 422**

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### Gruene Technology Group, LLC

358 Landa St., Ste 400  
New Braunfels, TX 78130  
830-660-0853  
www.gruenetg.com  
**Booth # 334**

## H

### HealthSouth Rehabilitation

Dallas, TX  
HealthSouth.com

HealthSouth Rehabilitation Hospitals provide a higher level of rehabilitative care to patients who are recovering from conditions like stroke, cardiac and pulmonary conditions, brain and spinal cord injuries, orthopedic conditions, and amputations.

**Booth # 414**

### Heidelberg Engineering

1808 Aston Ave, Ste. 130  
Carlsbad, CA 92008  
760-536-7128  
**Booth # 646**

### Help Your Diabetes

3333 Lee Parkway  
Dallas, TX 75219  
800-321-9054  
**Booth # 145**

# Exhibitor List by Alpha (As of April 16, 2014)

## Houston Methodist Transplant Center

6550 Fannin St., Ste 1201  
Houston, TX 77030  
[www.houstonmethodist.org/transplant](http://www.houstonmethodist.org/transplant)

**Booth # 111**

## Huffman Builders

302 N. Heatherwilde Blvd., Ste 300  
Pflugerville, TX 78660  
512-750-1866  
[www.huffmanbuilders.com](http://www.huffmanbuilders.com)

**Booth # 220**

## Humana

500 W. Main St.  
Louisville, KY 40202  
502-580-1000  
[www.humana.com/provider](http://www.humana.com/provider)

Humana Inc., headquartered in Louisville, Kentucky, is a leading health care company that offers a wide range of insurance products and health and wellness services that incorporate an integrated approach to lifelong well-being.

**Booth # 436**



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## I

### Ideal Protein

60 Jean-Proulx  
Gatineau, QUE, Canada  
866-314-4447 x 267  
[www.idealprotein.com](http://www.idealprotein.com)

**Booth # 426**

### Immuno Laboratories

6801 Powerline Rd.  
Fort Lauderdale, FL 33309  
954-691-2500  
[www.immunolabs.com](http://www.immunolabs.com)

Immuno Laboratories is recognized as one of the leading food and environmental allergy testing facilities in the world. Since its inception in 1978, the company has conducted over 34 million food sensitivity tests.

**Booth # 418**

### Integrity Digital Solutions

6420 S. General Bruce Dr.  
Temple, TX 76502  
877-353-0373

**Booth # 648**

## J

### James C. Neathery & Associates, Inc.

PO Box 1879  
Alvarado, TX 76009  
817-790-0405  
[www.bankingwithlife.com](http://www.bankingwithlife.com)

TAX FREE. LIQUID. PROTECTED. Just like a pre-engineered Tax Free Trust you should protect your wealth with The Infinite Banking Concept™, James C. Neathery & Associates, Inc. Stop by Booth 337.

**Booth # 337**

## Juice Plus

1356 FM 1890  
Columbus, TX 78934  
979-732-6874  
[www.kkschobel4juiceplus.com](http://www.kkschobel4juiceplus.com)

**Booth # 325**

## M

### MacPractice

233 N. 8th St., Ste 300  
Lincoln, NE 68508  
402-420-2430  
[www.macpractice.com](http://www.macpractice.com)

**Booth # 320**

### MD Anderson Cancer Center

1515 Holcombe Blvd., Unit 709  
Houston, TX 77030  
713-563-5849  
[www.mdanderson.org](http://www.mdanderson.org)

**Booth # 520**

### Meda Pharmaceuticals

265 Davidson Ave.  
Somerset, NJ 08873  
210-724-7334

**Booth # 609**

### MedAscend

1011 Warendville Rd., Ste 260  
Lisle, IL 60532  
630-796-3428  
[www.medascend.net](http://www.medascend.net)

**Booth # 226**

### MedFlow Complete

6600 Abercorn Street, #205  
Savannah, GA 31405  
912-355-3213

**Booth # 634**

### MedicalMine

4141 Hacienda Dr.  
Pleasanton, CA 94588  
[www.charmehr.com](http://www.charmehr.com)

**Booth # 235**

### MediComm

2514 82nd St., Ste B  
Lubbock, TX 79423  
800-658-2688  
[www.medi-comm.com](http://www.medi-comm.com)

**Booth # 227**

### MediGain

7160 Dallas Parkway, Ste 320  
Plano, TX 75024  
888-244-4754  
[www.medigain.com](http://www.medigain.com)

**Booth # 319**

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# Exhibitor List by Alpha (As of April 16, 2014)

## **MedSpring Urgent Care**

1 Cielo Center  
1250 S. Capital of TX Hwy., Ste 500  
Austin, TX 78746  
512-270-4429  
www.medspring.com

**Booth # 424**

## **MegaEasy Computer Solutions**

990 N. Bowser Rd., Ste 780  
Richardson, TX 75081  
214-826-2001  
www.megaeasy.com

**Booth # 425**

## **Merck & Co**

8777 N. Gainey Center Dr., # 135  
Scottsdale, AZ 85258

**Booth # 612**

## **Merrill Lynch / Bank of America**

4001 Carmichael Rd., Ste 500  
Montgomery, AL 36106  
334-409-5811  
www.merrilllynch.com

**Booth # 339**

## **N**

### **nAbleMD**

1235 North Loop West, Ste 502  
Houston, TX 77008  
713-290-9393  
www.nablemd.com

**Booth # 306**

### **Nationwide Credentialing**

2441 E Hwy 377, Ste 105  
Granbury, TX 76049  
817-573-9800  
www.nationwidecredentialing.com

**Booth # 324**

### **Neilmed Pharmaceuticals, Inc.**

601 Aviation Blvd.  
Santa Rosa, CA 95403  
www.neilmed.com

**Booth # 412**

### **NexTech**

5550 W. Executive Dr., Ste. 350  
Tampa, FL 33609  
813-425-9260

**Booth # 647**

### **NIDEK**

47651 Westinghouse Dr.  
Fremont, CA 94539  
510-353-7721

**Booth # 653**

## **Novadaq Technologies Inc**

5090 Explorer Dr., Ste 202  
Mississauga, ON L4W 4T9 Canada  
905-629-3822 x 210  
www.novadaq.com

Enabling surgeons with clinically relevant, innovative fluorescence imaging solutions to enhance the lives of patients and their surgeons, while reducing health care costs, is NOVADAQ's global mission.

**Booth # 420**

## **NPE Consulting, LLC**

6001 W. William Cannon, # 201  
Austin, TX 78749  
512-358-6009  
www.npeconsulting.com

**Booth # 249**

## **O**

### **Office Ally, LLC**

8415 Datapoint Dr., Ste 900  
San Antonio, TX 78229  
360-975-7000  
www.officeally.com

**Booth # 518**

### **Office of Injured Employee Counsel (OIEC)**

7551 Metro Center Dr., Ste 100  
Austin, TX 78744  
512-804-4170  
www.oiec.state.tx.us

**Booth # 113**

### **Optm LLC**

64 Technology Park Rd  
Sturbridge, MA 01566  
508-330-0554

**Booth # 603**

### **Optovue, Inc.**

2800 Bayview Dr.  
Fremont, CA 94538  
510-623-8868  
www.optovue.com

**Booth # 526**

### **Oticon Medical**

580 Howard Ave  
Somerset, NJ 08873  
888-277-8014  
www.oticonmedical.com

Oticon Medical is the manufacturer of the Ponto bone conduction implant system, which includes the Ponto Plus processor with advanced wireless functionality. The Ponto System is indicated for conductive losses, mixed hearing losses and single-sided deafness

**Booth # 613**

# Exhibitor List by Alpha (As of April 16, 2014)

## P

### **Paws Across Texas, Inc. (PAT)**

PO Box 164084  
Fort Worth, TX 76161  
817-577-1103  
www.pawsacrosstexas.org



**Booth # 541**

### **Precision Surgical / Zeiss Microscopes**

2551 Farrington St.  
Dallas, TX 75207  
972-241-4795

**Booth # 655**

### **Prescott's, Inc.**

18940 Emigrant Trail E.  
Monument, CA 80132  
719-481-3353

**Booth # 651**

## Q

### **Quantel Medical**

601 Haggerty Ln  
Bozeman, MT 59715  
877-782-6835

**Booth # 650**

## R

### **R-B Instruments**

7800 Bissonnet, #315  
Houston, TX 77074  
800-533-7234  
www.R-Binstruments.com

**Booth # 522**

### **Relay Texas**

1321 Rutherford Ln., Ste 120  
Austin, TX 78754  
512-354-3072  
www.relaytexas.com

**Booth # 114**

## S

### **Sage IT, Inc.**

3011 Internet Blvd., Ste 110  
Frisco, TX 75034  
877-704-0892  
www.sageitinc.com

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**Booth # 413**



### **Siemens Healthcare Diagnostics**

511 Benedict  
Tarrytown, NY 10591  
www.siemens.com

**Booth # 423**

### **Sightpath Medical**

5775 W Old Shakopee Rd Ste 90  
Bloomington, MN 55306  
800-728-9615

**Booth # 643**

### **SinusSys Corp**

2468 Embarcadero Way  
Palo Alto, CA 94303  
281-832-1313

**Booth # 615**

### **Skilled Wound Care**

12021 Wilshire Blvd., # 745  
Los Angeles, CA 90025  
310-445-5999

www.skilledwoundcare.net

**Booth # 336**

### **SoFi**

One Letterman Dr., Bldg C  
San Francisco, CA 94129  
415-549-0828

www.sofi.com

**Booth # 147**

### **Sound Physicians**

1123 Pacific Ave.  
Tacoma, WA 98402  
800-850-9665

www.soundphysicians.com

**Booth # 244**

### **Specialist On Call**

1768 Business Ctr Dr., Ste 100  
Reston, VA 20190  
866-483-9690

www.specialistoncall.com

**Booth # 219**

### **Spectrum Audiology**

17201 San Pedro, # 100  
San Antonio, TX 78232  
210-402-6020

**Booth # 611**

## T

### **Tear Science**

5151 McCrimmon Pwky, Ste. 250  
Morrisville, NC 27560  
919-459-5833

**Booth # 649**



# Exhibitor List by Alpha (As of April 16, 2014)

## **TearLab**

9980 Huennekens St., Ste. 100  
San Diego, CA 92101  
404-922-6263

**Booth # 652**

## **Texas Academy of Physician Assistants**

401 West 15th St.  
Austin, TX 78701  
512-370-1537  
www.tapa.org

**Booth # 115**

## **Texas Health Steps Online Provider Education**

200 South Congress Ave.  
Austin, TX 78704  
512-600-3752  
www.txhealthsteps.com

**Booth # 125**

## **Texas Medicaid Wellness Program**

7000 North Mopac Expwy, Ste 465  
Austin, TX 78731  
877-530-7756  
www.hhsc.state.tx.us/quickanswers/wellness.shtm

**Booth # 524**

## **Texas Medical Liability Trust**

P.O. Box 160140  
Austin, TX 78716  
800-580-8658  
www.tmlt.org

The largest medical professional liability insurance provider in Texas, TMLT serves more than 16,000 TMA member physicians. Rated A (Excellent) by A.M. Best Company, the Trust was created and is exclusively endorsed by TMA.

**Booth # 330**

## **TEXPAC/Texas Medical Association**

401 W. 15th Street  
Austin, TX 78701  
512-370-1361  
www.texpac.org

Organized in 1962, TEXPAC is one of the oldest political action committees in Texas. It is the largest bipartisan political action committee in the state and ranks first in size among other state medical association PACs. TEXPAC provides financial support to both state and Federal candidates.

**Booth # 404**

## **THD, Inc.**

190 Industrial Rd., Ste 2  
Wrentham, MA 02093  
866-374-9442  
www.thdamerica.com

**Booth # 248**

## **The Barron Companies**

6221 Southwest Blvd.  
Fort Worth, TX 76132  
817-231-8100  
www.thebarroncompanies.com

**Booth # 246**

## **The Inline Group**

530 E. Corporate Dr., Ste 100  
Lewisville, TX 75057  
214-260-3200  
www.theinlinegroup.com

At The Inline Group we are proud that our focus is on you, the provider. Our specialization in Primary Care assures we know our market and can help you find the perfect opportunity. We pre-qualify and match you to opportunities then connect you directly to the hiring authority.

**Booth # 318**

## **TMA Foundation**

401 W. 15th Street  
Austin, TX 78701  
512-370-1664  
www.tmaf.org

**Booth # 122**

## **TMA Insurance Trust**

401 West 15th St.  
Austin, TX 78701  
800-880-8181  
www.tmaint.org

Created and exclusively endorsed by the Texas Medical Association, we help physicians find the right insurance policies - including medical, life, long-term disability, and more - that help protect them, their families, and their practices.

**Booth # 531**

## **TMA Member Services**

401 W. 15th Street  
Austin, TX 78701  
www.texmed.org

TMA understands the challenges of practicing medicine in today's environment. That's why your member benefits include valuable resources and services that allow you to focus on what matters: the care of your patients. Stop by TMA Member Services booth to see how TMA is working for you.

**Booth # 344**

## **TMA Outreach Programs**

401 W. 15th Street  
Austin, TX 78701  
512-370-1300  
www.texmed.org

**Booth # 118**

## **TMA Photo Studio**

401 W. 15th Street  
Austin, TX 78701  
512-370-1300

**Booth # 124**



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# Exhibitor List by Alpha (As of April 16, 2014)

## **TMA PHW: Revitalizing Physicians**

401 West 15th St.  
Austin, TX 78701  
512-370-1300  
www.texmed.org

**Booth # 120**

## **TMA PSO**

401 W. 15th Street  
Austin, TX 78701  
512-370-1300

TMA is launching a physician services organization to help Texas physicians remain strong and competitive in health care's new world environment. You'll do what you do best - care for your patients - while the PSO takes care of your practice.

**Booth # 350**

## **TMF Health Quality Institute**

**Booth # 305**

## **TMHP**

12357 B Riata Trace Pkwy  
Austin, TX 78727  
512-506-7000  
www.tmhp.com

**Booth # 321**

## **Transdermal Therapeutics Inc.**

211 Summit Pkwy, Ste 124  
Homewood, AL 35209  
205-917-5444  
www.transdermalinc.com

**Booth # 437**

## **U**

### **Universal Medical Testing**

2810 E. Trinity Mills Rd., Ste 209-235  
Carrollton, TX 75006  
214-714-0589  
www.universalmedicaltesting.com

**Booth # 421**

### **Urbana Varro, LLC**

850 Central Pkwy. E., Ste 105  
Plano, TX 75074  
972-516-0700  
www.urbanavarro.com

**Booth # 527**

### **US Health Group**

5710 LBJ Freeway, Ste. 150  
Dallas, TX 75240  
214-504-5969

**Booth # 617**

## **US Navy Medical Recruiting**

6440 North Beltline Rd., Ste 150  
Irving, TX  
800-492-4841  
www.navy.com/local

**Booth # 623**

## **UT School of Biomedical Informatics at Houston**

7000 Fannin St., Ste 650  
Houston, TX 77030  
713-500-3591  
http://sbmi.uth.edu

**Booth # 225**

## **V**

### **Vein Clinics of America**

1901 Butterfield Rd., Ste 220  
Downers Grove, IL  
www.veinclinics.com

**Booth # 247**

### **Veracyte, Inc.**

7000 Shoreline Ct. Ste. 250  
South San Francisco, CA 94080  
650-243-6384

**Booth # 610**

## **W**

### **Walk with a Doc**

495 Cooper Rd., Ste 411  
Westerville, OH 43081  
614-714-0407  
www.walkwithadoc.org

**Booth # 621**

## **X**

### **Xoran Technologies, Inc.**

5210 South State Rd.  
Ann Arbor, MI 48108  
800-709-6726  
www.xorantech.com

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**Booth # 207**

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# Exhibitor List by Booth (As of April 16, 2014)

**B! = Bingo**

Booth	Company
043	First Aid
110	DSHS - Immunization Branch
111	Houston Methodist Transplant Center
112	DSHS - TX Primary Care Office
113	Office of Injured Employee Counsel (OIEC)
114	Relay Texas
115	Texas Academy of Physician Assistants
116	DSHS HIV/STD Prevention <b>B!</b>
118	TMA Outreach Programs
119	Alzheimer's Association
120	TMA PHW: Revitalizing Physicians
121	American Medical Association <b>B!</b>
122	TMA Foundation
124	TMA Photo Studio
125	Texas Health Steps Online Provider Education
127	Baylor College of Medicine
145	Help Your Diabetes
147	SoFi
149	e-MDs
207	Xoran Technologies, Inc.
212	AccuPro Services
218	DSHS - Newborn Screening Unit
219	Specialists On Call
220	Huffman Builders
221	Genotox Laboratories
224	AlBioTech

Booth	Company
225	UT School of Biomedical Information
226	MedAscend <b>B!</b>
227	MediComm <b>B!</b>
231	AdTel International, Inc.
235	MedicalMine Inc.
239	Blue Cross Blue Shield of Texas <b>B!</b>
244	Sound Physicians
245	EmCare
246	The Barron Companies
247	Vein Clinics of America
248	THD, Inc.
249	NPE Consulting, LLC
305	TMF Health Quality Institute
306	nAbleMD
315	Apex Healthware, LLC
318	The Inline Group
319	MediGain
320	MacPractice
321	TMHP
323	All Star X-ray, Inc.
324	Nationwide Credentialing
325	Juice Plus
326	Doctors Hospital at Renaissance <b>B!</b>
327	Carr, Riggs & Ingram, L.L.C.
330	Texas Medical Liability Trust <b>B!</b>
334	Gruene Technology Group, LLC

# Exhibitor List by Booth (As of April 16, 2014)

**B!=Bingo**

Booth	Company	Booth	Company
336	Skilled Wound Care	520	MD Anderson Cancer Center
337	James C. Neathery & Associates, Inc.	522	R-B Instruments
339	Merrill Lynch / Bank of America	524	Texas Medicaid Wellness Program
344	TMA Member Services	525	athenahealth, Inc.
350	TMA PSO	526	Optovue, Inc.
404	TEXPAC/Texas Medical Association	527	Urbana Varro, LLC <b>B!</b>
405	Autoflex Leasing	531	TMA Insurance Trust <b>B!</b>
412	Neilmed Pharmaceuticals	535	Avita Pharmacy Solutions
413	Sage IT, Inc.	536	GE Healthcare
414	HealthSouth Rehabilitation	539	BBVA Compass <b>B!</b>
415	Bankers Healthcare Group <b>B!</b>	541	Paws Across Texas, Inc. (PAT)
418	Immuno Laboratories <b>B!</b>	543	Docright, Inc.
419	Altex Business Solutions <b>B!</b>	603	Optm LLC
420	Novadaq Technologies Inc	604	ArthroCare ENT
421	Universal Medical Testing <b>B!</b>	606	Entellus Medical, Inc.
422	Greenway Health <b>B!</b>	607	Carestream Health, Inc.
423	Siemens Healthcare Diagnostics	609	Meda Pharmaceuticals
424	MedSpring Urgent Care	610	Veracyte, Inc.
425	MegaEasy Computer Solutions	611	Spectrum Audiology
426	Ideal Protein	612	Merck & Co
427	AVAILITY, LLC	613	Oticon Medical
436	Humana <b>B!</b>	614	Ecleris USA, Inc.
437	Transdermal Therapeutics Inc.	615	SinusSys Corp
451	ActiveArchives.com	617	US Health Group
515	CareNow	621	Walk with a Doc
518	Office Ally, LLC	623	US Navy Medical Recruiting

# Exhibitor List by Booth (As of April 16, 2014)

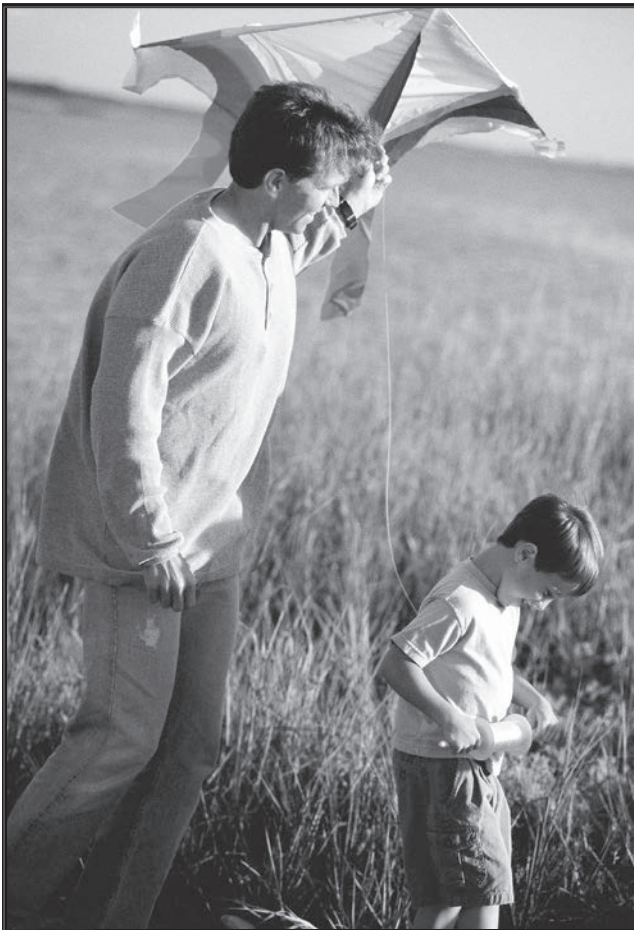
**B! = Bingo**

## Booth Company

630	Ellex
632	Diopsys, Inc.
634	MedFlow Complete
636	Abbott Medical Optics
637	Allergan
638	Carl Zeiss Meditec, Inc.
639	Army Medicine
641	Bio-Tissue, Inc.
643	Sightpath Medical
645	Genentech
646	Heidelberg Engineering

## Booth Company

647	NexTech
648	Integrity Digital Solutions
649	Tear Science
650	Quantel Medical
651	Prescott's, Inc.
652	TearLab
653	NIDEK
654	Alcon Laboratories, Inc.
655	Precision Surgical / Zeiss Microscopes



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## Stop By Booth 337

### Multiple Drawings Win Silver Bullion

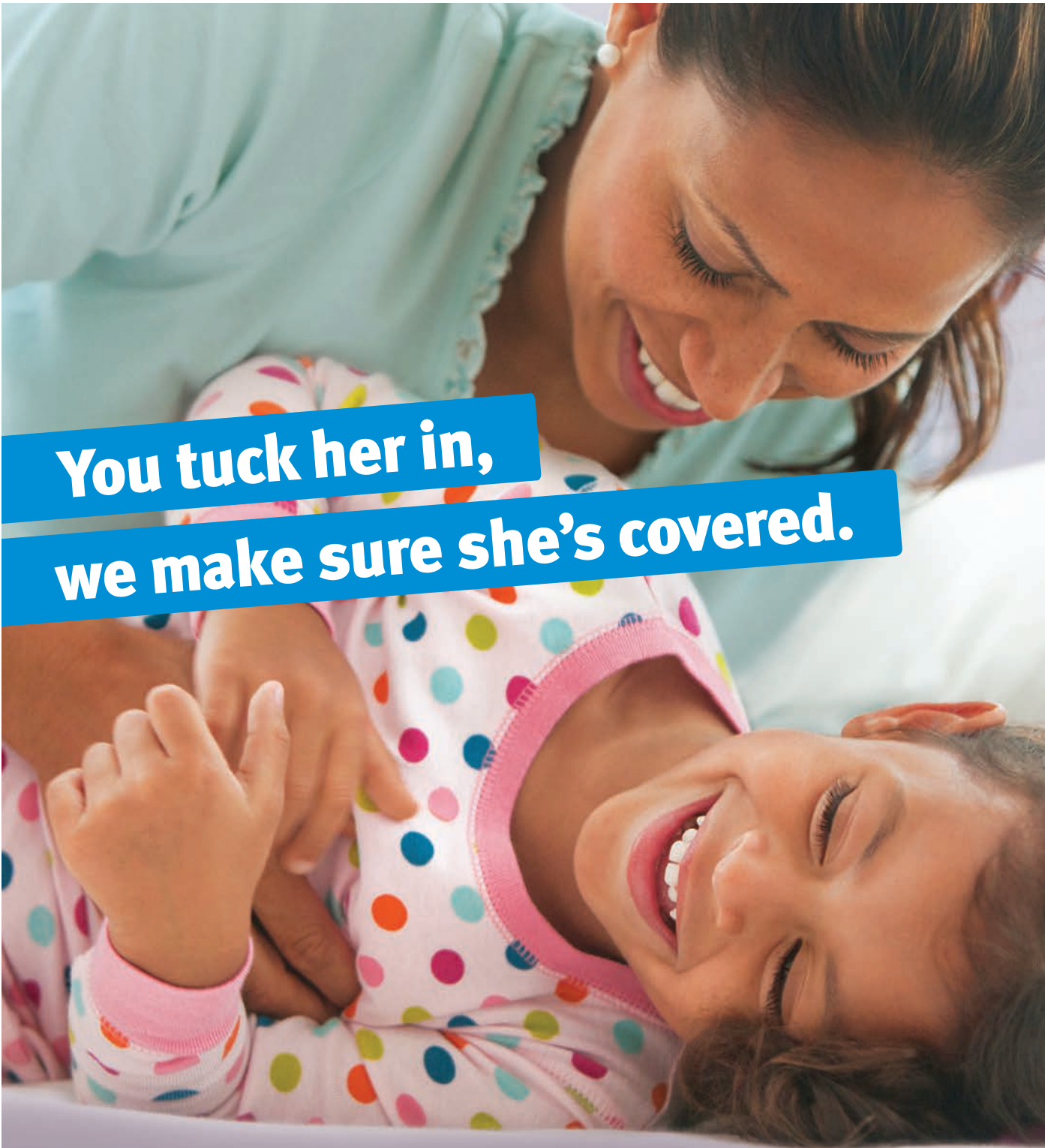
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*Accredited by the Texas Medical Association, American Nurses Credentialing Center, National Commission for Health Education Credentialing, Texas State Board of Social Worker Examiners, Accreditation Council of Pharmacy Education, UTHSCSA Dental School Office of Continuing Dental Education, Texas Academy of Nutrition and Dietetics, Texas Academy of Audiology, and International Board of Lactation Consultant Examiners. Continuing Education for multiple disciplines will be provided for these events.*







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**DALLAS**  
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Dallas, TX 75208  
p 214-943-5187 · f 972-807-2657



# Business Meetings

Omni Forth Worth = O

Fort Worth Convention Center = CC

Meeting	Day	Time	Location (See Legend)
<b>Ad Hoc Committees</b>			
Border Health	Friday	5-6:30 pm	O, 2nd Floor, Fort Worth Ballroom 6
Coalition for Patient Safety	Friday	10-11:30 am	O, 3rd Floor, Sundance 3
Health Information Technology	Thursday	6-9 pm	O, 2nd Floor, Texas Ballroom H
Medicaid, CHIP, and Uninsured	Friday	Noon-4 pm	O, 3rd Floor, Sundance 6
<b>Alliance</b>			
Awards Luncheon	Friday	Noon-1:30 pm	O, 2nd Floor, Fort Worth Ballroom 6
Board of Directors	Thursday	3-5 pm	O, 2nd Floor, Texas Ballroom GH
Council on Fiscal Affairs	Thursday	7:30-9 am	O, 3rd Floor, Sundance 4
House of Delegates	Friday	9-11:30 am	O, 2nd Floor, Texas Ballroom H-J
Opening Session	Thursday	8 am-5 pm	O, 2nd Floor, Texas Ballroom F
<b>Board of Councilors</b>			
Board of Councilors	Thursday	2-5 pm	O, 2nd Floor, Fort Worth Ballroom 3
<b>Board of Trustees</b>			
General Session	Thursday	10 am-5 pm	O, 2nd Floor, Texas Ballroom CD
Investments Committee	Thursday	9-10 am	O, 2nd Floor, Texas Ballroom AB
Joint BOT/TMLT Board of Governors Luncheon	Thursday	Noon-2 pm	O, 2nd Floor, Texas G
TMA 2014-15 Board of Trustees	Saturday	Noon-12:30 pm	O, 2nd Floor, Texas Ballroom AB
<b>Caucuses</b>			
Bexar County	Saturday	6:30-8 am	CC, Level 2, 201A
Dallas County	Saturday	6:30-8 am	CC, Level 2, 202AB
Harris County	Saturday	6:30-8 am	CC, Level 2, 203 AB
Medical School Section	Saturday	6:30-8 am	O, 2nd Floor, Texas Ballroom CD
Small Districts	Friday	6:30-8 am	O, 3rd Floor, Sundance 4
Small Districts	Saturday	6:30-8 am	CC, Level 2, 201BC
Tarrant County	Saturday	6:30-8 am	CC, Level 2, 202CD
Travis County	Saturday	6:30-8 am	CC, Level 1, 101
West Texas	Friday	7-8 am	O, 3rd Floor, Sundance 6
West Texas	Saturday	6:30-8 am	CC, Level 1, 102
<b>Committees</b>			
Blood and Tissue Usage	Friday	6:30-8:30 pm	O, 3rd Floor, Sundance 6
Child and Adolescent Health	Thursday	6-8 pm	O, 2nd Floor, Texas Ballroom G
EMS and Trauma	Thursday	Noon-2 pm	O, 3rd Floor, Sundance 3
Interspecialty Society	Thursday	4-5:30 pm	O, 2nd Floor, Texas Ballroom AB
Maternal and Perinatal Health	Thursday	5-7 pm	O, 3rd Floor, Sundance 5

# Business Meetings

Omni Forth Worth = O

Fort Worth Convention Center = CC

Meeting	Day	Time	Location (See Legend)
<b>Committees - continued</b>			
Membership	Thursday	6-8 pm	O, 3rd Floor, Sundance 6
Patient-Physician Advocacy	Thursday	6-9 pm	O, 3rd Floor, Sundance 4
Physician Health & Wellness	Friday	12:30-3 pm	CC, Level 2, 201A
Assistance Fund	Thursday	2-2:30 pm	O, 15th Floor, Black Angus Boardroom
Development of Symposia	Thursday	3-5:30 pm	O, 15th Floor, Black Angus Boardroom
Executive Session	Thursday	6:30-7 pm	O, 3rd Floor, Sundance 3
Program Effectiveness	Thursday	1:30-2 pm	O, 15th Floor, Black Angus Boardroom
Media Training	Friday	9-11 am	O, 2nd Floor, Texas Ballroom B
Regional Education Teams	Thursday	11:30 am-1:30 pm	O, 15th Floor, Black Angus Boardroom
Resident & Student Assistance	Thursday	2:30-3 pm	O, 15th Floor, Black Angus Boardroom
Physicians Benevolent Fund	Saturday	7:30-10:30 am	O, 2nd Floor, Stockyards 2
Primary Care and Medical Home	Thursday	3-5 pm	O, 3rd Floor, Sundance 2
Rural Health	Thursday	6:30-9:30 pm	O, 2nd Floor, Texas Ballroom AB
<b>Councils</b>			
Health Care Quality	Thursday	5-8 pm	O, 2nd Floor, Texas Ballroom IJ
Health Promotion	Friday	6-8 am	O, 3rd Floor, Sundance 5
Health Service Organizations	Thursday	5-7:30 pm	O, 2nd Floor, Stockyards 1
Legislation	Friday	Noon-3 pm	O, 2nd Floor, Texas Ballroom CD
Medical Education	Thursday	Noon-2:30 pm	O, 2nd Floor, Texas Ballroom AB
Executive Session	Thursday	2:45-4:45 pm	O, 3rd Floor, Sundance 3
Past Presidents' Council	Friday	Noon-1 pm	O, 3rd Floor, Sundance 1
Practice Management Services	Friday	Noon-3 pm	O, 3rd Floor, Sundance 5
Science and Public Health	Thursday	Noon-4 pm	O, 2nd Floor, Texas Ballroom IJ
Socioeconomics	Thursday	1-5 pm	O, 2nd Floor, Sundance 6
<b>House of Delegates</b>			
Business Session	Saturday	8:30 am-Noon	CC, Level 1, Exhibit Hall A
Candidate Forum	Friday	2-3:30 pm	CC, Level 1, 102AB
Opening Session	Friday	8-9:30 am	CC, Level 1, Exhibit Hall A
Reference Committee:			
Financial/Organizational Affairs	Friday	9:30 am-Noon	CC, Level 1, Exhibit Hall A
Reference Committee: Medical Education	Friday	9:30 am-Noon	CC, Level 1, 101
Reference Committee: Science and Public Health	Friday	9:30 am-Noon	CC, Level 1, 102
Reference Committee: Socioeconomics	Friday	9:30 am-Noon	CC, Level 1, 103
TexMed 2014 Orientation	Friday	6:30-7:30 am	O, 2nd Floor, Texas Ballroom AB



# Business Meetings

Omni Forth Worth = O

Fort Worth Convention Center = CC

Meeting	Day	Time	Location (See Legend)
<b>Sections</b>			
<b>International Medical Graduate Section (IMG)</b>			
Business Meeting	Saturday	Noon-2 pm	O, 3rd Floor, Sundance 2
<b>Medical Student Section (MSS)</b>			
Business Meeting	Friday	1-3:30 pm	O, 2nd Floor, Texas Ballroom AB
Caucus	Saturday	6:30-8 am	O, 2nd Floor, Texas Ballroom CD
Chapter Presidents	Friday	Noon-1 pm	O, 3rd Floor, Sundance 2
Executive Council	Thursday	8-9:30 pm	O, 15th Floor, Black Angus Boardroom
<b>Resident and Fellow Section (RFS)</b>			
Business Meeting	Friday	2-3:30 pm	O, 3rd Floor, Sundance 4
<b>Young Physician Student Section (YPS)</b>			
Business Meeting	Friday	Noon-1:30 pm	O, 3rd Floor, Sundance 4
<b>Specialty Society Events</b>			
<b>Anesthesiology</b>			
Board of Directors	Sunday	7:30 am-1 pm	O, 2nd Floor, Stockyards 1
<b>Geriatrics</b>			
Board Meeting	Saturday	1:15-2:15 pm	CC, Level 1, 103
<b>Ophthalmology</b>			
Executive Council	Thursday	3-6 pm	Sheraton, 2nd Floor, Driftwood
Reception	Friday	5:30-7 pm	O, 3rd Floor, Pool Deck
<b>Otolaryngology</b>			
Board Meeting	Thursday	7-9 pm	O, 3rd Floor, Sundance 1
Business Meeting	Friday	11:30 am-12:45 pm	CC, Level 2, 202CD
<b>Other Meetings</b>			
Friends of Bill W. Meeting	Friday	10-11 am	O, 15th Floor, Black Angus Boardroom
Texas Delegation to AMA	Friday	6:30-7:45 am	O, 2nd Floor, Texas Ballroom CD
Texas Indo-American Physicians Dinner	Saturday	6-10 pm	Sheraton, Flat Creek Ballroom
<b>Regional Extension Centers</b>			
Gulf Coast	Friday	9-11 am	O, 3rd Floor, Sundance 5
North Texas	Friday	9-11 am	O, 3rd Floor, Sundance 2
West Texas	Friday	9-11 am	O, 3rd Floor, Sundance 1

# Business Meetings

Omni Forth Worth = O

Fort Worth Convention Center = CC

Meeting	Day	Time	Location (See Legend)
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## Other Meetings - continued

### Texas Medical Association Foundation

Advisory Council	Thursday	3:30-4:30 pm	O, 3rd Floor, Sundance 5
Board of Trustees	Thursday	1:30-3:30 pm	O, 3rd Floor, Sundance 5

### Texas Medical Association Insurance Trust

Board of Trustees	Thursday	5:30-8 pm	O, 2nd Floor, Stockyards 2
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### Texas Medical Association Leadership College

Educational Session 1	Thursday	2-5 pm	O, 3rd Floor, Sundance 1
Educational Session 2	Friday	1:30-3 pm	O, 3rd Floor, Sundance 3
Graduation	Saturday	Noon-2 pm	O, 3rd Floor, Sundance 3

### TEXPAC

Board Meeting	Thursday	7-9 pm	O, 2nd Floor, Texas Ballroom E
Candidate Evaluation Committee	Thursday	1-3 pm	O, 2nd Floor, Texas Ballroom E
Executive Committee	Thursday	3-5 pm	O, 2nd Floor, Texas Ballroom E
TEXPAC 300/Capitol Club and TMA Alliance Reception	Thursday	6-7 pm	O, 2nd Floor, Texas Ballroom D

### UTMB Galveston Alumni

Board Meeting	Friday	2-4:30 pm	CC, Level 1, 104
Reception	Friday	6-8 pm	O, 2nd Floor, Texas Ballroom AB

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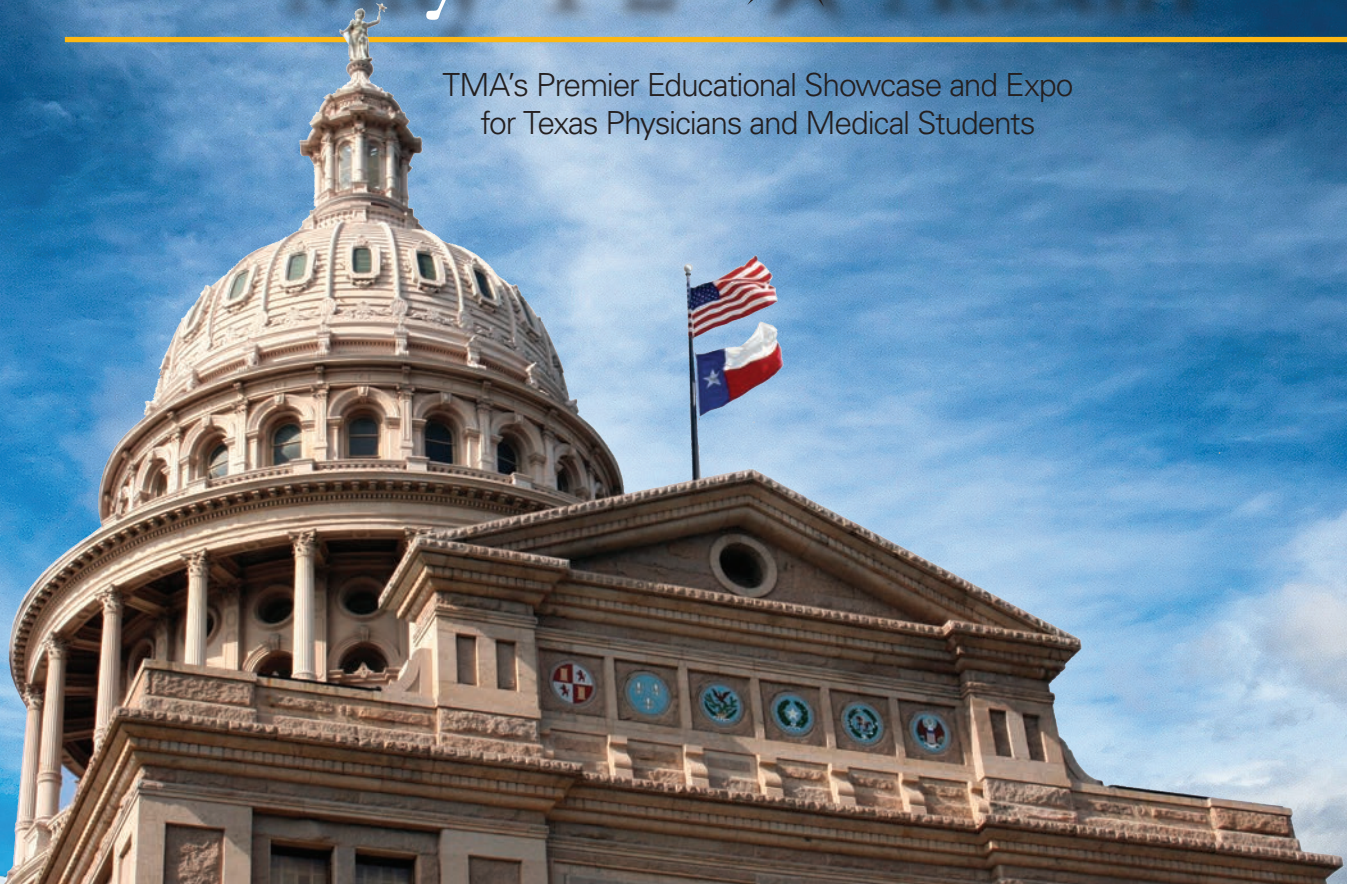




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